

WACHFOX **n e w s**

information. communication. dedication.

October 10, 2015

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by WACH-TV,

Columbia, South Carolina, along with the most significant

Programming treatment for the period of

October 1, 2015 through December 31, 2015

The order in which the issues appear does not reflect any priority

or significance. The list is by no means exhaustive.

ISSUE: PUBLIC SAFETY & CRIME

News at Ten Cover Stories:

Broadcast Date: 09/10/15

Source: Local/Regional

Description: Fire police departments in Batesburg-Leesville receive grants for safety equipment. The town of Batesburg Leesville was awarded 2 grants valued for over \$50,000 that will allow the town to purchase lifesaving equipment for emergency personnel. The bullet proof vista partnership grant will allow for the police department to purchase 15 bullet proof vests for its officers.

Broadcast Date: 09/11/15

Source: Local

Description: Six dogs have been seized by animal control officers in Sumter County from a home on Ginger Lane. The dogs that were recovered were found to be malnourished and without proper vaccination records. According to the Sumter County Sheriff's Office, they have received numerous tips over the telephone and social media about the conditions of the animals.

Broadcast Date: 09/15/15

Source: Local/Regional

Description: National child passenger safety week, what you need to know. Parents always want to know ways on how to protect their children. The Lexington dept. is partnering with child passenger seat techniques and public safety across the midlands to offer you all safety advice.

Broadcast Date: 09/29/15

Source: Local/Regional

Description: American Red Cross and Sinclair Home Fire Preparedness Campaign: More lives are lost every year from home fires than all major disasters, according to the American Red Cross.

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1, and December 31, 2015

08/02-09/26/15 "DRUNK SOLITARY 30 :30
"NATIONAL HIGHWAY TRANSPORTATION SAFETY ASSOCIATION

ISSUE: MINORITY ISSUES

News at Ten Cover Stories:

Broadcast Date: 08/26/15

Source: Local

Description: The SC State Board of Trustees met Wednesday to discuss how they will meet the criteria for an important visit by the Southern Association of Colleges and Schools next spring.

Broadcast Date: 09/23/15

Source: Local/Regional

Description: SC State contractor trying to abandon school's debt. An attorney for South Carolina State University's property manager DTZ Inc. says the state is trying to ditch its responsibility to pay the historically black college's debts.

Broadcast Date: 09/23/15

Source: Local/Regional

Description: SC State contractor trying to abandon school's debt. An attorney for South Carolina State University's property manager DTZ Inc. says the state is trying to ditch its responsibility to pay the historically black college's debts.

Public service Announcements

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2015:

07/04-09/27/15	“WANTED EVERYWHERE ELSE”	:30
HUD – National Fair Housing		

07/11-09/19/15	“WANTED EVERYWHERE ELSE”	:60
HUD – National Fair Housing		

ISSUE: EDUCATION

News at Ten Cover Stories:

Broadcast Date: 7/14/15

Source: Local/Regional

Description: SC State Faculty and Alumni aim to step up enrollment for 2016 year.

Broadcast Date: 9/23/15

Source: Local/Regional

Description: The superintendent of Chester County schools is refusing to answer questions about a state investigation into possible grade tampering or plans to change school security. The Herald of Rock Hill reports Superintendent Agnes Slayman has ignored phone calls and emails from the newspaper's reporters for weeks.

Broadcast Date: 09/23/15

Source: Local/Regional

Description: Orangeburg Consolidated School District 5 named an Interim Superintendent Tuesday night. The district's board of trustees named Dr. Jesse Washington to the position at a special meeting. Dr. Washington currently works at the district as their Chief Human Resources Services Officer.

Broadcast Date: 09/23/15

Source: Local/Regional

Description: A Chapin High senior was recognized Tuesday as the 2015 Young Innovator of the Year. Tyler Wren won the award for his project aiming to promote a clean, renewable source of power. Wren, who is also a student at the Center for Advanced Technical Studies, took home several honors Tuesday night for his research relating to windmill-like devices known as underwater turbines.

Broadcast Date: 09/24/15

Source: Local/Regional

Description: Midlands Technical College inaugurates new President. Thursday was a historic for Midlands Technical College. On this day, the school inaugurated their sixth President Dr. Ronald L. Rhames. Dr. Rhames becomes the first graduated of a SC technical college to later become its President.

Public service Announcements

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2015:

07/04-09/26/15	“Loan Modification Scam Alert	1:00
NEIGHBORHOOD WORKS		

07/04-09/26/15	“Hunter Reveal	1:00
DU HUNTER REVEAL		

ISSUE: HEALTH SERVICES AND MEDICAL CARE

GOOD DAY NEWS STORIES

Broadcast Date: 08/02/15

Source: Local/Regional

Description: Children's Hospital patients create art to raise money. Palmetto Health Children's Hospital auctions off artwork to raise money every year. What's so unique about the event is that the artists featured are patients themselves. The auction will be November 20-22 at the Columbia Metro Convention Center.

Broadcast Date: 08/04/15

Source: Local/Regional

Description: DHEC imposes new guidelines for vaccinations regarding students. DHEC has set new guidelines that could prevent your child from entering the classroom when school starts in just a few weeks. The new law makes it required that students of every age and grade level must have certain vaccinations.

Broadcast Date: 08/25/15

Source: Local/National

Description: SC public employees will not pay for more health insurance next year, but their employers will. The State fiscal Accountability Authority unanimously approved Tuesday the healthcare rates that legislators wrote into this year's budget.

Broadcast Date: 09/29/15

Source: Local

Description: Detecting Breast Cancer at an early age. According to the Young Survivors Coalition, it TMs estimated more than 250,000 women diagnosed with breast cancer at age 40 or younger are living in the US.

Public Service Announcements

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2015:

07/11-9/27/15 Acid of Nutrition	“Kids Eat Right”	:30
07/18-09/27/15 Chirp the News	“Hearing Health Foundation	: 30
07/05-09/27/15 Obesity Action Coalition	“Your Weight Matters”	:30
07/04-09/26/15 Obesity Action Coalition	“Your Weight Matters”	:60
08/01-09/19/15 Charlie Daniels 30	“Help Hospitalized the Veterans”	:30
08/08-09/19/15 Charlie Daniels 60	“Help Hospitalized the Veterans”	1:00
09/12/15 Sam Moore 30	“Help Hospitalized the Veterans”	:30
08/08-09/26/15 Sam Moore 60	“Help Hospitalized the Veterans”	1:00

ISSUE: CIVIC RESPONSIBILITIES

News at Ten News Stories

Broadcast Date: 07/17/15

Source: Local

Description: Drive for life blood drive a success. WACH FOX and the American Red Cross of SC teamed up, Thursday for the 10th annual blood drive. 100 donors showed up for the drive at the plex indoor sports at the village at sand hill. Officials say every donation of every blood type is needed.

Broadcast Date: 08/08/15

Source: Local

Description: Columbia holding back to school bash for area students. The new school year is around the corner and the City of Columbia is helping area families get ready. The city is putting its annual back to school bash on Saturday. The fervent for elementary, middle and high school students is taking place at Finley park downtown.

Broadcast Date: 08/11/15

Source: Local

Description: Myrtle Beach taking up offshore drilling resolution. Another South Carolina community is considering a resolution opposing offshore seismic testing and drilling for oil and natural gas.

Broadcast Date: 09/10/15

Source: Local

Description: University of South Carolina President Harris Pastides says 136,000 people donated more than \$1 billion to the state's largest university during its eight-year fundraising campaign.

Public Service Announcements

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2015:

07/05-09/27/15

WACH-TV Kids programming

“Information on Kid’s Programming : 30

ISSUE: Business and Economic Development

NEWS AT TEN COVER STORIES:

Broadcast Date: 07/10/15

Source: Local

Description: The lasts on Governor Haley and other state officials' effort to encourage more business to setup shop in South Carolina as they attend the International Air show in London.

Broadcast Date: 07/21/15

Source: Local

Description: Unemployment in South Carolina dropped slightly last month. The Department of Employment and Workforce said Tuesday the jobless rate in June was 6.6 percent. That's down from 6.8 percent in May. Nationally, unemployment fell to a seven-year low of 5.3 percent in June.

Broadcast Date: 7/24/15

Source: Local

Description: WACH FOX News on the Net, the city of Columbia and Richland County EMS announce a partnership that expected to result in more lives being saved on emergency response calls.

Broadcast Date: 08/01/15

Source: Local/Regional

Description: Dozens of people will lose their jobs when an Indiana-based medical products company closes its longtime North Charleston location. Hill-Rom Holdings' mid-September closing will affect 70 jobs. Spokesman Larry Bauman said the closing is part of the company's consolidation efforts.

Broadcast Date: 08/03/15

Source: Local/Regional

Description: The City of Columbia is now offering tax credit benefits for private developers. The city previously announced tax credits for private students housing properties. They are now allowing for market-rate developments to apply for such tax breaks too. In order to qualify, market rate developments must have: a minimum \$40 million investment, \$5 million per usable acre, a min tax bill of \$750,000, parking arrangements must use no public funds.

Broadcast Date: 08/03/15

Source: Local/Regional

Description: As the summer tourist season begins to wind down, the numbers show its been another good year for South Carolina's \$18 billion tourism industry. Figures posted by the state Department of Parks, Recreation and Tourism show that through the first half of 2015 room occupancy and average room rates were both up in the state.

Broadcast Date: 08/07/15

Source: Local

Description: Parents can save some money on back-to-school gear this weekend as South Carolina again holds its annual sales tax holiday. The tax holiday begins Friday and continues through midnight Sunday. During the period there is no 6 percent state sales tax or local sales taxes on a variety of back-to-school items including school supplies, clothing, bedspreads and linens, computers, printers and shoes.

Public Service Announcement

The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2015:

07/04-09/26/15 WACH EEO EMPLOYER-EEO OPPORTUNITIES	“EEO OPPORTUNITIES”	:15
09/12-09/26/15 SERIOUSFUN CHILDREN NETWORK	“PAUL’S VISION”	:30
07/04-09/26/15 DU WATERFOWL MIGRATION	“WATERFOWL MIGRATION	1:00