



INVOICE NO.	INVOICE DATE
EE365295	4/24/2022
BILL CYCLE	INVOICE DUE DATE
202204	5/29/2022

AMP - NATIONAL MEDIA
 815 SLATERS LANE
 ALEXANDRIA, VA 22314

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - NATIONAL MEDIA	NATMEDIA	AMP - BOB FOR GOVERNOR - HRT	W0048373

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
EE60290805	Hartford & New Haven	TV	\$7,350.00	24	24

INVOICE NOTES

Hartford, Priority Code NP=80, IP=74 See key on FCC site for zone/network inform

Gross Advertising Total	\$7,350.00
Agency Commission	(\$1,102.50)
Rep Commission	(\$812.18)
Net Advertising Total	\$5,435.32

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 14111
Campaign No:

Comcast Order No: EE60290805
TIM Est No: 3571345
AE Name: NCC - HRT - WASH DC

Market: Hartford & New Haven
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11254836	TVBS033101H	Hartford Interconnect/6565	CNN	24	\$7,350.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Hartford Interconnect/6565	NE11254836	24	\$7,350.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-11-22	CNN	Hartford Interconnect/6565	6:34AM	TVBS033101H	30	1	\$90.00	
4-11-22	CNN	Hartford Interconnect/6565	12:32PM	TVBS033101H	30	2	\$100.00	
4-11-22	CNN	Hartford Interconnect/6565	5:51PM	TVBS033101H	30	3	\$200.00	
4-11-22	CNN	Hartford Interconnect/6565	10:59PM	TVBS033101H	30	4	\$600.00	
4-12-22	CNN	Hartford Interconnect/6565	7:32AM	TVBS033101H	30	1	\$90.00	
4-12-22	CNN	Hartford Interconnect/6565	11:27PM	TVBS033101H	30	4	\$600.00	
4-13-22	CNN	Hartford Interconnect/6565	8:44AM	TVBS033101H	30	1	\$90.00	
4-13-22	CNN	Hartford Interconnect/6565	5:45PM	TVBS033101H	30	3	\$200.00	
4-13-22	CNN	Hartford Interconnect/6565	7:37PM	TVBS033101H	30	4	\$600.00	
4-13-22	CNN	Hartford Interconnect/6565	10:59PM	TVBS033101H	30	4	\$600.00	
4-14-22	CNN	Hartford Interconnect/6565	8:53AM	TVBS033101H	30	1	\$90.00	
4-14-22	CNN	Hartford Interconnect/6565	11:51AM	TVBS033101H	30	2	\$100.00	
4-14-22	CNN	Hartford Interconnect/6565	4:40PM	TVBS033101H	30	3	\$200.00	
4-14-22	CNN	Hartford Interconnect/6565	9:40PM	TVBS033101H	30	4	\$600.00	
4-14-22	CNN	Hartford Interconnect/6565	11:42PM	TVBS033101H	30	4	\$600.00	
4-15-22	CNN	Hartford Interconnect/6565	6:35AM	TVBS033101H	30	1	\$90.00	
4-15-22	CNN	Hartford Interconnect/6565	10:52AM	TVBS033101H	30	2	\$100.00	
4-15-22	CNN	Hartford Interconnect/6565	12:38PM	TVBS033101H	30	2	\$100.00	
4-15-22	CNN	Hartford Interconnect/6565	3:49PM	TVBS033101H	30	2	\$100.00	
4-15-22	CNN	Hartford Interconnect/6565	4:39PM	TVBS033101H	30	3	\$200.00	
4-15-22	CNN	Hartford Interconnect/6565	6:46PM	TVBS033101H	30	3	\$200.00	
4-15-22	CNN	Hartford Interconnect/6565	11:41PM	TVBS033101H	30	4	\$600.00	
4-16-22	CNN	Hartford Interconnect/6565	9:38PM	TVBS033101H	30	4	\$600.00	
4-17-22	CNN	Hartford Interconnect/6565	10:59PM	TVBS033101H	30	4	\$600.00	

Order# EE60290805 Total: \$7,350.00



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BILL TO

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REMITTANCE

Please return this document with your payment

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AMP - NATIONAL MEDIA	NATMEDIA	AMP - BOB FOR GOVERNOR - HRT	W0048373

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Phone: 866-531-1721

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P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$5,435.32

We accept checks, ACH, money orders and all major credit cards.