

Third Quarter 2010  
9/30/10

**DESCRIPTION OF PROGRAMS PROVIDING  
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
<b>GOOD DAY COLUMBIA</b>	Monday through Friday	5:00-9:00am
<b>WACH NEWS REPORT</b>	Monday through Friday	7:30-8:00pm
<b>WACH NEWS AT TEN</b>	Monday through Friday	10:00-11:05 pm
<b>WACH NEWS AT TEN WEEKEND EDITION</b>	Saturday-Sunday	10:00-10:35 pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Multi-part mini-documentary news series, usually dealing with one issue or a series of related issues, are aired during the 10 pm newscast. The duration of each program is usually two to three minutes, unless otherwise indicated.

<b>FOX NEWS SUNDAY</b>	Sundays	10:00-11:00 am
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This is a Fox News public affairs interview program featuring one or more guests being questioned about subjects in the news. Moderator Chris Wallace and other reporters conduct the interviews. Subjects addressed are generally national in scope.

<b>AMERICA'S MOST WANTED</b>	Saturdays	9:00-10:00 pm
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This network program features criminals wanted for various charges. The program has been responsible for capture of suspects wanted by the FBI, including the FBI's Most Wanted list.

<b>PUBLIC SERVICE ANNOUNCEMENTS</b>	Any Day	Any Time
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Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.

## **PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Public Safety and Crime**

(including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

#### **WACH FOX NEWS AT TEN**

**8/2/10**

The City of Columbia getting a head start on the Annual National Night Out Event. National Night Out is all about making communities safer through getting to know your neighbors - and law enforcement.

#### **WACH FOX NEWS AT TEN**

**8/24/10**

These two words may mean absolutely nothing to you but a “ministerial recorder” could have a significant impact on your life. According to South Carolina Code 14-25-115: A ministerial recorder has the power to set bail and issue warrants but does not need to have a law or even college degree. They have limited judicial powers, however, they can issue search warrants. But, again, through the certification and training they receive they should be able to make competent rulings. Public policy consultant Krystal Reid says she would recommend expanded training for ministerial recorders, plus a clearer definition of the job in addition to providing for sanctions if the person holding the position doesn’t meet the letter of the law.

#### **WACH FOX GOOD DAY**

**9/3/10**

Governor Mark Sanford in Spartanburg yesterday for the ceremonial signing of an abortion bill. The bill calls for a 24-hour waiting period before a woman can get an abortion. Under the law women can download time-stamped material from a state website to meet the 25-hour rule, but must wait an hour at the clinic after their ultrasound.

#### **WACH FOX GOOD DAY**

**9/3/10**

The Lexington and Richland County Sheriff’s Departments publishing a newspaper that gives the information of more than 850 sex offenders. 40,000 copies of the Sexual Predator Offenders listing have been distributed throughout the Midlands.

#### **WACH FOX GOOD DAY**

**9/10/10**

Columbia’s Hospitality Committee is studying whether a special safety unit could cut down on the amount of riffraff in Five Points and the Vista. Assistant Columbia City Manager Mike King says other cities are doing this – “They would be part of the Columbia Police Department, they would be Columbia Police Officers, but they would be a division, a division that would work in hospitality areas.

#### **WACH NEWS REPORT**

**9/10/10**

DJJ officials tearing down the past and building a new future. A demolition ceremony this morning at the Hickory Dormitory on Broad River Road. The dorm, declared unsafe almost two decades ago. Now officials are celebrating a decline in youth crime by tearing it down. Officials say this year alone the number of youth incarcerated hit an all time low.

**WACH NEWS REPORT****9/16/10**

People dodging traffic on 277 – right in front of the James Clyburn pedestrian bridge. Doctor A.V. Strong of Project Gang Out says it could be because of a gang presence near the bridge. Strong says that why many people avoid the area – “A lot of people in the community have told me they don’t feel safe going across that bridge due to the gang involvement. Some have told me gangs are making them pay tolls to go across that bridge”.

**WACH NEWS REPORT****9/16/10**

High school students from local public and private schools tackling the problem of texting and driving. These students working in groups to examine a proposed law that would ban the practice. They also brainstormed penalties for the offense.

**WACH NEWS REPORT****9/16/10**

Colonel Kenny Lancaster with State Highway Patrol teaming up with Palmetto Children’s hospital to help children stay safe on the roads. It’s called Buckle Buddies, a toll-free hotline that allows motorists to report vehicles that have unrestrained child passengers.

**WACH NEWS REPORT****9/16/10**

South Carolina still ranked in the top ten in the US for domestic violence. The Violence Policy Center says the Palmetto State ranks 9<sup>th</sup> in the nation in the number of women killed by men, the announcement coinciding with the upcoming Domestic Violence Awareness Month in October.

**COPS [FOX]****9/17/10**

1) California Border Patrol catch drug smugglers at Rio Grande River, 2) Border at Nogales inspect a train for narcotics, 3) Officers at Miami International Airport intercept a drug carrier who swallows cocaine in attempt to escape detection.

**WACH FOX GOOD DAY****9/20/10**

Human Resources, IT and Vehicle Maintenance – just some of the jobs that could exist under one roof if the Department of Corrections merges with the Department of Probation, Parole and Parson Services. Corrections Department Director John Ozmint says the move would save taxpayers \$6 million over five years – that money could be reinvested in his agency.

**WACH FOX GOOD DAY****9/20/10**

South Carolina lawmakers will look at whether the town of Ridgeland’s use of video cameras to enforce speed limits is legal. Last month the town started using an automatic traffic camera on Interstate 95 monitored by an officer to catch speeders and give tickets.

**WACH FOX GOOD DAY****9/20/10**

Folks in the Midlands who may have an outstanding warrant on their record are getting a second chance. The Richland County Sheriff’s Department and the Family Court System offering two amnesty days to fugitives wanted for not paying court ordered child support. On September 22 and October 7 they can turn themselves in and go immediately before a judge instead of going directly to jail.

**WACH FOX GOOD DAY****9/20/10**

Richland County deputies want to make sure your little ones are riding safely on the roadways. Deputies offering free car seat inspections at the Sheriff's Department over the weekend. They say car seats are a simple way to keep children from becoming helpless victims

**WACH NEWS REPORT****9/21/10**

Promoting public safety in the Capital City. Police are helping folks remember to be cautious in public by posting "know better" signs around the city. The Columbia Council of Neighborhoods, local merchants and several colleges also involved in pushing the safety guidelines. Here's some tips from the police – "Park in well-lit areas" – "Don't leave your vehicle running when you're not there".

**WACH NEWS REPORT****9/22/10**

The US Justice Department is preparing to sue South Carolina prison officials. The Department taking issue with the State's policy of housing HIV positive inmates in the separate dorms. The Justice Department asked the State to stop using the practice but South Carolina officials say they won't change their policy because it's best for inmates and employees.

**WACH NEWS REPORT****9/22/10**

Governor Sanford demanded that the FCC act on the petition to start a pilot program to jam illegal cell phone signals immediately. A decades-old law says the FCC can let "Federal" agencies jam the public airwaves. Authorities say getting the green light could stop inmates from ordering hits and running crime syndicates on the outside.

**WACH FOX GOOD DAY****9/23/10**

Anything around your house that you consider of value, you can use a datadot. According to Sergeant Rafael Gonzales of the Richland County Sheriff's Department, datadots can help law enforcement recover stolen items. Each dot contains a specialized code that can be placed on the surface of just about everything, from your laptop to your cell phone.

**WACH FOX NEWS AT TEN****9/23/10**

Help wanted at the Columbia Fire Department - the Department accepting applications fro recruit firefighters. The salaries for the jobs will be covered by a Department of Homeland Security Grant.

**GOOD DAY COLUMBIA****9/27/10**

Later today Afghan officials will tour South Carolina correctional facilities and meet with agency officials to learn more about running prisons on a tight budget. This is the second group from Afghanistan to South Carolina's prisons in the past four years.

**WACH FOX NEWS AT TEN****9/27/10**

Keeping kids on the straight and narrow – it can be a difficult task with so many influences out there – but there's something you can do about it. The Lexington County Sheriff's Department hosting the Truth or Consequences tour this week. Teenagers and their parents can tour the Lexington County Detention Center to get a real look at what it's like inside.



## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Minority Issues**

(including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

#### **GOOD DAY COLUMBIA**

**7/21/10**

South Carolina ranks “last” in the number of women in the State Legislature. In fact, there are just a few women in senior level positions throughout State Government. In order to get more women involved in government there is a new project hoping to reverse that trend. “We do have the ability to serve, we have great ideas to offer, we have life experiences which are different from men’s experiences”. That message filling the Statehouse rotunda Tuesday in order to get more women involved in South Carolina politics. There are no women representing South Carolina in the State Senate, in the US Congress or holding statewide elected office, but members of the Southeastern institute for Women in Politics say its not because they are not qualified. Which is why organizers have created the South Carolina Gubernatorial Appointments Project or SCGAP, calling on the next Governor to pledge his or her support in actively finding qualified women to a part of legislature. SCGAP is asking any women interested in the state legislature to submit a resume which will be given to the Governor-elect.

#### **GOOD DAY COLUMBIA**

**8/3/10**

Today South Carolina native Mignon Clyburn will be sworn in as the new Federal Communications Commissioner. The ceremony will take place at eleven here in Columbia. Miss Clyburn will be the first African-American woman and first South Carolinian to hold the title.

#### **WACH FOX NEWS AT TEN**

**8/21/10**

USC’s Medical School receiving a \$6.7 million grant to fund its work in trying to reduce health disparities among minority groups. Officials say there are significant differences between black and white residents in rates of illness. The money coming from National Institutes of Health will help continue the study that started in 2005.

#### **WACH FOX NEWS AT TEN**

**9/12/10**

Twenty years of gay pride was celebrated today right here in the Midlands. The sweltering heat could not stop hundreds of people from showing their pride in Finlay Park this afternoon. Today marked the 2<sup>nd</sup> decade for the South Carolina Pride Festival. The event followed a parade on the Main Street this morning. Although there was lots of singing and dancing, serious issues such as HIV awareness and same sex unions were also on the minds of those attending and participating. Vivian Lynn De Maples: “We’re here and that’s what we’re here for – to show people that these are issues that we face everyday of our lives.”

**WACH NEWS REPORT****9/26/10**

If you were near Main Street in downtown Columbia you may have heard the sounds of salsa, meringue or reggae filling the street. Hundreds of folks came out to celebrate and share Latin culture at the Main Street Latin Festival. There was food, art, traditional dances, and music. The Festival, supported by the South Carolina Hispanic Outreach says the Festival is an opportunity to showcase the culture and vitality of Columbia's Latin community.

**GOOD DAY COLUMBIA****9/30/10**

In the quiet Brownsville community, a storm has been brewing. At the center, Annie-Chambers Caddell and the Confederate flag she flies unapologetically outside her home. Caddell says she is not racist and sees the flag and her confederate items as part of her Southern Heritage. Her neighbors though, nearly all of whom are black, see it much differently

**Public service Announcements**

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2010:

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Education**

(including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

#### **WACH FOX NEWS AT TEN**

**7/15/10**

State educators talking about “innovation in the classroom”. During this conference today at Killian Elementary discussions about improving student performance. Ideas include putting students of different ages in the same classroom and keeping teachers with students for more than a year. Educators say it’s all about getting the best out of students.

#### **WACH FOX NEWS AT TEN**

**7/17/10**

Chapin high School Principal Akil Ross says there’s nothing more painful than watching a student drop out of school. But a new program at Chapin called “The Gentleman’s Society” hopes to make drop-outs a thing of the past. Ross ways the idea of the club is to identify students who are at-risk for quitting school and reward them with a tailored jacket if they meet specific criteria for an entire semester – “This program – the students they sign a contract with the school. The contract says they will maintain their grades, they will commit to a professional goal and they will also commit to being a gentleman”. According to Dr. John Lane with the SC Department of Education - “We started this program in 2007 through 2008 and just this past year we’ve seen an 11% reduction in the number of students that dropped out as opposed to last year”.

#### **WACH FOX NEWS AT TEN**

**8/2/10**

Several South Carolina schools are making the grade – according to the Annual yearly Progress Report. South Carolina Superintendent of Education Dr. Jim Rex calling the latest report a community and statewide effort – “Education is the new currency in the 21<sup>st</sup> Century and South Carolina is going to continue to be broke until our kids have that currency and that’s a quality 21<sup>st</sup> education”.

#### **GOOD DAY COLUMBIA**

**8/13/10**

South Carolina’s K through 12 public schools have lost \$750 million in state funds since 2008. Although Congress approved funds to save some jobs the recent cuts to district budgets are still being felt. Richland Two teachers returning to work yesterday, gearing up for the start of school next Thursday. Administrators have done their best to keep staff moral up in light of the financial woes. The District has lost \$11 million in funding

#### **GOOD DAY COLUMBIA**

**8/16/10**

One community connecting with its new college students. Benedict College hosting a neighborhood community day with lots of activities for kids including rock-climbing and a fun bus, vendors providing resources like child IDs and health screenings. Event organizers say it’s a great way to introduce students to their new surroundings.

**GOOD DAY COLUMBIA****8/17/10**

South Carolina taking a new top spot but not for the best reason. A new report says the price of a college education in the Palmetto state is the highest in the Southeast. That is not sitting well with Governor Mark Sanford saying there's something wrong when tuition grows at double-digit rates while colleges and universities are paying for expensive construction projects. The governor says it's unfair to parents who are struggling to make ends meet hoping to send their kids to a school their tax dollars have supported for years.

**GOOD DAY COLUMBIA****8/18/10**

The University of South Carolina getting some national recognition while welcoming its largest ever freshman class. US News and World Reports' 2011 College Guide says USC as one of the best student success programs. Vice President of Student Affairs Dr. Dennis Pruitt is proud of the distinction and points out the school has a lot to offer young students. The report also naming the Darla Moore Business School's undergraduate program number one in international business.

**GOOD DAY COLUMBIA****8/18/10**

Some encouraging signs for South Carolina students. Test scores released overnight show graduations are continuing an upward trend in the Palmetto State. High school seniors who graduated in 2010 scored slightly higher on the ACT college entrance exam than students a year earlier. The increase in part of an upward trend of improvement over the last eight years, and moves SC closer to the national average.

**GOOD DAY COLUMBIA****8/18/10**

Now some potentially bad news for Palmetto State education. It turns out South Carolina may not be eligible for \$143 billion in federal money from Congress. Education Department spokesman Jim Foster says the state may not qualify because of new language in the bill that requires states to maintain a sufficient amount of funding for higher education.

**WACH FOX NEWS AT TEN****8/23/10**

Good news for some of the state's new charter schools. Thanks to a federal grant \$6 million bucks are coming their way. The Greenville News reports the money will provide training and technical assistance for groups that want to start charter schools More than 12,000 students are enrolled in charter schools in South Carolina.

**WACH NEWS REPORT****8/27/10**

A Beaufort High School science teacher beating out 40 others for a national Teacher of the Year Award. Biology teacher Jeremiah Young given the Award in Washington SC today. The Award comes from a non-profit group that offers an alternative teacher certification program for people who want to change careers and enter the classroom.

**WACH NEWS REPORT****8/31/10**

According to recent statistics every 26 seconds a student drops out of school – but officials in the Capital City are looking to change that. City Year announcing a major grant outside City Hall this morning. The new program "Diplomas Now" focuses on drop out prevention and will be used in Richland One schools. C.A. Johnson High School has been selected for the new program.

**GOOD DAY COLUMBIA****9/7/10**

We're talking education this morning in particular helping some children who can't help themselves. There's a well known saying – "it takes a village to raise a child". Now one local group hoping the Capital City can help as many children as possible. The Columbia Writers Alliance is hosting its inaugural Literary Back to School Bash, an event designed to get school supplies to children in need and showcase their hidden talents as well.

**WACH FOX NEWS AT TEN****9/7/10**

Coastal Carolina University hosting "Free Week". A chance for folks to experience college for free – at least for a couple of days. Through Thursday people can attend lectures and met teachers and staff, and if they like, sign up for those courses.

**GOOD DAY COLUMBIA****9/10/10**

The South Carolina Department of Corrections setting records for educational success with fewer teachers and less money. The Palmetto unified School District was created in 1981 to educate inmates and this year more 2400 vocational certificates were awarded to inmates across the state in areas such as carpentry, small engine repair and welding. Officials say these are skills that can be put to use in a professional setting – "There's a correlation between not getting a high school diploma and committing a crime, and so we are committing the stewardship part of our mission which making sure the individuals that leave here don't come back.

**WACH FOX NEWS AT TEN****9/10/10**

USC students looking to expand their horizons learning about the school's study abroad programs. More than 2,000 students checking out this study abroad fair today. School officials say more than 800 USC students study, volunteer, intern or conduct research abroad each year.

**WACH NEWS REPORT****9/13/10**

The latest SAT scores are in for graduating seniors and they're down once again. The College Board reporting the average score for public high school students fell two points this year – that's on top of last year's nine point drop.

**WACH NEWS REPORT****9/13/10**

Some Midlands students learning the ins and outs of science. These Burton-Pack Elementary 4<sup>th</sup> graders getting some hands on training in science and engineering. Students learning to make a "puff mobile" using wind to power it. This is the first time the school has held a Science in the School Day, but teachers say they're glad to have the opportunity.

**WACH NEWS REPORT****9/14/10**

Some folks being recognized in the Midlands today for their work to improve literacy in South Carolina. USC's School of Library and Information Science hosting its annual Literacy leaders Awards this evening. The Awards recognize people who have a statewide on reading.

**WACH NEWS REPORT****9/17/10**

The wait is over. The USC S-C-R-A Innovation Center in Columbia officially open for business. This afternoon officials with the University and the South Carolina Research Authority holding the grand opening for the \$6.8 million building. Officials say the fully renovated facility will provide a home to new high-tech companies before they move to their own facilities.

**WACH NEWS REPORT****9/17/10**

Changes to Ridgeview High bringing about a powerful sense of school spirit. The most visible difference for students on their first day, not the construction raking place on campus, but the new logo and mascot design. Richland Two is one of the fastest growing districts in the state and with 2100 students at Ridge View alone officials say it was time to expand.

**WACH NEWS REPORT****9/17/10**

Some solid education news to pass along this morning – the class of 2010 racking up a record number of scholarship dollars. State Education officials say students earned \$917 million dollars in college scholarships. That beat last year's amount by nearly \$50 million

**WACH NEWS REPORT****9/17/10**

Big bucks for USC - the University receiving the second largest donation in school history. Bill and Lou Kennedy of Orlando donating \$30 million to the University. The couple both graduated from USC's School of Pharmacy. The money will fund the William and Lou Pharmacy Innovation Center.

**GOOD DAY COLUMBIA****9/27/10**

South Carolina teachers are getting some help. The Palmetto State has received a 447 million federal grant for teacher training. This new grant will build on the State's teacher advancement program that we started with a \$34 million grant in 2006.

**WACH NEWS REPORT****9/28/10**

Tonight the US Education Department calling for more young teachers. The Department's major education initiative continues this week. Officials say the need for quality young teachers is critical in the Palmetto State. Dean of USC's College of Education Dr. Les Sternberg says there is a great need for teachers in the math and science fields.

**GOOD DAY COLUMBIA****9/27/10**

The University of South Carolina getting set to celebrate a milestone nearly 40 years in the making. The USC Department of Theatre and Dance is opening up its 36<sup>th</sup> season this week and to mark the event they are kicking off the fall season with a performance called Our Country's Good. It details the impact of theater and the power of redemption in our lives.

South Carolina budget officers suspending construction projects at some public colleges. The Budget and Control Board voting Wednesday to suspend capital projects at colleges that have raised tuition above the national norm. the vote applies to four-year colleges that have raised tuition for in-state students more than 7% and to two-year schools where in in-state tuition increased more than 6%.

**Public service Announcements**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2010:

10/1-12/26	“Barriers 60”	:60
CNGD –9160-1	– Promoting GED achievement	
10/1-12/26	“Barriers 30”	:30
CNGD –9160-1	– Promoting GED achievement	
10/24	“Do Something 101”	:10
Do Something 101	– Donate school supplies	
12/26	“Reagan 30”	:30
Ad council	– High school dropout prevention	
12/26	“Jose 15”	:15
Ad council	– High school dropout prevention	

**PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**Health Services and Medical Care**

(Including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

**WACH FOX NEWS AT TEN**

**7/23/10**

Helping teens make healthy choices. That's the goal of the Right Choices Jam Teen Health Fair. Middle and High Schools enjoying a fun filled day at the Denny Terrace Community Center. Guest speakers taught the kids it doesn't take much to lead a healthy lifestyle. Healthy choices today can help avoid so many health risks affecting American teens tomorrow. The Richland County Recreations Commission sponsors the event.

**WACH FOX NEWS AT TEN**

**7/29/10**

South Carolina's infant death rate reaching a 20 year low. According to the State Department of Health and Environmental Control, south Carolina's 2008 infant mortality rate is eight deaths for every 1,000 live births – that's down sox percent compared to 2007. DHEC officials attribute the decline to many things including a network of great healthcare facilities.

**WACH FOX NEWS AT TEN**

**7/29/10**

Helping students land a medical career. On Thursday rising junior and senior high school students taking part in Providence Hospital's Summer Pursuit Program, a week long course that provides hands on experience in the ever growing health care industry. Jessica Saxon at providence says the program gives the students experiences they can't get inside a classroom, like boarding a real emergency helicopter. Lexington high School senior Wesley Jefferies says he want so become a battlefield surgeon, boarding aircraft like this to assist wounded soldiers.

**WACH FOX NEWS AT TEN**

**7/30/10**

Youth Productions is hosting a benefit concert for their Teen Domestic Violence Prevention Program. According to the non-profit organization South Carolina's domestic abuse rate ranks among the highest in the nation. Officials with the group say understanding the first signs of abuse is important for teens to know.

**WACH FOX NEWS AT TEN**

**8/2/10**

A busy day for the Mayor this morning talking hoops and health. Benjamin, kicking off his Back to School drills and skills basketball clinic and health fair. The clinic aims to prevent childhood obesity and to make sure teens are staying in tip top shape.

**WACH FOX NEWS AT TEN**

**8/3/10**

Lexington Police officers have a new tool to help save lives. The Department now has four Phillips Heartstart automated external defibrillators. Officers trained to use the devices which help people in cardiac arrest. Officials say it's important for officers to have the devices because they usually arrive before an ambulance does.

**GOOD DAY COLUMBIA**

**7/13/09**

Members of the media are invited to scrub in and observe as local high school students participate in a mock surgery as part of PURSUIT, Providence Hospital's education program for

rising high school juniors and seniors. This two week summer program allows Midlands students the opportunity to shadow health care professionals and learn about the medical field first-hand. Students will wear scrubs, handle medical equipment, and operate on a patient with the supervision and instruction of a trained medical professional. Through activities like this, PURSUIT participants are exposed to life in a hospital and provided an opportunity to consider health care professions as part of their future.

**WACH NEWS REPORT**

**8/3/10**

An effort is underway in the town of Irmo to snuff out smoking in the workplace. Some council members want to leave the decision to go smoke free to the business owners but health officials want a comprehensive plan to protect workers. Councilman Hardy King is sponsoring a plan to post warning decals outside businesses, but officials with the South Carolina Tobacco Collaborative say a ban, not warning, is the best way to protect workers and customers.

**FOX NEWS SUNDAY**

**8/16/09**

Host Chris Wallace directs a panel discussion of President Obama national health care reform – Sen. Richard Shelby (R) Ala., Sen. Kent Conrad (D) N.D., Dr. James Rohack, and Mr. John Rother, AARP.

**WACH NEWS REPORT**

**8/19/10**

For the third consecutive year the American Heart Association awarding the city of Columbia platinum levels honors in its Start! Fit-friendly Companies program. Two years ago the city received its first award from the Association for building the Drew Wellness Center in downtown Columbia. Not it's become a key ingredient in keeping employees fit as city employees are eligible for discounts for one-year memberships. A wellness program is also in place for city employees – it includes incentives for those who participate in weight and fitness challenges. City officials way they find healthy employees produce positive results for the city.

**GOOD DAY COLUMBIA**

**9/30/10**

Primary care physicians already are in short supply in South Carolina. Officials fear the problem will only get worse since funding was lost for a grant program that encouraged young doctors to practice in rural areas. The American Academy of Family Physicians says only one in five medical school graduates go into primary care. The add that as more people gain access to insurance and seek regular medical services there are fewer doctors practicing general medicine.

**WACH NEWS REPORT**

**9/2/10**

Sleep apnea, insomnia and narcolepsy – those are just a few of the sleep disorders folks can face each every night and it can lead to quite a sleepy day. Now some Midland's patients are finally getting a good night's sleep because of a new center right here in Columbia. The SleepMed Center at Providence hospital northeast is helping people dealing with more than just a few hours of missed sleep.

**WACH NEWS REPORT**

**9/8/09**

A popular fast food chain is partnering with South Carolina to fight childhood obesity. That's famous Subway spokesman Jared Fogle, with Education Superintendent Jim Rex – the two

announcing a new anti-childhood obesity campaign. Rex says learning healthy eating habits early in life is important for a child's success.

**WACH NEWS REPORT**

**9/17/10**

Governor Mark Sanford hosting a ceremonial bill signing today. The bill known as "Kendra's Law" requires more training for the state's day care operators. The law named for a Columbia girl Kendra Gaddie, still recovering from brain trauma caused by being slapped by her caretaker two years ago.

**GOOD DAY COLUMBIA**

**9/30/10**

Lexington Medical Center is participating in a new program to help sexual assault victims. The hospital's new "Sexual Assault Response Team" will be made up of health care workers, law enforcement officers, and sexual assault prevention

**Public Service Announcements**

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2010:

10/2-12/25	"The Flu Ends with U"	:30
2010 Influenza Vaccination Campaign – Flu vaccinations		
10/2-12/26	"Light the Night 10"	:10
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/3-11/30	"Light the Night 15"	:15
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/2-11/18	"Light the Night 30"	:30
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/2-12/26	"Many Symptoms 15"	:15
Overeaters Anonymous – Help with compulsive eating		
10/2-12/12	"Alone 15"	:15
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
10/3-11/13	"Alone 30"	:30
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
10/3-12/23	"Alone 60"	:60
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
10/2-12/25	"Tommy 15"	:15
Ad Council – Underage drinking prevention		
10/3-12/25	"Many Symptoms 30"	:30
Overeaters Anonymous – Help with compulsive eating		

10/1-12/26	“Many Symptoms 60”	:60
Overeaters Anonymous – Help with compulsive eating		
10/1-12/15	“Voices”	:30
Curesearch – Cure for children’s cancer		
10/3-11/27	“Narconon/GA”	:30
NARCONON/GA – Teen drug addiction		
10/1-10/24	“I Had 60”	:60
CDC – Cervical cancer		
10/1	“I Had 30”	:30
CDC – Cervical cancer		
10/31-12/12	“My Story 60”	:60
CDC – Cervical cancer		
12/23	“Sounds of Pertussis 60”	:60
March of Dimes – Awareness of the disease		
11/13-12/25	“Women & Diabetes”	:30
FDA Office of Women’s Health – Awareness of diabetes		
10/24-11/21	“Caroler”	:20
American Lung Association – Lung cancer		

**PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**Civic Responsibilities**

(including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities,)

**WACH FOX NEWS AT TEN**

**7/24/10**

Some folks enjoying the warm weather and sprucing things up a bit. The Homeless Helping Homeless Group taking full advantage of Mother Nature's good graces by raking and clearing out weeds in a vacant lot this morning. The group making way for the Community Garden. The Group says it plans to plant produce for a fall harvest. Homeless Helping Homeless say the land will house a year-round garden where the homeless and the community will enjoy fruits and vegetables.

**WACH FOX NEWS AT TEN**

**7/30/10**

Today the groundbreaking ceremony for the \$13 million 25 acres Blythewood Town Park. Plans for the space include a spray pad, a skating area and man-made lake. The project would also add a museum, conference center and amphitheater. Money for the park coming from a mix of revenue – the restaurant, hotel and property tax.

**WACH FOX NEWS AT TEN**

**8/11/10**

It's almost time for the 23<sup>rd</sup> Annual Midlands Area Senior Games. The Richland County recreation Commission and the Columbia Parks and Recreation Department hosting the fun-filled and competitive event. Athletes 50 and older from across the Midlands will compete in Olympic style sports competition.

**GOOD DAY COLUMBIA**

**8/12/10**

If you plan to do any of your own digging don't forget to dial a very important number. Yesterday was national 811 day, a reminder to call before you dig in your yard to keep you safe and prevent you from hitting water or utility lines.

**WACH FOX REPORT**

**8/24/10**

Creating green jobs in South Carolina – the topic of a round table discussion at the Capitol City club this morning. Business leaders from all over the state coming together to talk about maximizing renewable energy resources and increasing the number of jobs. Russ Keller is the Vice President of Advanced Technology International and is one of the panel members- "I promise to have a direct link to the most important issue - creating jobs in SC, and direct link between you the municipalities and our local government and our commerce department".

**WACH FOX NEWS AT TEN**

**8/27/10**

Fourteen South Carolina Department of Corrections inmates can call themselves missionaries tonight. The men graduating today from a program at Columbia's Kirkland Correctional Institute. Columbia International University pays for the program. The new missionaries will head to other state prisons to talk with inmates about what they've learned.

**GOOD DAY COLUMBIA**

**8/30/10**

Lesson in history over the weekend – the 32<sup>nd</sup> Annual Jubilee Festival of Heritage in downtown Columbia. Event goes taking in demonstration art, musical entertainment & cooking demos. In addition to the fun a chance to learn about the past and what the Mann Simons Cottage on Richland Street means in a historic context. It takes place at the Mann-Simons cottage of Celia Mann who was an enslaved Charlestonian who came to Columbia in 1840, acquired the property and up until the 70's members of her family live at this site.

**WACH FOX NEWS AT TEN**

**8/30/10**

Finally something to do with that old cooking oil sitting on top of your stove. You can now recycle it by bringing it to the city of Columbia's public works building in the 2900 block of Colonial Drive. Brandon Spence and Joe Renwick own Midlands Biofuels the company converting the used cooking oil. They'll pick up the used oil once a week. Officials say not only is the company helping lessen our dependence on foreign oil, but also to clean up the environment.

**GOOD DAY COLUMBIA**

**9/2/10**

The hard work of preservationists here in Columbia getting noticed in Washington. The White House officially designating Columbia as a "Preserve America" city. The city met all ten of Preserve America's criteria including having a community wide historic preservation plan in place.

**GOOD DAY COLUMBIA**

**9/6/10**

A few hundred World War Two vets wrapping up their stay in Columbia with a special sermon. Battle of the Bulge veterans listening to the Army's Chief of Chaplains major General Douglas Carver in a special service at the Main Street united Methodist Church over the weekend. Other servicemen also in attendance which Chaplain Carver acknowledged the men and women of the Armed Forces – "These few days that we've had in Columbia have been gentle reminders of how they're continued to be loved and remembered by the people of the United States and nations throughout the world.

**WACH FOX NEWS AT TEN**

**9/6/10**

There are only two months left until the November election and there are still 800,000 South Carolinians who aren't registered to vote. The South Carolina Election Commission kicking off a month long campaign to register new voters and make sure they have up-to-date information on those already registered.

**WACH FOX NEWS AT TEN**

**9/13/10**

Several employees from BB&T and youth from Department of Juvenile Justice teaming up with Homeworks. The volunteers rolling up their sleeves and helping re-roof and re-paint a Columbia woman's home today. Homeworks is a faith based effort that teaches youth, with the help of adults, how to make repairs and improvements to homes of the elderly and disadvantaged.

**WACH FOX NEWS AT TEN**

**9/13/10**

The University of South Carolina's Philosophy Department kicking off a series of lectures on the issue of civility in public discourse. Monday's featured speaker = Penn State professor Vincent Colapietro says people are struggling to express their opinions without insulting others. He says the latest example of this is former Jet Blue flight attendant Scott Slater. Other speakers will address topics such as the history of debate in ancient Athens, the discussion of science, religion, race or war in the public domain and the role journalists play.

**WACH FOX NEWS AT TEN**

**9/14/10**

Mayors and regional representatives talking critical issues facing Midlands residents. The goal – is to maintain an ongoing dialog between all counties. This afternoon's discussion focusing on job creation, fighting crime and regional growth.

**WACH FOX NEWS AT TEN**

**9/17/10**

On this day in 1797 the Constitution was signed into law. To celebrate this important day in our nation's history the James Otis Constitution Day Lecture was started. More than 100 high school students from across the state attending the second annual event. It's designed to acknowledge the wisdom, courage, mistakes and success of our predecessors who developed this country.

**GOOD DAY COLUMBIA**

**9/30/10**

Boy Scouts of America and the South Carolina State Park Service joining forces. Officials announcing the partnership Wednesday at Sesquicentennial State Park. It gives Scouts a key role in conserving the State's heritage. The State's new Scout patch also unveiled. Officials plan to create projects Scouts must complete to earn the new Scout Carolina patch.

**WACH FOX NEWS AT TEN**

**9/21/10**

Deadbeat parents in Richland County have an opportunity to settle their business with the law, without a lot of fan fare. The Sheriff's Department is conducting an Amnesty Day tomorrow. Those wanted for not paying court-ordered child support can settle up by calling 576-3167 to make an appointment to turn themselves in.

**WACH FOX NEWS AT TEN**

**9/22/10**

Shaw Air Force Base giving children a chance to learn about their parents. More than one hundred children doing things their parents do, such as paperwork and listening to mission briefings – they even ate snacks that resembled military food.

**WACH FOX NEWS AT TEN**

**9/29/10**

Changing the voting culture in South Carolina. This afternoon the Communities Empowered for Change Project, a non-partisan organization, trying to do just that with this community kick-off event at the Cecil Tillis Family Center in downtown Columbia. Officials with the organization say they're not only trying to educate people about voting but also encouraging those who are already registered to go out and vote.

**GOOD DAY COLUMBIA**

**9/30/10**

You may remember seeing these cops on top of the Krispy Kreme in Cayce last week. Well, they were doing it for a great cause. In fact, they raised more than \$9,000 in donations for South Carolina Special Olympics.

**Public Service Announcements**

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times July 1 and September 30, 2010:

10/10-12/26 Army National Guard - Recruitment	"Reflection of Honor 15"	:15
10/1-12/26 Army National Guard - Recruitment	"Reflection of Honor 30"	:30
10/2-12/26 Army National Guard – Recruiting	"Guard Advantages"	:30
10/2-12/26 Army National Guard - Recruiting	"Storm Chasers"	:30
10/2-12/26 Family Connection of SC – Family Parent Network	"20 <sup>th</sup> Anniversary PSA"	:30
10/9-12/26 Way to Happiness Foundation – Honor/help parents	"Honor and Help Your Parents"	:30
10/24-31 National Foundation of Credit Counseling – Aid people with credit problems	"In Need of Support 60"	:60
10/3 National Foundation of Credit Counseling – Aid people with credit problems	"In Need of Support 15"	:15
10/25-11/13 Wounded Warrior Project – Aid to wounded veterans	"Living Logo 60"	:60
10/1-12/26 Wounded Warrior Project – Aid to wounded veterans	"Living Logo 30"	:30
12/12-12/24 Salvation Army – Holiday appeal	"Salvation Army 30"	:30

12/12-12/23 Salvation Army – Holiday appeal	“Salvation Army 15A”	:15
12/12-12/23 Salvation Army – Holiday appeal	“Salvation Army 15B”	:15
10/10-12/26 Ad Council – CNMH – 9115-1	“New Home 15”	:15
10/3-1/26 Ad Council – CNMH – 9215-1	“Warranty 15”	:15
10/2-12/26 Paralyzed Vets of America – Help for Vets	“Mission:Able 15”	:15
12/23 Paralyzed Vets of America – Help for Vets	“Building Brighter Futures”	:60
10/31-11/5 Park Girls – Cookie Sale	“Girl Scouts 2010”	:60
12/23 US Marines – Recruitment	“For Us All 60”	:60
11/18 US Marines – Recruitment	“For Us All 30”	:30
12/26 US Marines – Recuitement	“Pride of the Nation 60”	:60
12/23 Y	“Christmas Morning 60”	:60

**PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

## **Business and Economic Development**

(including need for high tech companies in the state, poor labor market for economic development)

### **WACH NEWS REPORT**

**8/7/09**

Business has been slow this summer at Waccamaw Metal Recycling, but the owner expects his business to double over the next couple of months, thanks to Cash For Clunkers. Local dealers haven't brought him any clunkers yet, due to come red tape, but Jeffrey Rogers expects those cars to start rolling in within the next few days. Rogers says every car dealer in town is buzzing about Cash For Clunkers and it'll be a real shot in the arm for his business as well.

Some good economic news right here in the Palmetto State – some jobs coming to the Rock Hill area. Over the next five years, 45 new jobs will come to York County thanks to Carolina Ingredients, Inc. The company is setting up shop in the Rock Hill area. They are a custom blender of spices and food ingredients for the commercial food industry.

### **GOOD DAY COLUMBIA**

**8/16/10**

If you make a trip to Myrtle Beach your waiter is just as likely to be from Taiwan or Eastern Europe as a teenager from the Palmetto State. The Sun News reporting hundreds of workers every year find summer work along the state's Grand Strand despite a statewide jobless rate of 10%. A USC School of Tourism Management official says foreign workers are not necessarily taking jobs from Americans since the work is seasonal and most of the people collecting unemployment are looking for permanent jobs.

### **GOOD DAY COLUMBIA**

**8/16/10**

A newly constructed zinc recycling facility bringing jobs to Barnwell County. Horsehead Corporation officially now part of the Snelling community. Horsehead Corporation is the largest zinc producer in the United States.

### **WACH FOX NEWS AT TEN**

**8/19/10**

More news of jobs coming to the Palmetto State. An Italian company planning to set up shop in the Greenville area. SAATI Group plans to create 84 manufacturing jobs in the next three years. The plant will part of a division that makes technical fabric for a number of uses including bulletproof vests and vehicle armor.

### **WACH FOX NEWS AT TEN**

**9/3/10**

This farm in Lexington is one of many in the state turning out locally grown produce. A new study released by the Darla Moore School of Business at USC examining how agribusiness starts here in South Carolina fields. USC economist Dr. Doug Woodward led the study. The goal is to create jobs by increasing demand for products grown in South Carolina. State Commissioner of Agriculture Hugh Weathers says he sees a day when local produce is in all grocery and restaurant chains which in turn will create more agrijobs.

### **WACH NEWS REPORT**

**9/6/09**

As the summer vacation season winds down officials along the Grand Strand say business is up despite the recession. Coast Carolina University tourism researchers say that hotel occupancy is up 8% this summer and that attractions like Broadways at the Beach have reported a steady increase in customers. Officials say tourism is up because the Myrtle Beach airport added more direct flights to major cities and that more people vacationed along the Grand Strand because of the Gulf Coast oil spill.

**WACH NEWS REPORT**

**9/10/10**

The city of Columbia has attracted another business to North Main Street. The ribbon cut today at Houston's Low Country Grill which officially opens its doors to customers on Monday. The restaurant in the city-financed North Main Shopping Center will serve Southern favorites like shrimp and grits.

**FOX NEWS SUNDAY**

**9/12/10**

Host Chris Wallace conducts the first interview with Austan Goolsbee, new chair of the President's Council of Economic Advisors for his comments on the struggling economy and its effects on coming elections.

**WACH FOX NEWS AT TEN**

**9/13/10**

AFLAC Group Insurances doing some expanding in the Capital city. Officials announcing the 27,000 square foot expansion at its Columbia headquarters this morning. The company also plans to double the number of workers at the new location over the next three to five years.

**WACH FOX NEWS AT TEN**

**9/21/10**

It was a hot one for a group of folks celebrating a new facility at Columbia metro Airport. With that ribbon cutting, folks applaud the official opening of Atlantic Southeast's new maintenance facility. In 2003, A-S started here with 12 employees – it's now bringing 75 new jobs to the area with this opening.

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