

WACHFOX news

information. communication. dedication.

July 10, 2019

QUARTERLY ISSUES / PROGRAMS LIST

There follows a listing of the significant issues responded to by
WACH-TV - Columbia, South Carolina
along with the most significant programming treatment for the period of

April 1, 2019 through June 30, 2019
2nd Quarter | 2019

The order in which the issues appear does not reflect any priority or significance.

This list is by no means exhaustive.

ISSUE: PUBLIC SAFETY & CRIME PREVENTION

News at Ten Cover Stories

Broadcast Date: April 2, 2019

Source: Local/Regional

Description: Women's Safety and Self Defense

After the murder of Samantha Josephson who got into the wrong car, thinking it was her Uber, WACH spoke with local drivers. They said that they have seen people jump into the wrong rideshare car before. Users of rideshare apps should thoroughly check to make sure they are getting into the correct car. A USC spokesperson said that the university offers late-night shuttles to students on the weekend.

Broadcast Date: April 9, 2019

Source: Local/Regional

Description: DNA in Cold Cases

Horry County officials continue using genetic testing to close cold cases. Prosecutors must prove that DNA has not been tampered with. SLED and multiple agencies continue returning to previously unsolved cases as well as reopening some cases to examine new information in terms of new DNA evidence.

Broadcast Date: April 17, 2019

Source: Local/Regional

Description: 5 Points Safety / Ride-share precautions

Local authorities held a community safety meeting regarding the 5 points area. This was 3 weeks after the death of Samantha Josephson. Columbia Mayor and Police Chief released statements about safety precautions that can be taken. "What's-My-Name" when getting into a ride-share vehicle.

Broadcast Date: May 12, 2019

Source: Local/Regional

Description: Timothy Jones Trial (continuing coverage)

WACH provided continuing coverage of the trial of Timothy Jones. Jones was accused of murdering his five children. On this day, people took the stand to speak about the man and evidence was introduced in the form of incriminating text messages. Podcast was updated.

Broadcast Date: May 19, 2019

Source: Local

Description: People Nearly Drown in Saluda River; Summer and swimming safety

Four people almost drowned in the Saluda River but were saved by the Columbia Fire Department. Rescue crews worked to save them after officials say, high water levels on part of the Mill Race Dam caused them to become stranded. WACH included safety information and helpful hints to keep in mind during summer activities such as swimming, etc.

Broadcast Date: May 24, 2019

Source: Regional

Description: Bear Spotted in Newberry County

A bear was seen in Newberry County. Authorities reported that the bear did not seem aggressive but warned that bears can be dangerous and unpredictable. Experts said if a bear runs toward you, makes loud noises, or swats the ground it is demanding space. It is also advised that anyone who finds themselves face-to-face with a bear should back away slowly, and never to run.

Broadcast Date: June 25, 2019

Source: Local

Description: RCS and CPD team up to reduce violent crime

The Richland County Sheriff's Department and Columbia Police Department held a conference saying that they were launching an initiative to reduce gun and violent crime. They reported that so far they had sent more than 70 suspects to jail and fewer guns are on the streets.

Broadcast Date: June 26, 2019

Source: Local/Regional

Description: Multiple Deaths from Weekend Traffic Accidents; Safety precautions and warnings

Department of Public Safety releases report of 7 people who died during the previous weekend in traffic-related incidents. State Troopers send a message for upcoming holiday weekend about road safety, planning for holiday travel, and other precautions to take while traveling.

Public Service Announcements – Public Safety & Crime Prevention

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2019 and June 30, 2019:

4/6 – 6/30	“Make the Call” Health Resources and Services Administration	:30
5/11 – 6/23	“Call 811” (#1) SC Broadcasters Association	:30
4/6 – 6/30	“Call 811” (#2) SC Broadcasters Association	:30
4/13 – 6/22	“Call 811” (#3) SC Broadcasters Association	:30

ISSUE: MINORITY ISSUES

Good Day Cover Stories

Broadcast Date: April 7, 2019

Source: Local

Description: Columbia International Festival

The Columbia International Festival had more than 60 countries represented. The festival had food, music, art, and clothes. It spanned two days.

Broadcast Date: May 1, 2019

Source: Local/Regional

Description: SCDOT Real IDs for inmates

SCDOT teamed up with the Department of Corrections and provided 20 inmates with Real IDs. The inmates were scheduled to be released and have federally approved IDs in-hand. Officials say they wanted the inmates to become productive members of society.

Broadcast Date: May 9, 2019

Source: Local

Description: 52-year-old disabled woman graduates from USC Sumter

An older disabled woman with cerebral palsy, graduated with the class of 2019. The woman cannot write, type and struggles to express her thoughts. She said her friends and faith helped her along the way.

Broadcast Date: May 23, 2019

Source: National

Description: Elderly killed by heat-problems

Extreme temperatures kill more than 660 people a year in the US. People aged 65 and older are prone to dying from heat related health problems. A doctor made comments about breathing problems and what to look for and how to prevent.

Broadcast Date: June 2, 2019

Source: Local/Regional

Description: Gay Pride Festival

2nd annual 'Famously Hot South Carolina Pride' festival happens in Columbia. People say the event brings awareness to Columbia/SC's large LGBT community. Reported that participants dressed up in beach-wear because of the heat.

Broadcast Date: June 11, 2019

Source: National

Description: Immigrant Health

California was set to become the first state to provide health benefits to undocumented immigrants. The report said low-income adults from 19-25 who live in CA illegally, would be eligible for Medicaid.

Broadcast Date: June 20, 2019

Source: Local/Regional

Description: Business make public wi-fi kid safe

Governor McMaster signs a pledge that holds corporate America responsible for filtering explicit content on public wi-fi. Starbucks, Chick-fil-a, and McDonalds adopts measures to make wi-fi kid safe.

Broadcast Date: June 21, 2019

Source: Local/Regional

Description: Census shows no change in Hispanic/Asian pop.

Census data shows that SC's Hispanic and Asian population has seen very little change since 2010. Population growth for the categories grew nationwide but not in SC. Non-Hispanic whites make up majority and non-Hispanic black people make up the second largest demographic.

Broadcast Date: June 21, 2019

Source: Local/Regional

Description: Special Needs Camp held

A camp for people with special needs was held for participants from all over the Midlands. Activities involved outdoor activities and a ski event happened in Chapin.

Broadcast Date: June 25, 2019

Source: National

Description: Walmart makes EBT deals more accessible

The company announced that they were the first retailer to accept EBT payments on online orders. Families would soon be able to use EBT payment methods online and pick-up their groceries. Walmart planned to have over 31,000 pick-up locations by the end of 2019.

Public Service Announcements – Minority Issues

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2019 and June 30, 2019:

4/6 – 6/30	“Empower #2” Habitat for Humanity	:30
6/22 – 6/22	“Empower #4” Habitat for Humanity	:15

ISSUE: EDUCATION

News at Ten Cover Stories

Broadcast Date: April 5, 2019

Source: Local/Regional

Description: School Safety

A girl in Walterboro died after a fight with another student. Dr. Bill Nolte says that schools are required to report crimes like fighting. The State School Board Association policies make fighting a crime.

Broadcast Date: April 19, 2019

Source: Local/Regional

Description: Honoring Student

Donovan Smalls, a Benedict student was honored at the college for his photography. Smalls was killed at a party in Orangeburg a week before. The school helped Donovan develop his gift for photography, said the family.

Broadcast Date: April 25, 2019

Source: Regional

Description: SC Education Reform

Lawmakers lead an education reform bill throughout SC. Senate Chairman of Education says he didn't think the bill would pass in 2019 because of edits made by a subcommittee.

Broadcast Date: May 1, 2019

Source: Regional

Description: Education Stats amid Teacher Rallies

According to the Census Bureau, SC spent a little more than \$10k per student in 2016 which is about \$1500 below the national average. Only approximately a thousand dollar change in teacher salary from 2009 to 2016.

Broadcast Date: May 9, 2019

Source: Local

Description: Former Principal of the Year Interview on GDC

GDC interviewed the former National Principal of the Year released a book focusing on reviving and renewing today's education.

Broadcast Date: May 24, 2019

Source: Local

Description: Governor and RCSD team up to make schools safer

Governor McMaster and Sheriff Leon Lott announced a donation of dozens of active shooter vest kits for school resource officers. The vests are designed to stop a bullet from a high-powered rifle. Donation was originally made by US Patriot Tactical.

Broadcast Date: June 4, 2019

Source: Local/Regional

Description: Clemson Scholarships

Clemson University, located in the upstate, was offering scholarships to transfer students. They received a \$5 million grant from the National Science Foundation. The grant was for students interested in engineering or computing fields. Remaining money was supposed to be spent on programs focused on helping and supporting transfer students.

Broadcast Date: June 12, 2019

Source: Local/Regional

Description: Teacher Training

First time ever, SC 4-year-old kindergarten and pre-k program teachers come together to learn from experts and each other. Palmetto Pre-K Jamboree was made possible through a federal grant.

Broadcast Date: June 27, 2019

Source: National

Description: Target gives educators discount

Target gave educators 15% off school supplies, clothes, and other essentials. The retailer also provided supply lists for specific schools and allowed customers to order everything online and pick-up.

Broadcast Date: June 27, 2019

Source: Regional

Description: Florence Teacher get pay bump for perfect attendance

Florence County teachers received a \$2,000 bonus as an incentive for having perfect attendance. More than 250 teachers received the bonus. The bonus in 2018 was \$200 and only 24 teachers received it.

Public Service Announcements - Education

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2019 and June 30, 2019:

4/6 – 6/30	“XQ School Board - Web” XQ School Board	:30
4/6 – 6/22	“XQ School Board - Text” XQ School Board	:60
4/21 – 6/30	“XQ School Board – Future Jobs” XQ School Board	:15
4/17 – 6/24	“XQ School Board – Opportunities” XQ School Board	:15
4/6 – 4/13	“Eldercare” SC Broadcasters Association	:15
4/19 – 6/23	“Girl Scouts 1” Girl Scouts of America	:15
4/6 – 6/29	“Girl Scouts 2” Girl Scouts of America	:30

ISSUE: HEALTH SERVICES AND MEDICAL CARE

Good Day Cover Stories

Broadcast Date: April 3, 2019

Source: Regional

Description: Trans Inmate in NC denied Transfer

A transgender woman inmate in NC asked to be transferred to a women's facility. The North Carolina Department of Public Safety denied her request. An official said their goal was to eventually move her to a women's facility.

Broadcast Date: April 13, 2019

Source: Local

Description: State Mental Health Discussions after Shootings

Two different hospital shootings sparked conversations about mental illness across the state. 1 in 4 people are battling mental illness. Hospital association said resources are at an all-time low.

Broadcast Date: April 13, 2019

Source: Local

Description: Driving while Disabled

State lawmaker introduced legislation that would make it easier for law enforcement to know when they've pulled someone over with a disability. The bill would make it so that people or their caretakers could get a special registration. Alerts would be sent to officers when they check the license plate.

Broadcast Date: April 25, 2019

Source: Regional

Description: Abortion Bill

Lawmakers in SC House passed a measure that would ban almost all abortions after a heartbeat was detected. Critics argued that many women don't know they are pregnant that early. Supporters said that all life is precious. The plan was likely to clear the Senate but not in 2019.

Broadcast Date: May 9, 2019

Source: Nation

Description: Health experts said morning routines set the tone for the rest of your day. Changes like eating breakfast, keeping away from technology, and drinking water can positively effect the rest of your day.

Broadcast Date: June 15, 2019

Source: National

Description: Breast Milk Benefits

Canadian researchers say getting breast milk directly from a mother's breast could be the best option for gut health. Babies directly fed from their mother and not through pumped milk had an excess of good bacteria. Researchers say it could be a host of factors but stress that pumped is still better than powder formula.

Broadcast Date: June 18, 2019

Source: National

Description: American Heart Assoc. gives tips

The American Heart Association gave tips on reducing salt intake. Canned foods and pre-packaged meals contain more salt than most home cooks would use. Instead use substitutes

Broadcast Date: June 20, 2019

Source: Local/Regional

Description: Hepatitis A Outbreak

State health officials encourage caution for people going to restaurants after multiple cases of Hepatitis A appear. DHEC reports that exposure includes restaurants in Aiken, Hilton Head, Lexington, North Augusta, and North Charleston. Warning of symptoms like diarrhea and nausea which might not show up for weeks after being infected.

Broadcast Date: June 21, 2019

Source: National

Description: Amazon Alexa Life-Saving Function

Amazon Alexa may one day be able to detect heart attacks. Speakers would be able to detect irregular breathing sounds, known as agonal breathing, and alert emergency services. During the experimental phase, researchers said that 97% of the time Alexa detected the agonal breathing.

Broadcast Date: June 26, 2019

Source: National/International

Description: Study links common meds to Dementia

A study from the UK looked at medical records of 200,000 adults over a twelve-year span. They found patients who took a variety of medications increased their risk of developing Dementia. The meds included anti-depressants, anti-psychotics, and some allergy meds.

Public Service Announcements – Health Services & Medical Care

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2019 and June 30, 2019:

4/6 – 6/30	“Epilepsy Foundation :30” Epilepsy Foundation	:30
5/19 – 6/16	“Great Strides :30” Cystic Fibrosis Foundation	:30
5/5 – 6/23	“Great Strides :15” Cystic Fibrosis Foundation	:15
4/13 – 6/24	“Not on My Watch :30” Ovarian Cancer Awareness	:30
5/5 – 6/23	“Azalea :15” St. Jude Children’s Hospitals	:15
4/6 – 6/29	“Azalea :30” St. Jude Children’s Hospitals	:30
4/6 – 6/30	“Luke :60” St. Jude Children’s Hospitals	:60

ISSUE: CIVIC RESPONSIBILITIES

News at Ten Cover Stories

Broadcast Date: April 5, 2019

Source: Local/Regional

Description: Family Closure

A homeless man died in Columbia and officials needed help finding his family. The examiner identified him through his prints and asked for help finding his family so that they could know what happened to him and get closure.

Broadcast Date: April 13, 2019

Source: Local

Description: Midlands High-Schoolers honored for their Community Service

High School students were applauded for their special fundraising, service projects, and acts of multiplying good. Some students raised money and awareness for cancer patients and their families.

Broadcast Date: May 10, 2019

Source: Local

Description: Donation to "Curing Kids with Cancer"

Prisma Health Children's Hospital received a donation for a program for kids with cancer. After starting the non-profit they have raised more than \$14 million.

Broadcast Date: May 11, 2019

Source: Regional

Description: Fallen Officers honored

A memorial took place in Charleston for fallen officers. Families gathered to pay tribute to police officers killed in the line of duty. There was a monument and a ceremony. One of those honors died nearly 100 years ago.

Broadcast Date: May 14, 2019

Source: Local/Regional

Description: Red Cross Blood Shortage

The American Red Cross announced that there was a 'critical shortage' of O-Type blood. O-Type is a universal donor and can be given to all blood types. All those who could give O-Type blood or platelets were asked to make an appointment and received a gift.

Broadcast Date: May 16, 2019

Source: Local

Description: State Fair 150th Anniversary

The SC State Fair celebrated 150 years. Officials had special plans for the fair like a free, daily 'circus at the fair'. The circus would feature daredevils, clowns, high-wire artists, and more.

Broadcast Date: June 15, 2019

Source: Local/Regional

Description: Sami's Law

Congress works on passing ride-share law named after USC student killed after getting into the wrong car in 5 points. The plan was introduced in the US House of Representatives and would require ride-share companies to have illuminated signs with the company logo and would ban the sale of said signs. This would be the second law pertaining to ride-share safety in the year.

Broadcast Date: June 15, 2019

Source: Local/Regional

Description: Operation Home

An injured army vet starts a new life in the low-country when 'Operation Home' builds and furnishes a house for the vet and his family. The bedroom is sound-proofed to help with his traumatic-brain injury recovery process. This was the first home built by the program in the state.

Broadcast Date: June 25, 2019

Source: Local/Regional

Description: Confederate Flag temporary flying cancelled

The Confederate flag was supposed to be raised on temporarily on July 10th but officials decided it would not be after the Mother Emmanuel shooting that killed 9 people. Another group was supposedly going to raise it instead on July 13.

Broadcast Date: June 26, 2019

Source: Local

Description: Blowfish hosts 'Dog Day Tuesday'

The Blowfish baseball team was playing the Florence Red Wolves and had a day that people could bring their dogs to the park.

Public Service Announcements – Civic Responsibilities

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2019 and June 30, 2019:

5/28 – 6/24	"I Will :15" Army National Guard	:15
4/13 – 6/30	"I Will :30" Army National Guard	:30
4/6 – 6/15	"Mark :30" Wounded Warrior Project	:30
4/6 – 6/9	"Jason :60" Wounded Warrior Project	:60
4/6 – 5/25	"Anthem" US Marine Corps	:30
4/6 – 6/30	"For Us All" US Marine Corps	:30
4/6 – 6/29	"Dear Humans" Best Friends Animal Society	:30
4/6 – 6/30	"Adopt Change" Best Friends Animal Society	:60

ISSUE: Business Growth and Economic Development

Good Day Cover Stories

Broadcast Date: April 17, 2019

Source: Local/Regional

Description: Walmart Closure due to fire

The Walmart on Harbison Blvd. caught fire (arson) and had to close for several days. No one was injured in the fire, investigators said the sprinkler system stopped the fire from spreading. Multiple shoppers were turned away, costing the business lots of money.

Broadcast Date: April 22, 2019

Source: Local

Description: Unemployment Rate in SC makes no change since March 2019

The jobless rate in SC showed no change from March to April 2019. This was the ninth straight month that it remained steady. Total unemployment in SC went up by more than 6800 jobs for a total of more than 2.2 million last month. Job losses took place in professional services, hospitality and construction sectors. Jobs were added in education and health services, manufacturing and government positions.

Broadcast Date: May 16, 2019

Source: Local

Description: Greene St. Arson causes \$500k in damage

A fire damaged two homes near the USC campus. The houses were owned by the governor. The damage cost nearly half a million dollars after a man set fire to them. No one was hurt.

Broadcast Date: May 16, 2019

Source: Local

Description: Couple wins \$250k from scratch-off

According to the State Education Lottery, a couple won \$250,000 from a ticket bought on Decker Blvd. The store gets a commission from selling the winning ticket. Odds of winning are 1/660,000.

Broadcast Date: May 24, 2019

Source: Local/Regional

Description: Chapin Café Interview

A café called 'Doza Rizen' in Chapin celebrated their 11-year anniversary. They became a hotspot for lunch in catering. In the interview, they describe themselves as taking pride in their tight-knit community.

Broadcast Date: June 4, 2019

Source: National

Description: Chipotle Tariffs

A restaurant chain with locations all over the DMA said that they would possibly be outing a 5-cent tariff on their prices. This came after President Trump threatened tariffs on imported goods from Mexico. The changes were going to go into effect as soon as a week after the report, if passed.

Broadcast Date: June 7, 2019

Source: Local/National

Description: Columbia Mayor travels for North American Mayors Summit

Mayor Steve Benjamin was leaving for Mexico for a meeting with other city leaders from across the continent. Leaders from Mexico, the US, and Canada met to discuss issues like immigration and trade. The meeting is in relation to the 5% tariff President Trump threatened Mexico with.

Broadcast Date: June 25, 2019

Source: Local/Regional

Description: Hemp Farming increases in state

Hemp farming in SC was set to increase within the year stemming from a high demand for CBD oil. Officials said 1200% more acres have been prepared for farming since 2018. This came after the 2018 farm bill got rid of limits on hemp cultivation.

Broadcast Date: June 25, 2019

Source: Local/Regional

Description: Sam's Club offering same-day alcohol delivery

Delivery of alcohol through Insta-Cart from Sam's Club begins and was expected to expand to additional locations within months of this report.

Broadcast Date: June 26, 2019

Source: Local

Description: Five Points bars closing due to regulations

Ten properties were for sale/lease in Five Points because the previous businesses did not have the resources to open a full kitchen that would bring them up to code. State law mandated that a liquor license be issued to hotels and restaurants that primarily and substantially sell food. Many bars went out of business due to the inability to do so.

Public Service Announcements – Business Growth & Economic Development

The station aired Public Service Announcements that pertained to business and economic development. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between April 1, 2019 and June 30, 2019:

4/6 – 6/30	“SC MEP 1” South Carolina Broadcaster Association	:30
6/8 – 6/29	“SC MEP 2” South Carolina Broadcaster Association	:30
4/6 – 6/30	“SC Asphalt Pavement Association” South Carolina Broadcaster Association	:30
4/13 – 6/30	“Waterfowl Migration” US Dept. of Veteran Affairs	:60