

# **WACHFOX** **n e w s**

*information. communication. dedication.*

**July 10, 2015**

## **QUARTERLY ISSUES/PROGRAMS LIST**

**There follows a listing of some of the significant issues responded to by WACH-TV,**

**Columbia, South Carolina, along with the most significant**

**Programming treatment for the period of**

**April 1, 2015 through June 30, 2015**

**The order in which the issues appear does not reflect any priority**

**or significance. The list is by no means exhaustive.**

**ISSUE: PUBLIC SAFETY & CRIME**

**News at Ten Cover Stories:**

**Broadcast Date: 4/06/15**

**Source: Local**

**Description:** SC roadway deaths have increased so far in 2015. According to the latest South Carolina Department of Safety report, highway and state road deaths are up this year compared to last year at this time.

As of April 5<sup>th</sup>, 219 people have died on SC roadways, which are 26 more than at April 5 last year.

**Broadcast Date: 4/08/15**

**Source: Local**

**Description:** The person who shot the video of Saturday's incident in North Charleston has come forward. His name is Freidan Santana. He says Walter Scott was trying to get away from Officer Slager's taser before he was shot. Scott's family is calling Santana a hero...Now; the chairman of a senate panel exploring the possibility of body cameras says that technology is the future of law enforcement.

**Broadcast Date: 5/06/15**

**Source: Local**

**Description:** Hurricane Hunters bring awareness tour to Myrtle Beach. The men and women who put their lives on the line to gather weather data from inside a storm came to the Grand Strand Wednesday. The Hurricane Hunters brought their hurricane awareness tour to the Myrtle Beach General Aviation Terminal as part of their coastal tour.

**Broadcast Date: 5/13/15**

**Source: Local**

**Description:** More ambulances, 24-hour command center for Bike fest. Final preparations are being made for next week's Atlantic Beach Bike fest. Local media outlets report that means a 24-hour command center, and more ambulances on the road. A safety plan including a one-way traffic loop is being put into effect for the Bike fest on the long Memorial Day weekend which last year turned deadly when three people were shot and killed in Myrtle Beach and seven wounded.

### **Public service Announcements**

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1 and June 30, 2015:

<b>04/05, 04/26/15</b> <b>SCBA-Distracted Driving</b>	<b>“MOM DISCUSSES LOSING SON”</b>	<b>:30</b>
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<b>05/10-05/23/15</b> <b>SCBA Army National Guard</b>	<b>“FIRE-IMPORTANCE OF NATIONAL GUARD”</b>	<b>:30</b>
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<b>05/09/15</b> <b>SCBA Army National Guard</b>	<b>“FIRE-IMPORTANCE OF NATIONAL GUARD”</b>	<b>:15</b>
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<b>05/09/15</b> <b>SCBA Army National Guard</b>	<b>“FLOOD-IMPORTANCE OF NATIONAL GUARD”</b>	<b>:15</b>
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<b>05/10-06/21/15</b> <b>SCBA Army National Guard</b>	<b>“FLOOD –IMPORTANCE OF NATIONAL GUARD”</b>	<b>:30</b>
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<b>05/10-05/23/15</b> <b>SCBA Army National Guard</b>	<b>“STORM-IMPORTANCE OF NATIONAL GUARD”</b>	<b>:30</b>
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<b>04/21-06/27/15</b> <b>“NATIONAL HIGHWAY TRANSPORTATION SAFETY ASSOCIATION</b>	<b>“NATIONAL HIGHWAY TRANSPORTATION”</b>	<b>:30</b>
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**ISSUE:                    MINORITY ISSUES**

**News at Ten Cover Stories:**

**Broadcast Date: 4/02/15**

**Source: Local**

**Description:** Clyburn: Religious freedom laws can be as bad as segregation. U.S. Rep. James Clyburn says religious freedom laws being passed in a number of states are just as wrong as laws that allowed racial segregation a century ago if they allow people to discriminate. Clyburn said Wednesday that he has watched too many laws being passed and decided it was time to speak out.

**Broadcast Date: 4/03/15**

**Source: National**

**Description:** Racism a lingering problem among collegiate millennials. Kayla Tarrant loves the University of Maryland. But the campus tour guide says a racist email and photo attributed to her schoolmates makes her reluctant to encourage other black students to enroll "in a place where you feel unsafe and no one cares about you." Conversations like the recent one at Maryland's Nyumburu Cultural Center are taking place nationwide as racist incidents continue to pop up at colleges and universities, even though students are becoming increasingly vocal in protesting racism and administrators are taking swift, zero-tolerance action against it.

**Broadcast Date: 5/19/15**

**Source: Local**

**Description:** Senate honors 21 teachers who quit after 1956 anti-NAACP law. The South Carolina Senate is going to honor 21 black Orangeburg County teachers who resigned their jobs in 1956 to protest a law that prevented state employees from being members of the NAACP. Sen. John Matthews said the group called the "Elloree 21" is scheduled to be in the Senate chambers at 12:30 p.m. Tuesday.

**Broadcast Date: 06/12/15**

**Source: Local**

**Description:** NAACP chapter president questioned about her racial identity. The head of the NAACP chapter in Spokane, Washington, is facing questions about whether she lied about her racial identity, with her family saying she's white but has portrayed herself as black. Rachel Dolezal tells The Spokesman-Review newspaper that it's a complex issue, saying, "I don't know that everyone would understand that."

### **Public service Announcements**

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1 and June 30, 2015:

<b>04/04 – 06/14/15</b>	<b>“WANTED EVERYWHERE ELSE”</b>	<b>:30</b>
<b>HUD – National Fair Housing</b>		

<b>04/04-06/27/15</b>	<b>“WANTED EVERYWHERE ELSE”</b>	<b>:60</b>
<b>HUD – National Fair Housing</b>		

**ISSUE:                    EDUCATION**

**News at Ten Cover Stories:**

**Broadcast Date: 04/22/15**

**Source: Local/Regional**

**Description: Newberry College and Clemson establish dual education program.** Newberry College and Clemson University are teaming up to create a dual education program. The "3+2" program will allow students to receive bachelor degrees from both Newberry College and Clemson in a five-year period. This program is designed for students who wish to enter a career in engineering.

**Broadcast Date: 4/27/15**

**Source: Local/Regional**

**Description: SC House education study panel to meet in Abbeville County.** A House panel making recommendations to improve South Carolina's public schools is on the road again, this time getting input in the county for which a 22-year-old education funding lawsuit is named. The task force created by House Speaker Jay Lucas meets Monday at Erskine College in Abbeville County.

**Broadcast Date: 05/26/15**

**Source: Local**

**Description: How parents can tackle the 'grades' conversation.** The pathway kids start in September carries on until the end of the school year, which ultimately affects their learning. Children get emotional if they struggle with grades, but parents need to remember the end of the year is the best time to have a conversation with them.

**Broadcast Date: 05/29/15**

**Source: Local**

**Description: School districts recruiting at South Carolina fairgrounds.** Teachers from across the state and the nation who are looking for jobs in South Carolina public schools are expected to attend a jobs fair at the state fairgrounds in Columbia. The state Center for Educator Recruitment, Retention and Advancement is organizing the event, and it says Friday's event is one of the largest of its type in South Carolina.

**Broadcast Date: 06/03/15**

**Source: Local**

**Description: SC Department of Education kicks off free Summer Food Program. During the school year over 456,000 children participate in the free or reduced price lunch program in South Carolina schools. However, during the summer, that number of people using the summer food program drops to less than 100,000. The South Carolina Department Of Education Office of Health and Nutrition, Wednesday, kicked off the 2015 Summer Food Service Program which allows children, 18 and under, to receive free meals throughout the summer**

**Broadcast Date: 06/19/15**

**Source: Local/Regional**

**Description: Lexington One superintendent to retire after 15 years. Lexington School District One Superintendent Karen Woodward announced her retirement earlier this week. Woodward was introduced as the superintendent July 1, 2000. She has been a superintendent for 31 years and has been in public education for 50 years.**

### **Public service Announcements**

**The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1 and June 30, 2015:**

**04/04-06/27/15**

**NEIGHBORHOOD WORKS**

**“Loan Modification Scam Alert**

**1:00**

**04/11-06/28/15**

**DU HUNTER REVEAL**

**“Hunter Reveal**

**1:00**

**ISSUE: HEALTH SERVICES AND MEDICAL CARE**

## **GOOD DAY NEWS STORIES**

**Broadcast Date: 4/11/15**

**Source: Local/Regional**

**Description: HEALTH SERVICES AND MEDICAL CARE**

Alcohol awareness in SC. Alcohol has negatively affected the lives of many. There are many dangers and health implications associated with drinking. Often time's young people get caught up in the world of alcohol due to peer pressure. "4300 young adults pass away every year due to alcohol poisoning and alcohol abuse in the fact that between 90 percent of those are binge drinking." says Brooke Russell of the SC National Safety Council and Alive at 25.

**Broadcast Date: 4/24/15**

**Source: Local/Regional**

**Description: The Blunt Truth" summit discussing issues on marijuana**

National experts in a variety of fields are gathering in Columbia this week for a summit on marijuana. A conference entitled "[The Blunt Truth](#): Today's Marijuana" took place Thursday and Friday at the Columbia Metropolitan Convention Center.

**Broadcast Date: 05/08/15**

**Source: Local/National**

**Description: FDA unaware of listeria in Blue Bell plant before outbreak.** The Food and Drug Administration says it wasn't told listeria had been found in a Blue Bell Creameries plant before an outbreak linked to its ice cream turned deadly. Results of an FDA investigation released this week show the company had found the bacteria dating back to 2013.

**Broadcast Date: 5/13/15**

**Source: Local**

**Description: SC homeless use more than \$1 billion in health care.** Roy Watkins understands the harsh reality of living on the street all too well; he spent six years living without a place to call home... High health care costs are an unfortunate truth associated with homelessness. Between 2010 and 2012, almost 23,000 homeless people in South Carolina accumulated more than 1-billion-dollars for emergency, inpatient, and outpatient care.



**Broadcast Date: 06/04/15**

**Source: Local/Regional**

**Description:** FDA panel backs female libido pill with safety conditions, Government health experts are backing an experimental drug intended to boost the female sex drive, but stress that it must carry safety restrictions to manage side effects including fatigue, low blood pressure and fainting. The Food and Drug Administration panel voted 18-6 in favor of approving Sprout Pharmaceutical's daily pill flibanserin, on the condition that its manufacturer develops a plan to limit safety risks.

**Broadcast Date: 06/13/15**

**Source: Local**

**Description:** Three more positive tests for E. coli at Greenwood day care. Health officials say testing has found three more cases of E. coli from an outbreak at a Greenwood day care center that has now sickened 11 and killed a 2-year-old boy.

## **Public Service Announcements**

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1 and June 30, 2015:

<b>04/04 – 06/28/15</b> <b>Acid of Nutrition</b>	<b>“Kids Eat Right”</b>	<b>:30</b>
<b>04/05 – 06/14/15</b> <b>Chirp the News</b>	<b>“Hearing Health Foundation</b>	<b>: 30</b>
<b>05/03 – 06/14/15</b> <b>Obesity Action Coalition</b>	<b>“Your Weight Matters”</b>	<b>:30</b>
<b>04/04 – 06/27/15</b> <b>Obesity Action Coalition</b>	<b>“Your Weight Matters”</b>	<b>:60</b>
<b>04/04-06/27/15</b> <b>Nat’l Assoc. of Boards of Pharmacy</b>	<b>Nat’l Assoc of Boards of Pharmacy</b>	<b>1:00</b>

## **ISSUE:                   CIVIC RESPONSIBILITIES**

### **News at Ten News Stories**

**Broadcast Date: 04/02/15**

**Source: Local**

**Description:** 27th Senior Citizen Fun Day hosted by Midlands's councilman  
About 600 people participated in the 27th annual Senior Citizen Fun Day Thursday. The event was hosted by Richland County Councilman Kelvin Washington. Washington says this year's Senior Citizen Fun Day is geared to help educate the seniors.

**Broadcast Date: 4/15/15**

**Source: Local**

**Description:** New location for Walk a Mile in Their Shoes event tonight. Sexual Trauma Services of the Midlands, a nonprofit organization serving survivors of sexual assault, will host its sixth annual Walk a Mile in Their Shoes at 5:30 p.m. at Richland Fashion Mall on Wednesday. Executive Director Ginny Waller says, "We couldn't be more thrilled to partner with Richland Fashion Mall. It is an awesome space, and we can't for you to see how it sparkles with glitter and glow sticks for Walk a Mile tonight!"

**Broadcast Date: 05/01/15**

**Source: Local**

**Description:** Law enforcement lace up for Special Olympics Torch Run. Let the games begin! Local law enforcement and Special Olympic athletes participated in the annual Torch Run today. "Special Olympics are our charity of choice there are persons with disabilities are a segment often ignored.

**Broadcast Date: 05/30/15**

**Source: Local**

**Description:** Midlands's residents climbing for a cause. Midlands's residents and local firefighters stepping up in a special way to raise Lung Cancer and Asthma awareness in the community. The 6th annual Fight for Air Climb was held at the Capitol City Club early Saturday morning.

**Broadcast Date: 06/09/15**

**Source: Local**

**Description: Midlands's women to meet on gridiron to raise Alzheimer's awareness**  
A group of Midlands's women is ready to settle an age-old feud this weekend in Columbia: Blondes vs Brunettes. But, this time it's about more than just pride. The women are joining forces to tackle Alzheimer's disease by competing against each other in a fundraiser football game.

**Broadcast Date: 06/10/15**

**Source: Local/National**

**Description: Langston Moore Eat2Win Free Football Camp.** Former Gamecock and NFL player Langston Moore will host his 3<sup>rd</sup> annual Eat 2 Win football camp. The event is free and provides information about living a healthy lifestyle and giving the local youth an opportunity to interact with both college and former NFL Players. The camp is available for children ages 7-17 from 9:00 to 2:30 p.m. on Saturday, June 13.

### **Public Service Announcements**

**The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1 and June 30, 2015:**

**04/03 – 06/29/15**

**WACH-TV Kids programming**

**“Information on Kid’s Programming : 30**

**ISSUE:                    Business and Economic Development**

**NEWS AT TEN COVER STORIES:**

**Broadcast Date: 4/22/15**

**Source: Local**

**Description: Local job fair aims to find jobs for ex-offenders.** A job fair sponsored by the SC Department of Probation, Parole and Pardon Services will take place Friday, April 24 at Centura College from 10 to 2pm. Over 35 employers from Columbia will be there to look for potential employees to fill job openings.

**Broadcast Date: 4/23/15**

**Source: Local**

**Description: Leatherman: Commerce requested about \$125M for incentives.** The leader of the South Carolina Senate says he was asked to make roughly \$125 million in borrowing available for a potential business incentive package. Senate President Pro Tem Hugh Leatherman said Thursday he initially included the amount in a draft of his borrowing package until Gov. Nikki Haley made clear she didn't want it.

**Broadcast Date: 05/04/15**

**Source: Local**

**Description: Columbia option for Hornets new D-League team.** Hornets Sports & Entertainment announced Monday that the Charlotte Hornets organization plans to launch a NBA D-League team. The D-League is similar to Major League Baseball's minor leagues.

**Broadcast Date: 05/25/15**

**Source: Local**

**Description: Bike fest wraps up quietly, business owners happy to go back to normal.** Sunday night was the final night of the Atlantic Beach Bike fest. People were still walking up and down Ocean Boulevard Sunday night. Saturday night, and even Sunday afternoon, had more people on Ocean Boulevard than Sunday night.

**Broadcast Date: 06/30/15**

**Source: Local/Regional**

**Description: Obama calls for broader overtime pay coverage. They're called managers, and they sometimes work grueling schedules at fast food chains and retail stores. But with no overtime eligibility, their pay may be lower per hour than many workers they supervise.**

**Broadcast Date: 06/30/15**

**Source: Local/Regional**

**Description: What is the federal Export-Import Bank and why won't Congress renew it? Conservatives cheered the demise of the federal Export-Import Bank Tuesday and vowed to beat back efforts to revive it, even as business leaders issued dire warnings that letting the agency expire at midnight would hurt U.S. competitiveness globally.**

#### **Public Service Announcement**

**The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1 and June 30, 2015:**

<b>04/06 – 05/29/15</b>	<b>“EEO OPPORTUNITIES”</b>	<b>:15</b>
<b>WACH EEO EMPLOYER-EEO OPPORTUNITIES</b>		
<b>04/04 – 06/28/15</b>	<b>“PAUL’S VISION”</b>	<b>:30</b>
<b>SERIOUSFUN CHILDREN NETWORK</b>		
<b>04/04-06/28/15</b>	<b>“WATERFOWL MIGRATION</b>	<b>1:00</b>
<b>DU WATERFOWL MIGRATION</b>		

