

# **WACHFOX** **n e w s**

*information. communication. dedication.*

**October 10, 2017**

## **QUARTERLY ISSUES/PROGRAMS LIST**

**There follows a listing of some of the significant issues responded to by WACH-TV,**

**Columbia, South Carolina, along with the most significant**

**Programming treatment for the period of**

**July 1, 2017 through September 30, 2017**

**The order in which the issues appear does not reflect any priority**

**or significance. The list is by no means exhaustive.**

**ISSUE: PUBLIC SAFETY & CRIME**

**News at Ten Cover Stories:**

**Broadcast Date: 7/14/17**

**Source: Local**

**Description:** Swim Safety Day; Local safety officials say most drownings can be prevented, so they've teamed up to provide lifesaving skills to the community.

**Broadcast Date: 7/18/17**

**Source: Local**

**Description:** SCHP Enforcement Presser: If you think you can drive faster than the legal speed limit, think again. Operation Southern shield just kicked off. It's a weeklong speed prevention initiative on interstates and highways.

**Broadcast Date: 7/21/17**

**Source: Local**

**Description:** 7-year-old Deputy. Back in May we introduced you to a 7-year-old Midlands girl who dreams of being the next great crime fighter and little London Williams doesn't want to be a comic book hero. She wants to be a Police officer now. She's finally meeting her favorite officer from her favorite TV show.

**Broadcast Date: 8/11/17**

**Source: Local/Regional**

**Description:** State leaders and volunteers working to keep young people out of the prison system. The Governor's Juvenile Justice Advisory council meeting this morning. The group has been actively involved in keeping youth charged with non-criminal misbehavior from being detained with violent juvenile offenders. It's also created several grant programs to help hold youth accountable for their actions.

**Broadcast Date: 8/15/17**

**Source: Local/Regional**

**Description:** Newberry County officials launched a new app to help keep people safe. The Technology is the first of its kind in South Carolina. It will allow schools and Hospitals to quickly report incidents that happen in the county.

**Broadcast Date: 8/18/17**

**Source: Local/Regional**

**Description: So many people heading to the midlands for the total eclipse, keeping you and your family safe is the top priority for Columbia Police. Columbia Police finalizing plans to help control the influx of people.**

**Broadcast Date: 9/26/17**

**Source: Local/Regional**

**Description: South Carolina's only prison facility to hold death row inmates is now empty. Department of Corrections officials say the 37 inmates who lived in that special section of the maximum-security prison were transferred to Columbia.**

**Broadcast Date: 9/29/17**

**Source: Local/Regional**

**Description: People in the Midlands honoring the Region's Law Enforcement tonight. The Heroes in blues Knights of honor Gala happening in Forest Acres. One officer receiving the Officer Gregory Alia Award.**

### **Public service Announcements**

**The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2017 thru September 30, 2017:**

<b>07/01/17 - 09/30/17</b>	<b>"Drunken Neon 30"</b>	<b>:30</b>
<b>National Highway Transportation Safety Association</b>		

<b>07/01/17 - 09/30/17</b>	<b>"Loan Modification Scam Alert"</b>	<b>:60</b>
<b>Neighborhood Works</b>		

**ISSUE:                    MINORITY ISSUES**

**Good Day News Stories:**

**Broadcast Date: 7/25/17**

**Source: Local/Regional**

**Description:** Women's Summit; the first ever envision Columbia Women's Summit started today, women that are elected officials, business leaders, and community advocates came out to talk about the future of Columbia and what role they would play in shaping it.

**Broadcast Date: 7/26/17**

**Source: Local**

**Description:** Same Sex Ruling; the Supreme Court of South Carolina says people in same-sex relationships, should get the same legal protections as straight couples when it comes to domestic violence. Today the court ruled a portion of the State's Domestic violence law is unconstitutional.

**Broadcast Date: 8/15/17**

**Source: Local/Regional**

**Description:** State House Vigil; the State House grounds were filled with people spreading a message of love and not hate yesterday. Local groups said they mourn for the life that was lost, honor all those still under attack and call for local and national leaders to take action in all of it.

**Broadcast Date: 8/16/17**

**Source: Local/Regional**

**Description:** While many of you must have conversations with yours kids this morning about what happened in Charlottesville. Educators and mental health experts say not having those conversations could be worse.

**Broadcast Date: 9/5/17**

**Source: Local/Regional**

**Description:** **DACA local; a vigil for DACA and immigrant dreamers will be held at 6pm tonight at the S.C. State House. This event will have faith leaders speak and allow the community to show support for those affected.**

### **Public service Announcements**

**The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2017 thru September 30, 2017:**

<b>07/01-09-30-17</b>	<b>“Neighborhood Works</b>	<b>:60</b>
<b>Neighborhood Works</b>		

**ISSUE:                    EDUCATION**

**News at Ten Cover Stories:**

**Broadcast Date: 7/13/17**

**Source: Local/Regional**

**Description: SC Police Training; S.C. officers are now required by law to take courses on handling people with mental disabilities. 12 weeks' cadets learn the law and how to apply it once they have graduated from the academy.**

**Broadcast Date: 8/8/17**

**Source: Local/Regional**

**Description: Eclipse Tech Safety; we spoke with Denise McGill who's a Digital communications Professor at the University of South Carolina. She has a background in video and photo journalism and shared a few tips on how to get the best photos and video during the Eclipse.**

**Broadcast Date: 8/2/17**

**Source: Local/Regional**

**Description: Dr. Akil Ross, principal of Chapin High School will be recognized at the Principals Institute on September 24-27<sup>th</sup> in Washington, D.C.**

**Broadcast Date: 9/6/17**

**Source: Local/Regional**

**Description: Hurricane Prep; the key to staying prepared this hurricane season is staying ready so that you don't have to get ready at the last minute. The first thing you want to focus on is the supplies you need ready in case of evacuation under a short noticed,**

**Broadcast Date: 9/27/17**

**Source: Local/Regional**

**Description: Richland County Libraries; if you were looking to grab a book from a Richland County Library today, it is closed. All locations closed for staff engagement day. Employees from across the county will participate in a day of learning and training to help enhance customer's experiences.**

### **Public service Announcements**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2017 thru September 30, 2017:

07/22/17 AD Council: High School Equivalency	"High School Equivalency - Angela"	:30
07/15/17-07/22/17 AD Council: High School Equivalency	"High School Equivalency - Angela"	:60
07/15/17 AD Council: High School Equivalency	"High School Equivalency - Jackie"	:30
07/01/17 AD Council: High School Equivalency	"High School Equivalency - Jackie"	:60
07/22/17 - 09/16/17 Partnership for Drug Free Kids	"Montez Family"	:30

**ISSUE: HEALTH SERVICES AND MEDICAL CARE**

## **GOOD DAY NEWS STORIES**

**Broadcast Date: 7/6/17**

**Source: Local/Regional**

**Description: Heat Safety:** when the mercury rises so does the potential danger for heat exhaustion. It's the body's reaction to losing too much water and salt in sweat. If you get dizzy, feel extremely weak or tired.

**Broadcast Date: 7/26/17**

**Source: Local/Regional**

**Description: Eclipse Eye Safety:** The total Solar Eclipse is 26 days away and we want you to be prepared staring into the Sun can be extremely dangerous if you're not safe.

**Broadcast Date: 8/3/17**

**Source: Local/Regional**

**Description: Suicide Prevention:** Doctor Karydi says when someone takes their own life it's important to watch what we say and how we talk about it especially to those affected. We have a direct link about Suicide Prevention.

**Broadcast Date: 8/17/17**

**Source: Local/Regional**

**Description: SC Immunization week;** the state immunization coalition came together yesterday at the Palmetto Health Children's Hospital, guest speakers included Doctors, medical professionals and healthcare providers. Organizers say it's important to raise awareness about immunizations to help prevent diseases.

**Broadcast Date: 9/14/17**

**Source: Local**

**Description: Irma Allergy Impact;** people in the midlands have started to experience autumn allergies. Hurricane IRMA's impact in the midlands should not affect your sinuses unless your home was water damage.



**Broadcast Date: 9/29/17**

**Source: Local/Regional**

**Description; MUSC; Medical University of S.C. is getting a federal grant to study and improve services for crime victims. They were awarded about 18 million dollars' officials say the money will go towards helping victims of mass violence. Domestic Terrorism and other large-scale crimes.**

### **Public Service Announcements**

**The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2017 thru September 30, 2017:**

07/01/17 - 09/30/17 SBG Get Screened	"Martin & Felicity"	:30
07/29/17 SCBA Partnership for a Drug Free America	"Aaron"	:30
07/22/17 - 09/23/17 SCBA Partnership for a Drug Free America	"Awkward Silence"	:30
07/15/17 - 09/23/17 SCBA Partnership for a Drug Free America	"Reflection Grandpa"	:30
07/22/17 - 09/30/17 SCBA Partnership for a Drug Free America	"Reflection Mom"	:30
07/01/17 - 09/30/17 Oral and Maxillofacial Surgeons	"The Unexpected Sounds of Sleep Apnea"	:60

**ISSUE:                    CIVIC RESPONSIBILITIES**

**News at Ten News Stories**

**Broadcast Date: 7/31/17**

**Source: Local/Regional**

**Description:** Autism Event; Chapin hosted Reagtron 2017 and kid's day at the lake - proceeds went towards Camp Mates. The camp teaches - Social Skills to children with Autism, ADHD and other learning disabilities.

**Broadcast Date: 8/1/17**

**Source: Local/Regional**

**Description:** July Jefferson Award: Carrie Sinkler Parker describes the feeling she gets seeing children arrive at the Congaree National Park. She arranged for Park Rangers to visit area Libraries, introducing students to the Junior Ranger program and worked to secure a 9-thousand dollar grant to provide transportation funds to get the students to the park.

**Broadcast Date: 8/24/17**

**Source: Local/Regional**

**Description:** Greg's Groceries; there's a new program in Columbia that helps fight hunger...it's called Greg's groceries. The Harvest Hope Food Bank and heroes in blue started the program to honor a fallen officer. Police officers in Columbia and Swansea will be given boxes of food that can feed a family for a week.

**Broadcast Date: 8/25/17**

**Source: Local /Regional**

**Description:** Heroes Fight Cancer; every year nearly 16 thousand children are diagnosed with cancer and there's very little federal funding available. The duck prints awards recognize people who volunteer, serve and work to fund treatment or research.

**Broadcast Date: 9/13/17**

**Source: Local/Regional**

**Description:** Rock for Recovery; 3 years ago, LRADAC Officials have been setting up these chairs in Columbia's main street to help make discussions about drug and alcohol addiction a little easier. Over the next week, they'll be out here talking and rocking away to raise awareness and money for treatment and intervention.

## **Public Service Announcements**

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2017 thru September 30, 2017:

07/01/17 - 09/30/17 DU Hunter Reveal	"Hunter Reveal"	:60
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07/01/17 - 09/30/17	"Information on Kid's Programming	:30
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**ISSUE: Business and Economic Development**

**GOOD DAY NEWS STORIES**

**Broadcast Date: 7/21/17**

**Source: Local/Regional**

**Description: SC Employment: SC jobless rate has fallen to its lowest level in more than 16 years. The Department of Employment and Workforce saying Friday the state's unemployment rate was 4 percent in June. It's state's lowest jobless rate since December 2000.**

**Broadcast Date: 7/24/17**

**Source: Local**

**Description: Columbia Empowerment Zone Finklin Pharmacy; Columbia leaders continue to focus on beefing up the North Main Street corridor. Ribbon cutting ceremony this morning for Finklin Pharmacy. Locally owned business is now part of the north main street plaza. Finklin has been in business more than 30 years.**

**Broadcast Date: 8/10/17**

**Source: Local/Regional**

**Description: Trane Bringing jobs; A leading global manufacturer is expanding in SC. Trane is expected to bring more than 700 new jobs to Richland County.**

**Broadcast Date: 8/10/17**

**Source: Local/Regional**

**Description: Job Fair; Hundreds of job seekers turning out for this job fair. It's the third in a series of job fairs put together by Employ SC. The effort is looking to link up those former workers with state agencies and private employers from around the state so they can get back to work.**

**Broadcast Date: 9/1/17**

**Source: Local/Regional**

**Description: BMW; This automaker celebrating its 4 million vehicles made right here in SC. The company plans to invest an additional \$600 million into the Spartanburg plant and add one thousand jobs over the next three years.**

**Broadcast Date: 9/26/17**

**Source: Local/Regional**

**Description: SC Ports Authority; A freight company is also expanding its business in the low country. The SC ports authority had its groundbreaking ceremony yesterday morning. The new 84 thousand square foot facility will join employees from their different locations to their new headquarters.**

**Broadcast Date: 9/26/17**

**Source: Local/Regional**

**Description: VOLVO impact; Volvo is making a major economic investment in SC. The car maker says it will invest an additional 520 million dollars to build a second vehicle at the Volvo plant in Ridgeville.**

### **Public Service Announcement**

**The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2017 thru September 30, 2017:**

07/01/17 - 09/30/17	"EEO Opportunities"	:15
EEO Opportunities		

07/01/17 - 09/30/17	"Waterfowl Migration"	:60
U.S. Department of Veterans Affairs		