

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
Public Safety and Crime

(Including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

WACH NEWS AT TEN

01/06/2014

Columbia leader weighs in on new arrest data: A new study released on Monday looks into how the risk of arrest varies across different racial groups. It found that by the age of 23, almost half of black males and almost forty percent of white males have been arrested.

GOOD DAY COLUMBIA

01/07/2014

SCE&G anticipates record demand due to cold weather to hit the midlands. This means more demand for power.

WACH NEWS AT TEN

01/24/2014

Columbia could have a new chief of police by March 2014. The search for a new chief of police in Columbia is right on track.

GOOD DAY COLUMBIA

02/11/2014

Finalists for Police Chief announced, Santiago not on the list. The City of Columbia has narrowed down its search for the city's top cop.

WACH NEWS AT TEN

02/13/2014

Impact of winter storm discussed in Governor's conference call: The governor and agency directors discussed statewide forecasts, road and bridge conditions, operational responses to motor vehicle accidents, roadside debris removal, salting and deicing operations, and sheltering needs

GOOD DAY COLUMBIA

03/10/2014

City councilman's proposal would contract Sheriff Lott to run Columbia Police Department. City Councilman Cameron Runyan released details of his plan that would have Richland County Sheriff Leon Lott oversee Columbia's Police Department.

WACH NEWS AT TEN**03/11/2014**

Council to meet on proposal to have Sheriff oversee Columbia Police Dept.: The City of Columbia City Council called a special meeting for a proposal to consolidate the Columbia Police Department with the Richland County Sheriff's Department.

GOOD DAY COLUMBIA**03/12/2014**

Richland County Sheriff will not run the Columbia Police Dept. the proposal to have the Richland County Sheriff run the Columbia Police Department is off the table.

WACH NEWS AT TEN**03/13/2014**

Interim Chief Ruben Santiago has resigns from the Columbia Police Department.

GOOD DAY COLUMBIA**03/21/2014**

New Columbia police chief: This will be a challenging job. Columbia's newest police chief is William "Skip" Holbrook.

WACH NEWS AT TEN**03/22/2014**

CPD program helps kids stay on right path. The Columbia Police Department is getting involved in some children's lives this weekend in an effort to keep them from behind bars. The RISK Program stands for "rescuing inner city students and kids".

GOOD DAY COLUMBIA**03/27/2014**

City of Camden prepares for 82nd Carolina Cup race. The city of Camden is making final preparations for the 82nd annual Carolina Cup.

WACH NEWS AT TEN**03/30/2014**

Officials temporarily shut down bars for safety violations. Safety checks were conducted in hospitality districts this weekend as a collaborative effort between the Columbia Police Department and the Columbia Fire Department.

Public service Announcements

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2014:

01/01 – 01/19/14 Ad Council Bully	“Anderson Cooper Bully”	:30
01/01 – 01/19/14 Ad Council Bully	“Bus Ride Video”	:30
01/01 – 01/02/14 SCDOT-Distracted Driving	“Distracted Driving”	:60
2/28 – 3/31/14 SCBA- Distracted Driving	“Distracted Driving”	:30
01/04 – 01/05/14 Ad Council – Drunk Driving BarMath	“Drunk Driving BarMath”	:30
01/04/14 Ad Council – Drunk Driving Breathalyzer	“Drunk Driving Breathalyzer”	:15
01/04 – 01/05/14 Ad Council – Drunk Driving Broke New	“Drunk Driving Broke New”	:30
01/04 – 01/19/14 Ad Council – Drunk Driving Date New	“Drunk Driving Date New”	:30
01/04 – 01/19/14 Ad Council – Drunk Driving Money	“Drunk Driving Monkey”	:30
01/05/14 Ad Council – Drunk Driving Mugshot	“Drunk Driving Mugshot”	:15
01/05 – 01/19/14 Ad Council – Drunk Driving Party	“Drunk Driving Party”	:30
01/04/14 Ad Council – Drunk Driving Stretchers	“Drunk Driving Stretchers”	:15
01/01 – 01/19/14 Baby Net PSA	“Baby Net PSA: 30	:30

01/01 – 02/22/14 NAB Text and Drive: 30	“NAB Text and Drive	:30
03/01-3/31/14 SCBA-Text and Drive	“SCBA Texting	:30
01/01 – 3/15/14 SCDOT	“SCDOT”	:30
01/01 – 01/19/14 Ad Council Bully	“STATS’	:30
01/01 – 01/19/14 Ad Council Bully	“LOCKERS”	:30

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Minority Issues

(Including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

GOOD DAY COLUMBIA

01/13/2014

The University of South Carolina will honor the life and legacy of Dr. Martin Luther King, Jr. with special events in January.

WACH NEWS AT TEN

01/16/2014

Burial ground possibly covered by shopping center. A new discovery by Dr. Michael Trinkley of the Columbia based Chicora Foundation shows evidence of an African American burial ground under the pavement at the old Devine Street K-Mart.

GOOD DAY COLUMBIA

01/21/2014

Executed teens family says he's innocent. Lawyers are seeking a new trial for a South Carolina teen that was put to death. Judge Carmen Mullen hearings testimony about George Stinney Junior.

WACH NEWS AT TEN

01/21/2014

Lawyers want new trial for executed teen. A judge in Sumter will decide today whether to reopen a 70 year old case. According to Coffey, Chandler and McKenize law firm 14 year old George Stinney was executed after a false confession back in 1944.

GOOD DAY COLUMBIA

02/03/2014

Midlands's educator making history at Chapin High School. WACH Fox celebrates Black History with a look at achievements of African Americans across the Midlands. One local educator is making history at a local high school.

WACH NEWS AT TEN

02/04/2014

Zais' deputy to enter GOP race. Charmeka Childs says she's running to be South Carolina's next schools superintendent.

GOOD DAY COLUMBIA**02/05/2014**

USC students march in memory of Trayvon Martin. Some USC students taking part in a moment of silence and remembrance walk for Trayvon Martin.

WACH NEWS AT TEN**02/08/2014**

Remembering the Orangeburg Massacre: South Carolina State took a moment to look back today and remember a crucial moment in their history. On February 8th, 1968, state troopers fired into a crowd protesting against segregation at a bowling alley near the SC State campus.

GOOD DAY COLUMBIA**02/10/2014**

Historic win changing the face of Orangeburg. WACH Fox celebrates Black History Month with a look at achievements across the Midlands. One Midlands man is changing the face of Orangeburg after a historic win.

WACH NEWS AT TEN**02/24/2014**

Marker unveiled for first Black-owned bank in SC. Columbia SC 63 and Historic Columbia unveiled a historic marker at South Carolina's first Black-owned bank, Victory Savings Bank.

GOOD DAY COLUMBIA**02/27/2014**

Mayor Benjamin to join President Barack Obama in unveiling an initiative today aimed at breaking down obstacles that disproportionately keep African-American men impoverished and behind bars.

WACH NEWS AT TEN**02/28/2014**

South Carolina State University students named ambassadors of White House Initiative

GOOD DAY COLUMBIA**03/06/2014**

Lawmaker working to repeal SC 'stand your ground' law - The chairman of the Legislative Black Caucus says South Carolina's "stand your ground" law is wrong and should be repealed.

WACH NEWS AT TEN

03/14/2014

Columbia unveils historical civil rights markers - Columbia is celebrating a look back at the city's place in civil rights history.

GOOD DAY COLUMBIA

03/20/2014

Clafin graduate to host financial literacy weekend - Logoff native and Clafin University graduate Russell Stewart hopes to help folks with their finances in a three day Weekend event.

Public service Announcements

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2014:

01/11 – 03/31/14	“National Fair Housing”	:30
HUD – National Fair Housing		

01/11 – 03/29/14	“National Fair Housing”	:60
HUD – National Fair Housing		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Education

(Including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

WACH NEWS AT TEN

01/08/2014

Gov. Haley releases her education reform plan - Gov. Nikki Haley is set to release her plan for improving South Carolina's public schools, one week before the start of the 2014 legislative session.

GOOD DAY COLUMBIA

01/09/2014

Stressing the importance of quality education to SC policy makers. Richland School District One along with Richland School District Two joined forces to voice concerns in the classroom to policy makers.

WACH NEWS AT TEN

01/11/2014

Gov. Haley criticized over education plan. Earlier this week, WACH Fox reported that Gov. Nikki Haley proposed to improve public schools by focusing on poor, rural students, and to start a multi-year effort with a \$160 million investment.

GOOD DAY COLUMBIA

01/22/2014

Child Advocacy Groups Create Common Agenda - Advocacy groups say that simple changes like including evaluation and accountability to development programs will make a difference.

WACH NEWS AT TEN

02/04/2014

Lexington Mom wants to be state's top Educator . Another candidate has entered an already crowded field to be SC top educator.

GOOD DAY COLUMBIA

02/05/2014

School Lunch: Does your child's make the grade? Before you eat at a restaurant, you more than likely check out its status. Is it clean? Received bad reviews? How does it measure up to others? School lunch rooms are no different and each of them has a grade.

WACH NEWS AT TEN**02/17/2014**

Travel around the world without leaving Lexington. Lexington One has a Partial Immersion Program that lets students travel the world without leaving home.

GOOD DAY COLUMBIA**03/06/2014**

Lexington One's World Languages Program Nationally Recognized. The Lexington One School District has been recognized by a national organization for their World Languages program.

GOOD DAY COLUMBIA**03/05/14**

The Red Bank Elementary Business Mentor Program was presented to the House of Representatives on March 5, 2014 by South Carolina Congressman Joe Wilson.

WACH NEWS AT TEN**03/11/2014**

Darla Moore School of Business ranked #1 nationally. The University of South Carolina's international MBA program regained the top spot in the 2015 U.S. News and World Report's Best Graduate Schools released Tuesday.

GOOD DAY COLUMBIA**03/24/2014**

Oak Grove Elementary awarded Lighthouse School status. Oak Grove Elementary school has earned the Lighthouse School status from the Franklin Covey the Leader in Me TM program.

WACH NEWS AT TEN**03/24/2014**

SC chefs offer their cuisines for USC scholarship. Chefs from around South Carolina are offering tastes of their cooking on the University of South Carolina's historic Horseshoe to support scholarships.

GOOD DAY COLUMBIA**03/25/2014**

36 schools gather to celebrate Special Olympics. Despite the gloomy weather, lots of students got pumped up at a rally for Special Olympics today.

One Carolina high school is jumping for joy today after being crowned Palmetto's Finest for the 2013-2014 school years.

Public service Announcements

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2014:

01/01 – 02/08/14 American Legion – Survival Teen 15	“Boys Town”	:15
01/01 – 02/08/14 American Legion – Survival Teen 30	“Boys Town”	:30
01/02 – 02/08/14 American Legion – Survival Teen 60	“Boys Town”	:60
01/01 – 02/08/14 Boys and Girls Club – Great Futures Start Here	“Great Futures Start Here”	:30

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Health Services and Medical Care

(Including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

WACH NEWS AT TEN

01/21/2014

Health WACH - Keep kids moving - Running is not only physically stimulating, but it helps mentally and socially.

GOOD DAY COLUMBIA

01/28/2014

Health WACH- New tests for newborns - Newborn screening is the practice of testing every newborn for harmful or potentially fatal disorders that are not otherwise apparent at birth.

WACH NEWS AT TEN

02/06/2014

SC Medicaid may cover dental, weight-loss services. South Carolina's Medicaid director is seeking money to provide dental care to adults, weight-loss help for obese adults, and health screenings.

GOOD DAY COLUMBIA

02/06/2014

Warning Signs for Childhood Cancer. Could there be warning signs for childhood cancer?

WACH NEWS AT TEN

02/20/2014

Local children's home refuses to treat eating disorders. The Board of Directors has decided to focus its resources on outpatient community counseling and meeting the needs of children and young adults with eating disorders.

GOOD DAY COLUMBIA

03/08/2014

Need help getting insurance coverage? Several locations across the Midlands are dedicated to getting you insured.

WACH NEWS AT TEN

03/13/2014

Protecting high school athletes from traumatic brain injury .

GOOD DAY COLUMBIA

03/24/2014

Affordable Healthcare Act Questions Answered at Public Forum. The deadline looms at the end of the month and you could be fined if you're not signed up.

WACH NEWS AT TEN

03/29/2014

Open enrollment period for Affordable Care Act ending soon. The Richland County Library on Assembly Street is doing its part to help you get insured. The Library is providing information about the Affordable Care Act to anyone who comes in and asks.

Public Service Announcements

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2014:

01/01 – 02/08/14 Healthy Babies – Folic Acid	“Folic Acid”	:30
01/03 – 01/26/14 Leukemia and Lymphoma Society PSA	“LLS PSA: 15”	:15
01/04 – 01/06/14 Leukemia and Lymphoma Society PSA	“LLS PSA: 30”	:30
01/01 – 01/19/14 Leukemia and Lymphoma Society PSA	“LLS PSA: 60	:60
01/01 – 02/15/14 Magic of Healthy Living	“Magic of Healthy Living”	:60
01/25 – 01/26/14 Military Mental Health PSA: 15	“Military PSA: 15”	:15
01/01 – 01/04/14 Military Mental Health PSA: 30	“Military PSA: 30”	:30
01/01 – 01/19/14 Military Mental Health PSA: 60	“Military PSA: 60	:60
01/04 – 01/06/14 Ad Council Stroke	“Stroke Awareness”	:30
01/01 – 02/15/14 Dave Thomas Adoption	“Dave Thomas Adoption	:15
01/04 – 01/25/14 Dave Thomas Adoption	“Dave Thomas Adoption	:30
01/01 – 01/25/14 Dave Thomas Adoption	“Dave Thomas Adoption	:60
01/04 – 01/26/14 Paralyzed Veterans	“Paralyzed Veterans”	:30

01/04 – 01/25/14 Paralyzed Veterans	“Paralyzed Veterans”	:60
02/20 – 03/29/14 Nutritional Program After School	“SC Child Care Nutrition Program After School	:30
02/20 – 03/29/14 Nutritional Program	“SC Child Care Nutritional Program	:30
02/20 – 03/30/14 ABC-Grow Healthy	“SC Child Care/ABC Grow	:30
01/11 – 03/29/14 Obesity Action Coalition	“Obesity Action Coalition	:60
01/11 – 03/29/14 Obesity Action Coalition	“Obesity Action Coalition	:30
01/11 – 03/22/14 Hearing Health Foundation	“Hearing Health Foundation”	:30

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Civic Responsibilities

(Including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities.)

WACH NEWS AT TEN

01/11/2014

Runners brave the nasty weather for a meaningful 5K. Some dedicated runners and walkers came out Saturday for the Martin Luther King Jr. 5K run and fitness walk.

GOOD DAY COLUMBIA

01/14/2014

Protests to greet lawmakers returning to Columbia . A pair of protests from the opposite ends of the political spectrum will meet South Carolina lawmakers as they return to Columbia.

WACH NEWS AT TEN

01/16/2014

Local American Legion asking City of Cayce for help. The Cayce American Legion Post 130 is desperately asking for help.

GOOD DAY COLUMBIA

01/24/2014

MADD: Lawmakers must pass Emma's Law . In a new report Mothers against Drunk Driving (MADD) says South Carolina is one of the worst states for drunk drivers.

WACH NEWS AT TEN

02/04/2014

Former Brook land-Cayce baseball player says minor league baseball can help the youth. The debate over baseball returned to the city of Columbia at Tuesday night's city council meeting.

GOOD DAY COLUMBIA

02/05/2014

What's right in the community: Trey's Treats A 6-year-old cancer survivor is paying it forward by giving back to other kids with cancer.

WACH NEWS AT TEN**02/08/2014**

City of Columbia hosting Neighborhood Leadership Summit The City of Columbia is bringing neighborhood leaders to talk about ways to improve the quality of life.

GOOD DAY COLUMBIA**02/13/2014**

The Red Cross encourages anyone coming to a shelter to bring the following items for each member of their family: prescription and emergency medications, extra clothing, pillows, blankets, hygiene supplies, and comfort items. Also for children, diapers, formula, toys, and other items for family members who have unique needs.

WACH NEWS AT TEN**02/17/2014**

The American Red Cross is continuing its ongoing efforts to help those without power since Winter Storm Pax struck the state last week. They are providing meals for those still without power.

GOOD DAY COLUMBIA**03/06/2014**

Conference set to empower young professionals. Young professional across the Midlands will get a chance to network with local C.E.O's, through the Talented Ten.

WACH NEWS AT TEN**03/17/2014**

Helping fight senior hunger - South Carolina is currently 3rd in the nation when it comes to the number of our seniors who go hungry each day. But some local groups are working to change that by joining in what is called Community Champions Week.

GOOD DAY COLUMBIA**03/25/2014**

Emma's Law one step closer to becoming a new state law - Emma's Law clears major hurdle in the House of Representatives

Public Service Announcements

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2014:

01/04 – 03/29/14

WACH-TV Kids programming

“Information on Kid’s Programming :30

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES
Business and Economic Development
(Including need for high tech companies in the state, poor labor market for economic development)

GOOD DAY COLUMBIA

01/08/2014

City of Columbia holds forum about potential baseball stadium. Columbia citizens gathered at the Richland County Library to discuss a potential multi-use sports and entertainment venue in Columbia.

WACH NEWS AT TEN

01/21/2014

Local baseball pro weighs in on stadium debate . Columbia leaders opened the floor today at a public hearing for people to voice their opinions about a possible minor league baseball stadium on the old Bull Street property. And it looked like not everyone is ready to play ball.

GOOD DAY COLUMBIA

01/21/2014

Sandvik, Inc. announces \$12 million expansion. Sandvik, Inc., manufacturer of carbide inserts for the metal cutting industry and subsidiary of Swedish company Sandvik, AB, is expanding its operations in Oconee County.

WACH NEWS AT TEN

01/24/2014

Belk announces expansion of Columbiana Centre location Friday, January 24, 2014
Belk announced that it will invest \$6.1 million to expand and remodel their Columbiana Centre location.

GOOD DAY COLUMBIA

01/30/2014

Micro-breweries bringing jobs to SC . A Canadian company that makes equipment for craft and micro-breweries says it expects to create 65 jobs with a new a \$3 million plant in Horry County.

WACH NEWS AT TEN

02/01/2014

Colonial Life celebrating 75 years as a community and industry leader. In 1939 Edwin Avert and Clifton Judy opened a small local insurance company in Columbia with just two employees. Their mission was to offer people piece of mind to know that in a worst case scenario, Colonial Life Insurance and Accident Company had their back. They became a cornerstone of the community, living and breathing the values of the greatest generation.

GOOD DAY COLUMBIA

03/17/2014

SC jobless rate falls to 6.4 percent in January . South Carolina's unemployment has gone down for the eighth month in a row.

WACH NEWS AT TEN

03/19/2014

Peanut processor investing millions and bringing jobs to Darlington County. The state Commerce Department says an international high voltage cable manufacturing firm and a Virginia peanut processor are putting new facilities in Berkeley and Darlington counties.

Public Service Announcement

The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2014:

01/01 – 01/05/14 BUY SC PSA: 30	“BUY SC PSA: 30	:30
01/01 – 03/30/14 WACH EEO EMPLOYER-EEO OPPORTUNITIES	“EEO OPPORTUNITIES	:15
01/01 – 01/25/14 WACH-EEO-JOB OPENINGS AT WACHTV	“JOB OPENINGS AT WACH-TV57	:10
03/04 – 3/30/14 WACH-EEO-JOB OPENINGS AT WACHTV	“JOB OPENINGS AT WACH-TV57	:15
01/10 – 01/04/14 NAB: 30 ANTHEMS	“NAB: 30 ANTHEM	:30
01/01 – 01/04/14 NAB: 60 ANTHEMS	“NAB: 60 ANTHEM	:60
01/01 – 01/04/14 NAB SUPPORT TROOPS:	“NAB SUPPORT RETURNING TROOPS”	:30