

First Quarter 2011  
3/31/11

**DESCRIPTION OF PROGRAMS PROVIDING  
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
<b>GOOD DAY COLUMBIA</b>	Monday through Friday	5:00-9:00am
<b>WACH NEWS REPORT</b>	Monday through Friday	7:30-8:00pm
<b>WACH NEWS AT TEN</b>	Monday through Friday	10:00-11:05 pm
<b>WACH NEWS AT TEN WEEKEND EDITION</b>	Saturday-Sunday	10:00-10:35 pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Multi-part mini-documentary news series, usually dealing with one issue or a series of related issues, are aired during the 10 pm newscast. The duration of each program is usually two to three minutes, unless otherwise indicated.

<b>FOX NEWS SUNDAY</b>	Sundays	10:00-11:00 am
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This is a Fox News public affairs interview program featuring one or more guests being questioned about subjects in the news. Moderator Chris Wallace and other reporters conduct the interviews. Subjects addressed are generally national in scope.

<b>COPS</b>	Saturdays	8:00-9:00pm
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This weekly program accompanies law enforcement officers on their daily calls demonstrating the skill and discipline necessary to maintain law and order in today's society.

<b>PUBLIC SERVICE ANNOUNCEMENTS</b>	Any Day	Any Time
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Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.

## **PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Public Safety and Crime**

(including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

#### **GOOD DAY COLUMBIA**

**1/5/11**

Steve Benjamin was elected to shape Columbia's future. One of his priorities for 2011 is protecting it by focusing on public safety. That's where the city's top cop, Interim Chief Randy Scott comes in, and Benjamin was pleased with the job he's doing – "He's been on the ground working to restructure the Columbia Police Dept. to make it more efficient and effective and I am proud of his leadership and I expect that he will be a strong candidate for the job but it has been posted."

#### **WACH FOX NEWS AT TEN**

**1/26/11**

Now the latest on a lawsuit challenging the use of traffic cameras on I-95. An attorney for the company that helped set up the cameras, asking a federal judge to dismiss the suit. Last month three drivers sued, saying the use of cameras to issue speeding tickets is unconditional. The attorney wants the case thrown out because the three drivers already paid their fines to the town of Ridgeland.

#### **WACH FOX NEWS REPORT**

**2/3/11**

At Richland Northeast High School, investigators say several students saw a classmate, with a gun in his book bag. According to investigators, when the officer asked the student about the gun, the 16-year-old said that he had hidden it across the street. That student was arrested and taken to the Dept. of Juvenile Justice.

#### **WACH FOX NEWS AT TEN**

**2/3/11**

Today was the official opening of the Columbia Youth Haven. It's goal, to increase safety for area children and teens.

The director of the Safe Haven, Michael Myers says the after-school program focuses on academics and activities five-days-a-week and at the same time enhance communication between parents, schools, and law enforcement.

#### **WACH NEWS REPORT**

**2/8/11**

The State Dept. of Transportation, giving the highway patrol \$1.5 million to let troopers work overtime on roads with a high number of traffic fatalities. Officials say having troopers concentrate on speeding will hopefully reduce deadly crashes.

#### **WACH NEWS REPORT**

**2/8/11**

Some South Carolina lawmakers say the cameras along I-95 violate state law, the cameras, also the target of a Federal lawsuit. But AAA officials say since the cameras started catching speeders 6 months ago, there has not been a traffic death of accident causing hospitalization along the 7 mile stretch where they're located.

**WACH FOX NEWS AT TEN****2/14/11**

Sex Offenders convicted on serious offenses must now live no less than 1000ft. from schools, playgrounds, day care centers or churches. Representative Joan Brady says the law was passed 3yrs ago but didn't take effect until now because sled needed time to launch an online system capable of tracking where the offenders live.

**WACH FOX NEWS AT TEN****2/17/11**

New information tonight about the challenges children face in South Carolina. The Joint Legislative Committee on Children releasing its annual report on kids who live in the custody of the State. The report is a one stop reference for lawmakers. It finds – of the one million children in South Carolina last year, 37,000 were the subject of child abuse investigations. 20,000 cases of delinquency were referred to family courts. – and the school drop-out rate was 27%.

**WACH NEWS REPORT****2/22/11**

On the Carolina WACH, the Aiken Co. Sheriff's Office, looking for a few good men and women. It's recruiting citizens to serve as reserve deputies. Those who answer the call and qualify will receive 14 weeks of law enforcement training. Volunteers on duty a minimum of 20hrs. a month.

**GOOD DAY COLUMBIA****2/24/11**

Real time crime data is now at your fingertips in West Columbia thanks to some new software the Police Dept. purchased. The site is called "crimereports.com". Its linked to the city of West Columbia's website to provide you with up-to-date crime data.

**WACH FOX NEWS AT TEN****2/25/11**

State Senator Gerald Malloy, pushing to overhaul how prison sentences are issued. Nearly half of all inmates in South Carolina are jailed for non-violent offenses. Malloy chaired a committee last year that recommends sending fewer people to jail for minor crimes and leave more space to keep violent offenders behind bars longer. Malloy says he is continuing to push for that reform.

**COPS [FOX]****3/19/11**

Cops in Sacramento arrest home invaders. Police in Pierce County, Washington, investigate a fight between brothers with weapons.

**WACH NEWS REPORT****3/22/11**

Trojan horses, viruses, spammers, and scammers – it's enough to scare anyone who uses a computer. Richard Hutchinson is glad he signed up for a free internet safety course sponsored by the Columbia Police Department. Hutchinson and his classmates studying several e-topics including the dangers of posting personal information on social networking sites and the wild world of wireless internet access. Armed with this information Hutchinson says he'll make some security improvements to his PC.

**WACH NEWS REPORT**

**3/22/11**

The chopper much smaller than an average helicopter...Sheriff Lott today saying the new technology will be used to catch criminals, gather intelligence, and search for missing persons or suspects. What makes it an asset to authorities is the powerful camera mounted on the front of it.

**WACH NEWS REPORT**

**3/22/11**

In tonight's health WACH, local dentists giving back to the less fortunate. In honor of Dental Health Awareness Month a group of dentists gathering at Vista Smiles in Columbia today to donate dental treatments to patients in need. Doctors say they're offering exams, extractions, fillings and other essential services that folks might not be able to afford.

**GOOD DAY COLUMBIA**

**3/28/11**

Community leaders and students gathering in Columbia Sunday night to stop the violence. The Praisefest for Peace at C.A. Johnson High School kicking off National Youth Violence Prevention Week. Youth choirs were invited to come and perform. Yesterday's event was the beginning of a number of efforts this week aimed at highlighting the issue of teen violence. The week long event includes a meeting later today to discuss the dangers of drugs and alcohol for teens.

**Public service Announcements**

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2011:

- 2/13-3/27 "The Fireflex Text" :60  
Driver's Edge – Driving distractions
- 3/31 "Presley Melton" :60  
SCBA/NCSA/AAA Carolina – The dangers of texting and driving

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Minority Issues**

(including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

#### **GOOD DAY COLUMBIA**

**1/6/11**

The big story, the GOP back in charge of the House of Representatives. One of those men, Tim Scott from South Carolina's first district. He's the first black republican from a deep south state in Congress since reconstruction. In 1875, former slave Robert Smalls of Charleston was elected to Congress in what was then South Carolina's Fifth District. He ended up serving five terms. Smalls was the last black Republican in Congress from a southern state, until Tim Scott came along. Scott said he has no interest in being the first black anything, and CCU political expert Eddie Dyer believes race will not figure into Scott's decision-making.

#### **GOOD DAY COLUMBIA**

**1/13/11**

This morning, the Palmetto State has a new leader. Governor Nikki Haley says the state must cut taxes and trim the size of government to turn around its lagging economy. Governor Nikki Haley making the remarks Wednesday during her inaugural address after becoming the state's first female and minority governor.

#### **WACH FOX NEWS AT TEN**

**1/14/11**

Columbia city leaders, keeping King's spirit alive, Mayor Steve Benjamin, the guest speaker at a breakfast at USC to honor Dr. King. The event kicks off a university wide celebration of King's life, leading up to a call to action.

#### **WACH FOX NEWS AT TEN**

**1/16/11**

In one of his speeches Dr. King talked about white and blacks living and working together in harmony. Well a new face at the Aiken branch of the NAACP may just be the proof of just that. Phillip Howell shows us the number of NAACP awards he's received over the past 20 years, that's how long he's been a member of the organization. In January Howell became the first white president of the Aiken branch after the former president Brendolyn Jenkins could not run for re-election. Howell says the issue he really wants to tackle is education.

#### **WACH FOX NEWS AT TEN**

**1/17/11**

Reverend Jesse Jackson urging schools across the Southeast to not use the Martin Luther King Jr. holiday as a makeup for snow days. Students in Rock Hill are set to use Monday as a school day. A spokesperson there says they have no choice because teacher furloughs limit the number of available days for makeup. Reverend Jackson says the plan trivializes the significance of King's work.

**WACH NEWS REPORT****1/17/11**

Almost a hundred Middle School students using Martin Luther King Day to give back to the community. The student volunteers at the 6<sup>th</sup> annual beloved Community Carnival at the State Museum. The Carnival featured games, crafts and activities celebrating then principles of Dr. King.

**WACH FOX NEWS AT TEN****1/17/11**

MLK events continuing throughout then day...This one taking place at the former Valley Park, which was historically restricted to whites. But in 1997 the city of Columbia, naming then property after one of the nation's most famous civil rights leaders, and 23 years ago, it became home to the city's annual Martin Luther King Jr. Day celebration.

**GOOD DAY COLUMBIA****1/17/11**

This morning we start with a man who made history on the State Supreme Court. For Ernest Finney Jr. the idea of making history is something he still tries to understand everyday. In 1994 he became the first African American Chief Justice of the South Carolina Supreme Court. Chief Finney was also one of the founding members of the Legislative Black Caucus.

**GOOD DAY COLUMBIA****1/19/11**

Hundreds of USC students gathering to listen to NASA Administrator Charles Bolden give a lecture honoring Dr. Martin Luther King Jr. The Columbia native delivering the Annual Heward McDonald lecture on peace and justice. Bolden telling students and faculty Dr. King's dream helped him to reach the stars.

**WACH FOX NEWS AT TEN****1/28/11**

Opera Noir of New York, taking center state tonight, at the Township Auditorium. The performance is part of the annual meeting of the state African American Heritage Commission. Opera Noir was founded 3 yrs. ago, and consists of all black singers.

**WACH FOX NEWS AT TEN****1/29/11**

With Black History Month right around the corner, the Auntie Karen Foundation hosts an African American celebration. The event featured African American art and crafts. Folks there also got a chance to learn about African American history.

**WACH FOX NEWS AT TEN****2/1/11**

Minority business owners from across the state coming together on the first day of Black History Month. The group highlighting the economic impact of small businesses in the Palmetto State. One of their main goals, get South Carolinians back to work. The US Small Business Association offers counseling, training, and financial assistance for those looking to start up their own company.

**WACH FOX NEWS AT TEN****2/4/11**

Celebrating the 3<sup>rd</sup> Annual Reel Black Pix Film Festival at the Columbia Museum of Art. Tonight's opening reception, showing a film called "daughters of the Dusk", a film showing the struggles of a South Carolina low country Gullah family at the turn of the 20<sup>th</sup> century. Organizers say, the event is an educational way to celebrate the start of Black history month.

**WACH NEWS REPORT****2/8/11**

The South Carolina State University community, taking time to reflect on a dark time in the state's history. Student and others gathered on the Orangeburg campus, to remember the 3 men killed. On February 8, 1968, state troopers and police opened fire on a group of students, who were protesting a segregated bowling alley.

**GOOD DAY COLUMBIA****2/10/11**

Senator Robert Ford, explaining some controversial remarks he made during an immigration debate earlier this week. He said – "Brothers don't work as hard as Mexicans". On Wednesday, Ford telling a Charlotte reporter – "When I said brothers... I meant my brethren in America".

**WACH FOX NEWS AT TEN****2/10/11**

It's official, Allen University has it's first woman President. This week the school's Board of Trustees unanimously electing Dr. Pamela Wilson to the position.

**GOOD DAY COLUMBIA****2/14/11**

Patty Jaye Garrett Patterson patrols the streets of Sumter whenever she's not handling day-to-day operations at the Sumter Police Department. The thought, of being the first female and first African American Chief of the Sumter Police Dept. She says her journey to the top began in 1979 after working for the Magistrates Office.

**GOOD DAY COLUMBIA****2/21/11**

Celebrating Black History Month we salute Dr, Johnnie McFadden, a professor at USC. Dr. McFadden has been an educator for more than fifty years. Prior to coming to the University of South Carolina he helped to desegregate schools in North Carolina. He was given the position as a staff specialist at the South Carolina School Desegregation Center at the College of Education. His hard work and dedication to the University paid off. He became the first African-American tenured full professor post Reconstruction at USC. He eventually went on to establish different programs that helped high school students prepare for college, such as the Benjamin mays Academy for Leadership Development.

**WACH FOX NEWS AT TEN****2/27/11**

WACH FOX celebrates black history with a look at a local African American who changed the look of City Government in Columbia. Steve Benjamin's parents are originally from Orangeburg and Calhoun counties. They later moved to New York where he was born. After high school, Benjamin decided to return to his South Carolina roots to attend University of South Carolina, eventually graduating from Law School. With his experience as an attorney and community figure he decided to run for the Mayor of Columbia.

**WACH FOX NEWS AT TEN****3/6/11**

A measure is underway at Clemson University to boost black enrollment. The new Diversity Officer Leon Wiles says the plan is to increase black faculty and student enrollment by 2% a year for the next four years. An Upstate media outlet reported Sunday that blacks make up just 6% of the student body at the university that admitted its first black student nearly 40 years ago.

**WACH FOX NEWS AT TEN****3/6/11**

Following up on Columbia's newest law. It is now illegal to text while driving in the Capital City. It prohibits sending and receiving emails and text messages on mobile devices while driving on city streets and highways. Columbia Police Chief Randy Scott admits it may be hard to enforce.

**Public service Announcements**

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2011:

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Education**

(including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

#### **GOOD DAY COLUMBIA**

**1/5/11**

A new report says the University of South Carolina and Clemson are good schools based on cost. Kiplinger's Personal Magazine ranks USC number 42 in the nation, based on a combination of academics and affordability. Clemson is one spot higher than Carolina, at 41.

#### **GOOD DAY COLUMBIA**

**1/6/11**

The state education dept. announcing Wednesday it paid over \$190,000 for 24 11 year-old buses from Alabama. It's the third time in 6 years that South Carolina has bought used school buses from another state.

#### **WACH FOX NEWS AT TEN**

**1/14/11**

South Carolina's new superintendent, talking with state budget writers who are looking for more ways to save money in all depts. Superintendent Mick Zais says he won't cut back the amount of school days in the calendar, but he's willing to look at other cost-cutting measures.

#### **WACH FOX NEWS AT TEN**

**1/17/11**

On the education WACH, a new school opens in Lexington County. Rocky Creek Elementary School opening its doors early today so students and parents could take a tour of the new facility. The school includes newly designed science and computer labs, and all classrooms feature interactive LCD projectors.

#### **GOOD DAY COLUMBIA**

**1/19/11**

Also this morning, revamping funding for higher education. On Tuesday the Governor asking college leaders to help develop a new plan. The group must provide information on the percentage of students who graduate within six years. Former Governor Mark Sanford criticized colleges for raising tuition rates, but say college presidents say he never met with them. Haley says colleges are critical to the state's economy, and she wants to support them while demanding more responsibility.

#### **GOOD DAY COLUMBIA**

**1/20/11**

The state's new education chief is suggesting \$107 million in education cuts that include money for teacher training and evaluations, improvement on SAT scores, and school maintenance. Zais also requested \$36 million additional dollars for teacher stipends, more teachers for online learning and school bus transportation.

**GOOD DAY COLUMBIA****1/20/11**

Representative Bakari Sellers introducing a teacher's incentive bill Wednesday. The "Education Professional and Pay Accountability Act" would create and implement a system to assess teacher performance. Sellers says the bill would encourage potential teachers to work in rural school districts where salaries are traditionally not a selling point.

**WACH FOX NEWS AT TEN****1/20/11**

A recent diploma count report, shows only 55% of South Carolina students graduate on time. The program called "Diplomas Now" is aimed at decreasing the number of high school drop outs at inner city schools. The program "Diplomas Now" is funded by a \$30 million grant through the Dept. of Education.

**WACH FOX NEWS AT TEN****1/24/11**

WACH FOX News was on the SC State campus today – we asked students about the news that some faculty members say they don't think too highly of the school president's job performance. On January 13<sup>th</sup> the South Carolina State University senate delivered a no-conference vote on President Dr. George Cooper, but some students we talked with today say that group jumped then gun.

**WACH FOX NEWS AT TEN****1/25/11**

National Science and Math test results are in. The results for South Carolina... Mixed. The good news, our 4<sup>th</sup> graders tied the national average on math and science performance. But nearly half of South Carolina 9<sup>th</sup> graders failed the test.

**WACH FOX NEWS AT TEN****1/25/11**

South Carolina Technical College students, hitting the State House steps today. Their message to lawmakers, don't cut lottery tuition assistance. LTA Program leaders fear the program could lose funding when the legislature starts trimming the state budget. Faculty and staff members were also there lobbying to make sure any cuts would not affect their jobs.

**WACH FOX NEWS AT TEN****1/26/11**

USC President Harris Pastides making a "Case for Carolina" this morning at the State House. Pastides going before a House ways and means subcommittee with a budget presentation for the University's eight campuses and 45,000 students. Despite a cut in state funding, the University system's revenue continues to increase. The President says USC is reacting to the sharp drop in state appropriations, which funds 10% of its budget. Pastides also asking lawmakers to think twice about putting a cap in tuition and out-of-state enrollment.

**WACH FOX NEWS REPORT****1/28/11**

Assistant Secretary of Trade Promotion Suresh Kumar, speaking at the Darla Moore School of Business today on the USC campus. Kumar, talking about the importance of global trade, turning competition, into cooperation.

**GOOD DAY COLUMBIA****2/2/11**

A new proposal to revamp the state's aging education system could have a hefty price tag. An estimate from the state budget office says a proposal to update the state's 19-77 Education Finance Act would cost between \$70 and \$145 million. It would direct the state education dept. to develop a pay-for-performance plan by teachers by December.

**WACH NEWS REPORT****2/2/11**

State lawmakers also deciding whether school districts should spend their money on charter school students. The House Education Committee considering a bill that would require the districts to use some of their local property taxes to do it.

**WACH FOX NEWS AT TEN****2/2/11**

Geography coming to life for local elementary students today. Fourth graders at Brennen Elementary School learning all about South America with this National Geographics gian travel map. The teaching tool, provided by Carolina Geographic Alliance and USC.

**WACH FOX NEWS AT TEN****2/8/11**

The company launching IT-ology in downtown Columbia. 22,000 sq. ft. of office space, becoming a high-tech hub. The consortium moved into it new location on Gervais St. last month. According to IT-ology Director Lonnie Emard, during the next decade their will be 900,000 new IT jobs across the US. But currently, there's only 400,000 students taking classes to become future IT professionals. IT-ology hopes to change that.

**WACH NEWS REPORT****2/8/11**

South Carolina Future Minds, Holding a contest through Facebook, to find the best talent in South Carolina's Public Schools. The organization, asking for students, grades 1<sup>st</sup> through 12<sup>th</sup>, to submit a video of themselves performing with their talent, with the winner performing at this year's Teacher of the Year Celebration in Columbia.

**GOOD DAY COLUMBIA****2/9/11**

Academics, bargains, convenience, its what some would call the ABCs of finding a place to further their education. According to guide to onlineschools.com University of Phoenix offers the largest number of accredited online degree programs of any online institution. Students can receive their Associates, Bachelors, Masters and Doctorate degrees in more than 10 fields.

**GOOD DAY COLUMBIA****2/10/11**

Lawmakers, considering a measure that would fund public charter schools, at the same level as traditional public schools. If the House green lights the bill it would allow state and federal dollars to follow students from traditional schools to public charter schools.

**WACH NEWS REPORT****2/11/11**

Benedict College, working tonight, to inspire minorities to go to Law School. The school, teaming with the SC Bar Association, to host the Annual Pre-Law Conference.

**GOOD DAY COLUMBIA****2/14/11**

School officials are looking to close Pair Elementary. If that happens students would be transferred to Davis and Taylor Elementaries. Officials say with declining state aid and the loss of Federal stimulus the closure would help save \$800,000.

**GOOD DAY COLUMBIA****2/15/11**

Big changes could be in store for the state's education system as lawmakers decide on cuts from the budget. The South Carolina Education Oversight Committee says teacher stipends and monetary awards for best performing schools should be cut to help lawmakers deal with a \$700 million shortfall.

**WACH FOX NEWS AT TEN****2/15/11**

Students taking their message about higher education funding to the state house steps. Student body from USC, Clemson, and the College of Charleston, rallying and signing statements to lawmakers. Students say a cut to higher education programs in South Carolina is a cut to the state's economic future.

**WACH FOX NEWS AT TEN****2/16/11**

Governor Haley says she's planning to take the presidents of South Carolina's Technical colleges on recruiting trips to show potential employers the state's commitment to train workers for specific jobs.

**WACH FOX NEWS AT TEN****2/16/11**

South Carolina's Curriculum standards in "US History", the best in the country, according to a national report card. The Fordham Institute, assigning letter grades to all states' curriculums, South Carolina getting the only "A" in the nation.

**WACH NEWS REPORT****2/17/11**

Benedict College, giving soon-to-be graduates the tools they need to financially responsible. The school's Business Development Center hosting a personal financial planning workshop today. The event focusing on how graduates should begin their savings and investing habits, as soon as they get a job. "We have a lot of students that are first generation college students and maybe Mom or Dad or Grandma didn't know very much about money management or wealth creation, so we feel at the college and at the Center that it's important for us to give that base."

**GOOD DAY COLUMBIA****2/18/11**

The way South Carolina teachers get paid could change. Teachers would help create a pay-for-performance system that would determine their salaries under a bill approved by a House Committee. The provision would direct the State Education Department to form a committee of teachers to come up with a compensation plan by Dec. 1.

**GOOD DAY COLUMBIA****2/21/11**

Celebrating Black History Month we salute Dr, Johnnie McFadden, a professor at USC. Dr. McFadden has been an educator for more than fifty years. Prior to coming to the University of South Carolina he helped to desegregate schools in North Carolina. He was given the position as a staff specialist at the South Carolina School Desegregation Center at the College of Education. His hard work and dedication to the University paid off. He became the first African-American tenured full professor post Reconstruction at USC. He eventually went on to establish different programs that helped high school students prepare for college, such as the Benjamin Mays Academy for Leadership Development.

**GOOD DAY COLUMBIA****2/21/11**

National experts are headed to the Palmetto State in an effort to keep kids in school. The 23<sup>rd</sup> Annual At-Risk Youth National Forum last until Wednesday in Myrtle Beach. This year's conference focuses on improving relationships between communities and schools to increase graduation rates. The Conference is sponsored by the national Dropout Prevention Center based at Clemson University, as well as the University of Massachusetts at Dartmouth.

**GOOD DAY COLUMBIA****2/23/11**

Going to the library in 2011, could mean searching for a job, or downloading an electronic book. According to Karen Gavigan with USC's School of Library and Information Science, the mission behind libraries – to provide information – is still true today, but the format for utilizing its resources is changing. Richland Co. Public Library has more than 2800 e-books. The collection has become so popular that at any given time, nearly all the titles are out. While e-books are flying off the digital shelves, USC's Thomas Cooper Library can't seem to keep enough laptops in stock for students to borrow. Usage in Richland Co. has never been higher. Officials attribute some of the growth to the economy. During a 6 month period, the library assisted more than 3,000 people in job searches.

**WACH FOX NEWS AT TEN****2/28/11**

The State National Guard teaming up with the USC College of Journalism and Mass Communications for a course called "Media and the Military". Topics range from post-traumatic stress syndrome to sexual harassment in the military. Assistant Visiting Professor Myron Vahroohikiss says the course started last year to teach aspiring journalists about the military's structure.

**GOOD DAY COLUMBIA****3/1/11**

USC is combining science with business to boost the local economy. The University, receiving a \$1.5 million gift from the Fluor Corporation and Savannah River Nuclear Solutions. The money will establish a center of economic excellence. President Harris Pastides says the school will bring two professors on board. One will work in Engineering to research hydrogen uses. The other will work in the business school to find ways to commercialize those scientific breakthroughs.

**WACH FOX NEWS AT TEN****3/1/11**

Two Midlands instructor are finalists for South Carolina Teacher of the Year. Jeffrey Eargle, a history teacher at Mid Carolina high School in Newberry County and Craig Ann Drasack, a 5<sup>th</sup> grade math and science teacher at Oak Pointe Elementary in Irmo join three other state teachers as finalists. The Teacher of the Year wins \$25,000.

**WACH NEWS REPORT****3/1/11**

Benedict College celebrating its 141<sup>st</sup> anniversary today. The school's Founders Day Convocation paying tribute to the woman who made its legacy possible =Mrs. Bathsheba Benedict. She founded the institution in 1870. The school honored several graduates for their achievements during today's ceremony. Benedict College has more than 15,000 alumni.

**WACH FOX NEWS AT TEN****3/3/11**

Midlands students learning lessons in litter-acy. Keep The Midlands Beautiful kicking off a pilot program at Hyatt Park Elementary thanks to a \$25,000 grant from the Walmart Foundation. Litter-acy lessons combines literacy educations with litter prevention issues. Students will read about littering, proper waster disposal and recycling.

**WACH NEWS REPORT****3/7/11**

This week a historic Columbia home being used as a production site for a short narrative film. The Robert Mills House on Blanding Street being used by University of South Carolina students and film industry professionals for the making of a 15-minute film called "Dreadful Sorry". The short movie inspired by a ghost who haunts a mansion in Beaufort, SC post civil war. USC Associate Theater Professor Robert Richmond directing the film. He says the Robert Mills House sets a perfect stage for the movie.

**WACH NEWS REPORT****3/8/11**

News from the State House tonight – paying teachers based on performance. The House approving a bill that would update the state's 19-77 Education Finance Act by getting rid of automatic pay raises teachers receive for each additional year in the classroom. The measure would allocate more money to educate students who are poor and who are learning English.

**WACH FOX NEWS AT TEN****3/9/11**

On the education WACH tonight South Carolina's first public charter school offering a program to learn Chinese. Cayce-based East Point Academy set to open in the fall featuring a language immersion system, It will allow students to start learning Chinese as early as kindergarten. Clay Eaton with South Carolina's Public Charter School District says by the time a student graduates from the school they should be fluent in the Chinese language.

**FOX NEWS SUNDAY****3/16/11**

Host Chris Wallace interviews Carol Rasco, CEO of Ready & Fundamental Child Literacy Program whose organization has just been eliminated from the Federal Budget. Program provides reading material to schools and children in need.

Columbia leaders pushing the power of reading on the Capital City. Later today city officials will kick off the One Book, One Columbia program to highlight the importance of literacy. Between April 1 and May 4 residents are invited to reach the first designated book, "Having Our Say; The Delany Sisters' First 100 Years". There will be several activities centered around the book in the coming weeks.

**Public service Announcements**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2011:

1/1-1/2 CNGD -9160-1 – Promoting GED achievement	“Barriers 60”	:60
1/1-2/13 CNGD -9160-1 – Promoting GED achievement	“Barriers 30”	:30
1/8-3/19 Ad Council – High school dropout prevention	“Reagan 30”	:30
2/27-3/14 Ad Council – High school dropout prevention	“Jose 15”	:15
1/8-3/31 Ad Council – High school dropout prevention	“Jose 30”	:30
1/8-3/20 Ad Council – High school dropout prevention	“Ativa”	:30
1/7-3/27 Ad Council – High school dropout prevention	“David”	:30
1/8-3/31 Ad Council – High school dropout prevention	“Michael Rev 30”	:30
2/13-3/27 Ad Council – High school dropout prevention	“Reagan 15”	:15
1/22 Richland Two Foundation – Festival Jan 28-29	“Literature/Arts Festival”	:60

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Health Services and Medical Care**

(Including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

#### **GOOD DAY COLUMBIA**

**1/28/11**

First Lady Michelle Obama, visiting Fort Jackson Thursday, discussing the impact of childhood obesity in our society. Mrs. Obama, the guest speaker at the graduation for hundreds of recruits. She spent some time touting the benefits of maintaining a healthy lifestyle. She also thanked the graduates for their service.

#### **GOOD DAY COLUMBIA**

**1/28/11**

Ron Emmons is a personal trainer. He visits local elementary schools, talking with kids, parents and teachers about the importance of nutrition and exercise. Emmons started a program called Youth Force Family Fitness, a nutrition and exercise program for parents and their children.

#### **WACH FOX NEWS AT TEN**

**1/29/11**

The second annual Its Your Health Expo was held at the A.C. Jackson Wellness Center today. The event was designed to encourage women to be active, educated on health issues and committed to living a healthy lifestyle from the inside and out.

#### **WACH FOX NEWS AT TEN**

**1/31/11**

Also tonight, the state's Medicaid Agency says it will back away from plans to stop adult hospice services and cuts in home delivered meals. However, it still plans to eliminate 1/3 of its adult home health care visits, and scrap adult dental and vision services as it deals with a budget deficit of more than \$200 million.

#### **GOOD DAY COLUMBIA**

**2/1/11**

And Super Bowl fans beware. Researchers warn Sunday's match-up could literally be a killer. The study found the 1980 loss by the Rams was linked to a 15% rise in circulatory deaths among older men in the Los Angeles area. And a 27% percent rise in deaths among women in the area. Study authors say physicians and patients need to be aware stressful games may cause an emotional response that could trigger a cardiac event.

#### **WACH NEWS REPORT**

**2/1/11**

New guidelines on getting your child vaccinated, from the American Academy of Pediatrics. The doctors group advising parents to make sure their teens get a booster shot to protect them from Meningitis, a deadly infection of tissue around the brain.

**WACH NEWS REPORT****2/1/11**

Congratulations tonight to Columbia Mayor Steve Benjamin, for successfully completing a Health Challenge. He took part in the No-Fizz Charlottes Hydration Challenge. He had to drink at least 60oz. of water per day, and eliminate soda, iced tea, and coffee for all of January. The Hydration Challenge, just one of the city's many health initiatives, which include "Let's Move Columbia" and "Drills and Skills".

**WACH NEWS REPORT****2/1/11**

We all know exercise is good for us. But now new research is finding it could help with memory, especially in older adults. A new study shows moderate exercise can increase the size of the brain's Hippocampus and reverse memory loss.

**WACH NEWS REPORT****2/2/11**

February is Children's Dental Health Month. An estimated 1 in 5 children go without dental care each year. Today Small Smiles Dental Center in Columbia, working to change that statistic. These kids, getting free screenings to help fight dental health problems and keep their smiles happy for years to come.

**WACH FOX NEWS AT TEN****2/2/11**

Fewer teens are becoming parents. According to the latest report by the centers for disease control, the US teenage birthrate is down. State data from 2008 to 2009, showing a small decline in the number of births per one thousand females ages 15 – 19. It went from 52 to 49. Statistics for 2009, not yet released.

**WACH NEWS REPORT****2/3/11**

According to the State dept. of Health and Environmental Control, 7/10 smokers in South Carolina, want to quit. And making that transition easier, and more successful, is the goal of the South Carolina Tobacco Quitline. Before, callers were only able to receive free coaching and counseling, but now, thanks to a recent federal grant, callers can also receive nicotine gum or patches, to help them with their cravings.

**WACH FOX NEWS AT TEN****2/4/11**

Eliza Hiller is your typical 11-year-old, she's very active and loves to dance. But recently Hiller was diagnosed with scoliosis, her options, wearing a brace, countless tests or having surgery, until now there was no way to tell how bad it was. Dr. Mark Locke is the director of Pediatric Ortopaedics, at the Moore Ortopaedic Clinic, he says thanks to a new test, doctors have a new option. It's a quick and easy test, it's called Scoliscore, a saliva based DNA test that can tell doctors the best course of treatment for patients like Hiller.

**WACH FOX NEWS AT TEN****2/4/11**

Today Is National Wear Red Day. A day that's all about raising awareness of women's number 1 killer. According to the American Heart Association, 1/3 American women die of heart disease. And 90% of women have 1 or more risk factors for developing the disease.

**WACH NEWS REPORT****2/8/11**

Lexington Co. is the largest in the state without an open heart surgery program until now, they are starting a new cardiovascular program by partnering with Duke University. State lawmakers voted to override a 2006 veto by Governor Mark Sanford that would have prevented the hospital from opening the center, the veto was sustained, still state regulators eventually approved the facility. The program has been a dream for the hospital for many years, they've started recruiting surgeons, and it should be open by the end of the year.

**GOOD DAY COLUMBIA****2/14/11**

Heart disease is South Carolina's leading killer for both men and women among all racial and ethnic groups. The first annual Midlands Heart Ball this weekend is celebrating the advances made by the American Heart Association.

**WACH FOX NEWS AT TEN****2/16/11**

These HE Corley Elementary School students, getting active for a cause today. The "Jump Rope – Hoops for Heart" event raises awareness and donations to fight heart disease.

**WACH FOX NEWS AT TEN****2/16/11**

If you like "Dancing with the Stars", you're sure to enjoy the "Dancing for the Stars" competition. It will take place in April, at the Alzheimer's Association's Forget-Me-Not Ball. Families caring for loved ones with Alzheimer's disease, along with community celebrities will perform.

**WACH FOX NEWS AT TEN****2/16/11**

State lawmakers teaming up with law enforcement to reduce the growing threat of meth labs. Today, officials announcing upgrades to a program used to control sales of over-the-counter medicines that can be used to make meth.

**WACH NEWS REPORT****2/17/11**

It's estimated more than 80,000 South Carolina residents have Alzheimer's disease – that number expected to increase. Alzheimer's wide-ranging impacts go beyond individuals and families. The disease also takes a toll on society. A recent report shows \$172 billion spent annually caring for people with Alzheimer's disease, half of that paid by Medicare. Experts say curing Alzheimer's would save lives and Medicare – alike. Most people with Alzheimer's disease live at home and can survive for as long as 20 years. Coming up tonight at ten – a story out of Hartsville – a family caring for a loved one with Alzheimer's.

**WACH NEWS REPORT****2/25/10**

It's the first of its kind in the Midlands. "Snip-Its" a franchise salon aimed at helping children get a hair cut especially those with developmental disabilities. The Snip-Its Co. partners with the National Autism Speaks Organization, to train stylists on how to deal with autistic children and those with special needs. To make the experience more enjoyable for kids, there's a video game console at each station that kids can play with while getting a trim. And for those kids who can't be away from their mom or dad too long, there's a parent chair right in front of the stylist.

**WACH NEWS REPORT****2/25/10**

In honor of Dental Health Awareness Month, group of dentists, gathering at Vista Smiles in Columbia today, to donate dental treatments to patients in need. The event, so big, some people started waiting in line at 3am this morning. Doctors they're offering exams, extractions, fillings, and other essential services, that folks might not be able to afford.

**WACH NEWS REPORT****2/28/10**

You're never too old to exercise – just ask 103-year-old Nell Eleazer. Inside the Capital Senior Center on Mondays and Wednesdays, a dozen women workout with six others more than half their age in a program called "Stay in Balance". The class, not only benefiting the participants but USC students majoring in Exercise Science get to take what they learned on campus and use it off, in the real world. Nell has not plans of slowing down, the class boosting her confidence so she'll continue to get around.

**GOOD DAY COLUMBIA****3/2/11**

March is Colorectal Cancer Awareness Month and USC is trying to help. The school's Center for Colon Cancer Research kicking off the month with a billboard campaign featuring survivors. According to the school, colon cancer is the second-leading cause of cancer deaths in the US. That's a number doctors say could be much lower with proper screenings.

**WACH FOX NEWS AT TEN****3/17/11**

USC hosting a public forum on rationing health care resources in this country based on who needs it most. The conference tomorrow is supposed to spark debate about involving the public in that decision making and changing the way health care is allocated in this country.

**Public Service Announcements**

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1 and March 31, 2011:

1/1-3/27	"Light the Night 10"	:10
Leukemia & Lymphoma Society – Awareness of blood cancers		
1/1-3/19	"Many Symptoms 15"	:15
Overeaters Anonymous – Help with compulsive eating		
1/1-2/14	"Alone 15"	:15
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
1/1-3/13	"Alone 30"	:30
American Academy of Orthopaedic Surgeons - Re elderly falling at home		
1/1-3/31	"Alone 60"	:60
American Academy of Orthopaedic Surgeons - Re elderly falling at home		

1/1-2/19	“Tommy 15”	:15
Ad Council – Underage drinking prevention		
1/1-3/27	“Many Symptoms 30”	:30
Overeaters Anonymous – Help with compulsive eating		
1/1	“Many Symptoms 60”	:60
Overeaters Anonymous – Help with compulsive eating		
1/1-1/8	“Women & Diabetes”	:30
FDA Office of Women’s Health – Awareness of diabetes		
1/7-1/30	“Caroler”	:20
American Lung Association – Lung cancer		
2/5-2/19	“Fly Prevention”	:30
Ad Council – Flu prevention		
1/22-3/13	“Stay Home From School”	:30
Ad Council – Flu prevention		
1/25-3/5	“Right Way to Sneeze”	:30
Ad Council – Flu prevention		
1/26-1/28	“Go Red for Women”	:15
American Heart Association – Mall promotion Jan 29		
2/26-3/6	“Rockstar”	:15
Jeffrey Modell Foundation – Curing Immunodeficiency		
3/5-3/6	“Fireman”	:30
Jeffrey Modell Foundation – Curing Immunodeficiency		
3/5-3/27	“Smoking Gun 10”	:10
PDFSC – Fighting drug Abuse		
3/4-3/7	“Smoking Gun 15”	:15
PDFSC – Fighting drug Abuse		
2/9-3/27	“Healthy Tomorrow”	:30
Ad Council – Nutrition education		
3/4-3/20	“Marc Kullman”	:30
National Bipolar Foundation – Help for bipolar victims		
3/29-3/31	“My World 60”	:60
Alcoholics Anonymous – Battling alcoholism		

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Civic Responsibilities**

(including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities,)

#### **GOOD DAY COLUMBIA**

**1/6/11**

This morning we're talking about celebrating culture and diversity in the capital city. Columbia Classical Ballet is preparing a new piece called "Lifechance" and it features not only dancers from this country but across the world.

#### **WACH FOX NEWS AT TEN**

**1/7/11**

The Columbia Metropolitan Convention Center, Celebrating a milestone today. Dr. Simon Hudson, who chairs "The Center for Economic Excellence in Tourism and Economic Development", the special millionth visitor.

#### **WACH FOX NEWS AT TEN**

**1/17/11**

Keeping kids healthy, and on the right track. That's the goal of a new organization here in the Midlands. The Eau Claire Promise Zone, provides the community with leadership and support to prepare all children in the area for college and the future. Columbia City Council appropriated \$50,000 from a community development block grant to help fund the program.

#### **WACH FOX NEWS AT TEN**

**1/14/11**

Across the river, they're taking recycling to a new extreme. The cities of Cayce and West Columbia, along with the River Alliance, unveiling one in a series of mile markers along the Riverwalk. These milestones were originally used in the 1800s on early South Carolina roads, now they'll serve a similar purpose and help keep a part of history, Riverside.

#### **WACH FOX NEWS AT TEN**

**1/17/11**

Some USC students marking the holiday by volunteering for projects across the Midlands. In West Columbia students spending the afternoon cleaning and sorting medical supplies at the Good Samaritan Clinic. It's a free facility that serves the Hispanic population. The volunteer effort coinciding with the University's 13<sup>th</sup> annual day of service.

#### **WACH FOX NEWS AT TEN**

**1/17/11**

Almost 200 College of Charleston students giving others a helping hand. The school's MLK challenge, encouraging groups of students to complete service projects, like sprucing up the Florence Crittenton House. There were 15 teams of students and each of these groups had \$75 to buy supplies and six hours to complete service projects.

**WACH FOX NEWS AT TEN****1/26/11**

At the State House, the controversial voter ID bill – South Carolina House members advancing it today. The measure would require voters to show photo identification at the polls. Currently voters can show either their driver's license or voter registration card. Voter ID is a top priority for Republicans who call the measure an issue of voter integrity. But Democrats say requiring a photo ID would suppress minority voters, disabled and poor residents without an ID.

**WACH FOX NEWS AT TEN****1/26/11**

Myrtle Beach officials considering an ordinance to give preference to local companies that sell then city's goods and services. The proposal would give first preference to companies in the city, followed by those in Horry County. Jasper County has a similar ordinance. There the county lowers bids from local companies by a certain percentage when comparing them to others.

**WACH FOX NEWS REPORT****1/28/11**

South Carolina's State Flag celebrating a birthday. Today, the 150<sup>th</sup> anniversary of the adoption of our famous blue flag with the Palmetto tree and crescent moon. Originally, the flag only featured a crescent, but state museum spokesman Tut Underwood says the palmetto tree was added, to commemorate the Battle of Sullivan's Island during the Revolutionary War.

**WACH FOX NEWS AT TEN****1/28/11**

The Downtown YMCA is a cornerstone in Columbia's Community. The Downtown branch was founded in 1854 and found its home on Sumter St. in 1911. To make one hundred years in one building, the "Y" is hosting various events throughout the coming months. The YMCA prides itself on providing for both the area's children and adults through its fitness and outreach programs.

**GOOD DAY COLUMBIA****1/31/11**

Columbia Mayor Steve Benjamin set to announce a partnership with the IRS Thursday. Cooperative Ministry and United Way also helping out. The move will offer free tax preparation and filing assistance to working families through the Volunteer Income Tax Assistance program, also known as VITA.

**GOOD DAY COLUMBIA****2/1/11**

Four years ago, the light bulb came on for Williamsburg County farmer Duffy Connolly. His vision, to use his hog farm as a fuel source for electricity, he contacted Santee Cooper, now that idea is a statewide project. The result is the Burrows Hall Renewable Energy Facility. Clemson University is also apart of this landmark move. They're responsible for getting nearly \$200,000 in grant money for the deal.

**WACH FOX NEWS AT TEN****2/1/11**

After more than 2 hours the Senate Judiciary Committee deciding to amend the house bill to a version the senate used last year but with some other provisions. The requirement to show an ID when casting a ballot. Tuesday the Senate Judiciary Committee voted 17-4 to send the measure to the Senate floor, after amending the house bill 3003. Their version adds a two-week window for early voting in up to three voting locations per county. It also contains a list of accepted photo IDs.

**WACH FOX NEWS REPORT****2/7/11**

City officials are working to plant 5,000 trees over the next 10 years. However, their ultimate goal is to double that number. Members of Council and Columbia Green, announcing the "Ten-thousand Trees Program" this afternoon at Maxcy Gregg Park.

**WACH FOX NEWS AT TEN****2/9/11**

Activists calling on state lawmakers to end a growing waiting list for HIV and AIDS medications. As of February 3, almost 400 people were on the state's waiting list for AIDS drug assistance programs.

**WACH FOX NEWS AT TEN****2/9/11**

The people who help keep our state clean getting some recognition today. The state's Beautification Program Palmetto Pride handing out grants to various organizations for their efforts to combat litter bugs.

**WACH FOX NEWS AT TEN****2/10/11**

The non-profit organization, Columbia Opportunity resource of "COR", rallying young professionals to get involved in the community. Started in 2005, COR, focusing on the area's emerging leaders and helping them to make connections through civic involvement. And this year, in the hopes of attracting even more people to be a part of COR, the group starting its "Give 11 in 2011" campaign.

**WACH FOX NEWS AT TEN****2/14/11**

An update tonight on a Columbia Boy Scout, carrying out a mission on Capitol Hill. 12-year-old Soloman Goodwin, in D.C. tonight, he's 1 of 9 scouts from the U.S. presenting the Organization's annual report to the nation.

**WACH FOX NEWS REPORT****2/25/11**

Columbia's Mayor Steve Benjamin, calling on local residents, to become role models for the city's youth. Columbia, hosting its inaugural mentoring summit next month. The event will encourage adults to work with teens, to let them know how important they are to the community. Youth will also be able to interact with government through the program.

**WACH FOX NEWS REPORT****2/25/11**

USC students, dancing the night away, all for a good cause. The 24hr. Dance Marathon, benefits the Children's Miracle Network at Palmetto Health Children's Hospital. Students hope to raise \$175,000 this year.

**WACH FOX NEWS AT TEN****3/1/11**

The first woman to serve on the State Supreme Court is the first winner of a civics award, named after the first woman on the nation's highest court. South Carolina Chief Justice Jean Toal receiving the Sandra Day O'Connor Award. The Award honors an organization, court, or person who promotes civics education.

**WACH FOX NEWS AT TEN****3/4/11**

A Columbia lawmaker wants to make some changes to the three strike rule in the Red Light District. State Representative Leon Howard proposing a bill that would increase penalties for someone trying to pick up a prostitute. The crime would carry a prison sentence up to five years and a five thousand dollar fine. Representative Howard says this move is also about keeping South Carolina healthy.

**WACH FOX NEWS REPORT****3/8/11**

Rebuilding and revitalizing downtown Columbia – it's a plan Capital City residents have heard about for more than a decade. There have been streetscaping projects and incentives to lure businesses over the years and some ask when they will see lasting results. City leaders say the time is now, on Tuesday Columbia Mayor Steve Benjamin and other city officials unveiling a plan they say will drastically transform the downtown Main Street corridor. Benjamin and other officials are hoping to beef up Main Street in the next 18-24 months through something called the Commercial Façade Improvement Program. Business owners and tenants can apply for up to \$20,000 in loans to dress up the look of Columbia's long suffering Main Street – some at Tuesday's unveiling were handing out flyers calling the program free money. Columbia businessman and one-time Mayoral candidate Joe Azar says he took advantage of a similar program years ago but points out right now potential businesses are more interested in public safety issues, taxes, and a business-friendly atmosphere.

**WACH FOX NEWS AT TEN****3/11/11**

Local day schoolers joining in the fight against heart disease. This morning students at Eastminister Day School presenting the American Heart Association with two checks. Last month students, their parents and staff sold paper hearts to raise money for AHA. Officials say even at such a young age the students are learning about giving back and being healthy.

**WACH FOX NEWS REPORT****3/17/11**

Green is for Saint Patrick's Day but some USC students really going green and getting their hands dirty in the process. Student leaders teaming up with the University's Offices of Sustainability and Facilities Management to go through the trash – literally. It's all part of a school-wide audit. They're going through dumpsters to determine what students consume and what can be recycled.

**FOX NEWS SUNDAY****3/20/11**

Host Chris Wallace talks with Senator Lindsay Graham, R-SC, and Senator Jack Reed, D-RI, both on Armed Services Committee about US/Coalition force launching a major military operation against Libyan leader Muammar Qaddafi.

**Public Service Announcements**

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times January 1 and March 31, 2011:

1/1-3/31 Army National Guard - Recruitment	"Reflection of Honor 15"	:15
1/1-3/31 Army National Guard - Recruitment	"Reflection of Honor 30"	:30
1/1-3/31 Army National Guard – Recruiting	"Guard Advantages'	:30
1/1 Army National Guard - Recruiting	"Storm Chasers"	:30
1/8-1/30 Family Connection of SC – Family Parent Network	"20 <sup>th</sup> Anniversary PSA"	:30
1/1-1/29 Way to Happiness Foundation – Honor/help parents	"Honor and Help Your Parents"	:30
2/12-2/13 National Foundation of Credit Counseling – Aid people with credit problems	"In Need of Support 60"	:60
1/8-3/27 Wounded Warrior Project – Aid to wounded veterans	"Living Logo 30"	:30
1/1-3/6 Ad Council – CNMH – 9115-1- New home purchase	"New Home 15"	:15
10/3-1/26 Ad Council – CNMH – 9215-1 – New home purchase	"Warranty 15"	:15
1/8-1/29 Paralyzed Vets of America – Help for Vets	"Mission: Able 15"	:15
2/13-3/20 Paralyzed Vets of America – Help for Vets	"Building Brighter Futures"	:60
3/5-3/26 Girls Scouts – Cookie sale	"Park Girls 30"	:30
2/26-3/31 Girls Scouts – Cookie sale	"Park Girls 60"	:60
2/13 US Marines – Recruitment	"For Us All 30"	:30
1/22-3/26 IRS – Free filing	"Less Taxing 15"	:15
1/22-3/31 IRS – Free filing	"Less taxing 30"	:30
3/3-3/31 IRS – Earned Income Tax Credit	"Visible 30"	:30

2/24	"Auntie Karen Foundation"	:30
Auntie Karen Foundation – Concert 2/25/11		
2/13-3/31	"USCG Reserve – Female"	:30
SCBA/NCSA/US Coast Guard – Recruitment		
1/8-3/27	"USCG Reserve – Male"	:30
SCBA/NCSA/US Coast Guard – Recruitment		

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Business and Economic Development**

(including need for high tech companies in the state, poor labor market for economic development)

#### **WACH FOX NEWS AT TEN**

**1/4/11**

Out of work and out of answers since July of 2009, employees at the Arcelormittal Steel Mill in Georgetown have a new direction. They'll once again be making steel by the end of the month. 120 recalled workers are already in place.

#### **WACH FOX NEWS AT TEN**

**1/13/11**

After 7 months of unemployment, Kendrick Jenks is finally getting interview offers – "I've just been getting a couple calls from jobs and stuff, I guess the job field is looking up." – It's also looking good for DHL Global forwarding. Last September, the company opened its processing center on Platt Springs Rd., it has 380 workers there and will add even more.

#### **GOOD DAY COLUMBIA**

**1/25/11**

The last few years have been a nightmare for the real estate industry in South Carolina, but many experts are now saying there's light at the end of the tunnel. Nick Kremydas with the South Carolina Association of Realtors expects the foreclosure rate in South Carolina to peak this year. Kremydas says the housing market bottomed out in 2010, and believes things will slowly but surely get better;

#### **GOOD DAY COLUMBIA**

**1/27/11**

Package giant UPS closing a billing facility in Columbia putting more than 100 jobs in jeopardy. The company says it is trying to find other jobs within UPS for 1100 full and part-time workers. It will take roughly a year for the company to shut down the billing center.

#### **WACH FOX NEWS AT TEN**

**1/24/11**

Steel production pours life back into Georgetown's economy. A mill, shut down for several months, but tonight it's back open. The Arcelor-Mittal steel mill was almost out of business, idle since July of 2008. Now nearly 200 workers are back on the job and thankful to be making steel again.

#### **WACH NEWS REPORT**

**1/25/11**

Dozens of South Carolina Entrepreneurs, getting the skinny on how to grow their businesses. The South Carolina Specialty Food Association holding a forum earlier today. Dept. of Agriculture Marketing Specialist Jackie Moore says attendees are learning industry secrets and how to become successful.

**WACH FOX NEWS AT TEN****1/25/11**

The latest unemployment numbers are out, and they're up slightly. The Department of Employment and Workforce, reporting December's rate is 10.7 percent, that's up a tenth of a point from November. Officials say the biggest drop in jobs came in tourism-related businesses.

**WACH FOX NEWS AT TEN****1/26/11**

The Palmetto State's unemployment rate may be among the highest in the nation, but when it comes to teen unemployment, the numbers are even worse. New analysis from the Employment Policies Institute shows the state teen unemployment rate is 32.1 percent – that's the sixth highest in the nation. Officials say the tough economy not the only factor – minimum wage mandates also keeping teens out of work. Research shows that teens without job opportunities, specifically economically disadvantaged teens are more likely to drop out of high school and end up in the criminal justice system.

**GOOD DAY COLUMBIA****1/27/11**

A landmark renewable energy project set to be unveiled today. Clemson University, South Carolina Institute for Energy Studies along with other groups will discuss this project this morning. Officials say this public-private venture uses 100% South Carolina resources to help with this project on renewable energy.

**WACH FOX NEWS AT TEN****2/1/11**

Minority business owners from across the state coming together on the first day of Black History Month. The group highlighting the economic impact of small businesses in the Palmetto State. One of their main goals, get South Carolinians back to work. The US Small Business Association offers counseling, training, and financial assistance for those looking to start up their own company.

**WACH FOX NEWS AT TEN****2/1/11**

Today Boeing beginning construction on its future delivery site – where it will make its sales in North Charleston. The first 600 tons of steel beams put in place today – in ten months, the beams will become a 58,000 sq. ft. delivery center, where Boeing will hand-over its prized planes to customers.

**WACH FOX NEWS AT TEN****2/17/11**

According to experts, the economy looking good in the Southeast Region. USC Economic Professor Jean Helwege says South Carolina is looking good when it comes to economic growth. The Federal Reserve released its new numbers showing the economy rose from 3.4% to 3.9% which is good sign the hard times are easing. Helwege says – “it means that companies are going to be making more money, and that people should have a little bit more money in their pockets, but unfortunately it doesn't mean that unemployment rates are going to get back to where we would like them to be.” South Carolina continues to rank as one of the highest in the nation when it comes to unemployment.

