

WACHFOX **n e w s**

information. communication. dedication.

July 10, 2018

QUARTERLY ISSUES / PROGRAMS LIST

**There follows a listing of the significant issues responded to by
WACH-TV, Columbia, South Carolina,
along with the most significant programming treatment for the period of**

April 1, 2018 through June 30, 2018

The order in which the issues appear does not reflect any priority or significance.

This list is by no means exhaustive.

ISSUE: PUBLIC SAFETY & CRIME PREVENTION

News at Ten Cover Stories:

Broadcast Date: 04/22/18

Source: Local/Regional

Description: Active Shooter Vests –

The cause of Sunday's concert at Lexington's Amphitheatre was music to people's ears. The benefit concert will supply two new active-shooter vests for the Lexington Police Department. The vests donated Sunday are made of titanium alloy and are designed to withstand higher impact. In-vest has worked with Lexington police and other SC departments to get them in the hands of every officer.

Broadcast Date: 04/30/18

Source: Local/Regional

Description: RCSD Project Care –

The Richland County Sheriff's Department is working hard to keep those unused prescription drugs off the streets. The department partnered up with "Project Hope" for "Drug Takeback Day" over the weekend. The event is meant to collect unused and expired medications – no questions asked. They regularly encourage people to get rid of those unused meds and in the right way to avoid misuse, accidents, and to keep them out of the wrong hands.

Broadcast Date: 05/28/18

Source: Local/Regional

Description: Former Inmate Charity –

As the temperatures are steadily rising, one Sumter organization is on a mission to protect vulnerable populations from the heat. "Operation Summer Salvation" has a goal of supplying around 500 free a/c units to elderly and paraplegic residents across the state. The outreach is part of the "Clean Slate Re-Entry Program" – a rehabilitation program helping reformed inmates get back on their feet.

Broadcast Date: 05/29/18

Source: Local/Regional

Description: SCEMD App –

Disasters happen. Officials say being prepared is key. State emergency management officials unveiled a way to make that easier Tuesday afternoon. They launched a new app and website that puts emergency preparedness at your fingertips. It's a one-stop-shop for important information. You can store emergency contacts, insurance info, even check off needed supplies. The app is connected to the Department of Transportation, and the National Weather Service.

Broadcast Date: 06/26/18

Source: Local/Regional

Description: Active Shooter Training –

In Newberry county – the school district and law enforcement will hold an active shooter training all this week. About 30 officers will learn how to deal with an active shooter situation. School administrators from across the county will join in on the training as well.

Broadcast Date: 06/14/18

Source: Local/Regional

Description: Firefighters –

Hundreds of local firefighters are participating in a state-wide "real life" scenario training in Lexington. The goal is to prepare rescuers for the worst. They're learning to carry their weight, the weight of the person they're rescuing, plus an additional 60 pounds of equipment.

Public Service Announcements – Public Safety & Crime Prevention

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2018 and June 31, 2018:

4/7 – 6/30	“Drunk Neon 30” National Highway Transportation Safety Association	:30
4/7 – 6/30	“Loan Modification Scam Alert” Neighborhood Works	:60
4/14 – 6/2	“Call 811” (#1) SC Broadcasters Association	:30
4/8 – 6/30	“Call 811” (#2) SC Broadcasters Association	:30
4/6 – 6/10	“Call 811” (#3) SC Broadcasters Association	:30

ISSUE: MINORITY ISSUES

Good Day News Stories:

Broadcast Date: 04/04/18

Source: Local/Regional

Description: Local MLK Connection –

Bishop James remembers when he first met Dr. King. "He invited me to join the movement – SCLC". That movement was the Southern Christian Leadership Conference, an organization that was at the forefront of the civil rights movement. "Right now many Americans are doing the same thing as Dr. King – marching to bring awareness to key issues". Bishop James believes Dr. King would have been a part of the marches. "As we continue the quest for racial equality, let's think like Dr. King. Even though you may differ from them, don't be violent".

Broadcast Date: 04/09/18

Source: Local/Regional

Description: Wren –

At the Columbia Convention Center, the Women's Rights and Empowerment Network – also known as WREN – is hosting the second annual WREN Summit. The purpose is to build the knowledge, network, and skills of women to achieve greater economic empowerment.

Broadcast Date: 04/28/18

Source: Local/Regional

Description: Jefferson Award - April –

As a high school student, A.C. Parham took helping people with their homework to another level. "One major thing is I would volunteer in schools and um help Hispanic parents and teachers who were not Spanish-speaking -- really bridge that gap - the communications gap. So I would serve as a translator as well as a tutor for the children". I believe that regardless of the nation you hail from, regardless of the color of your skin, that you should be able to have access to that American dream without all of these - all of these barriers." "...but he really taught me that it doesn't matter where you come from. You can make good decisions. You can make bad decisions but just because somebody has made a bad decision in their life does not make them any less of a good person."

Broadcast Date: 05/29/18

Source: Local/Regional

Description: Babcock Center –

A non-profit in the Midlands is making it easier for adults with disabilities to get a job. Since the 1960's, the Babcock Center has been supporting hundreds with disabilities in the Midlands. 26 year old Ricky Summers has an intellectual disability. He started working for Palmetto Car Wash last October, which is run by the Babcock Center. He says "it feels good to have a job and hopes his story will inspire others to work toward their goals".

Broadcast Date: 05/31/18

Source: Local/Regional

Description: EDM Donations –

State health and emergency management officials worked with Harvest Hope Food Bank to help people with special medical needs. Harvest Hope is the state-wide coordinating food bank when disaster strikes. Now, they can cater to more people and meet the needs of those with special needs thanks to a 35 thousand dollar donation from Samsung.

Broadcast Date: 06/28/18

Source: Local/Regional

Description: Transgender Issues –

Local Midlands residents gathered Wednesday night on behalf of a transgender woman who was killed. Those gathered were doing so in solidarity with another group rallying in Florida. They discussed various issues affecting the transgender community including misrepresentation, discrimination, and more. Ultimately this group hopes more people are willing to learn about the transgender community.

Broadcast Date: 06/25/18

Source: Local/Regional

Description: AME Unity Rally –

A week-long series of events continued over the weekend to remember the victims of the Emanuel AME Church shooting, three years later. Organizers gathered to take a stand against gun violence, and feel the event is a step in the right direction toward racial harmony.

Public Service Announcements – Minority Issues

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2018 and June 31, 2018:

4/9	“SCBA Eldercare” SC Broadcasters Association	:30
4/8 – 6/12	“1 Act” US Department of Veterans Affairs	:60

ISSUE: EDUCATION

News at Ten Cover Stories:

Broadcast Date: 04/20/18

Source: Local/Regional

Description: Officer Graduation –

As focus continues on what happens inside prisons, some new graduates will soon be heading behind bars to work today. More than 40 men and women graduated from the South Carolina Criminal Justice Academy's Basic Detention Training program. The mission of the program is to train officers with the knowledge, skills, and abilities to work in detention centers across the state. The roles these officers play are beneficial to the community and detention centers they serve daily.

Broadcast Date: 04/10/18

Source: Local/Regional

Description: Technology Event –

Hundreds of developers, technologists, technology decision makers and entrepreneurs will be in Columbia for an Open Source 101 conference - a one-day conference featuring the technologies and processes foundational to open source, open tech, and the open web. It will feature 5 keynote talks and 35+ talks and extended sessions from some of the top experts in the world.

Broadcast Date: 05/24/18

Source: Local/Regional

Description: Teen High School / College –

Richland One Middle College is not your typical high school. Classes don't start until 9:30am or later, it is located on a college campus, and in 2017 it boasted a 100% graduation rate. It offers free, small, college classes to high school juniors and seniors to help prepare them for the workforce.

Broadcast Date: 05/25/18

Source: Local/Regional

Description: Perfect Attendance –

Micaiah Ross is a senior at Dutch Fork High School, and the only senior in Lexington-Richland School District 5 to never miss a day. She says her mother pushed her to achieve the goal, and encourages other students to achieve the same.

Broadcast Date: 05/28/18

Source: Local/Regional

Description: Scavenger Hunt –

Families from across the Midlands are taking part in the first ever Memorial Day scavenger hunt at the South Carolina Military Museum. "The goal is to find 40 answers listed on this sheet of paper to get a better understanding for the men and women who paid the ultimate price for their country" says the Child and Youth Coordinator for the SC National Guard, Jerome Flipping.

Broadcast Date: 06/05/18

Source: Local/Regional

Description: Richland 1 Scholarships –

Jalen Conyers, a Lower Richland senior was offered nearly 2 million dollars in scholarships from a number of schools. She wants to graduate college in three years, and be debt free. Jalen says the key ingredient to her success has been encouragement. "My teachers have been a great support system ever since the 9th grade. It was nice for them to encourage me along the way saying 'Jalen you know you can do this. You can apply for this scholarship. You can apply for that scholarship too.' A lot of times (people's) circumstances won't allow them to believe they can be the best or succeed in life. I want to give that encouragement to make them believe they are okay."

ISSUE: HEALTH SERVICES AND MEDICAL CARE

Good Day News Stories:

Broadcast Date: 04/20/18

Source: Local/Regional

Description: Heal With Me –

The group “Heal With Me” is hosting a healing and empowerment rally at the State House tomorrow morning. The focus is to raise awareness to end child sexual abuse, and help survivors heal. After the rally, the group will move to the Drew Wellness Center to hold a yoga and meditation workshop.

Broadcast Date: 04/19/18

Source: Local/Regional

Description: Medical Marijuana –

After more than three years of discussion, medical marijuana is a step closer to becoming legal in South Carolina. If the plan becomes a law, it would allow seriously ill patients who battle things like severe pain, nausea, or seizures to use medical marijuana with a recommendation from their doctor.

Broadcast Date: 05/01/18

Source: Local/Regional

Description: Free Medical Clinic –

The Free Medical Clinic Inc. provides primary care, specialty care, and prescription medications to persons whose income is below the Federal poverty level, and have no insurance. The Clinic does not charge patients for any services provided. By providing this service, the Clinic allows patients who cannot afford medical services to access care through a source other than the hospital systems.

Broadcast Date: 05/17/18

Source: Local/Regional

Description: Diabetes Prevention –

Millions of seniors can now enroll in a Medicare program aimed at preventing diabetes. The program has shown success in reducing the risk of Type 2 Diabetes in people over the age of 60. It includes at least 16 intensive classes in a local classroom setting, as well as monthly follow-ups.

Broadcast Date: 05/31/18

Source: Local/Regional

Description: Child Care –

As the number of child abuse cases continues to grow in South Carolina, one local organization is encouraging young moms to ask for help. The Children’s Trust of South Carolina is an advocacy group working on behalf of families. CEO Sue Williams says that young mothers, especially, experience a difficult time after childbirth because they are at a critical developmental stage themselves. The organization wants those mothers to know that help is available.

Broadcast Date: 06/01/18

Source: Local/Regional

Description: Summer Meals –

For more than 25 years, Richland School District 1 has provided lunches for children 18 and under during the summer. The federally funded program runs from June 11 to August 2. Tracy Dixon, the Director of Nutritional Services for Richland 1 says “we know in our district we have higher poverty levels in certain areas, and so some of our children really receive the best meals while they’re at school during the day. We don’t want them to lose that opportunity during the summer months.” They just need to show up during their meal service times, ask for a meal, and someone will be there to serve them. The program also benefits adults. Dixon sees it as a “win-win situation” for food service employees who need a summer job and allows them an opportunity to earn money during the summer.

Broadcast Date: 06/01/18

Source: Local/Regional

Description: ALZ Football Game –

We're learning why some local women decided to square off on a football field in West Columbia. It was all about helping to end Alzheimer's Disease – which is currently killing more people in South Carolina than any other state. The game worked to raise thousands of dollars for the South Carolina Alzheimer's Association.

Broadcast Date: 06/05/18

Source: Local/Regional

Description: Opioid Addiction –

Opioid addiction hits home for many South Carolinians, especially the Grand Strand. That's why lawmakers worked on and passed 9 bills to fight addiction. One will change how doctors prescribe pills. Another will require doctors to educate minors on the dangers of opioids before prescribing them.

Public Service Announcements – Health Services & Medical Care

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2018 and June 31, 2018:

4/7 – 6/30	“Aaron” Partnership for a Drug Free America	:30
5/7	“Aaron” Partnership for a Drug Free America	:15
4/14 – 6/23	“Awkward Silence” Partnership for a Drug Free America	:30
4/2 – 6/5	“City of Hope :15” City of Hope – Cancer Research	:15
4/5 – 6/30	“City of Hope :30” City of Hope – Cancer Research	:30
5/11	“SU2C :15” Stand Up to Cancer	:15
4/1 – 5/28	“SU2C :30” Stand Up to Cancer	:30
5/30	“SU2C :60” Stand Up to Cancer	:60

ISSUE: CIVIC RESPONSIBILITIES

News at Ten Cover Stories:

Broadcast Date: 04/30/18

Source: Local/Regional

Description: Barbershop –

It's time for Barbershop Talk hosted by the South Carolina Center for Fathers and Families. The focus on the talk will be on men empowering their families and the community. The event is free, and open to the public.

Broadcast Date: 04/19/18

Source: Local/Regional

Description: Chris Wooten –

He's running for the South Carolina seat in District 69, but this week he was also running after an accused criminal. Chris Wooten met face to face with a man running from Lexington authorities after police say he shoplifted and crashed his car. After the man tried to run away from ex-Marine and ex-State Trooper Wooten's yard, Wooten then used tactical maneuvers to detain him until police arrived.

Broadcast Date: 04/19/18

Source: Local/Regional

Description: USC – Give for Garnet –

The University of South Carolina asked people to donate through its first ever system wide giving day, "Give for Garnet". As of 10:45 last night, they had surpassed their goal of 3 million dollars in one day to provide for a variety of programs from scholarships, internships, and study abroad opportunities for students.

Broadcast Date: 05/29/18

Source: Local/Regional

Description: Jefferson Awards - May –

The Big Red Barn Retreat in Blythewood has become the starting point for many in the journey toward peace. The Big Red Barn offers free services like meditative yoga and a healing arts program for active duty service people, and veterans. Founder Sutton Shaw opened the property in memory of her father, a Navy Veteran, after she became aware of the growing suicide rate of military members.

Broadcast Date: 05/16/18

Source: Local/Regional

Description: Fill The Red Truck –

Columbia Animal Services is gearing up for its annual "Fill the Red Truck" fundraiser happening this weekend. The shelter will have a red truck where anyone can donate needed items from dog and cat food, collars, leashes, etc.

Broadcast Date: 06/19/18

Source: Local/Regional

Description: Baseball Team Recruit –

The Lexington County Blowfish baseball team has recruited a new teammate with a very unique skill set. Their new ball boy, Fisher, is a one year old Boykin Spaniel. His duties include many things from delivering water bottles and baseballs to umpires, to helping players cope with stress during games. The team came up with the idea after partnering with a local animal hospital last year, in hopes of encouraging people to consider adopting shelter pets.

Broadcast Date: 06/26/18

Source: Local/Regional

Description: Jefferson Awards - June –

Lexington High School students have left school for the summer, but what they've done over the past year echoes way beyond the hallway. "Students in Action" were out to make a difference. From organizing first-day-of-school help for freshmen, to sending care packages to troops overseas, to fundraising for cancer care and research, the student organization aims to improve both their school and community.

Public Service Announcements – Civic Responsibilities

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2018 and June 31, 2018:

4/7 – 6/30	“Hunter Reveal” DU Hunter Reveal	:60
6/1 – 6/28	“Benefits :15” Army National Guard	:15
6/16 – 6/24	“Benefits :30” Army National Guard	:30
4/1 – 6/28	“Guard Careers :15” Army National Guard	:15
5/3 – 6/30	“Guard Careers :30” Army National Guard	:30
4/2 – 5/28	“STEM :15” Army National Guard	:15
4/14 – 6/23	“STEM :30” Army National Guard	:30
5/21 – 6/26	“Heart of the Soldier :15” Army National Guard	:15
4/14 – 6/26	“Heart of the Soldier :30” Army National Guard	:30
4/1 – 5/6	“Something Greater :15” Army National Guard	:15
4/28 – 6/30	“Something Greater :30” Army National Guard	:30

ISSUE: Business and Economic Development

Good Day News Stories:

Broadcast Date: 04/20/18

Source: Local/Regional

Description: Small Business Week –

The City's Office of Business Opportunities (OBO) will host the sixth annual Small Business Week Conference on Thursday, May 3, 2018 at the Columbia Metropolitan Convention Center. The City of Columbia is committed to supporting its entrepreneurs and small businesses on a local level. Through the City of Columbia's Small Business Week Conference, the Office of Business Opportunities highlights the impact of the City's outstanding entrepreneurs and small business owners. The conference promises to be a unique opportunity to network with small, medium and large business owners throughout the midlands, City and County officials, and an awesome line-up of presenters with a wealth of information for every business owner, from the "aspiring" entrepreneur to the "mature" business owner that has proven that it can stand the tests of time. This year we are focusing on moving small businesses from sustainability to profitability.

Broadcast Date: 04/27/18

Source: Local/Regional

Description: Hometown Hotspots (Lake Murray) –

The Spirit of Lake Murray is the only commercial vessel that sails these waters for private events and public cruises. Captain Andrew Colton says many people come to see the countless sights that lie underneath the surface of this man-made lake. From ancient towns, to cemeteries, and more, the lake's bottom remains mysterious to all. Between the animals and the people, Lake Murray is a 20 mile long "Hometown Hotspot" with 525 miles of shoreline.

Broadcast Date: 05/31/18

Source: Local/Regional

Description: Look Forward Photography Exhibit –

The 2018 LOOK! Forward Photography Exhibit opens June 2 at the newly renovated Richland Library in downtown Columbia. The exhibit, which remains on display through August 17, showcases the beauty and strength of 48 children, teens and young adults who are living rich, full lives despite their disability or special healthcare need. Each individual's story accompanies their photo, allowing others to actually see past the images and have a more realistic look into their lives. The project is made possible thanks to the generosity of 35 South Carolina photographers – a value of more than \$40,000 in services. Groucho's Deli has supported the effort as the title sponsor, along with businesses and individuals throughout the state. Family Connection developed the LOOK! project in response to often heard comments from the families we serve who state: "I wish that the world would really see my child and not just their disability!"

Broadcast Date: 06/07/18

Source: Local/Regional

Description: Airport Deal –

The sky's the limit when it comes to improving travel at Columbia Metropolitan Airport. Now more passengers will be able to fly between Dallas and Columbia. American Airlines has nearly doubled its aircraft size, replacing smaller jets with larger ones. It adds up to more than 30 thousand more potential passengers every year. Officials expect an eleven percent increase in people passing through Columbia Metro Airport over the next year. Passengers will now be able to connect to more than 200 destinations from the Dallas hub.

Broadcast Date: 06/28/18

Source: Local/Regional

Description: Ladies of Lady –

If you're a lady who loves fashion and want to understand the business, there's an event that just might be for you. Ladies of Lady Street is a benefit hosted by The Styled by Naida Foundation as well as other female business owners on the 600 Block of Lady St. The Styled By Naida Foundation strives to empower and educate less fortunate individuals about the importance of professional dress, etiquette, and personal habits. In addition to donating clothing and other necessities to local organizations, the foundation also hosts classes ranging from budgeting tips, to style and dressing for business.

Broadcast Date: 06/29/18

Source: Local/Regional

Description: Teacher Pay Raise –

The Senate has approved an 8 billion dollar budget that includes more money for teachers and SLED. The plan raises teacher salaries one percent, assuring that no public school teacher in South Carolina makes less than 32 thousand dollars a year. The budget also includes 54 million dollars for a new state crime lab at SLED, as well as other money designated for school safety measures such as door locks, cameras, and metal detectors.

Public Service Announcements – Business & Economic Development

The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2018 and June 31, 2018:

4/1 – 6/30	“Waterfowl Migration”	:60
	U.S. Department of Veterans Affairs	