

WACHFOX news

information. communication. dedication.

October 10, 2019

QUARTERLY ISSUES / PROGRAMS LIST

There follows a listing of the significant issues responded to by
WACH-TV - Columbia, South Carolina
along with the most significant programming treatment for the period of

July 1, 2019 through September 30, 2019
3rd Quarter | 2019

The order in which the issues appear does not reflect any priority or significance.

This list is by no means exhaustive.

ISSUE: PUBLIC SAFETY & CRIME PREVENTION

News at Ten Cover Stories

Broadcast Date: July 1, 2019

Source: Local

Description: Traffic Sign for Busy Crosswalk

SCDOT puts up new HAWK (High-Intensity Activated Crosswalk) on Millwood Ave and House St. that will help people cross the road safely. These crosswalks feature signals in the form of stoplights that are not activated unless a pedestrian presses the button. Like on typical cross-walk signals, and the stoplight will activate beginning as a red light, and gradually progresses through a yellow light, to inactive again.

Broadcast Date: July 2, 2019

Source: Local

Description: DUI Warnings ahead of Independence Day

Public officials say not to drink and drive. WACH aired an interview with a man who lost his grandfather and brother after two separate drunk driving incidents. At the time SC ranked in the top 10 for the most fatalities involving impaired drivers.

Broadcast Date: July 23, 2019

Source: Local

Description: I-77 Construction after not matching Safety Standards

After being found not in compliance with modern safety standards, Highway 277-N was closed near the I-77 bridge. The bridge will be closed as updates are made and it until it is in accordance with all current safety standards and regulations. It was announced to be finished August 2020 .

Broadcast Date: August 30, 2019

Source: Local

Description: HP Labor Day Warnings

Labor Day ends the 100 Deadly Days of Summer. Highway Patrol warned that they would be out in full force over the weekend. In 2018, 11 people died during the Labor Day weekend in the state. HP said don't drink and drive and follow the rules of the road.

Broadcast Date: September 2, 2019

Source: Local

Description: Preparing for Hurricane Dorian

Information was aired as both on-screen text as well as a voice over about the ways people could prepare their homes ahead of the impending hurricane. Tips included boarding up windows, securing shutters, and more.

Public Service Announcements – Public Safety & Crime Prevention

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2019 and September 30, 2019:

7/6 – 9/29	“Make the Call” Health Resources and Services Administration	:30
7/9 – 8/22	“Call 811” (#1) SC Broadcasters Association	:30
7/6 – 8/31	“Call 811” (#2) SC Broadcasters Association	:30
7/21 – 8/28	“Call 811” (#3) SC Broadcasters Association	:30

ISSUE: MINORITY ISSUES

Good Day Cover Stories

Broadcast Date: July 9, 2019

Source: Local

Description: Sumter NAACP talks School Consolidation

The Sumter Chapter of the NAACP met about consolidating two schools in Sumter district. One school has no lockers, unfulfilled, much-needed specialist positions, in addition to many other issues. Parents met and voiced their concerns about the consolidation of schools. The community eventually voted and will allow the Sumter NAACP Chapter to help with the issues.

Broadcast Date: July 24, 2019

Source: Local

Description: Memorial for Murdered Transgender Woman in North Charleston

A vigil was held in memory of a transgender woman that was fatally shot in North Charleston. Activists called for a hate-crime bill to be passed as South Carolina is one of only five states in the nation without one.

Broadcast Date: July 25, 2019

Source: Local

Description: Residents of Low-Income Area Forced out due to Carbon Monoxide

Residents at Allen Benedict Court had to leave their homes quickly due to carbon monoxide poisoning from several gas leaks. More than 400 people had to evacuate, and those residents had to find new places to live. Many organizations and individuals throughout the community are organizing fundraisers and other ways to help those affected by the evacuations.

Broadcast Date: August 1, 2019

Source: Local

Description: Spanish-Speaking Hotline

After a double homicide in Sumter, police set up a hotline for Spanish-speaking residents. It is believed the victims were targeted because of their race. The new hotline will allow many more residents to gain access to help and protection without the language barrier they may have faced in the past. The hotline number was mentioned and shown on air multiple times, as well as posted on the station website along with the story.

Broadcast Date: August 12, 2019

Source: Local

Description: LGBT Safe Space

A building in North Charleston became a safe space to hang out and fight hate in the low country. FBI says attacks are up on the LGBT community from 2016-2017.

Broadcast Date: September 3, 2019

Source: Local

Description: Farmers Prepare for Hurricane Dorian

Farmers in the state began to prepare for the severe damages and costs to their farms. We interviewed an Alpaca Farm that was doing what they could to reinforce fencing and other structures to keep the animals safe from high speed winds and flooding.

Broadcast Date: September 9, 2019

Source: Local

Description: Eau Claire Diversity Party

A celebration of diversity happened in Columbia near North Main St. Singers and performers were gathering for a block party for families and individuals of all backgrounds to come together and enjoy music and festivities of all kinds in the company of others from all walks of life.

Public Service Announcements – Minority Issues

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2019 and September 30, 2019:

7/13 – 9/29	“Empower #2” Habitat for Humanity	:30
7/2 – 8/15	“Empower #4” Habitat for Humanity	:15

ISSUE: EDUCATION

News at Ten Cover Stories

Broadcast Date: July 1, 2019

Source: Local

Description: SC School of Law Tuition Drop

The tuition for the only public law school in the state set to drop in 2020. Officials said in-state tuition for USC School of Law would decrease by more than \$5,000 in 2020.

Broadcast Date: July 11, 2019

Source: Local

Description: USC to Vote on President

At this point in the year, the USC Board of Trustees was still struggling to pick a president to replace Harris Pastides. Bob Caslen was being considered even after student protests about his remarks on sexual assault and alcohol abuse.

Broadcast Date: July 31, 2019

Source: Local

Description: Volkswagen Settlement Buys Buses

Volkswagen had to pay the state \$34 million. Governor McMaster and State Superintendent Molly Spearman announced that more than \$9 million was going to pay for 78 new school buses and 3 public transit buses.

Broadcast Date: August 6, 2019

Source: Local

Description: Students prepare themselves for the worst

After two mass shootings occur in the country in a short period of time, schools try to prepare themselves. As the government does not plan on changing gun laws, tips for students are spread. Students are told to pay attention to classmates and report suspicious or alarming behavior to SROs, named the first line of defense against active shooters.

Broadcast Date: August 16, 2019

Source: Local

Description: Local Organization donates school supplies and hosts event

A local chapter of Omega Fraternity donated school supplies and book bags to a local organization for schools in Sumter. The chapter then held a back to school event with games and food where the students could pick up their school supplies.

Broadcast Date: August 19, 2019

Source: Local

Description: College of Charleston Arts Building Upgrade

The College of Charleston's main Art building got a black box theater along with other classroom upgrades by 2020-2022. The money for the upgrades was said to be coming from the state funds.

Broadcast Date: August 22, 2019

Source: Local

Description: Bakari Sellers donates to local schools

Bakari Sellers partnered with two authors and superintendents to donate to 11 school districts. The donation was part of a project to close gaps in healthcare, education, voter engagement, and technology.

Broadcast Date: August 30, 2019

Source: Local

Description: Parents w/ Autistic Children demand better Schooling

Horry County School District came under fire because of the lack of programs for children with autism and other disorders. There was no behavioral analysis therapy at one of the schools in the county that are detrimental for autistic students. School District said they have two BA specialists but not at one of the schools.

Public Service Announcements - Education

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2019 and September 30, 2019:

7/6 – 9/25	“XQ School Board - Web” XQ School Board	:30
8/26 – 9/25	“XQ School Board – Future Jobs” XQ School Board	:15
7/13 – 9/30	“XQ School Board – Elected Officials” XQ School Board	:15
4/6 – 4/13	“Eldercare” SC Broadcasters Association	:15
7/4 – 7/8	“Girl Scouts 1” Girl Scouts of America	:15
7/4 – 7/8	“Girl Scouts 2” Girl Scouts of America	:30
8/1 – 9/29	“Read to the Big Game” SC Dept. of Education	:30

ISSUE: HEALTH SERVICES AND MEDICAL CARE

Good Day Cover Stories

Broadcast Date: July 2, 2019

Source: National

Description: HPV Vaccines

CDC releases new recommendations on HPV vaccinations that add more age categories that should vaccinate. HPV spreads through sex and can lead to 6 different cancers. CDC says men and women 26-45 should talk to their doctors about vaccinating.

Broadcast Date: July 4, 2019

Source: Local/National

Description: Babies left in hot cars

Florence County investigators had to break through a window to get to a baby left in a car by her mother. The child was saved, and the mother was charged with Unlawful Child Neglect. Officials said 18 children were left in hot cars since the beginning of 2019. WACH shared helpful reminders to avoid unintentionally forgetting children in the back seat, as well as information on what to do if you find a child that has been left in a vehicle.

Broadcast Date: July 6, 2019

Source: Local

Description: Rabies Cases in Jasper County

DHEC announces 5 people could have been exposed to rabies in Jasper County from a cat that tested positive. The exposure occurred over a few weeks' time in Ridgeland. Cat was second animal to test positive in Jasper since January.

Broadcast Date: August 15, 2019

Source: Local

Description: Agent Orange Victims demand disability

Thousands of people who were exposed to Agent Orange in the Vietnam War, including veterans, were asking to receive disability benefits. Interview of a woman whose husband was exposed and later died from a disease that doctors say was caused by the exposure. Officials told WACH that victims do not have to prove exposure to receive benefits, victims say otherwise.

Broadcast Date: August 16, 2019

Source: Local

Description: SC Attorney General Files Opioid Lawsuit

SC Attorney General Alan Wilson says he's going after three major opioid distributors who he says had a hand in the crisis in the state. The state was suing McKesson Corp., Cardinal Health and AmerisourceBergen Drug Corp. because 'they did not do a good enough job of monitoring and reporting distribution'.

Broadcast Date: August 27, 2019

Source: Local

Description: Lexington Fire Crews Add Narcan to Tool Kit

The Lexington County Fire Department added Narcan, a nasal spray that stops opioid overdoses, to their tool kits. The Dept. said they often respond to overdose victims on calls, and are happy they are now better equipped to handle these types of calls.

Broadcast Date: September 17, 2019

Source: Local/Regional

Description: NC boy receives prosthetic ear

An 8-year-old boy from Irmo became the first child in the US to get a cochlear implant for single-sided deafness. The boy lost his hearing when he was four and got the implant as part of a clinical trial done by UNC Chapel Hill.

Public Service Announcements – Health Services & Medical Care

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2019 and September 30, 2019:

7/13 – 9/29	“Epilepsy Foundation :30” Epilepsy Foundation	:30
7/20 – 9/28	“Great Strides :30” Cystic Fibrosis Foundation	:30
7/2 – 9/2	“Great Strides :15” Cystic Fibrosis Foundation	:15
7/6 – 9/28	“Not on My Watch :30” Ovarian Cancer Awareness	:30
7/6 – 9/15	“Azalea :15” St. Jude Children’s Hospitals	:15
7/6 – 9/28	“Azalea :30” St. Jude Children’s Hospitals	:30
7/6 – 9/30	“Luke :60” St. Jude Children’s Hospitals	:60

ISSUE: CIVIC RESPONSIBILITIES

News at Ten Cover Stories

Description: July 4, 2019

Broadcast Date: Local

Source: WACH helps find Family of Dead Homeless Man

We ran a story about the Richland Coroner asking for help finding the family of a homeless man that died under a bridge. A few months later the family was found and turns out the man was an army veteran and his daughter came forward to claim him. He was buried at Ft. Jackson National Cemetery.

Broadcast Date: July 5, 2019

Source: Local

Description: Local Vet gets Service Dog

A man struggling with PTSD gets a service dog named Rucker as part of a program for vets struggling with brain injuries and trauma. K9 for Warriors is a non-profit that takes shelter dogs and trains them to be service dogs for active service members and vets.

Broadcast Date: July 5, 2019

Source: Local

Description: Walmart Rescue Heroes Toy Line

As part of a re-launch for an old toy, police officers and firefighters met with children at the Walmart in West Columbia. The toy line was popular and was being relaunched, it included action figures that looked like police and firefighters.

Broadcast Date: July 31, 2019

Source: Local

Description: Deputy saves Baby

A deputy in Berkeley County saved a baby from suffocating. The baby's airway was blocked, and the deputy pulled the mom over and began to clear the baby's airway. The incident was caught on the deputy's body camera.

Broadcast Date: August 1, 2019

Source: Local

Description: Red Cross Assisting 11 people

A family of 11 was displaced by a fire. Neighbors smelled the smoke and rushed over to help, saving one woman who was sleeping. Everyone was safe but the house was destroyed. Red Cross assisted financially.

Broadcast Date: August 15, 2019

Source: Local

Description: Vigil held for Girl and Mother murdered

A vigil was held in the Midlands for a woman who was murdered and her daughter who was missing but presumed dead at the time. The vigil came just before the mother's funeral. People in the community came together with the woman's family to pray for answers.

Broadcast Date: August 27, 2019

Source: Local

Description: She Did Day

A group in Columbia was trying to gain recognition for the accomplishments of women in the midlands. The Columbia City of Women Initiative created 'She Did Day' on August 26th to celebrate the day women gained the right to vote.

Broadcast Date: August 31, 2019

Source: Local

Description: CHS Animal Rescue heads to FL (Dorian Aftermath)

Workers with the Charleston Animal Society went to Florida to help rescue animals in the aftermath of Hurricane Dorian. Workers took almost 200 cages to help find animals displaced by flooding and other damage caused by the storm.

Broadcast Date: September 12, 2019

Source: Local

Description: USC Wedding

A local couple was treated to a free wedding thanks to a USC Hospitality and Tourism class. The course consists of students majoring in Hospitality and Tourism Management, and focuses solely on wedding planning. The final project of the course is to completely plan and execute a wedding for a local couple. The winning couple is chosen from entries for a contest to win a free wedding. Local companies donated to the wedding to make everything possible.

Public Service Announcements – Civic Responsibilities

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2019 and September 30, 2019:

7/27 – 9/30	“I Will :15” Army National Guard	:15
7/13 – 9/30	“I Will :30” Army National Guard	:30
7/6 – 9/30	“Mark :30” Wounded Warrior Project	:30
7/13 – 8/6	“Sean :30” Wounded Warrior Project	:30
7/6 – 9/30	“Jason :60” Wounded Warrior Project	:60
7/6 – 9/29	“Chris :60” Wounded Warrior Project	:60
7/5 – 7/13	“Give Tix :15” VET TIX	:15
7/13 – 9/30	“Pride of the Nation” US Marine Corps	:30
7/27 – 9/30	“America’s Marines” US Marine Corps	:30
7/12– 9/28	“Dear Humans” Best Friends Animal Society	:30
7/6 – 9/30	“Adopt Change” Best Friends Animal Society	:60

ISSUE: Business Growth and Economic Development

Good Day Cover Stories

Broadcast Date: July 5, 2019

Source: Local

Description: Governor vetoes millions in Budget

Governor Henry McMaster vetoes \$27 million in budget items that he said lacked an explanation or justification. The General Assembly overrode those vetoes. The budget included millions of dollars for local parks and festivals and to restore historic buildings.

Broadcast Date: July 24, 2019

Source: Local

Description: Millennials Moving to Columbia

Study showed that Columbia ranked fourth out of 173 cities where people between the ages of 20-34 were moving. One of few places where the community was becoming increasingly younger instead of older.

Broadcast Date: July 24, 2019

Source: Local

Description: Talks of Gambling being Legalized in SC

The Palmetto Forum for Gaming Studies was discussing legalizing casinos in SC. Some said access to fast money could send some into a financial crisis. Others were in favor because it would be an increase in revenue.

Broadcast Date: August 1, 2019

Source: Local

Description: Dominion Energy Refunds

Customers were supposed to be receiving their refunds from Dominion after the failed nuclear plant fiasco. The company had to pay about \$60 million to its customers. Unfortunately, most customers would only receive around \$100.

Broadcast Date: August 16, 2019

Source: Local

Description: SC Economic Alliance meets about I-77

The SC Economic Alliance met about the development of I-77 and how it will benefit the relationship between growing counties between Columbia and Charlotte. Senator Graham and 5 county's officials were involved in the meeting.

Broadcast Date: September 3, 2019

Source: Local

Description: Grocery Stores Stock up

Grocery stores in the Midlands stocked up ahead of Hurricane Dorian so that people would be able to access essentials if damage was severe. Staff moved supplies to lower shelves for easy access and carried plywood and sandbags.

Broadcast Date: September 9, 2019

Source: Local

Description: Ft. Sumter Reopens

After Hurricane Dorian, Ft. Sumter has reopened to the public. The first ferry to leave from Liberty Square Center left early that morning. Fort Moultrie also opened at 9 a.m.

Public Service Announcements – Business Growth & Economic Development

The station aired Public Service Announcements that pertained to business and economic development. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1, 2019 and September 30, 2019:

7/6 – 9/30	“SC MEP 1” South Carolina Broadcaster Association	:30
7/6 – 9/28	“SC MEP 2” South Carolina Broadcaster Association	:30
7/6 – 9/29	“SC Asphalt Pavement Association” South Carolina Broadcaster Association	:30
7/9 – 9/22	“Waterfowl Migration” US Dept. of Veteran Affairs	:60