

Third Quarter 2008
9/30/08

**DESCRIPTION OF PROGRAMS PROVIDING
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
WACH NEWS GOOD DAY	Monday through Friday	6:00-9:00am
WACH FOX NEWS AT TEN	Monday through Friday	10:00-11:05 pm
WACH FOX NEWS AT TEN WEEKEND EDITION	Saturday-Sunday	10:00-10:35 pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Multi-part mini-documentary news series, usually dealing with one issue or a series of related issues, are aired during the 10 pm newscast. The duration of each program is usually two to three minutes, unless otherwise indicated.

FOX NEWS SUNDAY	Sundays	10:00-11:00 am
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This is a Fox News public affairs interview program featuring one or more guests being questioned about subjects in the news. Moderator Chris Wallace and other reporters conduct the interviews. Subjects addressed are generally national in scope.

AMERICA'S MOST WANTED	Saturdays	9:00-10:00 pm
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This network program features criminals wanted for various charges. The program has been responsible for capture of suspects wanted by the FBI, including the FBI's Most Wanted list.

PUBLIC SERVICE ANNOUNCEMENTS	Any Day	Any Time
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Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Public Safety and Crime

(including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

WACH FOX NEWS AT TEN

07-18-08

According to the State Attorney General's Office more than 36,000 people a year report domestic violence cases many more go "unreported." If you need help, visit our website. We have information available under the domestic violence help link.

WACH FOX NEWS AT TEN

07-23-08

The City is hosting a free water safety program for kids ages five to 15. A program is also available to parents and infants ages one to four. They will focus on teaching kids how to survive a water emergency until help arrives. The courses are being offered August 11th through the 15th at The Drew Wellness Center Pool.

WACH NEWS GOOD DAY

07-29-08

Lt. Steve Lambert runs the S.C. Law Enforcement Division's DNA lab. Scientists here investigate about 2500 cases a year helping police solve crimes since 1992, but right now SLED has a backlog of roughly 1000 cases – up to scientists are working to lower that number.

WACH NEWS GOOD DAY

07-29-08

It only took Anthony Booker seven days to earn the paperwork for a news future. He's among dozens of teenagers celebrating their graduation from Orangeburg's G.R.E.A.T. camp. Friday afternoon is the final part of this week-long program to help kids learn the dangers of joining a gang. Anthony says it's more than just earning a piece of paper – "The policemen told me how to stay out of gangs and how to pick my friends". The GREAT camp is a program designed to help kids have fun while learning to resist against gangs, It's a cooperation between the Orangeburg County Sheriff's Department and the Orangeburg Boys and Girls Club.

WACH FOX NEWS AT TEN

08-01-08

State Troopers will set up safety booths in stores throughout the state this weekend. They are focusing on "school bus school zone and other safety issues." Lance Corporal Josef Robinson was giving folks tips outside the Best Buy on Two Notch Road this afternoon. He says knowing what to do when a school bus stops is key.

WACH FOX NEWS AT TEN

08-05-08

The State Law Enforcement Division is making sure they have every tool they need to fight the bad guys. SLED Chief Reggie Lloyd says his agency will start using wiretaps - the general assembly gave SLED the green light to use that surveillance method quite some time ago. But SLED'S new head man says the agency never used it and it's time they put it in play to drug violent or white collar crimes.

WACH FOX NEWS AT TEN**08-04-08**

Neighborhood Crime is the focus of "National Night Out." An annual effort that dates back 25 years now. Midlands's communities including several in Richland counties will participate tomorrow. Many of them holding block parties to bring neighbors together so they can get to know each other better and hear presentations from law enforcement on how they can better protect themselves and their neighborhood from crime.

WACH FOX NEWS AT TEN**08-15-08**

The South Carolina Highway Patrol is sending a strong message about drinking and driving – don't do it unless you want to end up in jail. The "Sober or Slammer" campaign is back leading up to Labor Day Weekend. This kick-off news conference held in cemetery off Saint Andrews Road. State Troopers, Police Officers and families who have lost loved ones all on hand supporting the effort. The goal of course saving lives. So far, Lexington County is 15 traffic deaths ahead of this time last year and officers say alcohol has been involved 70% if the time.

WACH FOX NEWS AT TEN**08-20-08**

City Council recommends certain safety measures that should be mandatory for all apartment complexes. Current ideas include surveillance cameras, which Whitener says, "she wouldn't oppose installing as long as the city helped pay for it." Mayor Bob Coble hopes to have something to vote in the next couple of months.

WACH FOX NEWS AT TEN**08-20-08**

The Public Safety Department is at the top of the curriculum as students head back to school. Officers will be on the lookout for folks speeding and driving carelessly in school zones and along bus routes. Lance Corporal Josef Robinson says when you enter school zones you better slow down.

WACH FOX NEWS AT TEN**09-05-08**

The U. S. Justice Department has awarded six South Carolina Law Enforcement Agencies with nearly two-million dollars in grants to hire new officers. The Richland County Sheriff's Department will receive \$225,000 dollars for ten new positions while the West Columbia Police Department will receive \$75,000 dollars for one additional officer.

WACH FOX NEWS AT TEN**09-23-08**

Even though violent crime has gone down nationwide it is on the rise in South Carolina. The Federal Bureau of Investigations says there were more than 1600 violent crimes reported in 2007 than in 2006. There were less murders and rapes reported in 2007, than in 2006 but robbery and assault incidents went up. SLED Director Reggie Lloyd says crime continues to be a problem in South Carolina for various.

Public service Announcements

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2008:

7/4-9/30	"Investor Fraud"	:30
SCBA/NCSA/SC Attorney General – Advice to avoid fraud		
9/27	"Everyone Knows Your Name"	:60
US Dept. of Justice – Online sexual exploitation		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Minority Issues

(including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

WACH FOX NEWS AT TEN

07-30-08

The House has issued an unprecedented apology to Black Americans for slavery and Jim Crow Segregation Laws. The non-binding resolution says an apology cannot erase centuries of brutal dehumanization and injustice but it can speed racial healing and reconciliation. The resolution passed by a voice vote last night.

Public service Announcements

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2008:

9/28 "Build a Dream – 20" :20
Martin Luther King Jr. National Memorial Project Fund – Fundraising

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Education

(including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

WACH FOX NEWS AT TEN

07-23-08

Richland County is offering some free summer fun for your kids. Richland One is an educational program designed to teach students about the county government. Kids will learn about animal care, climb inside an ambulance and fire truck and talk insects with the county's bug man. The event is at Dutch Square Center it runs from 9:00 to 1:00 and is free call 576-2067 to register.

WACH NEWS GOOD DAY

07-25-08

A new survey says students, teachers, and parents like the idea of single-gender classrooms, and South Carolina is on the cutting edge of the concept. State Education Superintendent Jim Rex and other school officials crunched the numbers - the results of a two month study show 75% of parents would place their children in single-gender classes for the school year if that option were available. These past school year single-gender classrooms were already an option in Richland School District 2 - Dent Middle was one of 85 schools in the state making that part of the curriculum. The most recent survey also finds that female students say the single-gender experience increased their confidence and success, but as the grade level increased, the amount of girls or boys in favor of the single-gender classrooms went down. Nearly 250 schools in this state are expected to offer the single-gender classroom option in the coming year.

WACH FOX NEWS AT TEN

07-28-08

The State Education Department is working on the test to replace the Palmetto Achievement Challenge Test known as Pact. Lawmakers ordered the pact to be dropped earlier this year. The test has been criticized for failing to give enough details about individual students' strengths and weaknesses. The new test is supposed to be finished by the end of the year.

WACH FOX NEWS AT TEN

07-31-08

According to the State Education Department South Carolina students are racking up on scholarships. The Department says the class of 2008 earned a record 767 million dollars in college scholarships. The roughly 40,000 recent public school graduates received 83 million dollars more than last year's class.

WACH FOX NEWS AT TEN

07-31-08

School District Lexington-Richland Five Superintendent Scott Andersen has resigned. The board accepted his resignation at special meeting this morning. The board would not comment on why Anderson left his post. The resignation is effective tomorrow. The board says they will have at least an interim superintendent in place by the time classes begin on August 21.

WACH FOX NEWS AT TEN

08-04-08

The New Richland One Superintendent Percy Marck's plan for the School District. Dr. Mack will meet with reporters to discuss his observations in the first month on the job. He will also lay out goals for the district. Teachers will report back to work. Students will report back to school in two weeks..

WACH FOX NEWS AT TEN**08-07-08**

Richland One school board member Jeanette McBride is leaving - McBride says she will leave her seat on November 4th. She won the democratic run-off for Richland County Clerk of Court in June. A special election to fill McBride's seat will be held on November fourth, the same day as the general election.

WACH FOX NEWS AT TEN**08-13-08**

Good and bad news for South Carolina's recent high school graduates. Seniors improved on the ACT college exam for the fifth year straight but are still below the national average on the test. The average score for the class of "08" was 19.9 on a 36-point scale. That is up from 19.6 from last year. Education officials say pre-testing has helped contribute to improved test results.

WACH FOX NEWS AT TEN**08-14-08**

School Superintendent Jim Rex will start the new school year by touring classrooms across the state. Rex says during the tour he's encouraging lawmakers to revamp the current funding system calling it incomprehensible and unfair. Rex is also working to change the wording of what an education means in the state's constitution. Currently the state is required to offer students a "minimally adequate" education. Rex wants to see that change to "High Quality."

WACH FOX NEWS AT TEN**08-19-08**

More than one-hundred college presidents are calling on lawmakers to lower the drinking age. Supporters say lowering the drinking age will help reduce binge drinking. The idea is already drawing sharp criticism. Mothers against drunk driving say lowering the drinking age will only lead to more fatal car accidents. Currently the United States has the oldest drinking age in the world.

WACH FOX NEWS AT TEN**09-23-08**

Students in one Midland's School District could soon be in the classroom year-around. Lexington-Richland Five officials say if the district's 244 million dollar bond proposal fails year round, school will be their last resort to fight overcrowding. The districts have nearly 150 portable classrooms and many classes are meeting in cafeterias and auditoriums.

Public service Announcements

The station aired Public Service Announcements that pertained to Education and Literacy. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2008:

7/6-9/28 Ad Council – Lifelong Literacy	“Open your Child’s Mind”	:30
7/5-9/28 WACH-TV/Richland County Library – To promote reading	“Woolfolk-RCPL”	:30
7/5-9/30 Federal Student Aid – Student Loans	“Ben 60”	:60
7/5-9/27 Federal Student Aid – Student Loans	“Charlie 60”	:60

7/5	"Jennifer 60"	:60
Federal Student Aid – Student Loans		
7/5-9/28	"Nature Into Kids 60"	:60
US Wildlife Service – Take kids to Nature		
7/5-9/28	"Nature Into Kids 30"	:30
US Wildlife Service – Take kids to Nature		
7/5-9/28	"SC Student Loans"	:30
SC Student Loans – Loans for college students		
0/27-9/28	"Frankie"	:30
Ad Council – High School Dropout Prevention		
7/5-9/28	"Prince Caspian Kids"	:30
Ad Council – Lifelong Literacy		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Health Services and Medical Care

(including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

WACH FOX NEWS AT TEN

07-18-08

Here in the Capitol City Officers is trying to educate young drivers. The Centers For Disease Control reports car accidents kill more American teenagers than anything else does. That is why the "Columbia Police Department" is teaching teens trying to lower that number. The course encourages young drivers to adopt safe driving practices and be aware of typical driving hazards.

WACH NEWS GOOD DAY

07-25-08

A report by the Southern AIDS Coalition says HIV-AIDS has taken hold in the Deep South. According to the findings between 2001 and 2005 the number of AIDS related deaths dropped in other parts of the country, while they rose in the South during that period. The authors of that study say the South ranks last in Federal funding to fight the disease.

WACH FOX NEWS AT TEN

07-23-08

The Partnership to Fight Chronic Disease reports it's the number one cause of death in the country. Today the partnership met with community leaders to discuss "Promising Practices." These programs would be used as models when laying the groundwork for new programs aimed at lowering the risks of developing chronic illnesses.

WACH FOX NEWS AT TEN

07-23-08

Lexington Town Council is considering a smoking ban in restaurants, bars, and public indoor places. The council will likely take up the issue at an August 4th meeting. Several others Midland Communities have recently approved public smoking bans including Columbia, Richland County and Camden.

WACH NEWS GOOD DAY

07-25-08

The South leads the country in cancer incidence - and doctors want to know why. Researchers from the Vanderbilt Cancer Center in Nashville are recruiting 90,000 people in 12 states to figure out what stats are higher down south. They also want to know why blacks have higher rates of several types of cancer compared to others races.

WACH NEWS GOOD DAY

07-30-08

Guest Doctor Joette Giovinco explains why many of us will need to spend more time on the treadmill. Graduate student Kaydee Butler tries to find time to exercise an hour a day. She says "It gives me more energy if I do 30 minutes - I can sleep better, move better, feel better". Six months ago Geneveve LLaven's cholesterol and sugar levels were high - she started exercising two hours a day. LLaven says "Thanks to my diet and exercise I'm not a diabetic".

WACH FOX NEWS AT TEN**07-31-08**

Health officials says swimmers still need to stay away from a Midland River. The Department of Health and Environmental Control says folks should stay away because the water could be contaminated with bacteria and viruses. Wastewater from the Alpine Utilities Stoops Creek Plant is flowing into the river. Crews are working to fix the problem. Until then officials say stay out of the water.

WACH FOX NEWS AT TEN**08-12-08**

Healthcare continues to be a key issue here in the Palmetto State. This morning Congressmen James Clyburn visited the Hawthorne Pharmacy on Taylor Street to raise awareness concerning Medicaid reimbursement and independent pharmacies. Smaller pharmacies are unable to purchase at the same level as large chains such as CVS and Rite Aid. Clyburn says it is essential that Medicaid reimburse independent pharmacies so that they can maintain their services to the Medicaid population.

WACH FOX NEWS AT TEN**08-14-08**

The Health and Environmental Control Board decided to allow another vote on an amendment to the state health plan that will make it easier for the hospital to get the permission needed to build a heart center. A DHEC committee rejected the amendment in June but didn't release written ballots until one week after the vote.

WACH FOX NEWS AT TEN**08-14-08**

State employees who smoke will soon be paying more for health. The budget and control board voted today to charge smokers \$25.00 more each month for insurance. The increase won't go into effect until January 1, 2010. Governor Sanford voted against the plan only because he wanted the increase to start sooner.

WACH FOX NEWS AT TEN**08-19-08**

A new report says adult obesity rates across the nation are on the rise. According to the trust for America's health, adult obesity rates have increased in 37 states. Mississippi ranks as the nation's fattest state while South Carolina comes in at fifth with a 29 percent obesity increase rate.

WACH FOX NEWS AT TEN**08-19-08**

If you live in Lexington County, health officials are urging you not to adopt wild animals. The Department of Health and Environmental Control say six people are being treated for rabies exposure after they tried to adopt a wild raccoon. This is the sixth confirmed case in the county this year. DHEC representative says be on alert.

WACH FOX NEWS AT TEN**08-20-08**

According to the South Carolina Office of Research and Statistics one in five young people between the age of 18 and 24 binge drink here in this state. The Center for Disease Control defines binge drinking as consuming more than five drinks in two hours if you're a man and more than four if you're a woman.

WACH FOX NEWS AT TEN**09-03-08**

Mayor Randall Halfarce signed an ordinance to a smoking ban in restaurants, bars, and public indoor places in Lexington. Mayor Halfarce says banning smoking is the right thing to do.

WACH FOX NEWS AT TEN**09-08-08**

Midland's stylists meet with the American Cancer Society to discuss a new initiative called the shoptalk program. It is aimed at educating the community on the impact and risks of colon cancer. Simbonika Spencer discusses the importance of receiving a colonoscopy. Simbonika Spencer is with the American Cancer Society - she says the stylist customer relationship is beneficial when talking about sensitive issues like color cancer.

Public Service Announcements

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2008:

7/5-9/28	"Dudley Tells The Story"	:30
American Dental Association – Benefits of brushing and flossing teeth		
7/6-9/21	"Be A Player-15"	:15
Ad Council – Preventing childhood obesity		
7/6-9/21	"Be A Player-30"	:30
Ad Council – Preventing childhood obesity		
7/5-9/28	"Birds"	:15
Ad Council – Childhood obesity		
7/6-8/31	"Coloring Book 10"	:10
Ad Council – Proper diet for kids		
7/4-9/7	"Brandon"	:30
Ad Council – Underage drinking prevention		
7/3-9/29	"Emily"	:15
Ad Council – Underage drinking prevention		
7/5-8/31	"Soccer 30"	:30
March of Dimes – Proper prenatal care		
7/5-8/31	"Dumbbell"	:15
March of Dimes – Proper prenatal care		
8/16	"Facts 30"	:30
Every Child By Two – Kids need vaccinations		
9/27-9/28	Facts 20"	:20
Every Child By Two – Kids need vaccinations		

9/27-9/28	Facts 15"	:15
Every Child By Two – Kids need vaccinations		
9/27-9/28	Protect 30"	:30
Every Child By Two – Kids need vaccinations		
9/27-9/28	Protect 20"	:20
Every Child By Two – Kids need vaccinations		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Civic Responsibilities

(including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities,)

WACH NEWS GOOD DAY

07-23-08

It's all fun and games for the town of Kershaw these days, but not before plenty of folks are getting their hands dirty. Lancaster County is "breaking ground" on a state of the art playground for the Kershaw area. 150 volunteers braved the triple digit temperatures - painting - sanding and drilling. The playground, names "Haile Gold Mine" after a donor has bells and whistles like no other, and brings some of Kershaw's culture back to life,

WACH FOX NEWS AT TEN

07-25-08

Friday is the final part of a week-long program to help kids learn the dangers of joining a gang. The G.R.E. A.T. Camp is a program designed to help kids have fun while learning to resist against gangs. It's cooperation between the Orangeburg County Sheriff's Department and The Orangeburg Area Boys and Girls Club.

FOX NEWS SUNDAY

07-27-08

FNS host Chris Wallace interviews FOX political analyst Karl Rowe concerning the recent world trip by Presidential Candidate Barack Obama.

WACH FOX NEWS AT TEN

07-28-08

The SC Department of Motor Vehicles has began issuing the new plates that feature a dark blue palmetto tree and a crescent moon against a sunrise. The Department held a statewide design contest last year to replace the current palmetto tag. Drivers will receive the new tags once they pay their vehicle's property taxes and renew their registrations. D.M.V. spokeswoman Jean Smolen says don't throw away your old tags.

WACH FOX NEWS AT TEN

07-30-08

Public Transportation took a hit when Richland County Council voted down a one cent sales tax to help pay for it. Now local leaders are scrambling for ways to foot the bill. The system could run of cash by next June. Columbia Leaders motioned to ask Richland County Council to put a sales tax referendum on the ballot as soon as possible. The Council members say there is no way they can get it on the November ballot at this point that means the next time it could happen is 2010.

WACH FOX NEWS AT TEN

07-31-08

The State Transportation Department will soon begin repairs on a Richland County Bridge. Crews will repair deck panels on this bridge on Lorick Road. The work starts August 31 officials expect it to be closed for about two weeks. Crews will have detours in place for drivers.

WACH FOX NEWS AT TEN**08-05-08**

City Council members will review the latest report from the code enforcement task force. Eighty pages dealing with everything from peddlers to pay day lenders vagrancy. Also included is tightening restrictions on boarded up homes and dilapidated houses.

WACH FOX NEWS AT TEN**08-07-08**

Columbia City Council's reaction to the code enforcement task force's latest report. As we told you, dealing with absentee property owners is considered on of several priorities. The task force wants the city to require business licenses and local contacts for all rental property owners and the idea is being received with mixed reaction from council members.

WACH FOX NEWS AT TEN**08-07-08**

The State Consumer Affairs Department wants consumers to watch out for car warranty scams. Officials say be wary of mail and pre-recorded phone messages warning your warranty is about to expire. The scammers ask you to call a toll free number and pay before you can even get information about the warranty.

WACH FOX NEWS AT TEN**8-13-08**

State Transportation Department workers now has the option to work four-day weeks all year round. Transportation Secretary H. B. Limehouse says employees can keep working extended hours over a shortened week if they want. He also says employees who did not choose to enroll in the program before can do it now. The department created the pilot program in June to reduce gas costs.

WACH FOX NEWS AT TEN**08-15-08**

City of Columbia officials say Northeast Richland County residents are free to water when they feel. Recent rainfall along with assistance from residents leads officials to life the restriction. Residents are reminded to water wisely.

WACH FOX NEWS AT TEN**08-15-08**

The current economic downturn continues to affect the South Carolina job market. The Employment Security Commission report the state's unemployment rate is at it is highest in three years. In July the states unemployment rate rose to 7%, nearly a full point from June. Allendale County posts the highest unemployment rate at 15.5% while Lexington County posts the lowest rate at 5.2%.

WACH FOX NEWS AT TEN**09-04-08**

With only 62 days until the November election state officials want to make sure you are ready to vote. The South Carolina Election Commission kicked off voter education month at the State House. Folks can learn more about the voting process, registering and try the electronic voting machines. South Carolinians have until October 4th to register to vote in the General election.

WACH FOX NEWS AT TEN**09-08-08**

Today marks National Public Lands Observance Day and here in the Midland's folk are taking action. The South Carolina Department of Transportation held a kick off and is doing its party keep roadways clean. This entire week the Department of Transportation will hold litter-picks ups throughout the state

WACH FOX NEWS AT TEN**09-15-08**

The South Carolina Commerce Department kicked off industry appreciation week today. Officials recognized business from all 46 counties for their service and commitment to the state. Commerce Secretary Joe Taylor says economic growth in the state is a united effort.

WACH FOX NEWS AT TEN**09-22-08**

The Commission for the Blind is sponsoring a voter information day. The event will feature the "Talking Voting" machine, which blind voters will use in November. Voter Sheila Compton says it is a good opportunity to get familiar with the machines.

WACH FOX NEWS AT TEN**09-29-08**

The City of Columbia met to discuss its transit system. Mayor Bob Coble is asking to remove two stops from the routes Faraway At Parklane and The Village At Sandhills. Coble also asked to remove Sundays completely from the City of Columbia's Transit System. The proposal has been sent to Richland County for approval. If passed the changes will go into effect January 4th 2009.

Public Service Announcements

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times July 1 and September 30, 2008:

9/27-9/28	"Reflection of Honor 30"	:30
Army National Guard - Recruitment		
7/5-9/28	"Pause.com"	:30
WACH-TV – Remind viewers to think carefully before acting		
9/28	"Be Worthy of Trust"	:60
Way To Happiness International – Be trustworthy		
9/28	"Love & Help Children"	:60
Way To Happiness International – Help children develop		
9/27-9/28	"Honor & Help Your Parents"	:60
Way To Happiness International – Help children develop		
7/5-9/28	"Blue Outfit 30"	:30
SCBA/NCSA/SC Dept. of Motor Vehicles – Sunrise license plates		
8/3-9/28	"Tan Outfit 30"	:30
SCBA/NCSA/SC Dept. of Motor Vehicles – Sunrise license plates		

9/27-9/28	"For Country"	:60
US Marine Corps – Recruiting		
7/12-9/28	"Pride Of The Nation"	:60
US Marine Corps – Recruiting		
9/7-9/27	"Not If We Can Help It"	:30
National Foundation for Financial Education – Help public with financial planning		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Business and Economic Development

(including need for high tech companies in the state, poor labor market for economic development)

WACH FOX NEWS AT TEN

07-01-08

Richland County is considering increasing the sales tax by a penny. The money would be used for transportation projects over the next seven years. The county council delayed a second reading on the proposal. The council will hold a public hearing on the issue July 15th.

WACH FOX NEWS AT TEN

07-18-08

Taxes no one really likes to pay them that's why a Newberry County man came up with a controversial idea on how to lower property taxes. Sam Martin wants to bring back video poker machines and use that money to replace the taxes.

WACH FOX NEWS AT TEN

07-22-08

No new taxes in Richland County a sales tax proposal gets a thumbs down. The County Council said no way to a one cent tax increase. The money would have been used for transportation projects over the next season.

WACH FOX NEWS AT TEN

07-23-08

Home Depot is bringing hundreds of jobs to the Midlands. The company plans to build a 25 million dollar regional warehouse in Lexington County. That facility will go up in the next three years and will create 300 new jobs.

WACH FOX NEWS AT TEN

07-23-08

Experts say mortgage fraud is a problem in this country. Here in South Carolina if you have questions or think you could be a victim there is a way to fight back. Last month the state launched South Carolina's first mortgage fraud hotline. In its first six weeks the hotline has gotten nearly 180 calls from people across the state. Consumer affairs officials say mortgage fraud is down but is still a serious problem.

WACH FOX NEWS AT TEN

07-23-08

Congress' top budget brains say it will cost taxpayers big bucks if the Feds rescue troubled mortgage giants Fannie Mae 25 million dollars is the estimate they're putting out there. Congress is expected to vote this week on a measure that would give the Treasury Department clearance to throw a temporary lifeline to those mortgage firms.

WACH FOX NEWS AT TEN

07-28-08

The Richland County Council rejected a one cent sales tax that would have been used for transportation projects including the regional transit authority. Some people that depend on the system are afraid there won't be enough money for it in the future. A road maintenance fee currently pays the bills but by next June officials say the money could dry up.

WACH FOX NEWS AT TEN**07-28-08**

During these tough economic times the city of Columbia and Richland County are trying work together on several projects to save money. The centerpiece of that initiative is already underway. Off Shop Road the county and city is putting animal services under one roof. Construction is already moving right along on a new building for the animal shelter on Humane Lane. That building should be done sometime in 2009.

WACH FOX NEWS AT TEN**07-28-08**

South Carolina's economic future is looking bright. Lawmakers met this afternoon discussing plans to create news jobs statewide. Right now South Carolina has one of the worst unemployment rates in the nation. With this new plan, Speaker Bobby Harrell says that could change. It involves joining the government and private sector to grow state economy. There are three pillars for success Service Industries, Tourism and Knowledge Jobs meaning more Technology Careers.

WACH FOX NEWS AT TEN**07-29-08**

Don Carlson keeps an eye on how Lexington-Richland 5 spends his tax dollars. Carlson and Bruce Kinnie part of a Chapin area watchdog group that says a proposed 240 million project to renovate existing schools and build new ones doesn't get the most bang for the buck. "It's a matter of responsible spending. We don't need to spend copious amounts of money to fix what we have to fix." District officials to present the issue in two questions.

WACH FOX NEWS AT TEN**07-30-08**

Here in South Carolina the State Constitutional Ballot Commission gave final approval for three referendums to appear on the November Ballot. The approval deals with the age of consent and post employment benefits.

WACH FOX NEWS AT TEN**08/01/08**

The jobless rate in the U. S. has hit a four-year high. The rate climbed to 5.7 percent in July as employers cut 51,000 jobs. The losses were the heaviest in industries hit by the housing and credit troubles.

WACH FOX NEWS AT TEN**08/04/08**

Governor Mark Sanford is backing off efforts to force new injury payment standards a State Workers' compensation Commission. Sanford had ordered the commission to use American Medical Association Guidelines to make award decisions. Bur the commission refused saying the legislature had not approved that. The fight went to the State Supreme Court where a settlement is now under review.

WACH FOX NEWS AT TEN**08/08/08**

Homeowners facing foreclosure or are behind paying their mortgage can meet with a Housing and Urban Development approved counselor to discuss their financial options. That is according to The Homeownership Resource Center. The clinic is at the Columbia Radisson Hotel on Bush River Road.

WACH FOX NEWS AT TEN**08/12/08**

The South Carolina Department of Transportation is getting their motors running on a proposed HOV or High Occupancy Vehicle Lane. The idea is due to the booming growth in the Irmo and Lexington areas. It would affect some interstates right here in the Midlands. I-26, I-126 and I-20 are all candidates for HOV Lanes, especially the Malfunction Junction area.

WACH FOX NEWS AT TEN**08/12/08**

Columbia's working poor population is growing and clustering - that's according to a new study by a Washington, D. C. firm. The Brookings Institution reports the Columbia Metropolitan area had the fifth largest increase nationwide in its working poor population from 1999 to 2005. The study says this increase creates social and financial burdens that affect education transportation and home values.

WACH FOX NEWS AT TEN**8/13/08**

The Economic Oversight Board says the South Carolina economy doesn't look any worse than it did a month ago. Board Chairman John Rainey says last month's 140 million cut from the seven billion dollar budget should be sufficient. The board is not recommending further cuts. Public schools will be hit hardest. Districts across the state would lose a whopping 73 million dollars, an amount State Superintendent of Education Jim Rex says will impact virtually everything in secondary education.

WACH FOX NEWS AT TEN**09/08/08**

Richland County Council will tackle whether to keep or do away with a vehicle tax. Currently it's an annual 16 dollar fee for private vehicles and a 24 dollar fee for commercial vehicles the council may consider increasing the fee to help pay for the region's bus service local officials say public transit could be in big financial trouble by 2009.

WACH FOX NEWS AT TEN**09/19/08**

The State unemployment rate is the highest it has been in 15 years. It's been going up for the past few months - officials were hoping numbers would lower since 23,000 more jobs were available in July. Despite that the rate went up because in August 14,000 manufacturing and construction workers were fired making our jobless rate 7.6.

WACH FOX NEWS AT TEN**09/15/08**

The South Carolina Commerce Department kicked off Industry Appreciation Week. Officials recognized business from all 46 counties for their service and commitment to the state. Commerce Secretary Joe Taylor says economic growth in the state is a united effort.

Public Service Announcements

The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times July 1 and September 30, 2008:

WACH NEWS GOOD DAY**07-16-08**

Developers will build seven three story homes in the historic Publix building on Gervais Street. Homes in 521 Gervais The Lofts will start at \$630,000. Construction begins sometime this month – the project completion date is expected to be sometime in March 2009.

WACH FOX NEWS AT TEN**09-11-2008**

The South Carolina Hydrogen and Fuel Cell Alliance (SCHFCA) announced that it will receive \$188,788 from the U. S. Department of energy for The Development of Hydrogen Education Programs for state and local government officials. The project is a joint educational venture between the SCHFCA and Greenway Energy, LLC.