

# **WACHFOX** **n e w s**

*information. communication. dedication.*

**July 10, 2017**

## **QUARTERLY ISSUES/PROGRAMS LIST**

**There follows a listing of some of the significant issues responded to by WACH-TV,**

**Columbia, South Carolina, along with the most significant**

**Programming treatment for the period of**

**April 1, 2017 through June 30, 2017**

**The order in which the issues appear does not reflect any priority**

**or significance. The list is by no means exhaustive.**

**ISSUE: PUBLIC SAFETY & CRIME**

**News at Ten Cover Stories:**

**Broadcast Date: 04/21/17**

**Source: Local**

**Description:** Fire Water Training: City of Columbia Fire Department headed out onto the Congaree River for their annual Swift water training. The three day training session allows firefighters to learn new water rescue techniques when it comes to locating a victim and bringing them to safety.

**Broadcast Date: 04/24/17**

**Source: Local**

**Description:** Boat Tips; South Carolina DNR officials want to remind you of some important boat safety tips. They suggest checking the weather before you leave, let someone know where you are going and make sure you have life-saving devices on the boat.

**Broadcast Date: 04/29/17**

**Source: Local**

**Description:** Drug Take Back; Residents have been coming back and forth filling up the drop boxes. It's proof that people are coming out to do their civic duty.

**Broadcast Date: 05/22/17**

**Source: Local/Regional**

**Description:** Childcare: The Department of Social Services offering a checklist to help choose the right childcare. They say there are important questions you should ask potential providers, when it comes to staff.

**Broadcast Date: 5/23/17**

**Source: Local/Regional**

**Description:** Boots & Badges; American Red Cross is gearing up for its sixth annual Boots and Badges blood drive. They kick off this event by celebrating last year's winners. Richland County Sheriff's department, Columbia Fire Department and Columbia Police Department.

**Broadcast Date: 06/3/17**

**Source: Local**

**Description: Gun Violence: People gathered at the state house to raise awareness about gun violence. One of the women who was there to make her voice heard lost her son to gun violence five years ago.**

**Broadcast Date: 06/15/17**

**Source: Local/Regional**

**Description: Traffic Training; Lexington County first responders got some new training in traffic incident management. This will help on clearing highway incidents faster and more safely. During the training agencies make a collaborative effort to learn the different roles that are involved in an emergency.**

**Broadcast Date: 06/15/17**

**Source: Local/Regional**

**Description: SCHP Graduation: New Highway Patrol graduates are ready to hit the highway. The class went through 21 intense weeks of physical training and learned all areas of law enforcement. It's a tough feat for any trooper in training – but one graduate did all while battling cancer.**

### **Public service Announcements**

**The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2017 thru June 30, 2017:**

04/01 - 06/17/17 National Highway Transportation Safety Association	"Drunken Neon 30"	:30
04/01 - 06/17/17 Neighborhood Works	"Loan Modification Scam Alert"	:60
04/01 - 06/24/17 SCBA Pep Spots SC 811 Call	"Mailbox"	:30
04/01 - 06/24/17 SCBA Pep Spots SC 811 Call	"Fence"	:30
04/01 - 06/24/17 SCBA Pep Spots SC 811 Call	"Animation"	:30

**ISSUE:                    MINORITY ISSUES**

**Good Day News Stories:**

**Broadcast Date: 04/07/17**

**Source: Local**

**Description: Emmanuel Ballet; The South Carolina ballet bringing a message of healing and racial harmony to the Capital City tonight. Emanuel – love is the answer opening at the Koger Center in downtown Columbia. The ballet celebrates how the state moved forward after the killings at Mother Emanuel Church in Charleston.**

**Broadcast Date: 04/10/17**

**Source: Local/Regional**

**Description: Bridging the Divide: USC working to bridge the divide. The school of law and African American studies program coming together to talk about the African American community and law enforcement.**

**Broadcast Date: 04/22/17**

**Source: Local/Regional**

**Description: USC Slave Markers; the University of South Carolina is putting up two historical markers to recognize the role slaves played in building the University during its first 60 years.**

**Broadcast Date: 05/08/17**

**Source: Local/Regional**

**Description: Teen Licenses; the Governor has signed a bill into law that will make it easier for teens in Foster Care to get a driver's license. The plan allows foster parents and adults responsible for a teen to sign applications for a beginner's permit or license.**

**Broadcast Date: 06/05/17**

**Source: Local/Regional**

**Description: Operation Bedroll: Some groups in the midlands have found ways to help the less fortunate with all those bags. They're turning those bags into bedrolls and then distributing them to the local homeless population.**

### **Public service Announcements**

**The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2017 thru June 30, 2017:**

<b>04/01 – 06/17/17</b>	<b>“Neighborhood Works</b>	<b>:60</b>
<b>Neighborhood Works</b>		

**ISSUE:                    EDUCATION**

**News at Ten Cover Stories:**

**Broadcast Date: 04/26/17**

**Source: Local/Regional**

**Description: FBI/LCSD Training: Local law enforcement agencies learning skills to protect themselves if they're ever in a life-threatening situation.**

**Broadcast Date: 04/27/17**

**Source: Local/Regional**

**Description: Kids at Work: Today is take your Daughters and Sons to work day! On the fourth Thursday of each April – parents take their children to work. It's a chance to showcase their day to day work and for their children to get hands on experience.**

**Broadcast Date: 05/16/17**

**Source: Local/Regional**

**Description: Cyber Security: The tech consultant and his team work with people and companies, setting up networks for their homes or business, and systems to keep those networks secure.**

**Broadcast Date: 05/22/17**

**Source: Local/Regional**

**Description: Fireflies Mentoring – Anti-Bullying: Eighth grade students at Dutch Fork middle school are checking their scripts and they're checking them twice.. making sure they know their lines for more than a month they've been working on a series on Anti-Bullying Skits.**

**Broadcast Date: 05/30/17**

**Source: Local/Regional**

**Description: Teaching Alternative: There's a new program available that will let you teach without an education degree!!**

**Broadcast Date: 06/08/17**

**Source: Local/Regional**

**Description: DJJ Forensics Experience; The school district at the department of Juvenile Justice is offering lessons about the world of Forensics.**

**Broadcast Date: 06/22/17**

**Source: Local/Regional**

**Description: Summer Adventure Squad; Officers spend the day with the children as they learn basics of cooking, exercise, and wildlife.**

### **Public service Announcements**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2017 thru June 30, 2017:

05/27-06/24/17 AD Council: High School Equivalency	"High School Equivalency - Angela"	:30
05/27-06/24/17 AD Council: High School Equivalency	"High School Equivalency - Angela"	:60
06/10-06/24/17 AD Council: High School Equivalency	"High School Equivalency - Graduation"	:90
06/24/17 AD Council: High School Equivalency	"High School Equivalency - Karim"	:30
04/08-06/24/17 AD Council: High School Equivalency	"High School Equivalency - Jackie"	:30
04/01-06/24/17 AD Council: High School Equivalency	"High School Equivalency - Jackie"	:60
06/24/17 Partnership for Drug Free Kids	"Montez Family"	:30
04/01 – 05/27/17 The Foundation for a Better Life	"Better Life"	:20
04/01 – 05/27/17 The Foundation for a Better Life	"Better Life"	:60



**ISSUE: HEALTH SERVICES AND MEDICAL CARE**

## **GOOD DAY NEWS STORIES**

**Broadcast Date: 04/06/17**

**Source: Local/Regional**

**Description: America Heart Association; AHA go red for women movement. Money spent during today's event will be used for research and programs aimed to reduce heart disease in the community.**

**Broadcast Date: 4/25/17**

**Source: Local/Regional**

**Description: Veterans Rally; Hundreds of South Carolina veterans gathering at the State House today. The rally was for 400-thousand veterans to have their voices heard about access to health care, spousal benefits and programs for the homeless.**

**Broadcast Date: 5/1/17**

**Source: Local/Regional**

**Description: Family Wellness Challenge; Families gathered at the Charles R. Drew wellness center today to kick off a healthy-living challenge. The families signed up to participate in a variety of events focused on health and togetherness, including nutrition classes, health screening and work out classes.**

**Broadcast Date: 5/3/17**

**Source: Local**

**Description: Benedict College unveiling; Benedict College getting some national recognition. It is one of only five schools chosen for being a tobacco free campus.**

**Broadcast Date: 05/24/17**

**Source: Local**

**Description: Mayor Obesity MTG; Mayor Steve Benjamin accepting a 120-thousand-dollar grant for the city's let's move initiative and gardening nutrition and fitness program.**

**Broadcast Date: 06/07/17**

**Source: Local/Regional**

**Description; RX Bill Signing; Governor Henry McMaster signed a law that will track a patient's prescription history before a drug can ever be prescribed. Prescription drug abuse is a significant issue in the state, and can lead to even more potent street drugs.**

**Broadcast Date: 6/16/17**

**Source: Local/Regional**

**Description: National Guard Safety/Health Fair; The South Carolina National Guard hosting a safety and occupation Health Fair. The daylong event focused on safety demonstrations and health screenings.**

### **Public Service Announcements**

**The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2017 thru June 30, 2017:**

04/15 - 06/17/17 SBG Get Screened	"Martin & Felicity"	:30
06/24/17 SCBA Partnership for a Drug Free America	"Aaron"	:30
06/24/17 SCBA Partnership for a Drug Free America	"Aaron"	:15
06/24/17 SCBA Partnership for a Drug Free America	"Awkward Silence"	:30
06/10 - 06/24/17 SCBA Partnership for a Drug Free America	"Reflection Grandpa"	:30
06/24/17 SCBA Partnership for a Drug Free America	"Reflection Grandpa"	:15
04/01 - 06/24/17 SCBA Partnership for a Drug Free America	"Reflection Mom"	:30
04/01 - 06/24/17 Oral and Maxillofacial Surgeons	"The Unexpected Sounds of Sleep Apnea"	:60

**ISSUE:                    CIVIC RESPONSIBILITIES**

**News at Ten News Stories**

**Broadcast Date: 4/25/17**

**Source: Local**

**Description:** Fireflies Bully Project: The Columbia Fireflies team up with Dutch Fork Middle School to help students act for Unity. 8<sup>th</sup> grade students will meet with the baseball players over the course of three sessions with today being the first ... to talk about bullying and those it impacts.

**Broadcast Date: 5/6/17**

**Source: Local/Regional**

**Description:** Special Olympics; A big weekend on tap for special Olympics in South Carolina. Law enforcement, Military officials and athletes delivering the ceremonial torch to Fort Jackson tonight to signify the beginning of the summer games.

**Broadcast Date: 5/13/17**

**Source: Local/Regional**

**Description:** Food Bank; It is national stamp out hunger food drive day... and the State of South Carolina made its own strides in stamping out hunger as well. The donations poured into several post office locations across the midlands.

**Broadcast Date: 6/16/17**

**Source: Local /Regional**

**Description:** Carolina Brotherhood; Riders of the Carolina Brotherhood rolling through the Capital City right now. This is the 5<sup>th</sup> annual ride raising money for families who have lost loved ones in the line of duty throughout the Carolinas.

**Broadcast Date: 6/28/17**

**Source: Local/Regional**

**Description:** Flood Relief Team; High School students from out of State are spending part of their summer vacation in the midlands helping rebuild flood damaged homes. They're working on several different projects in Columbia from morning to night.

## **Public Service Announcements**

**The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2017 thru June 30, 2017:**

04/01 - 06/17/17 Vet Tix	"Give to a Vet this Holiday"	:60
04/15 - 05/06/17 Midlands Gives 2017	"Midlands Gives 2017"	:30
04/15 - 06/24/17 NAB We are Broadcasters 2017	We are Broadcasters 2017	:30
04/01 - 05/06/17 DU Hunter Reveal	"Hunter Reveal"	:60
04/01 - 05/06/17 The American Legion	"Joel"	:30
04/01 - 05/06/17 The American Legion	"The Oak Ridge Boys"	:30
04/01 - 06/17/17 WACH-TV Kids programming	"Information on Kid's Programming	:30

**ISSUE: Business and Economic Development**

**GOOD DAY NEWS STORIES**

**Broadcast Date: 4/3/17**

**Source: Local/Regional**

**Description: Economic Impact; double championship for the University's and the State have cause an economic impact. Student applications have raised by 15 percent.**

**Broadcast Date: 4/19/17**

**Source: Local**

**Description: Lyon Street Ribbon cutting; This community welcomed 12 brand new homes to the area. Mayor Steve Benjamin, City Council members, and other members of the community came out to show their support for the restoration of this area.**

**Broadcast Date: 05/10/17**

**Source: Local/Regional**

**Description: Road Plan; lawmakers went to work Wednesday knowing they would be voting either yes or no to override the Governor's veto of the roads bill with a super majority from both Chambers, this is the largest recurring funding going to South Carolina roads in State history.**

**Broadcast Date: 5/13/17**

**Source: Local/Regional**

**Description: Charleston Ship; The biggest container ship ever to call the East Coast. The COSCO development dropped its anchor in Charleston SC. The ship is 12-hundre feet long and 158 feet wide. It's arrivals also means opportunity for the Low Country.**

**Broadcast Date: 06/02/17**

**Source: Local/Regional**

**Description: Fort Jackson Revenue: per the Columbia Chamber of Commerce, Fort Jackson helps to generate \$2.3 billion dollars to our local economy, not only that, the Military base provides over 76 hundred jobs. Fort Jackson helps revenue event it comes to money spent on Hotels, events and restaurants.**

**Broadcast Date: 6/13/17**

**Source: Local/Regional**

**Description: Library; the Richland Library officially expanding its reach today. The library opening its new branch in Irmo. In November 2013, voters passed a 59-million-dollar bond referendum to enhance Library facilities.**

**Broadcast Date: 6/21/17**

**Source: Local/Regional**

**Description: Hemp Bill; Governor Henry McMaster signs a new industrial Hemp bill, making it legal for farmers in South Carolina to grow Hemp. Hemp is used to make everything from fuel to fabric.**

#### **Public Service Announcement**

**The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2017 thru June 30, 2017:**

<b>04/01 - 06/30/17</b>	<b>"EEO Opportunities"</b>	<b>:15</b>
<b>EEO Opportunities</b>		

<b>04/01 - 06/17/17</b>	<b>"Waterfowl Migration"</b>	<b>:60</b>
<b>U.S. Department of Veterans Affairs</b>		