

Fourth Quarter 2010
12/31/10

**DESCRIPTION OF PROGRAMS PROVIDING
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
GOOD DAY COLUMBIA	Monday through Friday	5:00-9:00am
WACH NEWS REPORT	Monday through Friday	7:30-8:00pm
WACH NEWS AT TEN	Monday through Friday	10:00-11:05 pm
WACH NEWS AT TEN WEEKEND EDITION	Saturday-Sunday	10:00-10:35 pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Multi-part mini-documentary news series, usually dealing with one issue or a series of related issues, are aired during the 10 pm newscast. The duration of each program is usually two to three minutes, unless otherwise indicated.

FOX NEWS SUNDAY	Sundays	10:00-11:00 am
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This is a Fox News public affairs interview program featuring one or more guests being questioned about subjects in the news. Moderator Chris Wallace and other reporters conduct the interviews. Subjects addressed are generally national in scope.

COPS	Saturdays	8:00-9:00pm
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This weekly program accompanies law enforcement officers on their daily calls demonstrating the skill and discipline necessary to maintain law and order in today's society.

PUBLIC SERVICE ANNOUNCEMENTS	Any Day	Any Time
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Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Public Safety and Crime

(including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

WACH FOX NEWS AT TEN

10/6/10

Today USC students receiving an education in dorm room safety. The University teaming up with the Columbia fire Department for Fire Safety and Awareness Day. Students picking out hazardous items from this 'mock" classroom - everything from candles, oversized light bulbs, and just plain old trash making the list. USC officials say they hope today's fair served as an educational moment for every student on campus.

WACH FOX NEWS AT TEN

10/21/10

The Palmetto State taking steps to improve security. Governor Mark Sanford and DMV officials rolling out a new design for state driver's licenses today. Licenses now have three levels of security to prevent fraud and identity theft. Also drivers under the age of 21 will have a vertical license instead of the standard horizontal cards.

COPS (FOX)

11/6/10

A U.S. Marshal updates police on a kidnapping case involving a 4-year-old boy; officers are recruited by a U.S. Marshal to apprehend a fugitive who may be in possession of narcotics.

GOOD DAY COLUMBIA

11/11/10

USC has agreed with the Justice Department to revise campus policies on how to respond to student discrimination and harassment complaints. Justice Department officials say the University will hire a consultant to revise its policies for the start of the next school year.

GOOD DAY COLUMBIA

11/11/10

It's a scene no one wants to see. That's why officials at the Columbia Metropolitan Airport are conducting this safety exercise to make they are prepared if and when the time comes. Stephen Baxter with the Airport says in this scenario three crew members and 48 passengers aboard an air jet crashed into an open field – bodies on the ground – in the trees - and cars nearby exploding from the impact. But he says when he makes the call to the first responders, they're ready to act. And every two years their training is tested as required by the Federal Aviation Administration.

WACH NEWS REPORT

11/11/10

Sever thunderstorms, wild fires – all are trademark South Carolina disasters but when it strikes, there's one disaster that could overshadow them all. An earthquake could happen five minutes from now, and we'd have no way to know it was coming. It could happen tomorrow – it could happen the day after tomorrow. To understand just how devastating a South Carolina quake can be you have to go back to 1886 – that's when a massive 7.5 quake leveled Charleston. Derrec Becker is with the South Carolina Emergency Management Division. Because the entire state sits on seismically active territory, his agency tries to educate the public about the potential disaster –

"What we're telling people to do is to plan and prepare and really think about it. Not necessarily worry about it, but keep it in the back of your mind and prepare for it."

GOOD DAY COLUMBIA

11/16/10

Traffic fatalities in South Carolina are expected to drop below 800 this year for the first time in almost three years. The State Department of Transportation reporting through the end of October 655 people had died on South Carolina's roadways. The last time the traffic death toll was below 800 was back in 1982. Transportation officials say the drop is in part to an all-time high in seat belt use and the Department's Fix It First program which repairs and improves existing roads before building new ones.

GOOD DAY COLUMBIA

11/16/10

The law requires commercial vehicles traveling in the State to register for a South Carolina Intrastate DOT number, and display it. This creates a database allowing police to track safety violations and traffic citations. Police say this program will make the roads safer when officers stop vehicles – they'll perform inspections and police can review the violations. If a review is unsatisfactory the South Carolina DOT number will be placed out of service and all registrations for that vehicle that is listed will be cancelled.

GOOD DAY COLUMBIA

11/17/10

And closing time in the Capital City. In response to recent violence in the Five Points area, the Hospitality Zone Task Force says no more alcohol should be served past 2AM. A proposal before the City Council would force all bars to close at 2AM, unless they apply for a special exemption. The Task force also asking Council to adopt a strict youth curfew and form special hospitality Public Safety teams.

GOOD DAY COLUMBIA

11/19/10

Richland County Deputy John Sullivan is making a list and checking it twice. It's a survey the Sheriff's Office is handing out to local businesses – "We go over it with them and make recommendations that we see that they may need to implement...". Those recommendations may range from installing security cameras to keeping windows clear of clutter..." Sullivan is concerned about places that could be vulnerable to crime like gas stations, tobacco shops and other small businesses.

WACH FOX NEWS AT TEN

11/19/10

Attorney General Henry McMaster taking a stand against internet predators. McMaster and the Internet Crimes Against Children Task Force achieving a milestone. The Force has now arrested 201 suspected child predators. That announcement made this morning – so far 142 of those arrested have been prosecuted.

COPS [FOX]

12/11/10

Officers from the Harris County Sheriff's Office in Texas respond to a drunk-driving call and discover the suspect has two identities. Meanwhile the Las Vegas Metropolitan Police Department issues two tickets for misdemeanors related to drugs and alcohol to a woman who backs into a patrol car

WACH FOX NEWS AT TEN

12/20/10

Child safety proposals – a priority for some lawmakers next legislative session. Prefiled measures include one that would bar teens from “sexting”. The proposal would make it a misdemeanor for anyone 12 to 17 to knowingly send sexually explicit photos of themselves or another juvenile. Another measure would require people who operate daycares in their homes to have parents’ written permission to spank their their children.

WACH FOX NEWS AT TEN

12/23/10

At first glance you may not notice but Charleston Police already use ten of these cameras. They constantly shoot footage – the images are captured and sent back to a monitoring room at Police headquarters. Chief Greg Mullen of the Charleston Police Department says “we can’t have a police officer on every corner, so what we try to do, we use the cameras to supplement the officers we have deployed in the communities. The cameras are part of phase one of the Department Security Network project. There are five near the waterfront, the others on the city’s west side.

Public service Announcements

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2010:

12/23	“The Fireflex Text”	:60
Driver’s Edge – Driving distractions		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Minority Issues

(including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

GOOD DAY COLUMBIA

11/10/10

This morning we're celebrating diversity in the Capital City and getting a chance to taste some great food in the process. The Beth Shalom Synagogue is inviting visitors to get a feel for Jewish culture and sample some delicious dishes at the same time. We're sitting down with Randy Stark from the Synagogue to talk about the Annual Bubble's Brisket Bake Off Jewish food extravaganza.

WACH FOX GOOD DAY

11/11/10

USC has agreed with the Justice Department to revise campus policies on how to respond to student discrimination and harassment complaints. Justice Department officials say the University will hire a consultant to revise its policies for the start of the next school year.

WACH NEWS REPORT

11/11/10

This Veteran's Day, a very special one for a Charleston family. A hundred years after Henry Benjamin Noisette's death, he finally has a veteran's marker on his grave, the marker unveiled today in a black Charleston cemetery. Noisette is a black union Civil War vet from South Carolina. He escaped slavery and joined the US Navy in 1862. Noisette died in 1911.

WACH NEWS REPORT

11/16/10

Midlands women being recognized for being role models today. The Palmetto Center for Women Twin Award is presented to women with outstanding achievements in business and in the community. Among the winner today Columbia Councilwomen Tameika Isaac Devine and Belinda Gergel.

GOOD DAY COLUMBIA

11/17/10

A recent Rasmussen report showing voters are much less optimistic about black-white relations. The survey shows 36% of voters say relations between blacks and whites are getting better. However, that's down from 62% in July of last year. Interesting findings despite major milestones in Columbia – the city's first black mayor was elected and sworn in this past spring. President of the Columbia Urban League J.T. McLawhorn says it will take more than historic elections to improve race relations, but the optimism they breed is understandable.

GOOD DAY COLUMBIA

11/17/10

South Carolina's Southern Baptists have approved a resolution encouraging pastors to preach against homosexuality but also urging Christians to show compassion to gay people.

WACH NEWS REPORT**11/26/10**

State lawmakers plan to consider more laws to crack down on illegal immigration in South Carolina. Pickens Senator Larry martin says the state spends a lot of money on illegal immigrants – by housing them in jail – processing them in the judicial system – and providing school for their children. Some lawmakers want to pass a law like Arizona's next year. That law allows police to check the immigration status if an officer thinks the person is in the country illegally.

WACH FOX NEWS AT TEN**12/20/10**

On this day, December 20, 1860, South Carolina became the first state to secede from the Union. Charleston Mayor Joe Riley – “What occurred here 150 years ago today was one of the most significant events in American history. It impelled a process that led to the Civil War.” Jannie Hariott, Vice Chairperson, African American Heritage Commission – “This event thrust many people into war, and for that many people to die, but, had it not happened, we would not have the South Carolina we have today.

Public service Announcements

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2010:

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Education

(including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

WACH FOX NEWS AT TEN

10/8/10

Students and teachers at Heathwood hall getting a special visit this week - children's author Brian Cleary teaching these third graders a little sensory writing. Cleary is known for his rhymes and clever writing – this morning he shared some of those skills with the students. Cleary says having an author in the classroom gives the students a very different experience.

GOOD DAY COLUMBIA

10/12/10

South Carolina ranks as one of the lowest in the nation in education and standardized test scores. One of the main factors to educating kids is of course making sure they can read. Now some people are coming together to change those unfortunate stats. Their goal – to make South Carolina the most literate state in the country by 2030. Joining me now are Ellen Hinrichs with the *Children's Book and Literacy* and Joann Turnquist with the *Central Carolina Community Foundation*.

GOOD DAY COLUMBIA

10/28/10

Defying the odds- most of us look to painting and artwork to find inspiration but tonight we bring you inspirational painters. Students from across the state unveiling some very impressive artwork in the Capital City and the students can't see the artwork they create. These students have lost their sight but not their talent. 12-year-old Katie Roche, one of the 39 gallery artists whose work is on display at the State Library. She says being to help her peers create their own masterpiece is fulfilling. Jamie Allison, visually impaired herself, is a teacher at the School for the Deaf and Blind. Her own talent and leadership recognized by organizers at the State Library,.

GOOD DAY COLUMBIA

10/29/10

The State Education Department says more students passed the state's high school exit exam on their first try this year. Almost four out of five high school students passed both the English and Math sections. The 79% passing rate is a 2% uptick from last year.

GOOD DAY COLUMBIA

11/10/10

Parents and students get their first look at proposed zone changes for all Middle schools and four elementary schools in Richland District Two. Blythewood resident Debbie Hill says this is the second year in a row her family faces the rezoning issue. During the meeting Board Members said the proposed changes are needed to accommodate a growing student population. A 7th middle school and an 18th elementary school are going up to keep up with the increases.

GOOD DAY COLUMBIA**11/12/10**

New numbers released overnight show more elementary and middle schools in this state are making the grade. A State Education Department report shows 21% of the State's over 967 public elementary and middle schools rated "excellent" overall last year; 17% rated "good" and another 24% received an "average". In 2009 only 17% received the excellent rating.

GOOD DAY COLUMBIA**11/15/10**

The College of Charleston is the latest South Carolina school to roll back its tuition increase. The college's board voted to reduce its 2010-2011 tuition increase of 7%. Earlier this fall the State Board charged with monitoring agency spending said state colleges raising tuition more than 7% would not be allowed to move forward on building projects.

GOOD DAY COLUMBIA**11/15/10**

This morning the House's top budget writer says cutting ten days out of the school year could save South Carolina up to \$210 million. House Ways and Means Committee Chairman Dan Cooper says shortening the school year to 170 days could eliminate a quarter of the State's \$800 million hole. A top education official immediately lashing out, saying the move also cuts learning for children and takes education in the wrong direction.

WACH NEWS REPORT**11/16/10**

Some Richland County students talking agriculture this week. The Annual Farm-City Week teaches students and the community about small urban farms and their impact on the economy. A luncheon highlighting students who participated in an essay and poster contest to show off what they've learned. Organizers say Farm City Week really gives the kids an understanding of where their food comes from.

WACH FOX NEWS AT TEN**11/19/10**

The Greenville Hospital System plans to pay almost \$81 million to help USC expand its Medical School. Documents show the plans would help the University expand operations in Greenville. USC officials say the Hospital's commitment shows that taxpayers won't have to foot the bill for the expansion. Tuition and fees from medical students would cover the rest of the almost \$200 million expansion.

WACH NEWS REPORT**11/22/10**

A jaw dropping surprise for Tania Toomer – the Columbia teacher seeing one of her former students for the first time in years. High School Musical's Monique Coleman stopping at Forest Lake Elementary School to thank her third grade teacher. She credits Toomer with laying the foundation for her professional career. Coleman traveling with the United Nations as the First Youth Champion. She's starting here in South Carolina and will continue on all over the world. Coleman says Toomer provided the support she needed to achieve her Hollywood dreams.

GOOD DAY COLUMBIA**11/30/10**

Later this morning the State Education Department set to release a new report on the effects of single gender classrooms in the Palmetto State. Parents, teachers and more than 7,000 students

were surveyed. More than 120 public schools offer boys and girls only classrooms – that's 760 more than in 2007 – when officials hired the nation's only statewide coordinator for single gender classrooms in the public schools. S.C. has more single gender classrooms than any other state.

WACH NEWS REPORT

11/30/10

Teachers at Lugoff Elgin High School getting a helping hand today courtesy of CERRA. The Center for Educator Recruitment Retention and Advancement celebrating its 25th anniversary by bringing some of its teachers into the classrooms at Luggoff-Elgin. Spokesman Mychal Frost says CERRA teachers helped out in Spanish, Choral and Journalism classes. CERRA is the nation's oldest and most established teacher recruitment program. Luggoff-Elgin is among the nine randomly selected schools from around the state to participate in the program.

WACH NEWS REPORT

11/30/10

South Carolina universities and colleges receiving a multi-million dollar grant to improve biomedical research. \$16 million will be split between ten institutions including USC, Clemson, Claflin, SC State and others. Organizers say the funding will be used to further research efforts in stroke, heart attack prevention, Alzheimers and Parkinson's Disease.

WACH FOX NEWS AT TEN

12/1/10

Midlands Technical College students have a new facility to learn about the arts. This ribbon cutting ceremony marking the opening of a new theater and classroom at Tech's Harbison campus. The 27,000-foot facility includes five classrooms and a theater that seats 400. Students will be able to perform in the theater and they'll learn the technical side, from lighting, to sound, and production.

WACH NEWS REPORT

12/8/10

The Palmetto State recognized for sending high school graduates to college. The Southern Regional Education Board says the State is above average – it's 7th in the nation. But the group also ranking the State's high school graduation rate at the bottom of its 16 member states. Officials say one out of four high school students won't graduate high school on time in four years.

WACH FOX NEWS AT TEN

12/8/10

South Carolina State University has been re-accredited by the Southern Association of Colleges and Schools. The certification will last for ten years. In December 2008 the organization placed SC State under a one year warning for not maintaining a clear distinction between the duties of trustees and the administration. The University must have accreditation in order to participate in the Federal Student Loan program.

WACH FOX NEWS AT TEN

12/8/10

Columbia College Professor John Zubizarreta getting a big honor tonight. The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education naming Doctor Zubizarreta US Professor of the Year. He is an English professor and will receive his award in Washington DC tonight.

GOOD DAY COLUMBIA

12/9/10

State leaders approving measures to get more qualified teachers in South Carolina classrooms. On Wednesday the State Education Board approving an alternative certification path that allows Teach For America recruits to get jobs in the state. The approval came despite objections from teacher groups and college education departments. They wanted the Board to block Teach for America grads from teaching in elementary grades, saying budget cuts mean certified teachers already can't find work.

WACH NEWS REPORT

12/15/10

A local principal getting creative to save some green – and still allowing her students to meet a curriculum requirement. In place of PE class, students at Saint Peter's Catholic School attend the Columbia Conservatory of Dance. Principal Kathy Preston says the students got their physical exercise and helped save the school money.

GOOD DAY COLUMBIA

12/16/10

South Carolina holding a high honor in the classroom. The National Board for Professional Teaching Standards says nearly 500 teachers in the State have earned National Board Certification this year. That brings the total to over 7,000 teachers in the State – South Carolina ranks third in the nation. The two part certification process can take up to three years.

WACH FOX NEWS AT TEN

12/29/10

South Carolina's incoming Education Superintendent says the State's failure to attract more than \$100 million in federal money may not harm classrooms. Mick Zais replaces current Superintendent Jim Rex next month. Zais' transition chief says school districts have reserve funds that can help pay costs- but Rex disagrees – he says few districts have the extra cash.

Public service Announcements

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2010:

10/1-12/26	"Barriers 60"	:60
CNGD -9160-1 – Promoting GED achievement		
10/1-12/26	"Barriers 30"	:30
CNGD -9160-1 – Promoting GED achievement		
10/24	"Do Something 101"	:10
Do Something 101 – Donate school supplies		
12/26	"Reagan 30"	:30
Ad council – High school dropout prevention		
12/26	"Jose 15"	:15
Ad council – High school dropout prevention		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Health Services and Medical Care

(Including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

WACH NEWS REPORT

10/1/10

Officials with the South Carolina Campaign to Prevent Teen Pregnancy announcing a new \$20 million grant to help fight what they call the state's teen pregnancy epidemic. The group says over the next five years the money will help intensify teen pregnancy prevention efforts and put millions of dollars into South Carolina communities. According to the South Carolina Campaign to Prevent Teen Pregnancy our state has the 13th highest teen birth rate in the country among 15-19 year-olds.

GOOD DAY COLUMBIA

12/1/10

Avoiding and treating drug abuse here in South Carolina. That was the goal of a seminar held in Columbia today. The event, bringing together several law enforcement agencies, brainstorming ideas on ways to fight drug crime. Attorney General Henry McMaster – "We have all these different agencies, all these people involved in this battle against these drugs that are ruining people, especially the young people, it's destroying their lives and this is where we come together to exchange notes to get revved up and find new way to stop this problem".

Public Service Announcements

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2010:

10/2-12/25	"The Flu Ends with U"	:30
2010 Influenza Vaccination Campaign – Flu vaccinations		
10/2-12/26	"Light the Night 10"	:10
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/3-11/30	"Light the Night 15"	:15
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/2-11/18	"Light the Night 30"	:30
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/2-12/26	"Many Symptoms 15"	:15
Overeaters Anonymous – Help with compulsive eating		
10/2-12/12	"Alone 15"	:15
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
10/3-11/13	"Alone 30"	:30
American Academy of Orthopaedic Surgeons - Re elderly falling at home		

10/3-12/23	"Alone 60"	:60
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
10/2-12/25	"Tommy 15"	:15
Ad Council – Underage drinking prevention		
10/3-12/25	"Many Symptoms 30"	:30
Overeaters Anonymous – Help with compulsive eating		
10/1-12/26	"Many Symptoms 60"	:60
Overeaters Anonymous – Help with compulsive eating		
10/1-12/15	"Voices"	:30
Curesearch – Cure for children's cancer		
10/3-11/27	"Narconon/GA"	:30
NARCONON/GA – Teen drug addiction		
10/1-10/24	"I Had 60"	:60
CDC – Cervical cancer		
10/1	"I Had 30"	:30
CDC – Cervical cancer		
10/31-12/12	"My Story 60"	:60
CDC – Cervical cancer		
12/23	"Sounds of Pertussis 60"	:60
March of Dimes – Awareness of the disease		
11/13-12/25	"Women & Diabetes"	:30
FDA Office of Women's Health – Awareness of diabetes		
10/24-11/21	"Caroler"	:20
American Lung Association – Lung cancer		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Civic Responsibilities

(including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities,)

GOOD DAY COLUMBIA

11/1/10

Election Day is only one day away and some people are voting early – in fact, more than 81,000 people have already cast absentee ballots – that is a state record for a mid-term election.

GOOD DAY COLUMBIA

11/11/10

Veterans and active military members don't have to worry about putting food on the table this Veteran's Day. Several Midlands restaurants offering free meals as a way to say thanks. Veterans must show their military IDs to take advantage of the deals.

FOX NEW SUNDAY

11/14/10

Chris Wallace talks with White House senior advisor Davis Axelrod about extension of tax cuts for middle and upper classes. Asks South Carolina Senator Jim DeMint about the probability of banning all earmarks in 2011 budget.

GOOD DAY COLUMBIA

11/16/10

Thirty-one non-profits across the Midlands and the Pee-Dee getting a boost from Bi-Lo Charities. Officials say funds from the 27th Annual Bi-Lo Charity Classic Golf Tournament reached almost \$200,000. Checks handed out Monday morning to organizations that deal with children's needs – education and hunger relief. Officials from the Boys and Girls Club very grateful to get some help. Bi-Lo Charities raising more than \$53 million for non-profits across the Southeast since it started in 1984.

GOOD DAY COLUMBIA

11/16/10

The Dorn VA Medical Center offering advice to folks who care for South Carolina's veterans. The VA hosting classes about providing in-home care for injured veterans – legal issues involving caregivers and stress reduction techniques. Organizers say the event recognizes the importance of caregivers so they can help their loved ones and learn about community resources.

GOOD DAY COLUMBIA

11/17/10

The idea for Tomato Palms, a recycling program, coming from an unusual source. Two years ago Nancy Ogburn read an article about a man, his only source of income was picking up aluminum cans. Since then Tomato Palms has grown from a family operation, providing a modest living for Ogburn and her husband, to employing three workers and donating a portion of its proceeds to area homeless shelters. To date Tomato Palms has recycled more than 140,000 pounds of materials.

GOOD DAY COLUMBIA**11/17/10**

Bullying is becoming a serious problem across the country and here in the Palmetto State. Parents, school officials and young people need to be educated about how to deal with this abuse and fight back against bullying. The lesson plan in this class at Arden Elementary School goes beyond textbooks. Senior Deputy Fred Williams is the school's resource Officer. He has one objective with these kids. He helps reinforce that bullying is not acceptable at school and beyond with role playing. Richland County Sheriff Leon Lott calls bullying an increasing issue and says if you are bullying someone you face serious consequences. A lesson these children back at Arden elementary may never have to learn the hard way thanks to early intervention. An 11 ½ million dollar grant is now available to South Carolina schools to introduce a comprehensive bullying prevention program in classrooms.

GOOD DAY COLUMBIA**11/18/10**

Bullying, making its way to the social network scene. Cyberbullying, an attack that happens by email, face book, text messages, even twitter, giving bullies who are uncomfortable with confrontation a new outlet. At Arden Elementary, 5th graders learn that social networking is a good thing – when used with caution. Senior Deputy Williams reminding the kids that once they post or send something, its out there forever. David Thomas is a Special Agent in charge with the FBI. He says there has been a rise in social media bullying cases, sometimes the results devastating.

WACH FOX NEWS AT TEN**11/22/10**

You can help the elderly this holiday season by being a Santa to a Senior. Richland County Sheriff Leon Lott lighting the Christmas tree to launch the local "Be A Santa To a Santa" program – "We want to remember them and help them out especially in this economy some seniors have been hit especially hard and we have a lot of requests for food and groceries – so it cheers them up to know they were remembered.

WACH FOX NEWS AT TEN**12/15/10**

Utility officials in Myrtle Beach planning to harness the power of the sun for electricity. Today Santee Cooper showing off what will be the largest solar power station in South Carolina. The roof of a Santee Cooper warehouse is already home to enough solar panels to make it the largest solar power facility in the State. But many more panels are being installed on nearby buildings and ins a ground level park. Together, all those panels will pump 311 kilowatts into the area's electrical grid, helping to power hundreds of homes and businesses.

WACH FOX NEWS AT TEN**12/20/10**

Some creative folks here in the capital city are transforming meters into art. The City of Columbia donated 125 old parking meters to WACH FOX and we gave them out to local artists. The newly painted and decorated meters will be featured in an art show and silent auction called "Change for the Change". The event will raise money for the City of Columbia Climate Protection Action Campaign. (CPAC) and will actually be put into promotion to educate people into things they can do to make a difference.

Public Service Announcements

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times October 1 and December 31, 2010:

10/10-12/26 Army National Guard - Recruitment	"Reflection of Honor 15"	:15
10/1-12/26 Army National Guard - Recruitment	"Reflection of Honor 30"	:30
10/2-12/26 Army National Guard – Recruiting	"Guard Advantages"	:30
10/2-12/26 Army National Guard - Recruiting	"Storm Chasers"	:30
10/2-12/26 Family Connection of SC – Family Parent Network	"20 th Anniversary PSA"	:30
10/9-12/26 Way to Happiness Foundation – Honor/help parents	"Honor and Help Your Parents"	:30
10/24-31 National Foundation of Credit Counseling – Aid people with credit problems	"In Need of Support 60"	:60
10/3 National Foundation of Credit Counseling – Aid people with credit problems	"In Need of Support 15"	:15
10/25-11/13 Wounded Warrior Project – Aid to wounded veterans	"Living Logo 60"	:60
10/1-12/26 Wounded Warrior Project – Aid to wounded veterans	"Living Logo 30"	:30
12/12-12/24 Salvation Army – Holiday appeal	"Salvation Army 30"	:30
12/12-12/23 Salvation Army – Holiday appeal	"Salvation Army 15A"	:15
12/12-12/23 Salvation Army – Holiday appeal	"Salvation Army 15B"	:15
10/10-12/26 Ad Council – CNMH – 9115-1	"New Home 15"	:15
10/3-1/26 Ad Council – CNMH – 9215-1	"Warranty 15"	:15

10/2-12/26 Paralyzed Vets of America – Help for Vets	“Mission:Able 15”	:15
12/23 Paralyzed Vets of America – Help for Vets	“Building Brighter Futures”	:60
10/31-11/5 Park Girls – Cookie Sale	“Girl Scouts 2010”	:60
12/23 US Marines – Recruitment	“For Us All 60”	:60
11/18 US Marines – Recruitment	“For Us All 30”	:30
12/26 US Marines – Recruitment	“Pride of the Nation 60”	:60
12/23 US Marines – Recruitment	“Christmas Morning 60”	:60
12/26 US Marines – Recruitment	“Christmas Morning 30”	:30

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Business and Economic Development

(including need for high tech companies in the state, poor labor market for economic development)

GOOD DAY COLUMBIA

10/19/10

Clemson officials breaking ground in a nearly 100 million dollar center to study the power of wind energy. State officials say the facility could also mean thousands of new jobs for the state. The work begins with the renovating of an old naval base warehouse in Charleston into a wind turbine research facility

GOOD DAY COLUMBIA

10/20/10

If you're looking for work in the technology industry, a company here in Columbia could be what you're looking for – an expansion bringing jobs to the Capital City. T=REI Automation will spend \$500,000 to expand its facility – the move will add up to 15 jobs. The company makes robots and other factory automation equipment. They'll start hiring immediately for machinists, assembly and warehouse positions.

GOOD DAY COLUMBIA

10/19/10

South Carolina's Financial Oversight Board giving the green light to a plan that could bring hundreds of jobs to the Palmetto State. On Monday the Budget and Control Board approved using a federal stimulus program to help build a diesel engine plant in Aiken which is expected to provide 250 jobs.

GOOD DAY COLUMBIA

11/12/10

A state prison will soon be home to South Carolina's largest dairy under one roof. A \$7 million expansion will quadruple the herd at a prison farm in Rembert and allow the state to sell millions of gallons of excess milk. South Carolina's three prison farms save thousands in taxpayer dollars every year by providing to the state's prison system. Officials hope the new dairy at Wateree river Correctional Institution will cover all farm costs.

WACH FOX NEWS AT TEN

11/22/10

Educators and entrepreneurs gathering at USC to tackle international relations. The University's Confucius Institute and Darla Moore School of Business hosting a conference to talk about the global economy and commerce between the US and China.

WACH FOX NEWS AT TEN

11/23/10

A dip in South Carolina's unemployment rate. According to the Department of Employment and Workforce it fell to 10.7% - that's the second straight month of improvement. In September the rate was 11%. The national unemployment rate remains unchanged at 9.6%.

GOOD DAY COLUMBIA

11/30/10

Four area companies are being recognized for boosting the local economy and they're learning their craft thanks to a program right here in the Midlands. Easy-H-R-Web, Accelerations

Educational Software, Quintesocial, and Hermosa Jewelry will be honored today for graduating from the USC-Columbia Technology Incubator. That program looks to supports local start-up companies and employ skilled employees.

WACH FOX NEWS AT TEN

11/30/10

The first-in-the-state wind turbine turned on today in Myrtle Beach. The turbine is called the Skystream and is part of Santee Cooper's Green Power Fleet. It stands several stories high and generates about 2.4 kilowatts of power.

GOOD DAY COLUMBIA

12/9/10

Columbia leaders continue to focus on rebuilding the city's North Main Street corridor. The city of Columbia has already welcomed two new businesses recently – now they're adding two more. First Choice Rehabilitation Center and Natural Escape Day Spa setting up shop at the North Main Plaza.

GOOD DAY COLUMBIA

12/9/10

It's the largest development to come to South Carolina this year, promising to bring a large chunk of jobs to the State. Tuesday's announcement that online Amazon-dot-com is opening a distribution center in Lexington County also brings hope the economy is rebounding.

GOOD DAY COLUMBIA

12/10/10

Experts at USC's Darla Moore School of Business say the economy is getting better in South Carolina but not as fast as most would like. Financial experts making that prediction Thursday at the School's Annual Economic Conference. The School's top research economist expects a one percent growth in jobs next year, not vigorous, but better than the no growth the State has seen this year.

Public Service Announcements The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times October 1 and December 31, 2010: