

**INVOICE NO.**

EE365295

INVOICE DATE

4/24/2022

BILL CYCLE

202204

INVOICE DUE DATE

5/29/2022

AMP - NATIONAL MEDIA
815 SLATERS LANE
ALEXANDRIA, VA 22314

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|----------------------|------------|------------------------------|--------------|
| AMP - NATIONAL MEDIA | NATMEDIA | AMP - BOB FOR GOVERNOR - HRT | W0048373 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|------------|----------------------|--------------|------------|---------------|-------------|
| EE60290805 | Hartford & New Haven | TV | \$7,350.00 | 24 | 24 |

INVOICE NOTES

Hartford, Priority Code NP=80, IP=74 See key on FCC site for zone/network inform

| | |
|------------------------------|-------------------|
| Gross Advertising Total | \$7,350.00 |
| Agency Commission | (\$1,102.50) |
| Rep Commission | (\$812.18) |
| Net Advertising Total | \$5,435.32 |

Terms: Net 30 Days

Mail to: EFFECTV
P.O. BOX 415949
BOSTON, MA 02241-5949


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AFFIDAVIT

Product:

Estimate No: 14111

Campaign No:

Comcast Order No: EE60290805

TIM Est No: 3571345

AE Name: NCC - HRT - WASH DC

Market: Hartford & New Haven

Contract Type: Single

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|------------|-------------|----------------------------|----------|-------|------------|
| NE11254836 | TVBS033101H | Hartford Interconnect/6565 | CNN | 24 | \$7,350.00 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|----------------------------|------------|-------|------------|
| CNN | Hartford Interconnect/6565 | NE11254836 | 24 | \$7,350.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|---------|-----|----------------------------|---------|-------------|-----|------|----------|------|
| 4-11-22 | CNN | Hartford Interconnect/6565 | 6:34AM | TVBS033101H | 30 | 1 | \$90.00 | |
| 4-11-22 | CNN | Hartford Interconnect/6565 | 12:32PM | TVBS033101H | 30 | 2 | \$100.00 | |
| 4-11-22 | CNN | Hartford Interconnect/6565 | 5:51PM | TVBS033101H | 30 | 3 | \$200.00 | |
| 4-11-22 | CNN | Hartford Interconnect/6565 | 10:59PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-12-22 | CNN | Hartford Interconnect/6565 | 7:32AM | TVBS033101H | 30 | 1 | \$90.00 | |
| 4-12-22 | CNN | Hartford Interconnect/6565 | 11:27PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-13-22 | CNN | Hartford Interconnect/6565 | 8:44AM | TVBS033101H | 30 | 1 | \$90.00 | |
| 4-13-22 | CNN | Hartford Interconnect/6565 | 5:45PM | TVBS033101H | 30 | 3 | \$200.00 | |
| 4-13-22 | CNN | Hartford Interconnect/6565 | 7:37PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-13-22 | CNN | Hartford Interconnect/6565 | 10:59PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-14-22 | CNN | Hartford Interconnect/6565 | 8:53AM | TVBS033101H | 30 | 1 | \$90.00 | |
| 4-14-22 | CNN | Hartford Interconnect/6565 | 11:51AM | TVBS033101H | 30 | 2 | \$100.00 | |
| 4-14-22 | CNN | Hartford Interconnect/6565 | 4:40PM | TVBS033101H | 30 | 3 | \$200.00 | |
| 4-14-22 | CNN | Hartford Interconnect/6565 | 9:40PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-14-22 | CNN | Hartford Interconnect/6565 | 11:42PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 6:35AM | TVBS033101H | 30 | 1 | \$90.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 10:52AM | TVBS033101H | 30 | 2 | \$100.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 12:38PM | TVBS033101H | 30 | 2 | \$100.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 3:49PM | TVBS033101H | 30 | 2 | \$100.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 4:39PM | TVBS033101H | 30 | 3 | \$200.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 6:46PM | TVBS033101H | 30 | 3 | \$200.00 | |
| 4-15-22 | CNN | Hartford Interconnect/6565 | 11:41PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-16-22 | CNN | Hartford Interconnect/6565 | 9:38PM | TVBS033101H | 30 | 4 | \$600.00 | |
| 4-17-22 | CNN | Hartford Interconnect/6565 | 10:59PM | TVBS033101H | 30 | 4 | \$600.00 | |

Order# EE60290805 Total: \$7,350.00

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BILL TO

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REMITTANCE

Please return this document with your payment

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Terms: Net 30 Days**Phone:** 866-531-1721**Mail to:** EFFECTV
P.O. BOX 415949**Note:**

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due**\$5,435.32**

We accept checks, ACH, money orders and all major credit cards.