

Fourth Quarter 2009  
12/31/09

**DESCRIPTION OF PROGRAMS PROVIDING  
MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

<b><u>PROGRAM</u></b>	<b><u>DAY</u></b>	<b><u>TIME</u></b>
<b>WACH FOX NEWS GOOD DAY</b>	Monday through Friday	6:00-9:00am
<b>WACH NEWS REPORT</b>	Monday through Friday	7:30-8:00pm
<b>WACH NEWS AT TEN</b>	Monday through Friday	10:00-11:05 pm
<b>WACH NEWS AT TEN WEEKEND EDITION</b>	Saturday-Sunday	10:00-10:35 pm

All of the above programs are locally-produced news programs presenting a mix of news, weather, sports and issue-related feature stories and segments. Multi-part mini-documentary news series, usually dealing with one issue or a series of related issues, are aired during the 10 pm newscast. The duration of each program is usually two to three minutes, unless otherwise indicated.

<b>FOX NEWS SUNDAY</b>	Sundays	10:00-11:00 am
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This is a Fox News public affairs interview program featuring one or more guests being questioned about subjects in the news. Moderator Chris Wallace and other reporters conduct the interviews. Subjects addressed are generally national in scope.

<b>AMERICA'S MOST WANTED</b>	Saturdays	9:00-10:00 pm
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This network program features criminals wanted for various charges. The program has been responsible for capture of suspects wanted by the FBI, including the FBI's Most Wanted list.

<b>PUBLIC SERVICE ANNOUNCEMENTS</b>	Any Day	Any Time
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Varying length announcements (:10, :15, :20, :30, and :60) that air throughout the station's broadcast day about issues of community interest.

## **PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Public Safety and Crime**

(including homeland security, crime rate, youth violence, gun control, increased presence of law enforcement, antiquated prison system, tougher sentencing, school safety, neighborhood crime watch)

#### **WACH FOX NEWS AT TEN**

**10/1/09**

State officials are taking steps this morning to keep gangs out of our communities. The South Carolina state legislature has proclaimed October as "Gang Awareness Month". In support of this a local organization "Project Gang Out" held several activities this month to increase awareness on Columbia's gang activity.

#### **WACH FOX NEWS AT TEN**

**10/11/09**

And for the older crowd, there's a special event coming up tomorrow we want to tell you about. It's the Life Safety 101 Seminar. It takes place at two o'clock at the Medallion Center on Garners Ferry Road. Fire Marshall Carmen Floyd will be on hand conducting an educational seminar on a variety of topics that may affect your business. The seminar will cover a lot of information including what you should look for in fire suppression system for your kitchen or building.

#### **WACH FOX GOOD DAY**

**10/13/09**

In today's news, divers with the Lexington County Sheriff's Department are gearing up for some training. The training is required for officers to become law enforcement divers. The team will use the skills learned today to help locate missing swimmers on Lake Murray, or weapons that may be tossed into large bodies of water.

#### **WACH FOX GOOD DAY**

**10/15/09**

Identifying child sexual abuse – thousands of South Carolina teachers have completed special training to do that. Charleston-based Darkness To Light estimates 20,000 state teachers now know how to prevent, identify, and react to child sexual abuse. 40% of South Carolina teachers are trained to identify child sexual abuse. That's more than any other state.

#### **WACH FOX GOOD DAY**

**10/15/09**

This evening 200 girls from USC will learn some self defense. The Sigma Phi Epsilon fraternity there has organized the event to teach young women how to protect themselves. The "Take Defense" program was started in 2004 after the murder of Jessica Kemp. So far more than 20,000 girls have taken the class.

#### **WACH FOX NEWS AT TEN**

**10/20/09**

Columbia leaders are coming together to fight gang violence. The Benedict College Center of Community Development and the National District Attorneys Association hosted local politicians, law enforcement, and other community members at the National Advocacy Center today. The group discussed forming a gang and Youth Violence Prevention Council to lead the effort.

**WACH FOX NEWS AT TEN****10/30/09**

October is Domestic Violence Awareness month and Midlands officials continue to spread the word. Sistercare is recognizing the Lexington County Sheriff's Department because it's the 10<sup>th</sup> anniversary of the county's criminal domestic violence court, or CDVC. Authorities say this court has changed the focus of domestic violence prosecution from a traditional, passive, approach to an active approach that emphasizes victim safety, offender accountability, and batterer treatment opportunities.

**WACH FOX NEWS AT TEN****10/31/09**

Tracking sex offenders gets a little easier thanks to the South Carolina Law Enforcement Division. The South Carolina Law Enforcement Division said it's introducing a new online program where people can log on and see map of registered offenders near any address they enter. The new program, called Offender Watch, brings up a map showing color photographs of registered offenders, along with the details of their offenses and previous addresses.

**WACH FOX NEWS AT TEN****11/1/09**

Law enforcement statistics show the number of concealed weapons permits issued in South Carolina is up this year. Concealed weapons permits issued by SLD totaled more than 28,000 as of mid-October – that's 14,000 permits more than last year. The state also reported that permits rose about the same among men and women between 2005 and 2008.

**COPS****11/7/09**

Police go after a bank robber in a car chase through Las Vegas; an armed man in San Bernardino County, Cal., calls the cops and threatens to shoot innocent bystanders near his apartment.

**AMERICA'S MOST WANTED****11/14/09**

In northern New Jersey, John Walsh joins the hunt for a drug kingpin and an aspiring DJ wanted for attempted murder. Also: an arrest in the case of a Georgia madam who allegedly had a client killed. Featured fugitives include a suspect in an Oakland double murder; an accused arsonist; and a convicted child molester.

**WACH FOX GOOD DAY****11/16/09**

Unlicensed drivers – they're many of the motorists you pass each day . . and they pose a deadly problem. An AAA Carolinas study shows more than 800 fatal accidents happened in South Carolina from 2001-2005 involving unlicensed drivers. Corporal Paul Brothers with the SC highway patrol says it's become fairly routine during a traffic stop, or at checkpoints, to find an unlicensed motorist. And the danger these drivers can cause is not just on the roadway – “unlicensed drivers are uninsured drivers. It affects you if your are involved in a situation – your insurance has to help you cover from that loss.”

**WACH FOX GOOD DAY****11/24/09**

Hate crimes are on the rise in South Carolina. According to the FBI's annual report, last year 153 hate crimes were reported. That's an increase from the 127 reported in 2007. South Carolina is one of five states that does not have a law that allows suspects to be charged with hate crimes.

**WACH FOX NEWS REPORT****11/24/09**

As Black Friday approaches you might have some holiday shopping on the agenda but when you're out looking for all those deals, pay attention, because plenty of crooks are out there looking for a five-finger discount. Richland County deputies putting on a mock robbery in Columbia, teaching residents to keep their eyes open. Officers say be aware of your surroundings at ATMs because that's where most armed robberies are likely to occur – "When you are going to the ATM, be prepared, have the exact money that you know you want to get out, have your card in your hand, have everything prepared – don't be a target."

**WACH FOX NEWS REPORT****11/24/09**

With the holiday shopping season officially kicking off Friday, some Midlands groups are warning about hidden toy hazards. The annual Toy Safety Survey results are out tonight. It offers safety guidelines and provides examples of potential hazards. Choking is a particular concern. Cassie Price with Palmetto Health Children's Hospital says if you can fit a toy in a toilet paper roll, you child can choke on it.

**WACH FOX GOOD DAY****12/10/09**

Gang violence is on the rise in South Carolina. That's according to a report released by the Department of Public Safety Wednesday. Officials say the number of known gang murders increased from zero in 1998 to 21 in 2001. The number of inmates who were in gangs also spiked 184% from June of 2000 to 2008

**AMERICA'S MOST WANTED****12/12/09**

An update on the child-sex case involving evangelist Tony Alamo, who was convicted in July 2009 of transporting minors across state lines for the purpose of illegal activity. But one of his wanted associates, John Kolbeck, is still at large. Other featured fugitives include Los Angeles murder suspects Jesus Catalan and Jose Luis Saenz. (Saenz is on the FBI's Ten Most Wanted Fugitives list.) Also: a report on the capture of Berkeley, Cal., triple-murder suspect Rafael Campbell.

**WACH FOX GOOD DAY****12/17/09**

Good news for local law enforcement this morning, Columbia police officers getting more crime fighting tools, the City Council, accepting a \$94,000 federal grant. The police department will use the money to buy 60 tasers, along with training equipment to teach officers on how to use them. Police spokesman Brick Lewis says the tasers can potentially help save lives.

**FOX NEWS SUNDAY****12/27/09**

Host Chris Wallace interviewed the following Senators concerning national security following the foiled attack on a Detroit-bound airliner: Sen. Arlen Specter, D-PA; Sen. Robert Menendez, D-NJ; Sen. Richard Shelby, R-Ala; Sen Jim DeMint, R-SC.

**Public service Announcements**

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2009:

10/5-10/26	"Family Emergency Kit"	:30
Ad Council – Emergency Preparedness"		

10/16-11/15	"Recognize React Recover"	:30
SCBA/NCSA/Roadway Safety – Highway rumble strips		

## PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### **Minority Issues**

(including urban neighborhood revitalization, affordable education, minority representation in government, confederate flag, discrimination in the workplace, television coverage of African American community events, race relations)

### **WACH FOX NEWS AT TEN**

**10/3/09**

Federal prosecutors have cut a deal with Columbia Farms concerning an illegal immigrations crack down. US Attorney Walt Wilkens is giving the company two years to get in compliance with federal practices. He also says the company has agreed to pay the government \$1.5 million to settle pending claims. Last fall federal agents rounded up hundreds of illegal immigrants at Columbia Farms' Greenville facility.

### **Public service Announcements**

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2009:

10/5-12/31	"Build A Dream"	:10
Martin Luther King Jr. National Memorial Project Fund – Fund-raising		

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Education**

(including literacy, and S.C. national placement, more internships for youth, parental involvement, need to clean up school curriculum, funding for various programs.)

#### **WACH FOX REPORT**

**10/8/09**

A private university is opening a pharmacy school in Columbia. South university's new program is opening its doors next year, enrolling 65 students. It's one of two educational efforts coming to our state – the other being at Presbyterian College.

#### **WACH FOX GOOD DAY**

**10/15/09**

Camden Elementary students opening a piece of history today. The group will open a 25-year-old time capsule. The capsule will contain lists of favorite songs, library books and yearbook pictures, all dating back to 1984.

#### **WACH FOX GOOD DAY**

**10/15/09**

Taking a look at education this morning, some news that some might find encouraging – others, discouraging – for South Carolina. State students show little improvement in math, but they're not losing ground. According to the latest report from the National Assessment of Education Progress, South Carolina 4<sup>th</sup> graders score three points below the national average, 8<sup>th</sup> graders, two points below the national average. In both cases the performance is not significantly different from 2007. With that being said, parents from now until November 8<sup>th</sup> you have a chance to weigh in on your child's reading material. Textbooks that could be used in South Carolina public schools are on display. You can check out the books by visiting Columbia International University or Columbia Converse College. At each site you can fill out a review telling education leaders what you think. State Board of Education will review those comments before deciding whether to adopt materials.

#### **WACH FOX NEWS AT TEN**

**10/11/09**

Today several kids from across the Midlands spent their day traveling through the pages of their favorite storybooks. The annual Read and Romp Family Literacy benefit event was held at the State Museum. The event offered children the chance to engage in fun learning-based activities, all themed around children books. The kids also got; the chance to meet several local celebrities, including Cocky, the USC mascot. And for the parents – they say it was a chance to get a jump start on reading and preparing their child for success. This marks the 5<sup>th</sup> year for the Read and Romp event

#### **WACH FOX NEWS AT TEN**

**10/20/09**

Some Midlands parents are back in class – but this time, they're not learning math –they're focusing on their children. These folks are attending "The parenting with love and logic" workshops at Gilbert Primary School. The five session class teaches ways of working with children that puts parents and teachers back in control.

**WACH FOX GOOD DAY****10/20/09**

Have you heard the WWE comes to Ridgeview High School? Three entertainers from the World Wrestling Entertainment are in town to celebrate Teen Read Week at the school. Teen Read Week is a national adolescent literacy initiative. Today's visit kicks off Ridgeview's Wrestlemania Reading Challenge.

**WACH FOX GOOD DAY****10/20/09**

What's going on with climate change? The government is giving USC five million dollars to find out. Students will use the money to study whether carbon dioxide can be stored underground to keep greenhouse gases from affecting global warming. School officials say the grant will focus on the underground deep saline aquifers in Beaufort Colleton and Jasper counties.

**WACH FOX GOOD DAY****10/21/09**

Are South Carolina public schools breaking the bank? New numbers say yes. According to the State Office of Research and Statistics schools received a 5% increase in government funds, compared to 2008. That's more than \$8 million. However, officials say the cash isn't actually making it into the classroom. But new reports say the 85 K-12 schools are exceeding their annual rate of spending – despite news of local and state budget cuts. So, where is the cash going? Well, the money trail points to “school and district administration” along with classroom instruction.

**WACH FOX NEWS AT TEN****11/1/09**

A rededication ceremony was underway for Sanders Middle School today. Folks enjoyed a school tour, student performances, and remarks by the school's first principal. Richland School District One renovated the former Keenan High School for Sanders students and staff who moved onto the campus in August.

**WACH FOX NEWS AT TEN****11/1/09**

An uncertain enrollment forecast has some Richland District Two parents hoping for clearer skies. This fall the District welcomed close to 750 additional students. What's unfair to the parent is the uncertainty of where the students will go. That has Stephen Gilchrist looking for solutions. He recommends another charter school, like the Hope Academy. District Two spokeswoman Theresa Riley says change is still coming. Riley says construction for several new Richland Two schools are in the works – the plan includes four elementary, one middle school, and one high school. All are scheduled to open by 2012.

**WACH FOX NEWS AT TEN****11/10/09**

Allen University is celebrating something new on the historic campus. The school has completed six new or renovated facilities. Over the last two years Allen has retrofitted the former cafeteria into the new Sons of Allen Chapel, renovated the Gibbs Science Hall and Chapelle Administration Building, and converted an old strip mall into the new Campus Mall housing a new student cafeteria, bookstore and career center, among other things.

**WACH FOX NEWS AT TEN****11/11/09**

Thousands of students invaded the Carolina Coliseum to attend the District's Annual College and Career Expo. They got the chance to network with college representatives and military officials. The students also received information about financial aid.

**WACH FOX GOOD DAY****11/16/09**

In education news this morning – a unique school program is getting more popular in South Carolina – single gender classes. Statewide, more than 5,000 students take part, and as Jerrita Patterson reports, a new survey indicates more parents would like their kids in the program. Killian Elementary Principal Eric Brown is using a new game plan, and more than 150 other SC schools are doing the same. Single-gender classes get a passing grade from students and teachers. Killian has had the program for four years. State Education Superintendent Jim Rex says it has shown promising results – “We’ve said for a long time – all children are different. They’re all individuals, but the genders have some differences also.” Differences in how they learn. Instructors say the boys are more active, while the girls enjoy more dialogue. In addition to this initiative, students can participate in several programs like middle or early college programs and night high school.

**WACH FOX GOOD DAY****11/25/09**

Bad news for South Carolina High Schools. New numbers show state students are slipping on exit exams. According to the Education Department roughly 3 of every 4 students passed the state exam on their first attempt this year. The 76% pass rate is down from last year’s nearly 81% tally. 2008’s passing rate was the highest in state history. Spokesman Jim Foster suggests budget cuts may be to blame, but there could be other factors.

**WACH FOX GOOD DAY****12/15/09**

Thousands of South Carolina high school students got some college classes out of the way for taking advanced placement tests in 2009. Nearly 15,000 students scored well enough to earn college credit – a record for the state. The percentage of students to earn college credit increased to 57%.

**WACH FOX NEWS AT TEN****12/18/09**

New test results show nearly 60% of South Carolina high school students lack a basic understanding of US history and the founding principles of American government. A spokesman for South Carolinians for Responsible Government, a group that promotes school choice, says the test scores show public school students aren’t getting the basic knowledge necessary for them to be productive in society. State education officials acknowledged the scores were low, but say first year results were also worse than expected when the state implemented end-of-course tests in other subjects several years ago.

**Public service Announcements**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2009:

10/3-12/30	"Woolfolk-RCPL"	:30
WACH-TV/Richland County Library – To promote reading		
10/18-10/26	"SC Student Loans"	:30
SC Student Loans – Loans for college students		
10/16-10/26	"I'm Going 30"	:30
US Dept. of Education – Promote going to college		
10/17-12/24	"I'm Going 60"	:60
US Dept. of Education – Promote going to college		
12/19-12/31	"2010 Exploravision Awards"	:30
National Science Teachers Association – Awards program February 2010		
10/16-12/30	"Camelot"	:30
Ad Council – Lifelong Literacy		
12/28	"College Goal Sunday"	:30
SCBA/NCSA/SC Commission On Higher Education		
12/28-12/31	"In Our Schools"	:30
SC Pathways to Success – Helping HS students to set career goals		
12/28-12/31	"Reading to Your Child 30"	:30
First Step/Richland Two – Read to your child		
11/-11/8	"Reading to Your Child 60"	:60
First Step/Richland Two – Read to your child		

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Health Services and Medical Care**

(Including affordable health care, parenting and family issues, teen drug use, teen pregnancy, child abuse, health care for elderly, funding for disaster relief, safety issues, and effects of budget cuts on mental health community.)

#### **WACH FOX REPORT**

**10/7/09**

Not everyone can be the smartest – somebody has to come in last, and sadly, many times. South Carolina is the last state standing. However, we're not dead last in a new study – but we are in the Top 10 - - for the least brain healthy states in America. These evaluations were based on diet – physical and mental health and social well being of the residents.

#### **WACH FOX NEWS AT TEN**

**10/7/09**

Here's new information based on research here in Columbia. A USC study finds people going through stressful periods don't necessarily reach out for comfort foods – cake, chips or soda. Instead, researchers say those are times when people are most open to change – some even choosing healthier foods and lifestyles. The study found increased levels of stress and change correlated with a person's tendency to pick unfamiliar products, so that might rule out those familiar comfort foods which can often be fast or fried foods.

#### **WACH FOX NEWS AT TEN**

**10/7/09**

Some discouraging news about HIV rates. New numbers show they're ten times higher in African Americans than whites. University of North Carolina researchers say this is despite billions in government and private spending to fight the virus. According to the Centers for Disease Control, an estimated 45% of new HIV infections in 2006 were blacks.

#### **WACH FOX NEWS GOOD DAY**

**10/12/09**

Out to raise awareness was the American Foundation for Suicide Prevention. A 5K walk was held earlier to also raise money for the organization. More than 32,000 people in the US die by suicide every year, and it's the country's 11<sup>th</sup> cause of death. One mother, who lost her son earlier this year to suicide says prevention is the key.

#### **WACH FOX NEWS GOOD DAY**

**10/18/09**

A startling report about the future of the Palmetto State, that may help you push away from the dinner table. A study by the United Health Foundation shows within ten years almost half of South Carolina residents will be obese. Doctor Ken Thorpe estimates more than 48% of South Carolinians will be clinically obese by 2018. Those estimates will mean higher health care spending for you and the government. The Reports says, since the mid 1980's, one third of increased healthcare costs can be linked to growing obesity rates.

#### **FOX NEWS SUNDAY**

**11/22/09**

Host Chris Wallace talks with Dr. Bernadine Healy, the first woman to head the National Institutes of Health, about the fight over health care reform this week, two new cancer screening studies became part of the argument. First, a government task force recommended women delay starting routine mammograms from age 40 to age 50. And then an association of medical

experts said women could delay their first screening for cervical cancer until age 21 and then be re-screened less often.

### **Public Service Announcements**

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between October 1 and December 31, 2009:

10/2-12/13	Be a Player-15"	:15
Ad Council – Preventing childhood obesity		
10/3-10/26	"Coloring Book Pyramid"	:15
Ad Council – Proper diet for kids		
10/3-12/13	"U-Toob Dudley"	:30
American Dental Association – Proper dental care		
10/24	"Veggie Hunter"	:30
The Cancer Project – Veggies prevent cancer		
10/31-12/30	'Voice of Meningitis 10"	:10
Natl. Assoc. Of School Nurses – The importance of vaccinations		
11/1-12/30	'Voice of Meningitis 15"	:15
Natl. Assoc. Of School Nurses – The importance of vaccinations		
11/3-12/28	'Voice of Meningitis 20"	:20
Natl. Assoc. Of School Nurses – The importance of vaccinations		
10/22-11/3	'Voice of Meningitis 30"	:30
Natl. Assoc. Of School Nurses – The importance of vaccinations		
10/17-12/31	'Voice of Meningitis 60"	:60
Natl. Assoc. Of School Nurses – The importance of vaccinations		
10/1-12/31	"Do Everything Together"	:20
PFDFA – Preventing drug abuse		
11/1-12/28	"Promise"	:20
PFDFA – Preventing drug abuse		
11/12-12/31	"Goals-10"	:10
Leukemia & Lymphoma Association – Fund-raising		
10/17-12/31	"Save a Life 60"	:60
Narconon Arrowhead – Prevent alcohol and drug abuse		
10/17-11/13	"Save a Life 30"	:30
Narconon Arrowhead – Prevent alcohol and drug abuse		

10/5-12/31	"Give Kids a Smile 15"	:15
American Dental Association – Proper dental care		
10/3-12/31	"Pinocchio 10"	:10
Ad Council – Nutrition education		
10/4-10/27	"Pinocchio 15"	:15
Ad Council – Nutrition education		
10/3-12/29	"Pinocchio 20"	:20
Ad Council – Nutrition education		
10/3-11/15	"Eat More Veggies"	:30
Eat Smart Move More – Better diet and exercise		
10/3-12/31	"More Meals at Home"	:15
Eat Smart Move More – Better diet and exercise		
10/10-12/31	"Move More"	:30
Eat Smart Move More – Better diet and exercise		
10/3-12/30	"Move More Everyday"	:30
Eat Smart Move More – Better diet and exercise		
10/4-12/31	"Overview"	:30
Eat Smart Move More – Better diet and exercise		
10/3-11/15	"Rethink Drink Tame Tube"	:30
Eat Smart Move More – Better diet and exercise		
10/3-12/31	"Rethink Your Drink"	:15
Eat Smart Move More – Better diet and exercise		
10/31-12.31	"Light the Night 10"	:10
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/17-12/31	"Light the Night 15"	:15
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/16-11/31	"Light the Night 30"	:30
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/20-12/31	"Light the Night 60"	:60
Leukemia & Lymphoma Society – Awareness of blood cancers		
10/11-12/27	"Take Control 20"	:20
Womenheart – Education re heart disease		
10/4-12/19	"Take Control 30"	:30
Womenheart – Education re heart disease		

10/17-12/31	"Take Control 60"	:60
Womenheart – Education re heart disease		
12/14-12/31	"9 ½ Minutes"	:30
Center For Disease Control – Act Against AIDS		
10/16-10/18	"Bulls Eye 30"	:30
Ad Council – Stroke Awareness		
10/17-10/18	"Child"	:60
Juvenile Diabetes Research Foundation – Finding a cure for Juvenile Diabetes		
10/29-12/31	"Double Dutch"	:30
Ad Council – Fatherhood involvement		
10/29-12/31	"Pizza Smoothie"	:30
Ad Council – Fatherhood involvement		
12/19-12/31	"Eat More Fruit"	:30
SCBA/NCSA/EatSmartMoveMore – Improve diet and more exercise		
10/26-11/13	"Heather Prevention"	:30
Partnership for a Drug Free South Carolina – Drug abuse		
12/28-12/31	"Perfect Storm 60"	:60
Foundation for Autism Support – Support for autism victims/parents		
11/14-12/30	"Sounds of Pertussis 15"	:15
March of Dimes – Whooping cough		
10/20-11/4	"Sounds of Pertussis 60"	:60
March of Dimes – Whooping cough		
10/28-12/31	"Stand 30"	:30
Taking Control of Your Diabetes		
10/29-12/31	"Stand 60"	:60
Taking Control of Your Diabetes		
12/28-12/31	"Timing Is Everything"	:60
SCBA/NCSA/SC Campaign to Prevent Teenage Pregnancy		
12/28-12/31	"Unconditional"	:60
SCBA/NCSA/SC Campaign to Prevent Teenage Pregnancy		

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Civic Responsibilities**

(including need for volunteerism, lack of trust in elected officials, need for recreational facilities for families, safer streets and highways, increased pride in the community, littering, Homelessness, welfare reform, role modeling for youth, church involvement in charities, accountability for charities,)

#### **WACH FOX NEWS AT TEN**

**10/5/09**

Helping you avoid the pain of foreclosure – the South Carolina Foreclosure Task Force wants to help at risk homeowners. They're holding a workshop tomorrow night on North Trenholm Road starting at 6:00 o'clock.

#### **WACH FOX NEWS AT TEN**

**10/6/09**

Richland County and Clemson University's Carolina Clear Program are working to keep state streams, rivers, and basins as clean as possible. A big part of that effort – fighting illegal dumping. The debris can cause injury, the spread of disease, provide fuel for wildfires and pollute waterways. The most common things dumped are tires, tree debris, and household items. Not only is illegal unsightly, it's also bad for the environment, and cost taxpayers thousands of dollars to clean up.

#### **FOX NEWS REPORT**

**10/7/09**

A group of Midlands' high school students banding together to help a local no-profit. Dutch Fork High teens will be collecting ethnic hair products for African American women at Sister Care. It's an effort in observance of October, National Domestic Violence Awareness Month.

#### **FOX NEWS REPORT**

**10/7/09**

Today's economy is breaking the bank for one local non-profit. The Epilepsy Foundation of South Carolina will close its doors for good at the end of the month. The organization says funding problems will not allow it to stay open. The Foundation was receiving \$75,000 each year to pay for education programs, but after state budget cuts last year that came to an end.

#### **FOX NEWS GOOD DAY**

**11/25/09**

The Oliver Gospel Mission has been helping local homeless people for 120 years. This afternoon volunteers served 399 meals to those in need at the mission's Great Thanksgiving Banquet. They say giving is the reason for the holiday season.

#### **WACH FOX NEWS AT TEN**

**12/17/09**

A city park now has some new facilities that will help kids at one Midlands middle school. The new amphitheatre at Emily Douglas Park had its ribbon cutting today. Officials from the city of Columbia and Hand Middle School were on hand for the event. The amphitheatre was the first public private partnership for a city park.

### **Public Service Announcements**

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times October 1 and December 31, 2009:

10/3-12/31	"Reflection of Honor 15"	:15
Army National Guard - Recruitment		
10/16-12/31	"Reflection of Honor 30"	:30
Army National Guard - Recruitment		
10/3-12/31	"Pause.com"	:30
WACH-TV – Remind viewers to think carefully before acting		
10/21-12/31	"Love & Help Children"	:60
Way to Happiness International – Be trustworthy		
10/1-11/14	"For Country"	:60
US Marine Corps – Recruiting		
10/11-11/4	"Pride Of The Nation"	:60
US Marine Corps – Recruiting		
12/21	"Pride Of The Nation/234 <sup>th</sup> Birthday	:30
US Marine Corps – Recruiting		
10/17-11/13	"Not If We Can Help It"	:30
National Foundation for Financial Education – Help public with financial planning		
10/4-11/21	"Be The Change 10"	:10
AmeriCorps – Helping others		
10/3-10/25	"Be The Change 15"	:15
AmeriCorps – Helping others		
10/3-11/29	"Changing Lives 10"	:10
AmeriCorps – Helping others		
10/14-12/31	"Changing Lives 15"	:15
AmeriCorps – Helping others		
10/3-12/31	"I Am Change"	:30
City Year – City Year		
10/17	"Friends In Trouble 60"	:60
National Foundation of Credit Counseling – Advice in financial planning		
10/16-12/29	"Guard Advantages"	:30
Army National Guard – Recruiting		

12/28-12/30	"Storm Chasers"	:30
Army National Guard - Recruiting		
11/6-12/26	"25 For Life"	:30
Project Pet "25 For Life" - Pet adoption		
10/17-12/31	"Anthem"	:30
City Year – Volunteerism		
10/3-12/30	"Born Ready/Female"	:30
SCBA/NCSA/U Coast Guard – Recruiting		
10/31-12/30	"Born Ready/Male"	:30
SCBA/NCSA/U Coast Guard – Recruiting		
11/13-12/31	"Freedom 15"	:15
Guide Dog Foundation – Dogs bring freedom		
10/27	"Freedom 20"	:20
Guide Dog Foundation – Dogs bring freedom		
10/22-12/29	"Hometown Heroes"	:30
SCBA/NCSA/SC Air National Guard – Recruiting		
10/16-10/18	"Membership PSA"	
Columbia City Ballet – Membership drive		
10/29-12/31	"Paintball"	:30
Ad Council – Adoption		
10/29-12/29	"Recorded Card"	:30
Ad Council – Adoption		
10/20-12/27	"Sistercare"	:15
Taco Bell Sistercare 09 – Fundraiser		

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

### **Business and Economic Development**

(including need for high tech companies in the state, poor labor market for economic development)

#### **WACH FOX NEWS AT TEN**

**10/2/09**

Here in South Carolina unemployment remains a big problem. Earlier this week several key leaders met to discuss how to pay back federal loans, expected to hit a billion dollars next year, and replenish the now-broke state employment security trust fund. On October 19<sup>th</sup> Governor Sanford will host an unemployment roundtable with lawmakers and key leaders from state governments and business.

#### **WACH FOX GOOD DAY**

**10/6/09**

A South Carolina grocery chain could be going international. A Belgian food retailer is talking about buying the stores and inventory for \$425 million. Bi-Lo filed for Chapter 11 in March. The Delhaize Group says it is now in non-binding talks to acquire “substantial majority of Bi-Lo’s assets”. The grocery chain has nearly 16,000 employees and operates 14 supermarkets in South Carolina and throughout the Southeast.

#### **WACH FOX NEWS REPORT**

**10/7/09**

The word from Governor Mark Sanford this afternoon – The Scientific Research Corporation is expanding in Charleston County and adding 300 new jobs. SRC is an advanced engineering company that provides Solutions to customers all over the world

#### **WACH FOX NEWS REPORT**

**10/7/09**

One of the nation’s largest tire companies is setting up shop in Berkeley County. The TBC Corporation is looking to fill about 100 positions at their massive distribution center that will be located off I-26. It is expected to up and running by late next year.

#### **WACH FOX NEWS REPORT**

**10/7/09**

A North Carolina web company is heading down South and carrying some pretty big baggage. Red ventures will move its headquarters from Charlotte to Lancaster County bringing 1,000 new jobs in the next few years. The company is expected to throw \$20 million into the new facility.

#### **WACH FOX GOOD DAY**

**10/7/09**

More jobs are heading to South Carolina. A New York company is moving its headquarters and operations to Gaffney. Jetline officials will bring almost 250 jobs to the area over the next five years.

#### **WACH FOX NEWS AT TEN**

**10/28/09**

One of the world’s largest shipping companies is setting up shop in Lexington County. DHL will bring up to 700 jobs to the area. The center will be located on Platt Springs Road, just across from the Midlands Tech Airport campus.

**WACH FOX NEWS AT TEN****10/28/09**

Children and adults are in aw at Columbia's Riverbanks Zoo. And that the Wow-factor that Director Satch Krantz wants to take to another level – "We have become such a major tourist attraction in the Midlands of South Carolina" Last year the Zoo welcomed nearly one million visitors. A massive makeover, that will require a massive budget, the Zoo plans to spend nearly \$40 million on renovations and repairs. This might affect homeowners in Lexington and Richland Counties. If presented and approved by the County Councils, the owner of a \$100,000 home would pay four dollars more in yearly taxes. South Carolina Policy Council President Ashley Landress says what doesn't add up is who Zoo officials want to pay for their makeover – "We have the 4<sup>th</sup> highest unemployment rate in the country. This is not a good time to ask South Carolinians to give us more money, and frankly County Government has done that too much lately."

**WACH FOX NEWS AT TEN****10/30/09**

Good economic news for downtown Columbia – they lost a long time tenant last month when SCANA employees hit the road – now, someone else is moving in. UCI Medical has relocated its corporate headquarters to the Capital City. That firm has moved into a newly renovated, eco-friendly building in the 1800 block of Henderson Street. The new site brings roughly 100 employees to the new downtown location.

**WACH FOX GOOD DAY****11/2/09**

A textile company will close its doors next month, leaving almost 200 people without a job. The company tests, repairs, and makes textile equipment. The president says the closing is because of the nation's current economic state.

**WACH FOX NEWS AT TEN****11/10/09**

South Carolina is slashing another \$120 million from schools, colleges and prisons. This cut is on top of the nearly \$330 million the State has already cut. Apparently this isn't just a problem in the South Carolina. Officials say every southern state's revenue is coming up short.

**WACH FOX GOOD DAY****12/18/09**

November showed some promise in the housing market, especially here in Columbia. The tax credit gave South Carolina an extra boost in home sales, by 63%, since this time last year, the Capital City exceeding that with some 63%.

**WACH FOX GOOD DAY****12/18/09**

In October the Employment Security Commission reported staggering numbers with the number of jobless South Carolinians reaching 12%, ranking our state the fifth highest in the country. Some experts say it will take years to fall below double digits.

Public Service Announcements The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times October 1 and December 31, 2009: