| Title | Date | Time | Duration | Description July 1, 2021 – September |
|---|---------|----------|-----------------|---|
| Rowland sentenced to life in prison for the murder of Samantha Josephson | 7/27/21 | 5p & 10p | 5 min | A college student was murdered by a man in 2019 after she got into his car thinking it was a ride share car. After her death, her parents started an educational program that gives people tips on getting into ride shares. The man who murdered her was sentenced to life in prison for her murder. |
| Columbia gas station operator stripped of alcohol permit; claims he's targeted | 9/14/21 | 5p & 10p | 1 min 56 sec | A local gas station that was deemed a nuisance due to the amount of crimes committed there was stripped of its alcohol permit. We spoke with authorities and the owner. |
| Pfizer shots could be available for kids ages 5 to 11 by Halloween | 9/20/21 | 5p & 10p | 2 min | The Pfizer shot was approved for use on children aged 5 to 11. We spoke to local parents and doctors. The vaccine was thought to possibly come out before Halloween. Parents were excited about the opportunity to protect their children. |
| Peachtree Place apartment fire: residents next steps | 9/20/21 | 5p & 10p | 2 min | We covered a fire than displaced a dozen residents in a local community. The fire started when a dryer caught on fire and spread to the building. Local fire authorities used the fire as a warning to others that they should be cleaning the lint from their dryers after every load to prevent fires. The residents were able to get help from the community in order to start anew. |
| Kershaw Co. Sheriff posts video on Facebook demanding court system be held accountable | 9/20/21 | 5p & 10p | 1 min 45 sec | A midlands sheriff put out a statement social media asking for people to hold prosecutors and courts accountable due to the high amount of people who were getting out on bond for severe crimes. The sheriff said that police were being accountable and should continue to be held accountable but so should the courts because people should not be able to be free if they are charged with murder and other charges like it. |
| Columbia apartment complexes work to fix several fire code violations | 8/18/21 | 5p & 10p | 2 min 14 sec | After we interviewed several residents at an apartment complex in Columbia, we found several fire code violations and bad living conditions. After our story aired, the local fire chief and fire marshal said that they were going to see that the issues were fixed. |
| Richland County children get free school supplies, visit from former WNBA player | 8/14/21 | 5p & 10p | 1 min 54 sec | Students from Richland County were able to meet with a former WNBA player and they received free school supplies. The story focused on how tough the previous school year had been for the families and how the school supplies would help with their costs. |
| Men move onto campus at Columbia College for the first time | 8/19/21 | 5p & 10p | 1 min 46 sec | A local all-women college accepted and moved in its first male students. Last year men could be enrolled, and three men moved onto campus in August. School officials and the new students were very excited about starting their education. |
| Kershaw Co. schools offering new incentives to attract bus drivers amid shortage | 8/23/21 | 5p & 10p | 1 min 40 sec | Two local school districts began to offer incentives for bus drivers after a shortage caused busses to be overflowing. The overflow caused students to crowd busses which was seen as a safety concern and a coronavirus concern. Drivers without a CDL could receive \$500 and drivers with CDL's could receive \$1500. |
| USC launches coronavirus dashboard to track spread on campus | 8/24/21 | 5p & 10p | 1 min 28 sec | USC released their dashboard that they previously had on their website in order to keep students, staff, parents and guardians up to date on information regarding the spread of coronavirus on campus. Officials hoped that it would encourage people to get vaccinated and be cautious. |
| Richland Library helping the growth of gardening | 9/17/21 | 5p & 10p | 1 min 53 sec | The Richland County Library started a seed library for people to plant their own gardens. It was used as an educational thing for children. You take seeds from the library and read about them and then once you grow something you bring the seeds from the plants. |
| Teachers get boost to go green | 7/19/21 | 5p & 10p | 1 min 40 sec | South Carolina teachers received thousands of dollars from the Dept. of Health and Environmental Control to promote environment education. Teachers were able to buy supplies, they told us. |

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| Vaccinated woman contracts delta strain, health officials concerned about variants | 7/8/21 | 5p & 10p | 2 min 23 sec | A woman and her husband were both vaccinated against the coronavirus, but the DELTA variant was starting to spread in the state and the two wanted to spread the word that the variant is aggressive, and you can get it even if you've been vaccinated. Both of them were fine and had few symptoms, doctors say it was thanks to the vaccine. We also talked to DHEC officials who confirmed that the vaccine helps lower severity of symptoms. |
| Richland School District Two files petition to block mask mandate ban | 8/20/21 | 5p & 10p | 1 min 37 sec | The governor in SC put a ban on mask mandates in the state law and one school district filed a petition to block it. School officials cited high coronavirus numbers in the surrounding schools. The SC Supreme Court backed the governor, but the school eventually said they would ignore the ruling and continue to enforce the mandate. |
| Local PPE company donating 31,000 masks to Richland Co. School District One | 8/25/21 | 5p & 10p | 2 min 20 sec | A company in Columbia stepped up and provided 31k masks to schools in the Midlands following a surge in coronavirus cases amongst children. Since a state proviso said that schools couldn't fund a mask mandate, the company provided the masks for them to. |
| 'Stop with the back and forth': parents speak out about some schools going back to virtual | 9/1/21 | 5p & 10p | 2 min 40 sec | After the state received its report card from the Dept. of Education, parents in the Midlands were trying to unify in order to get kids back in school so they could prevent them from falling behind. Officials said they were trying to increase resources so students would do better on testing. |
| Prisma Health holds mobile vaccine clinic at soda city | 7/10/21 | 5pm | 1 min 20 sec | A local hospital held a mobile vaccine clinic at Columbia's Soda City event that attracts hundreds of people to the capital for food, crafts etc. The clinic was also for anyone who wanted more information on the vaccines and the delta variant. |
| Columbia city leaders working with beauticians, barbers to boost vaccination rates | 8/30/21 | 5p & 10p | 2 min 22 sec | After a surge in cases in the Midlands due to the delta variant and fights amongst lawmakers over mask mandates, local barbershops and beauty salons began to have vaccine clinics to try and get the state's vaccination numbers up. |
| South Carolinians help with recovery effort after Hurricane Ida | 8/30/21 | 5p & 10p | 2 min 5 sec | As Hurricane Ida slammed into the gulf coast and caused millions of dollars in damages, locals in the Midlands did what they could to help. Dominion Energy and the Red Cross sent South Carolinians to Louisiana, Mississippi, Alabama and parts of Florida in order to help those effected by the damage. |
| Son's death sparks South Carolina mother to collect blankets for organ donor families | 9/7/21 | 5p & 10p | 2 min 34 sec | A Midlands mother whose son died from an unknown cause, she began collecting blankets for organ donors. The son's organs saved two other children's lives. After the hospital gave her a blanket for her son, the mother found out that their blanket donations were down and so she began taking donations. |
| Community rallies behind injured Columbia officer | 8/27/21 | 5p & 10p | 1 min 35 sec | A Midlands police officer and his daughter were injured in a wreck and had lots of medical bills from all the surgeries they had to undergo. The community rallied together and raised more than \$23,000 for the family. |
| Korean War veteran laid to rest in hometown over seventy years after his passing | 9/17/21 | 5p & 10p | 1 min 48 sec | A Korean war veteran whose body had been missing for decades was laid to rest in Orangeburg by family. The man was laid to rest on his 89th birthday and died during combat in Korea. |
| Special Funeral held for people at local cemetery | 9/24/21 | 5p & 10p | 1 min 30 sec | A local coroner held a funeral for people whose bodies were never claimed. It is a tradition with the Richland County coroner to do this. People came out and brought flowers and prayed at the graveyard where the unclaimed bodies are. |
| South Carolina receives more than \$8 billion in COVID-19 relief funds | 8/24/21 | 10pm | 1 min 35 sec | As a part of President Joe Biden's American Rescue Plan, the state was set to receive \$8.8 billion in relief funds for families and businesses impacted negatively by the pandemic. Some of the funds went to local and city governments, higher education facilities and infrastructure projects. |
| Hundreds flood downtown Columbia for Midlands Family Food Truck Festival | 9/12/21 | 5p & 10p | 1 min 23 sec | A food truck festival brought business to small vendors and restaurant businesses from the Midlands. The second annual food truck festival had a huge turnout with hundreds for people flooding the Columbia Convention Center. |

Public Service Announcements: Q3 2021

7/1 – 9/6

"SU2C :60"

Stand Up to Cancer

:60

All Public Service Announcements aired multiple times between July 1, 2021 and September 30, 2021:

<u>Public Service Announcements that pertained to **Public Safety and Crime Prevention**:</u>

| | 7/3 –9/12 | "Call 811 - Animation" South Carolina Broadcasters Association | :30 |
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| | 7/3 –9/12 | "Call 811 - Mailbox" South Carolina Broadcasters Association | :30 |
| | 7/1 –9/30 | "Call 811 - Fence" South Carolina Broadcasters Association | :30 |
| Public S | Service Announce | ments that pertained to Minority Issues: | |
| | 7/3 – 9/29 | "Better Together" Fisher House – Columbia | :30 |
| | 7/8 – 9/30 | "Delivery" Fisher House – Columbia | :30 |
| | 7/2 – 9/29 | "Epilepsy Foundation" Epilepsy Foundation | :30 |
| | 7/2 – 9/6 | "Great Strides :30" Cystic Fibrosis Foundation | :30 |
| | 8/6 – 9/27 | "Mark :30" Wounded Warrior Project | :30 |
| Public S | Service Announce | ments that pertained to Education: | |
| | 7/24 – 9/18 | "Anthem :15" Best Friends Animal Society | :15 |
| | 7/3 – 9/29 | "Dear Humans :30" Best Friends Animal Society | :30 |
| | 7/1 – 9/23 | "Adopt Change :60" Best Friends Animal Society | :60 |
| | 7/21 – 9/19 | "Call 811 – Dry Erase :30" South Carolina Broadcasters Association | :30 |
| Public S | Service Announce | ments that pertained to Health Services and | Medical Care: |
| | 7/2 – 9/29 | "COVID-19 :30" DHEC | :30 |
| | 7/8 – 9/27 | "Army National Guard - COVID-19:15" South Carolina Broadcasters Association | :15 |
| | 7/1 – 7/31 | "Luke :60" St. Jude Children's Hospitals | :60 |
| | 7/1 0/6 | "SU2C .SO" | .co |

<u>Public Service Announcements that pertained to Civic Responsibilities:</u>

| 8/10 – 9/22 | "I Will :15" Army National Guard | :15 |
|--------------|---|-----|
| 7/2 – 9/29 | "I Will :30" Army National Guard | :30 |
| 7/1 – 7/31 | "Anthem" US Marine Corps | :30 |
| 7/3 – 8/1 | "For Country" US Marine Corps | :30 |
| 7/14 – 7 /28 | "For Us All" US Marine Corps | :30 |
| 7/3 – 7/15 | "Pride of the Nation :30" US Marine Corps | :30 |

<u>Public Service Announcements that pertained to Business Growth & Economic Development:</u>

| 7/3 – 9/30 | "SC MEP – Evolving Spot 1" South Carolina Broadcasters Association | :30 |
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| 7/21 – 9/29 | "SC MEP – Evolving Spot 2" South Carolina Broadcasters Association | :30 |
| 7/6 – 9/30 | "SC Military Museum" South Carolina Military Museum | 2:00 |