

# **WACHFOX** **n e w s**

*information. communication. dedication.*

**January 10, 2019**

## **QUARTERLY ISSUES / PROGRAMS LIST**

**There follows a listing of the significant issues responded to by**

**WACH-TV, Columbia, South Carolina,**

**along with the most significant programming treatment for the period of**

**October 1, 2018 through December 31, 2018**

**The order in which the issues appear does not reflect any priority or significance.**

**This list is by no means exhaustive.**

## **ISSUE: PUBLIC SAFETY & CRIME PREVENTION**

*News at Ten Cover Stories*

**Broadcast Date:** 10/11/18

**Source:** Local/Regional

**Description:** Power Outage Prep

Storms often mean power outages. Power outages mean a completely different set of concerns and possible complications to prepare for. Though no one knows when a power outage may occur, it's always a good idea to be aware of a few ways to protect yourself during a power outage. Keep freezers and refrigerators closed. The refrigerator will keep food cold for about four hours, so be mindful of spoiling food. Only use generators outdoors and away from windows, and do not use a gas stove to heat your home. Disconnect appliances and electronics to avoid damage from electrical surges.

**Broadcast Date:** 10/27/18

**Source:** Local/Regional

**Description:** Women's Safety and Self Defense

A lot of women who have been victimized will say, "I knew something wasn't right, but I thought I was being paranoid". However, if you feel like something is not right, chances are there is in fact something not right. "Learning to prepare for the worst", it's what Sergeant Nina Mauldin with the Richland County Sheriff's Department teaches women. She says women should "be aware of what's going on around you." The key to being safe is to always pay attention. The Richland County Sheriff's Department provides regular, free, four-hour class on self-defense just for women.

**Broadcast Date:** 11/23/18

**Source:** Local/Regional

**Description:** FBI Training

For 7 weeks, 19 participants took part in the annual program - Columbia's FBI Citizens Academy. It's all aimed at allowing some community members to learn what the FBI does. Jody Norris is the special agent in charge of the FBI in South Carolina. "Our group consisted of community, religious, and business leaders who either applied or who were nominated for the academy. The biggest misconception of the FBI is all we handle is bank robberies and gang cases - basically what you see in the movies" said Norris. Over the course of the program, participants covered a variety of topics from the history of the FBI, dealing with domestic and international terrorism, civil rights, and cybercrimes. "Another intense class was learning about organized crime across the state, including gangs across the Midlands" Norris continued. "We have a lot of gangs in South Carolina, especially in the low part of the state, and the upstate".

**Broadcast Date:** 11/26/18

**Source:** Local/Regional

**Description:** Cyber Monday

Today's the day to get your hands on great online deals during Cyber Monday. But before you get to clicking, here are some tips you need to hear. First set a firm budget; Figuring out how much money you intend on dishing out should be at the top of your list. Also, use a price comparison tool, app, or toolbar; Don't pull the trigger on a Cyber Monday purchase until you're sure you're getting the best possible deal. Further, if you're shopping on a mobile device, download your favorite retailers verified apps for further security precaution.

**Broadcast Date:** 11/27/18

**Source:** Local/Regional

**Description:** Holiday Safety

During this holiday season, break-ins and thefts heavily increase. Deputy Marcus Kim with the Richland County Sheriff's Department says they see a rise in the number of people committing crimes during the holidays. That's why the Decker Boulevard Business Coalition is presenting the "Safety Tips for the Holidays" forum. This program will focus on how to increase protection against robbery, counterfeiting identification, fraud and much more.

**Broadcast Date:** 12/13/18

**Source:** Local/Regional

**Description:** Christmas Tree Safety

Local firefighters at the Columbia Fire Department will host an event to encourage Christmas tree safety. Fire departments say they see a sharp increase in property fires caused by dry trees this time of year. Officials say between 2011-2015, 6 people have

died, and 14.8 million dollars in property damage was caused by dry Christmas trees. To help get a safety message out to the public, the Columbia Fire Department will be holding a Christmas tree burn on their training grounds

**Broadcast Date:** 12/14/18

**Source:** Local/Regional

**Description:** Green Bond

Columbia has a first-of-its-kind financing plan to protect the community from future floods. The Green Bond is a 95-million-dollar investment to go towards upgrading Columbia's storm water system, detention facilities, and stream restoration. City leaders say it targets areas known for nuisance flooding like MLK Park, Five Points, and Cottontown.

**Broadcast Date:** 12/28/18

**Source:** Local/Regional

**Description:** Sober or Slammer

From now and into the new year, South Carolina highway officials will be checking to see if drivers are driving sober. It's part of the Highway Patrol's "Sober or Slammer" campaign. It comes as South Carolina ranks 2<sup>nd</sup> for the most impaired-driving deaths in the nation. Trooper David Jones with the Highway Patrol says "the key thing here is if you are going and celebrating, we want you to have a good time. But be responsible. We are going to be out in full force." We encourage anyone who may be drinking on New Year's Eve to be aware and take advantage of the free services being offered that night.

### **Public Service Announcements – Public Safety & Crime Prevention**

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2018:

<b>10/6 – 12/29</b>	<b>"Drunk Neon 30"</b> National Highway Transportation Safety Association	<b>:30</b>
<b>10/2 – 10/27</b>	<b>"Call 811" (#1)</b> SC Broadcasters Association	<b>:30</b>
<b>10/3 – 10/30</b>	<b>"Call 811" (#2)</b> SC Broadcasters Association	<b>:30</b>
<b>10/1 – 10/31</b>	<b>"Call 811" (#3)</b> SC Broadcasters Association	<b>:30</b>
<b>12/17 – 12/26</b>	<b>"Emojis"</b> Project Roadblock	<b>:15</b>
<b>12/13 – 12/26</b>	<b>"Neon Signs"</b> Project Roadblock	<b>:15</b>

## ISSUE: MINORITY ISSUES

*Good Day Cover Stories*

**Broadcast Date:** 10/5/18

**Source:** Local/Regional

**Description:** Disability Hires

Folks with a disability may find it difficult to get employment. In fact, Able South Carolina says 7 out of every 10 people with disabilities in the state are unemployed. So, "Hire Me South Carolina" is a new development campaign hoping to change that. Hire Me South Carolina is an outreach campaign, working to increase the independence of individuals with disabilities and shift the current landscape in South Carolina to one in which employment for every individual, disability or not, is the norm rather than the exception.

**Broadcast Date:**10/12/18

**Source:** Local/Regional

**Description:** Thrift Store

Ruth Harvey visits the thrift store at Mission Lexington a few times per week. "It's like Christmas – you never know what you will find!" All funds from this thrift store help Mission Lexington, formerly known as Lexington Interfaith Community Services, assist families in crisis around Lexington County through its food pantry and social services. The group says it receives about 30 thousand requests a year, and it can't be done alone.

**Broadcast Date:**10/29/18

**Source:** Local/Regional

**Description:** Gift of Family

"The gift of family", Joann King has spent 30 years making that possible through adoptions with Bethany Christian Services. King said "some of them are young teenagers. We've had some in their 40's. We've had married couples. It's really anyone who has a pregnancy that wasn't planned." Joann guides birth moms through the dark. "No judgment. Just talk to them about what their choices are. We want to be a positive alternative for them." King continued. At Bethany, the birth mom chooses the adoptive family. "They can say 'I've met this family. I've looked them in the eyes. I've asked them questions – that's where I want my baby to go'", restoring a sense of responsibility and control to the birth mother despite the circumstances.

**Broadcast Date:** 11/9/18

**Source:** Local/Regional

**Description:** Veterans Helping Veterans

Woody Simon is a U.S. Marine Corps veteran. Simon's father is a World War II veteran, and his son served in the Army. Yet, somewhere along way, Simon found himself homeless. "I went to the V.A. and I told them about my situation, and immediately they got to work. They showed me how serious they were about putting me somewhere where I would be safe" said Simon. Veterans Helping Veterans – and that's the key here at Alston-Wilkes Veterans Home in Columbia. Veterans living at the home will learn job and life skills over the course of several months. The V.A. estimates there are about 150 homeless veterans in the Midlands. Those working at the home hope to remind the residents that they appreciate what they've done, the impact they've made for our country, and they won't be forgotten.

**Broadcast Date:** 11/14/18

**Source:** Local/Regional

**Description:** Angels Ceremony

Helping service dogs in training, the charity "PALS" enables those dogs to reach thousands of different people during their training on their way to becoming a certified service dog. Each dog impacts an estimated 2 thousand people during its training. PALS says once a dog finishes training, it moves on to become a "life changing canine" service dog who will help veterans with PTSD, people in wheelchairs with spinal cord injuries, children with autism, and many other disabilities.

**Broadcast Date:** 11/20/18

**Source:** Local/Regional

**Description:** Adoption Day

As part of South Carolina Adoption Day, Children throughout South Carolina were welcomed into new families yesterday. DSS says 63 children were taken out of foster care and placed into 43 forever families. Adoptive parents Robert and Johanna Lewis said "I definitely encourage families to adopt, whether you already have children, or you're looking to have children of your own." Right now, more than 600 children are available for adoption in the state's foster care system.

**Broadcast Date:** 12/10/18

**Source:** Local/Regional

**Description:** Senior Gifts United Way

Senior citizen advocates are making sure even the 'biggest kids' aren't forgotten over the holidays. Members of "Always United" delivered gifts to seniors who were unable to leave their assisted living residences. Many of these seniors fall through the cracks during Christmas because they don't qualify for other programs due to their age, or because they are individuals and not a family. Through the "Be a Santa for a Senior" program, the group's members made sure no one was left out during the holidays.

**Broadcast Date:** 12/12/18

**Source:** Local/Regional

**Description:** Veranda at North Main

City leaders and potential residents got a personal tour of one of Columbia's newest apartment complexes. Veranda at North Main is a 58-unit apartment complex that caters to the senior population. City leaders say it's not only vital for the growing senior population, but it also gives a much-needed boost for the North Main corridor.

**Broadcast Date:** 12/25/18

**Source:** Local/Regional

**Description:** Christmas Adoption

This year -- Christmas is extra special for a Midlands family as they expand their celebration. Thomas and Brandy Jewell took 13-year-old Kayla as their own on adoption day last month. Now they're spending their first Christmas together as an official family. Kayla was in and out of foster homes before, but now presents with her name on them line the tree; A symbol that she's here to stay. Right now, nearly 500 children are waiting for safe, loving families to call their own. The Jewell family hopes their story will send a message

### **Public Service Announcements – Minority Issues**

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2018:

<b>12/8 – 12/29</b>	<b>"Empower #2"</b> Habitat for Humanity	<b>:30</b>
<b>12/18 – 12/25</b>	<b>"Empower #4"</b> Habitat for Humanity	<b>:15</b>

## **ISSUE: EDUCATION**

*News at Ten Cover Stories*

**Broadcast Date:** 10/19/18

**Source:** Local/Regional

**Description:** Babysitting Professor

A photo taken at Columbia College is going viral. It shows a special education professor, Dr. Amanda Stefanski, holding a baby as she teaches. The baby belongs to a student who thought she would have to miss class because she could not find child care for the day. However, the professor said the student could bring the baby with her so she could attend.

**Broadcast Date:** 10/23/18

**Source:** Local/Regional

**Description:** Jazz Music

ColaJazz is hosting the "City of Stars Charity Fashion Show" tomorrow night in hopes of bringing hope and healing through the music of Jazz, while supporting education programs for children in South Carolina. The show includes over 100 diverse women and men walking the runway, modeling locally based, nationally known designers with live jazz, food, wine & desserts supporting the ColaJazz Outreach Program. The ColaJazz Outreach Program brings jazz workshops & performances into schools of all levels, juvenile detention centers, children's hospital, cancer centers, assisted living facilities, homeless shelters and the like reaching children and people of all ages.

**Broadcast Date:** 10/25/18

**Source:** Local/Regional

**Description:** Principal of the Year

The confetti came down as students from River Bluff High School celebrated Dr. Lucas Clamp, who was named principal of the year on Thursday. The award was presented by the National Association of Secondary School Principals. It's the second year in a row a South Carolina principal has earned the award.

**Broadcast Date:** 11/9/18

**Source:** Local/Regional

**Description:** Women's Financial Seminar

A home buying and financial seminar is happening Sunday, and it's for women only! It is a networking and educational opportunity for women to grow in their knowledge and relationships as businesswomen.

**Broadcast Date:** 11/22/18

**Source:** Local/Regional

**Description:** Midlands Teacher

A Midlands teacher found a creative way to motivate her students, and thousands across social media are in love! Ms. Pugh is a ninth grade English teacher at W.J. Keenan High School. Every day, she starts off her class by encouraging each student to make a positive "I am" statement as a reminder to keep them motivated.

**Broadcast Date:** 11/27/18

**Source:** Local/Regional

**Description:** November Jefferson Award

November's Jefferson Award honoree has spent decades in law enforcement -- and says the gang culture thrives on desperation and a lack of direction. So, he's on a mission to curb the problem by reaching out to school kids all year long. Deputy Burns has spent a lot of time starting programs for the single moms and after-school activities for the children. In an 18-month period -- he says the crime rate dropped 87 percent.

**Broadcast Date:** 12/5/18

**Source:** Local/Regional

**Description:** American Heart Association

A workshop will be held today focused on helping people with blood pressure and cholesterol management. It's taking place at the River Center in Saluda Shoals Park on Bush River Road. 1 in 3 South Carolinians have been told by a doctor that they have high blood pressure, and 42% of adults in the state have high cholesterol. The "Chrysalis Workshop Series" will educate attendees about the American Heart Association's resources available for local clinics.

**Broadcast Date:** 12/14/18

**Source:** Local/Regional

**Description:** Body Scanners

Training on new gear in South Carolina prisons will begin today. Leaders hope new body scanners being installed at the front gate at every facility, will weed out contraband. 4 prisons have them already. Experts say the scanners can catch anything from guns to drugs.

**Broadcast Date:** 12/21/18

**Source:** Local/Regional

**Description:** RDSC D.A.R.E

The Richland County Sheriff's Department received a very special donation - a brand new 2018 GMC Acadia – for its D.A.R.E. Program. The "drug-abuse-resistance-education" program does not get federal or state funding. The vehicle was presented to Sheriff Leon Lott at the Pontiac Elementary School's graduation.

### **Public Service Announcements - Education**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2018:

**12/16 – 12/26**

**"Read to the Big Game"**  
SC Department of Education

**:30**

**ISSUE: HEALTH SERVICES AND MEDICAL CARE***Good Day Cover Stories***Broadcast Date:** 10/3/18**Source:** Local/Regional**Description:** Healthy Eating

Many believe that healthy eating cost too much money, and is difficult to do on a budget. But this morning, we've got some tips for you to eat healthy without counting pennies! Amanda Butler, Executive Director of the American Heart Association explained "we know that 80% of Midlands residents are not consuming the right amount of fruits and vegetables consistent with a healthy diet. While access to healthy food is a real problem, so is the education and awareness of what makes up a healthy diet. That's why we are working with Carolina Nutrition Consultants in a year-round effort to not only address healthy food access, but to also educate the Midlands community about heart-healthy dietary choices."

**Broadcast Date:** 10/23/18**Source:** Local/Regional**Description:** Chef Competition

Happening this week, a "Heart Healthy Chef Challenge" is taking place, encouraging people to really think about their health and food choices. The winning chef's dish will be featured at the 2019 Midlands Heart Ball.

**Broadcast Date:** 10/25/18**Source:** Local/Regional**Description:** DHEC

State health officials are offering free flu shots tomorrow in Lexington, Greenville, and North Charleston. They hope eliminating finances as a deterrent will encourage as many as possible to get a flu shot as the flu season ramps up.

**Broadcast Date:** 12/15/18**Source:** Local/Regional**Description:** SC Healthcare

Healthcare officials in South Carolina are launching a new state health improvement plan. It's called "Live Healthy SC". The plan was created through a unique partnership between DHEC and The Alliance for a Healthier South Carolina. Leaders say it'll address community health needs and reduce the future cost of care.

**Broadcast Date:** 11/30/18**Source:** Local/Regional**Description:** Paint the Town Red

"Talented Tenth", a Columbia-based young professional's organization founded by City of Columbia mayor Steve Benjamin, will host the third annual "Paint the Town Red" event on World Aids Day. This unique art-infused fundraising reception will honor the Joseph H. Neal Wellness Center for its 20+ years of HIV/AIDS prevention work. "We have planned a creative engaging world aids day event that will honor our healthcare trailblazers, and educate our community in an innovative way" said Lokia Bass, Paint the Town Red event chair. Bass continued, "this is not your ordinary fundraiser. We are raising awareness concerning a very real issue by capturing the attention of millennials through a thought provoking out-of-the-box approach. A live fashion, music and delicious one-of-a-kind libations Paint the Town Red will truly be an evening to remember." As an organization that understands the importance of developing well informed, up and coming leaders, Talented Tenth decided that the Joseph H. Neal Wellness Center should be commended, publicly, for their tremendous contributions in striving for a well-informed and healthy community.

**Broadcast Date:** 12/18/18**Source:** Local/Regional**Description:** Farm Bill CBD Oil

One state lawmaker expects South Carolina's hemp industry to change when President Trump signs the farm bill later this week. Hemp production is already legal in South Carolina, to a degree. Right now, only 40 farmers are allowed to grow the crop next year, under the conditions they are limited in scale, and must conduct research. State representative Roger Kirby says he and other lawmakers are still trying to figure out what impacts the bill has on the state, but says he expects the industry to grow much faster following signing of the bill.

**Broadcast Date:** 12/19/18

**Source:** Local/Regional

**Description:** Lexington Deputies

Law enforcement officers are trained to be prepared for any kind of situation, but it's not often they're asked to deliver a baby! We're learning that Monday morning just after 8:00 a.m., Lexington police officers responded to a medical call of a woman in active labor in a parked car on North Lake Drive. Sergeant Bill Hobbs and Corporal Nic Beza arrived in less than two minutes and immediately began giving medical aid to the mother, Lendsey Holt, with the father right by her side. Two big pushes later, Angelina Olivia Brock was born! Both mom and daughter are doing great.

### **Public Service Announcements – Health Services & Medical Care**

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2018:

<b>10/1 – 12/24</b>	<b>“Aaron”</b> Partnership for a Drug Free America	<b>:30</b>
<b>10/3 – 11/17</b>	<b>“Awkward Silence”</b> Partnership for a Drug Free America	<b>:30</b>
<b>10/1 – 12/26</b>	<b>“City of Hope :30”</b> City of Hope – Cancer Research	<b>:30</b>
<b>10/2 – 10/30</b>	<b>“Not One Type”</b> Stand Up to Cancer	<b>:30</b>
<b>10/3 – 12/25</b>	<b>“SU2C :30”</b> Stand Up to Cancer	<b>:30</b>
<b>10/2 – 11/24</b>	<b>“SU2C :60”</b> Stand Up to Cancer	<b>:60</b>
<b>10/1 – 12/3</b>	<b>“Light The Night :30”</b> Stand Up to Cancer	<b>:30</b>
<b>10/2 – 12/29</b>	<b>“Light The Night :60”</b> Stand Up to Cancer	<b>:60</b>
<b>10/2 – 11/24</b>	<b>“SU2C :60”</b> Stand Up to Cancer	<b>:60</b>

## ISSUE: CIVIC RESPONSIBILITIES

*News at Ten Cover Stories*

**Broadcast Date:** 10/12/18

**Source:** Local/Regional

**Description:** Randall Ave. Rescue

It happened on Randall Avenue off North Main Street. A man, woman, and child were inside their home when a tree fell on top of it. Today, their neighbor, Keito Jordon, is being called a hero after he reportedly pulled the man from inside the home moments after the tree fell into it. Fortunately, the woman and child were uninjured.

**Broadcast Date:** 10/15/18

**Source:** Local/Regional

**Description:** Red Cross Volunteers

18 volunteers from the South Carolina Red Cross are heading to Florida and Georgia to assist with relief efforts. Most will help out at shelters. "It's fun doing it and getting up and getting to see the smiles on people's faces when we come in and we help and assist them get back to their normal lives" said one volunteer. A typical deployment can last anywhere from two to three weeks.

**Broadcast Date:** 10/29/18

**Source:** Local/Regional

**Description:** Texas Roadhouse Donates

Columbia's Texas Roadhouse restaurants and 27 other locations across the Carolinas and Georgia will donate 10 percent of food sales to The Foundation for the Carolina's Hurricane Florence Response Fund to help communities impacted by Hurricane Florence.

**Broadcast Date:** 11/14/18

**Source:** Local/Regional

**Description:** Yellow Flag Project

Today the Yellow Flag Project is taking place on the Columbia College campus. It's focused on starting conversations about safety and awareness of crimes such as sex trafficking, sextortion, sexual assaults and spiking drinks.

**Broadcast Date:** 11/28/18

**Source:** Local/Regional

**Description:** Hands Up, Guns Down

"Stand up, be loud, Hands up, guns down." This was the message Wednesday evening as community leaders gathered to fight violent crimes in North Columbia. Kassy Alia started the organization "Serve and Connect" in memory of her late husband – Gregory Alia, former Forest Acres police officer killed in the line of duty in September 2015. "My husband's death can be, perhaps, the stimulus for something really beautiful" said Alia.

**Broadcast Date:** 11/29/18

**Source:** Local/Regional

**Description:** Share Your Holiday

WACH FOX first decided to partner with Harvest Hope Food Bank in 1999 to help tackle hunger. And this partnership led to what we now know as the "Share Your Holiday Food Drive". This drive is now the most successful, and longest running annual food drive not just in the midlands, but in the state.  
bank.

**Broadcast Date:** 12/21/18

**Source:** Local/Regional

**Description:** Shop With a Cop

The Cayce Police Department just helped make the holiday season a little brighter for some children. Police treated nine children to breakfast, and took each of them on a shopping spree at K-Mart. As part of the Shop-With-a-Cop Program, each child was allotted \$300 to buy something for their school, along with something educational, and something fun for themselves.

**Broadcast Date:** 12/23/18

**Source:** Local/Regional

**Description:** School Raises for Fallen Officers

A private school in Darlington, South Carolina has raised over thirty thousand dollars for the families of seven officers ambushed earlier this year. The Trinity Byrnes Collegiate School presented the checks to the officers and their families last week. Florence Police Sgt. Terrence Carraway, and Florence County Sheriff's Investigator Farrah Turner were killed in the October 3rd shooting. Five other police officers and deputies were injured.

**Broadcast Date:** 12/26/18

**Source:** Local/Regional

**Description:** Feed the Homeless

Robert Keeder alongside many other volunteers, is hoping to spread some love on Christmas Day. He's praying that love is felt across the room. Nearly 1000 people in need filling the ballroom at Saint Peter's Church for the 33rd annual Feed the Homeless event. Volunteers say every year the event gets bigger and better.

### **Public Service Announcements – Civic Responsibilities**

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2018:

<b>10/7 – 10/30</b>	<b>"STEM :30"</b> Army National Guard	<b>:30</b>
<b>10/6 – 10/29</b>	<b>"Heart of the Soldier :30"</b> Army National Guard	<b>:30</b>
<b>10/1 – 10/13</b>	<b>"Something Greater :30"</b> Army National Guard	<b>:30</b>
<b>12/7 – 12/23</b>	<b>"Give Tix"</b> VET TIX	<b>:15</b>
<b>12/15 – 12/29</b>	<b>"Chris :60"</b> Wounded Warrior Project	<b>:60</b>

## **ISSUE: Business Growth and Economic Development**

*Good Day Cover Stories*

**Broadcast Date:** 10/24/18

**Source:** Local/Regional

**Description:** Jazz Fest

An inaugural jazz fest is happening this Saturday at Hopkins Park Adult Activity Center. This is an outdoor event where you can enjoy live music, food trucks, vendors, and activities for all ages. The event will showcase jazz artists such as saxophonist Dante Lewis, Darius Starks, and many more. The purpose of this event is to provide the Richland County community with a free event while raising funds for afterschool program scholarships at the same time. These scholarships provide financial support for the agency that assists parents who would like their child to participate in a Richland County Recreation Commission afterschool program, but may be dealing with an unexpected hardship.

**Broadcast Date:** 10/29/18

**Source:** Local/Regional

**Description:** SC Business Students

Business students at SC State won first place and 15-thousand dollars at the National Black MBA case competition. The students proposed a new credit card for teenagers at Chase Bank.

**Broadcast Date:** 10/31/18

**Source:** Local/Regional

**Description:** Women's Business Summit

The first-ever Women's Business Summit is happening on the Columbia College Downtown Campus on Friday, November 16. It's basically a celebration of Global Entrepreneurship Week and International Women's Entrepreneurship Day. Attendees will enjoy a full day (or half day) of talks, fireside chats, breakout sessions and keynotes from some of the world's most accomplished women executives, with mentoring round tables featuring some of South Carolina's top women leaders. Fun fact: South Carolina is the #4 state in the country for women launching businesses.

**Broadcast Date:** 11/19/18

**Source:** Local/Regional

**Description:** Shandon House

A house in Columbia's Shandon Neighborhood is getting a makeover, and the community is calling the shots. It's a project the Moore Company - a real estate business - took over during the summer. The public will vote on the design, and the net proceeds from the sale of the house will then go to a charity of the community's choice

**Broadcast Date:** 11/26/18

**Source:** Local/Regional

**Description:** Young Entrepreneur

A teenage entrepreneur in the low country is thankful this shopping season -- for a booming business. 18-year-old Jordan Jackson opened a clothing store - Birch and Pen - in Northwoods Mall earlier this month. Jordan says opening the business wasn't easy, but he loves every minute of it. He admits some people are there just to support him as a young business owner -- while others actually love the merchandise.

**Broadcast Date:** 11/29/18

**Source:** Local/Regional

**Description:** Columbia Firefighters

If you've ever dreamt of fighting flames: here is your chance. The Columbia Fire Department has re-opened its application process until December 31. Captain James Bostic said "we usually bring in two classes a year. We bring one in the spring and another one in the fall running between 25 to 30 fire fighters every hire." Captain Bostic says the two hiring periods allow for the department to stay fully staffed.

**Broadcast Date:** 12/13/18

**Source:** Local/Regional

**Description:** Mattress Company

A Chinese company that makes memory foam mattresses will open a facility right here in South Carolina. State officials said Healthcare U.S. will put the plant in Fairfield County, and plans to employ 250 people.

**Broadcast Date:** 12/29/18

**Source:** Local/Regional

**Description:** Volunteer Banker

As Bank of America's State Market President, Kim Wilkerson's bottom line is helping the community grow. Woven into that fabric -- is a 38-year banker -- repeatedly honored for her roles in business, education and philanthropy. Wilkerson considers each accolade as a starting point to do more. Under Wilkerson's leadership, this past year Bank of America employees have put in at least 26-thousand volunteer hours, often partnering with local nonprofits, to meet critical needs in the community.

### **Public Service Announcements – Business Growth & Economic Development**

The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2018:

**10/3 – 12/19**

**“SC MEP”**

**:30**

South Carolina Broadcaster Association