

Third Quarter 2009
9/30/09

**DESCRIPTION OF PROGRAMS PROVIDING
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
WACH FOX NEWS GOOD DAY	Monday through Friday	6:00-9:00am
WACH NEWS AT TEN	Monday through Friday	10:00-11:05 pm
WACH NEWS AT TEN		
WEEKEND EDITION	Saturday-Sunday	10:00-10:35 pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Multi-part mini-documentary news series, usually dealing with one issue or a series of related issues, are aired during the 10 pm newscast. The duration of each program is usually two to three minutes, unless otherwise indicated.

FOX NEWS SUNDAY	Sundays	10:00-11:00 am
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This is a Fox News public affairs interview program featuring one or more guests being questioned about subjects in the news. Moderator Chris Wallace and other reporters conduct the interviews. Subjects addressed are generally national in scope.

AMERICA'S MOST WANTED	Saturdays	9:00-10:00 pm
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This network program features criminals wanted for various charges. The program has been responsible for capture of suspects wanted by the FBI, including the FBI's Most Wanted list.

PUBLIC SERVICE ANNOUNCEMENTS	Any Day	Any Time
Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.		

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Public Safety and Crime

(including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

WACH FOX GOOD DAY

7/1/09

Some new research on Tasers this morning. University of South Carolina Professor Georff Albert recently finished a study on methods to control suspects. He and several others found the Taser is the most effective method. The study took three years to complete and was funded by a grant from the National Institute of Justice.

WACH FOX GOOD DAY

7/1/09

Richland, Lexington and Newberry County residents now have more tools to fight child abuse. Sexual Trauma Services of the Midlands will launch a new initiative for their community education program today. It's called the "Darkness to Lights National Prevent Now" campaign. The program aims to stop abuse and raise awareness on how the violence affects children.

WACH FOX GOOD DAY

7/7/09

US Senator Lindsay Graham is working to protect our ports. Graham says a port security project is important to wage the war on terror. "Project Seahawk" will bring together local, state, and federal law enforcement to monitor harbor activity. About 45% of military materials shipped to Iraq and Afghanistan pass through the Charleston port.

WACH FOX NEWS AT TEN

7/12/09

The federal government is giving Kershaw County schools nearly \$6 million to help fight gangs. Superintendent Frank Morgan says the District will use the four year grant mainly to prevent children from joining gangs. The money will pay for security cameras on buses, after-school programs, and an anti-drug curriculum for at-risk youth.

WACH FOX NEWS AT TEN

7/13/09

The State's top prison official wants to increase safety in South Carolina's prisons. State Corrections Director Jon Ozmint wants permission to jam cell phone signals inside state prisons. He's joining officials from 25 other states and three cities in filing a petition with the FCC. Under current law only Federal agencies can jam cell phone signals. Ozmint says contraband phones allow inmates to communicate and plan crimes.

WACH FOX GOOD DAY

7/14/09

Preventing gang violence in Richland County – that's what deputies are learning to do this week. More than 35 school resource officers are taking part in the GREAT program program which stands for Gang Resistant Education And Training. The idea is for resource officers to educate themselves so they can better educate students about the dangers of gang life.

COPS**7/25/09**

Officers in San Diego make a drug arrest during a traffic stop. Las Vegas police get called to break up a brawl.

WACH FOX GOOD DAY**7/27/09**

Today the Richland County Sheriff's Department Bicycle unit will hold a special demonstration. The Unit wants to show citizens that they are doing their part to keep the community safe. The event will be held from 11AM to 1PM at the Village at Sandhills.

WACH FOX GOOD DAY**7/27/09**

The South Carolina public Safety Coordinating Council will meet this morning. The group will discuss several grants as well as the Violence Against Women Act. That meeting will take place at the South Carolina Department of Public Safety headquarters.

WACH FOX GOOD DAY**8/10/09**

Here's one statistic that may raise some eyebrows this morning – every year 6,000 teens die in car accidents. Car crashes are the leading cause of death among teenage drivers – but one organization looks to change that statistic. The Be Responsible and Keep Everyone Safe, or BRAKES, program was in Columbia Saturday to teach teenage drivers defensive driving skills. Courses are designed with hazards in place so that teenagers can learn the proper way to react.

WACH FOX GOOD DAY**9/3/09**

Call it a success. That's the message from law enforcement, keeping your children safe while surfing the World Wide Web. Attorney General Henry McMaster says more than a hundred internet predators have been caught and prosecuted since 2004. Detective Steve Collins, undercover cyberspace officer in the Lexington County Sheriff's Department, is just one deputy hoping to clean up chat rooms. Collins says the best way to protect your child is to take a proactive approach to their online activities. Also, it's best to move the computer to a public area, like a common room, so you can monitor the sites your child is visiting.

COPS**9/12/09**

California officers pursue a domestic violence subject. Las Vegas police respond to what is reported as a domestic violence call.

WACH FOX NEWS AT TEN**9/14/09**

A new study indicates some potential police officers in this state are not making the grade. Recruits are coming into the South Carolina Justice Academy, but some are leaving without a badge. Academy Director Hubert Harrell has seen a growing trend in potential officers over the past year, and decided it was time to investigate. Mike Lanier studied 800 recruits over the past 12 months and found 21% of recruits could not read at a 10th grade level. Director Harrell says with the Academy expanding to a twelve week program, future recruits must have the academics in order if they plan to leave with a badge.

WACH FOX GOOD DAY**9/16/09**

A Federal report show some eye opening numbers about crime in the Columbia area. According to the FBI, in 2008, violent crimes went down in Columbia, but went up in Richland County. The city saw a 30% drop while Richland County saw a 6% increase. The majority of crimes reported in Richland County were burglary, larceny and motor vehicle theft.

WACH FOX NEWS AT TEN**9/17/09**

Reading, writing and arithmetic wasn't on the list at this school today. They were getting a lesson in real life crimes from a SLED agent. Senior Agent Bo Barton spoke to juniors and seniors taking a "True Crimes" class at Cardinal Newman. Barton spoke about crime scene assessment and how to go about investigating one when it happens. In late September the class will get to tour SLED's forensic lab to get an inside look at how analysts solve crimes.

WACH FOX GOOD DAY**9/23/09**

This week hundreds of supporters are coming together for the Child Abuse Prevention Conference. It begins today at the Columbia Metropolitan Center. Participants who work with protective services, domestic violence, and education will be attending.

WACH FOX GOOD DAY**9/23/09**

Like child abuse, domestic violence is a major problem in our state. Since 2001, South Carolina has ranked second in the nation for the number of women who are killed by men. For years Sistercare has been trying to reverse that trend. Every year that agency helps 5,000 domestic violence victims, and unfortunately this year, that number is on the rise. Nancy Barton is Sistercare's Executive Director and she says the organization currently runs three emergency shelters in the Midlands – and all of them are full. In August Barton had to turn away 53 battered women due to lack of space and money. On October 1 you can help victims of domestic violence by attending a jam session to benefit Sistercare. It's happening at the Songbird Café and will feature nationally acclaimed recording artists from "Hootie and the Blowfish" and "Sister Haze;"

WACH FOX NEWS AT TEN**9/23/09**

Next month marks the start of Crime Prevention Month and the Sumter County Department wants to reduce the crime stats in their area. So, they're using the annual County Fair as a way to teach kids about gun safety. Starting September 29 through October 3, you can get free firearm safety kits from the Police Department.

Public service Announcements

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2009:

7/4	"Family Emergency Kit"	:30
Ad Council – Emergency Preparedness"		

7/5-19	"Men Can Stop Rape 30 "	:30
SC Campaign Against Domestic Violence and Sexual Assault		

7/4-8/16	"Men Can Stop Rape 60"	:60
SC Campaign Against Domestic Violence and Sexual Assault		
7/4-12	"Move Over for Emergencies"	:30
SC DOT – Move over, slowdown, for emergency personnel & vehicles		
7/18	"SC Savin"	:30
SC SAVIN – Automated victim notification service		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Minority Issues

(including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

WACH FOX GOOD DAY

8/3/09

Today South Carolina native Mignon Clyburn will be sworn in as the new Federal Communications Commissioner. The ceremony will take place at eleven here in Columbia. Miss Clyburn will be the first African-American woman and first South Carolinian to hold the title.

WACH FOX NEWS AT TEN

9/12/09

Twenty years of gay pride was celebrated today right here in the Midlands. The sweltering heat could not stop hundreds of people from showing their pride in Finlay Park this afternoon. Today marked the 2nd decade for the South Carolina Pride Festival. The event followed a parade on the Main Street this morning. Although there was lots of singing and dancing, serious issues such as HIV awareness and same sex unions were also on the minds of those attending and participating. Vivian Lynn De Maples: We're here and that's what we're here for – to show people that these are issues that we face everyday of our lives."

WACH FOX NEWS AT TEN

9/26/09

If you were near Main Street in downtown Columbia you may have heard the sounds of salsa, meringue or reggaeton filling the street. Hundreds of folks came out to celebrate and share Latin culture at the Main Street Latin Festival. There was food, art, traditional dances, and music. The Festival, supported by the South Carolina Hispanic Outreach says the Festival is an opportunity to showcase the culture and vitality of Columbia's Latin community.

Public service Announcements

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2009:

7/4-9/4	"Build A Dream"	:10
Martin Luther King Jr. National Memorial Project Fund – Fundraising		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Education

(including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

WACH FOX GOOD DAY

7/2/09

More stimulus cash will start flowing into the state. The Federal Government has approved South Carolina's application for stabilization funds – including \$185 million for K-through-12 public schools this fiscal year. Governor Mark Sanford fought to reject the money, but the State Supreme Court overruled him.

WACH FOX GOOD DAY

7/6/09

A new South Carolina high school goes high tech offering virtual learning. The Palmetto State Academy is an online school for students in grades 9 through 12. The E-cademy will be available for the upcoming school year. The educational program will provide high quality tuition-free education with one-on-one feedback from teachers.

WACH FOX GOOD DAY

7/9/09

Columbia International University is planning on expanding its campus. School officials say the expansion will attract more students and add more professional degrees to the University. CIU's President Bill Jones says the recession hasn't stopped organizations from donating towards the cost

WACH FOX GOOD DAY

7/15/09

Five million dollars will be invested to USC. It's a gift from global medical technology company Smith and Nephew. The money will help build a reconstructive sciences center at the University. Smith and Nephew will partner with USC to research orthopedic disorders and therapies.

WACH FOX GOOD DAY

7/15/09

This week about 200 students are learning all the ins and outs of the business world. It's the South Carolina Business Week at Presbyterian College. Students will create mock companies, attend workshops, and test out business simulations.

WACH FOX NEWS AT TEN

7/15/09

Parents in Northeast Richland County, listen up – there are new education options for your children tonight. The South Carolina Department of Education has given the green light to a The Hope Academy. The charter school oversight committee made that move today. The charter school would give parents the option of year round education for kids kindergarten through 5th grade.

WACH FOX GOOD DAY**7/21/09**

More news from USC this morning. President Pastides says the University is eager to recruit businesses to its downtown research campus Innovista. Right now plans are to construct the Horizon Two and Discovery Two buildings which will attract private firms and entrepreneurs to the area.

WACH FOX GOOD DAY**7/21/09**

Good economic news – more than 200 jobs are coming to the Midlands – specifically to Columbia. USC officials announcing one of the largest collaborations for the school in decades. The US Department of Justice will soon take up residency on the school's campus. The proposed lease for the Close-Hipp Building will be adjacent to the DOJ's National Advocacy Center. Columbia Councilwoman Belinda Gergel calls this a win-win; "I think we are going to see more and more. When good things happen, more good things happen, and I think this a project that will continue in the years to come".

WACH FOX GOOD DAY**8/5/09**

Some state middle schools are getting a make over. Gibbes Middle School located here in Columbia as well as three other high poverty schools in the state have volunteered for a "Get Tough" make over for the upcoming school year. The initiative will include paying teachers more for improved results in the classroom.

WACH FOX GOOD DAY**8/11/09**

Richland One students return to school next Monday and when they arrive they'll find inspired teachers and administrators. At its annual "Back To School Convocation this morning Superintendent Dr. Persy Mack told employees budget cuts will make this year quite challenging. Already totaling \$10 million, Dr. Mack announced more cuts will likely come this week. The approved budget for this school year was \$238 million, down \$10 million from last year.

WACH FOX NEWS AT TEN**9/12/09**

Everyone from authors, actors and poets came together in the Midlands today to convey one message at Crayton Middle School - "Reading Rocks". Mayor Bob Coble: "We don't think there's anything more important than having children read and enjoy reading." Actor Darrin Henson: "The educators are already in the field but what we're doing is using the term "rock" as something that is affirmative, something that is strong to give information to these children about supporting their future.

WACH FOX GOOD DAY**9/14/09**

Today Gibbes Middle School students are in for a special treat. They will have a chance to do experiments with NASA scientists during two video conferences. At 9:55am today scientists from the Kennedy Space Center in Florida will assist students in experiments, at Noon, 8th grade math students will link with NASA Research Center in California acting as air traffic controllers.

WACH FOX NEWS AT TEN**9/14/09**

State education news tonight – numbers out tonight show African American students are applying to many South Carolina colleges, but the numbers who actually attend is a different story. Black enrollment is down at institutions like USC, Clemson, and the College of Charleston. In 1999 close to 20% of the student population were African Americans. Nearly ten years later, in 2008, the number of black students has dropped to approximately 12%. Columbia Urban League President J.T. McLawhorn, Jr., says “Years ago when institutions were trying to enhance diversity they put together several outreach efforts.” – those efforts going to rural and some urban areas. USC Student Affairs Vice President Dennis Pruitt says the declining economy is behind falling numbers – “What we’re finding is families are making choices for their college education based on cost and how much out of pocket expenses they’ll have to pay.”

WACH FOX NEWS AT TEN**9/20/09**

Another South Carolina university will undergo a million dollar restoration. Allen University was selected through a very competitive grant process to receive the money to renew the school’s Chapelle Auditorium. Some of our country’s greatest leaders, and trail blazers, have made an appearance there. That list includes Martin Luther King, Jr., Mary McCloud Bethune, Langston Hughes, just to name a few. The restoration program is part of the American Recovery and Reinvestment Act which helps preserve projects on historically black college and university campuses.

WACH FOX GOOD DAY**9/28/09**

Three South Carolina schools have been recognized for their student achievement. Forest Acres Elementary, Calhoun County High, and Saint James Middle were selected for students’ performance on standardized test taking last spring. The schools were featured on SC-ETV’s “In Our Schools” awards program.

Public service Announcements

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2009:

7/4-9/27	“Woolfolk-RCPL”	:30
WACH-TV/Richland County Library – To promote reading		
7/12	“SC Student Loans”	:30
SC Student Loans – Loans for college students		
7/11-26	“I’m Going 30”	:30
US Dept. of Education – Promote going to college		
7/12-9/28	“Financial Literacy”	:30
SC Dept. of Education – Financial literacy in schools		
7/26-9/19	“Homework”	:60
PTA - Working with the PTA		

7/25-9/19 "Swing" :30
PTA – Working with the PTA

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Health Services and Medical Care

(Including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

WACH FOX NEWS GOOD DAY

7/13/09

Members of the media are invited to scrub in and observe as local high school students participate in a mock surgery as part of PURSUIT, Providence Hospital's education program for rising high school juniors and seniors. This two week summer program allows Midlands students the opportunity to shadow health care professionals and learn about the medical field first-hand. Students will wear scrubs, handle medical equipment, and operate on a patient with the supervision and instruction of a trained medical professional. Through activities like this, PURSUIT participants are exposed to life in a hospital and provided an opportunity to consider health care professions as part of their future.

WACH FOX NEWS GOOD DAY

7/13/09

A new community living center comes to the Dorn V.A. Medical Center. A ribbon cutting and dedication ceremony will begin at two this afternoon. Residents will now have everything from an in-house barber shop to an ice cream parlor.

WACH FOX GOOD DAY

7/15/09

Five million dollars will be invested to USC. It's a gift from global medical technology company Smith and Nephew. The money will help build a reconstructive sciences center at the University. Smith and Nephew will partner with USC to research orthopedic disorders and therapies.

WACH FOX NEWS AT TEN

7/23/09

Countless people die each year due to organ failure or a lack of transplant organs. Now the National Science Foundation is letting the Palmetto State help save those lives. This morning at the Statehouse the National Science Foundation awarded South Carolina with \$20 million to establish a statewide alliance in the field of tissue biofabrication. South Carolina researchers believe that grant will allow them to one day produce human organs.

WACH FOX GOOD DAY

7/29/09

If you're having a hard time affording your prescription drugs, a new program might help. The City of Columbia as teamed up with the National League of Cities to offer free prescription discount cards. They offer savings up to 20% for regular retail drugs that aren't covered by insurance – and they are accepted by most pharmacies in the Midlands.

FOX NEWS SUNDAY

8/16/09

Host Chris Wallace directs a panel discussion of President Obama national health care reform – Sen. Richard Shelby (R) Ala., Sen. Kent Conrad (D) N.D., Dr. James Rohack, and Mr. John Rother, AARP.

A popular fast food chain is partnering with South Carolina to fight childhood obesity. That's famous Subway spokesman Jared Fogle, with Education Superintendent Jim Rex – the two announcing a new anti-childhood obesity campaign. Rex says learning healthy eating habits early in life is important for a child's success.

Public Service Announcements

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between July 1 and September 30, 2009:

7/4-9/20	Be a Player-15"	:15
Ad Council – Preventing childhood obesity		
7/4-9/18	"Coloring Book Pyramid"	:15
Ad Council – Proper diet for kids		
7/4-26	"Measuring Cup 20"	:20
National Kidney Foundation – Checking for kidney disease		
7/4-9/26	"U-Toob Dudley"	:30
American Dental Association – Proper dental care		
7/10/12	"Veggie Hunter"	:30
The Cancer Project – Veggies prevent cancer		
7/4-7/19	'Voice of Meningitis"	:30
Natl. Assoc. Of School Nurses – The importance of vaccinations		
7/3-9/28	"Do Everything Together"	:20
PFDFA – Preventing drug abuse		
7/8-9/28	"Promise"	:20
PFDFA – Preventing drug abuse		
7/4-9/28	"Goals-10"	:10
Leukemia & Lymphoma Association – Fundraising		
7/10	"Save a Life 60"	:60
Narconon Arrowhead – Prevent alcohol and drug abuse		
7/4	"Save a Life 30"	:30
Narconon Arrowhead – Prevent alcohol and drug abuse		
7/4-9/27	"Give Kids a Smile 15"	:15
American Dental Association – Proper dental care		
7/4-9/4	"Indoor Tanning Is Out"	:30
American Academy of Dermatology – Dangers of Indoor Tanning		

7/7-9/27	"Pinocchio 10"	:10
Ad Council – Nutrition education		
7/11-9/26	"Pinocchio 15"	:15
Ad Council – Nutrition education		
7/4-9/27	"Pinocchio 20"	:20
Ad Council – Nutrition education		
7/4-9/19	"Pinocchio 30"	:30
Ad Council – Nutrition education		
7/12-14	"Catch/Candle"	:30
Jeffrey Modell Foundation – Primary Immune Deficiency		
7/4-9/26	"Eat More Veggies"	:30
Eat Smart Move More – Better diet and exercise		
7/3-9/28	"More Meals at Home"	:15
Eat Smart Move More – Better diet and exercise		
7/4-9/26	"Move More"	:30
Eat Smart Move More – Better diet and exercise		
7/4-9/27	"Move More Everyday"	:30
Eat Smart Move More – Better diet and exercise		
7/10-9/28	"Overview"	:30
Eat Smart Move More – Better diet and exercise		
7/4-9/28	"Rethink Drink Tame Tube"	:30
Eat Smart Move More – Better diet and exercise		
7/7-9/28	"Rethink Your Drink"	:15
Eat Smart Move More – Better diet and exercise		
7/5-8/16	"Toni Braxton"	:60
Ad Council – Autism awareness		
7/7-9/17	"Light the Night 10"	:10
Leukemia & Lymphoma Society – Awareness of blood cancers		
7/17-29	"Light the Night 15"	:15
Leukemia & Lymphoma Society – Awareness of blood cancers		
7/19	"Light the Night 30"	:30
Leukemia & Lymphoma Society – Awareness of blood cancers		
7/5-8/16	"Light the Night 60"	:60
Leukemia & Lymphoma Society – Awareness of blood cancers		

9/5	"Take Control 20"	:20
Womenheart – Education re heart disease		
7/4-8/16	"Take Control 60"	:60
Womenheart – Education re heart disease		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Civic Responsibilities

(including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities,)

WACH FOX NEWS AT TEN

7/12/09

Some good news tonight coming for neighbors near Finley Park – in particular the reopening of the parking lot. It was originally closed *by the neighborhood* because they reported illicit sex and drug activities on the property. Unfortunately, that closure happened without a vote from city council. Councilman Daniel Rickermann wants the lot to re-open as soon as possible, but is aware of the safety risks involved. Rickermann hopes to have a public hearing in two weeks. He says there neighbors can share their ideas with officials about how to keep the lot safe.

FOX NEWS SUNDAY

7/20/09

Host Chris Wallace interviews Buzz Aldrin, in commemoration of the 40th anniversary of the flight of Apollo 11 to the moon.

WACH FOX NEWS AT TEN

9/6/09

One Palmetto company is getting some big honors. Consolidated Electrical Distributors of Charleston is getting the Freedom Award from the Defense Department. The business is honored for its support of workers in the National Guard and Reserve. One example of the company's generosity – when one of their workers was called for active duty, the company offered the soldier profit-sharing checks, back pay, an annual raise - and the company sent care packages. This South Carolina company has become the first in the State to win the Federal honor.

WACH FOX NEWS AT TEN

9/13/09

The idea surrounding the "Cops For Foster Kids Tournament" is to bowl for bucks. The department helped raise money for foster children of Richland County. There were able to present a check in the amount of \$15,000. The money raised will go to help buy items like school supplies, luggage and baby supplies just to name a few. This marks the 5th year for the event.

WACH FOX NEWS AT TEN

9/22/09

If you're an early riser, you can catch Judge Hatchett right here on WACH FOX NEWS, but if you're a part of the statewide After School Conference, you could see you all day today. Judge Glenda Hatchett is speaking at the Columbia Metropolitan Convention Center this afternoon. Hatchett says this program is a great way to parents and students to learn about the economic issues facing South Carolina.

Public Service Announcements

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times July 1 and September 30, 2009:

7/4-8/9	"Reflection of Honor 15"	:15
Army National Guard - Recruitment		
7/26	"Reflection of Honor 30"	:30
Army National Guard - Recruitment		
7/4-9/27	"Pause.com"	:30
WACH-TV – Remind viewers to think carefully before acting		
7/4-8/16	"Love & Help Children"	:60
Way to Happiness International – Be trustworthy		
7/12-9/30	"For Country"	:60
US Marine Corps – Recruiting		
7/4-20	"Pride Of The Nation"	:60
US Marine Corps – Recruiting		
7/4	"Not If We Can Help It"	:30
National Foundation for Financial Education – Help public with financial planning		
7/4-9/28	"Be The Change 10"	:10
AmeriCorps – Helping others		
7/4-9/29	"Be The Change 15"	:15
AmeriCorps – Helping others		
7/4-9/5	"Changing Lives 10"	:10
AmeriCorps – Helping others		
7/4-9/17	"Changing Lives 15"	:15
AmeriCorps – Helping others		
7/25-9/26	"The Other You 60"	:60
Ad Council – Forest Conservation		
7/4-9/26	"I Am Change"	:30
City Year – City Year		
7/4-9/26	"2009 I'm A Fan"	:30
SC Special Olympics - SC Special Olympics		
7/5-8/16	"Doing The Most Good"	:30
Salvation Army – Helping those in need		
7/4-9/28	"Friends In Trouble 15"	:15
National Foundation of Credit Counseling – Advice in financial planning		
7/5-8/16	"Friends In Trouble 60"	:60
National Foundation of Credit Counseling – Advice in financial planning		

7/4-31	"Guard Advantages"	:30
Army National Guard – Recruiting		
7/12-19	"Storm Chasers"	:30
Army National Guard - Recruiting		
9/20-21	"Pet Adoption"	:30
Project Pet "25 For Life" – Pet adoption		
8/3-9/29	"Dogs Bring Freedom 15"	:15
Guide Dog Foundation – Dogs allow independent living		
8/1-9/27	"Dogs Bring Freedom 20"	:20
Guide Dog Foundation – Dogs allow independent living		

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Business and Economic Development

(including need for high tech companies in the state, poor labor market for economic development)

WACH FOX NEWS AT TEN

7/6/09

One group is trying to help the local economy. The Columbia Talent Magnet Project has been studying ways to bring young talent to the Capitol city. They just released this report outlining plans to keep college grads here and attract other young professionals. The reason, project leaders say, - with more highly educated young people in a community, economic performance improves. If Columbia does become home to young professionals, businesses will come here. That's why the group is connecting aspiring leaders with more seasoned ones, hoping to create a long-lasting mentorship.

WACH FOX GOOD DAY

7/7/09

A South Carolina steel mill shuts its doors. Officials say they do not know when it will start back up. Officials say with economic downturn the need for steel has declined. Federal law requires the workers to stay on the job until Sunday.

WACH FOX GOOD DAY

7/9/09

Good news this morning – more jobs are headed to our state. A popular dog food plant is expanding. Diamond Pet Foods plans to bring 37 new jobs to its Lexington County facility. The addition will help meet customer demand and prepare for future growth. The company is already hiring so if you're interested we've got their address on our website – midlandsconnect.com.

WACH FOX GOOD DAY

7/10/09

A South Carolina hospital supplier is laying off workers. Covideien, based out of Seneca is getting rid of 100 employees because they say there's a decrease in demand. The plant makes compression devices, medical gauze and bandage products.

WACH FOX GOOD DAY

7/13/09

Today Columbia Bob Coble is in China. China is the world's fastest growing economy and Coble plans to convince leaders to spend their money here in the Midlands. This morning Coble is scheduled to give a speech in Shangai encouraging Chinese businesses to relocate to USC's Innovista Research Campus.

WACH FOX GOOD DAY

7/14/09

News from Dorchester County - is jobs are headed to the area. Global Recovery LLC will locate a new facility in the County creating 15 new jobs. The company is a world leader in providing solutions for recycling and waste management.

WACH FOX GOOD DAY**7/15/09**

A \$21 million plan to remodel and expand 9th Air Force headquarters at Shaw Air Force Base has cleared a key hurdle in Congress. The measure passed the House and is on its way to the Senate and the President's desk for approval. Rep. John Spratt, D-SC-said Monday. Spratt, who's district includes the Sumter Base, aid plans call for renovating 5,000 square feet of the existing structure and adding nearly 50,000 square feet. The addition would house the unit's operations and military intelligence sections, as well as an Army detachment. The 9th Air Force is responsible for air combat operations over Iraq and Afghanistan.

WACH FOX GOOD DAY**7/20/09**

A high tech industrial park may be headed to Richland County. A site designated for a new state farmers market could be used to build businesses. County officials say the land along the Shop and Pineview Roads would begin as small businesses and then build up into the Innovista area.

WACH FOX NEWS AT TEN**7/28/09**

Some news from the Pee Dee tonight. DuPont's plant in Florence plans to close its doors by 2010. More than 200 workers will be directly affected by this phase out over the next 14 months. The first line of the plant is scheduled to close this September. DuPont makes polyester films used in microwaves. Now the company is consolidating production of those films to a Virginia plant.

WACH FOX GOOD DAY**7/31/09**

Auto company BMW is offering buyout packages to 3,000 workers at its Greer production plant. That's about 2/3 of the work force there. The buyouts are voluntary and officials say they don't know how many workers might accept.

WACH FOX GOOD DAY**8/6/09**

Some good economic news out of Lexington County this morning. Fisher Tank Company is taking steps to expand operations, a crew breaking ground at Windmill and Clover Roads in Batesburg-Leesville. The company says new jobs are expected from the expansion.

WACH FOX NEWS AT TEN**8/7/09**

Business has been slow this summer at Waccamaw Metal Recycling, but the owner expects his business to double over the next couple of months, thanks to Cash For Clunkers. Local dealers haven't brought him any clunkers yet, due to come red tape, but Jeffrey Rogers expects those cars to start rolling in within the next few days. Rogers says every car dealer in town is buzzing about Cash For Clunkers and it'll be a real shot in the arm for his business as well.

WACH FOX GOOD DAY**9/8/09**

It's a celebration in South Carolina today. BMW has been making cars for 15 years here in the Palmetto State. The company will hold a reception at the location in Greer. The plant has grown from just 600 employees in 1994 to about 5,000 workers.

WACH FOX GOOD DAY**9/18/09**

Get ready for those cruises down in Charleston. The state's 16 billion dollar tourism industry is getting a major boost. Next May, the Carnival Cruise Line will begin five, six, and seven day cruises from Charleston. It's the first time the cruises will be available year round.

WACH FOX NEWS AT TEN**9/20/09**

In North Charleston city officials hosted a big celebration earlier today. They were spotlighting its new \$37 million city hall. The 167,000 square foot building sits on an acre of land just off Interstate 26. It houses 300 workers with room for 100 more in the future.

WACH FOX NEWS AT TEN**9/21/09**

Some good economic news right here in the Palmetto State – some jobs coming to the Rock Hill area. Over the next five years, 45 new jobs will come to York County thanks to Carolina Ingredients, Inc. The company is setting up shop in the Rock Hill area. They are a custom blender of spices and food ingredients for the commercial food industry.

Public Service Announcements The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times July 1 and September 30, 2009: