

# **WACHFOX** **n e w s**

*information. communication. dedication.*

**April 10, 2019**

## **QUARTERLY ISSUES / PROGRAMS LIST**

**There follows a listing of the significant issues responded to by**

**WACH-TV, Columbia, South Carolina,**

**along with the most significant programming treatment for the period of**

**January 1, 2019 through March 31, 2019**

**The order in which the issues appear does not reflect any priority or significance.**

**This list is by no means exhaustive.**

## **ISSUE: PUBLIC SAFETY & CRIME PREVENTION**

*News at Ten Cover Stories*

**Broadcast Date:** 1/10/19

**Source:** Local/Regional

**Description:** Lighthouse for Life

A local organization, Lighthouse for Life, is raising awareness about the growing issue of sex trafficking in the state of South Carolina. Jen Thompson from the organization explained that it is a growing epidemic, and encourages the community to be aware and observant of things going on around them. January 11th is National Human Trafficking Awareness Day, and Thompson urges us all to learn the signs and how to help those who may be in distress.

**Broadcast Date:** 1/11/19

**Source:** Local/Regional

**Description:** Human Trafficking Awareness

This year, the state human trafficking task force wants to put a new data collection system in place that the attorney general says will give his office a clearer picture of trafficking issue in the state. The state of South Carolina is committed to promoting the wellbeing of all of its residents by protecting the vulnerable through prevention and education and awareness. A 2018 report shows South Carolina was the most improved in the nation for fighting human trafficking. It's a crime that is most prevalent in tourist areas, and the poor are often targeted as potential victims. Yet attorney general Alan Wilson says "this is not a partisan issue, this is not a political issue. This is not an issue based on geography or where you fall in the socio-economic system. Anybody can be a human trafficker, anybody could be a victim". Authorities want parents to be involved in what their children are doing because they are often targets for traffickers. Any type of social media that they have, you need to be able to access it. Because a lot of traffickers and a lot of pimps they target our youth by going to them through social media.

**Broadcast Date:** 2/15/19

**Source:** Local/Regional

**Description:** Lynching Bill

Senator Tim Scott is expected to introduce the "Justice for Victims of Lynching" Act. The measure, also cosponsored by senators Kamala Harris, and Cory Booker, cleared the senate unanimously yesterday. It would criminalize lynching for the first time in American history.

**Broadcast Date:** 2/19/19

**Source:** Local/Regional

**Description:** Community Gun Forum

Local leaders spoke about gun crime and safety at a public forum – Amongst them was Sheriff Leon Lott, and Solicitor Byron Gipson. Community members expressed frustrations over gun violence in the area. Lott assured the community that they are working to eliminate the violence, and explained some of the difficulties the sheriff's department has encountered along the way.

**Broadcast Date:** 3/15/19

**Source:** Local/Regional

**Description:** Voicemail Scam Awareness

"You just hear your social security number has been suspended" - That's when Donna Howard says her husband knew they'd just gotten a phony call. "We just suspended your social security number because of suspicious activity, if you want to know more press 1, thank you" - this voicemail was left after Howard's husband didn't answer four straight calls. She says there were too many red flags. While the Ridgeway woman was able to spot the fake, others aren't always so lucky. Consumer affairs officials sent us this list of more than 600 scams in the Midlands since this time last year. "Yes, there are scammers that just cold call as many numbers as they can generate" . Victims in the midlands have lost about 200 thousand dollars since then. "If they are using high pressure tactics ---they are threatening you ---that is a huge red flag. Do not fall for the high pressure tactics. Do not answer those type of calls, do not punch any buttons and especially at night, you know that's a scam"

**Broadcast Date:** 3/21/19

**Source:** Local/Regional

**Description:** NCAA Traffic

Fans are beginning to show up at Colonial Life Arena for March Madness. The city expects an estimated 25,000 fans to be part of the NCAA Tournament in Columbia. Traffic will increase, and parking will be in high demand. But the city says they're ready for the challenge. "We've spent weeks and months planning for just this occasion. So we think we're well staffed, well prepared, and we want everyone to arrive and have the best first impression..." Police say just want to make sure fans like them stay safe and aware of their surroundings. If you are planning to attend the games and fan fests, city officials also recommend using the free shuttle services. There will be many from different downtown hotels, and two main locations, Gamecock Park and Kline Property.

**Broadcast Date:** 3/27/19

**Source:** Local/Regional

**Description:** Biking Safety

Brian Curran owns Outspokin Bike Shop in Columbia. He's been cycling for nearly 20 years, and says it has always been a dangerous ride. "It just takes that one second of not paying attention for it to become a tragedy." Others throughout the community are working on a plan with state lawmakers to change that. The "Complete Street" Bill is working its way through the legislative right now and that's providing safety measures for pedestrians. The proposal asks the department of transportation to build what they call complete streets designed with many ways of getting around.

### **Public Service Announcements – Public Safety & Crime Prevention**

The station aired Public Service Announcements that pertained to Public Safety and Crime issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1, 2019 and March 31, 2019:

<b>1/13 – 3/30</b>	<b>"Drunk Neon 30"</b> National Highway Transportation Safety Association	<b>:30</b>
<b>2/17 – 3/3</b>	<b>"Call 811" (#1)</b> SC Broadcasters Association	<b>:30</b>
<b>2/6 – 3/30</b>	<b>"Call 811" (#2)</b> SC Broadcasters Association	<b>:30</b>
<b>2/9 – 3/17</b>	<b>"Call 811" (#3)</b> SC Broadcasters Association	<b>:30</b>

## ISSUE:                   MINORITY ISSUES

*Good Day Cover Stories*

**Broadcast Date:** 1/16/19

**Source:** Local/Regional

**Description:** SNAP Benefits

The department of social service plans to send out notices to retailers to give everyone instructions on how they can save their SNAP benefits. Michelle Urlich is trying to get by with help from Harvest Hope Food Bank. Harvest Hope's Executive Director says with the government shutdown, Michelle is not alone. "We already know that clients who receive SNAP benefits are struggling to begin with." Families finding ways to stretch the dollars, with hopes that it doesn't take Washington long to do the same. In the meantime, Harvest Hope will continue to provide to those in need the best they can.

**Broadcast Date:** 1/23/19

**Source:** Local/Regional

**Description:** United Way

As part of the annual point-in-time homeless count, The United Way of the Midlands organized visits to emergency shelters in an effort to help them determine how many people are homeless in the area. They hope their findings reflect similar results as previous numbers that show a decrease in homelessness.

**Broadcast Date:** 1/31/19

**Source:** Local/Regional

**Description:** New Bills

A new, proposed bill, "The Workplace Freedom Act", would prohibit discrimination in employment because of race, religion, color, sex, age, national origin or disability. If made law, it would also prohibit discrimination because of sexual orientation or gender identity.

**Broadcast Date:** 2/15/19

**Source:** Local/Regional

**Description:** Stuff a Cruiser

Four weeks after hundreds of tenants were forced to evacuate Allen Benedict Court, efforts continue to help them move on with their lives. Columbia police are collecting donations at the Columbiana Centre shopping mall. They are not taking money, but instead, necessities like clothing, toiletries, school supplies and food. The donations will go to the displaced Allen Benedict tenants, and the Transitions Homeless Center.

**Broadcast Date:** 2/26/19

**Source:** Local/Regional

**Description:** Thanks to Parents

You could say making a difference by taking on challenges is in her blood -- as a third child of immigrants, Karen Yip says her childhood and background shaped her into the person she is today. "My parents immigrated to the United States back in the mid-70's, and we ran a small Chinese restaurant for many years. It taught me that things are not always going to be rainbows and sunshine, but if you continue to be persistent, and be a good person and treat others as they should be treated, those blessings come back around you. One way Yip and her husband, Robbie Hinrichs, give back is through a program they started called "Homes for Harvest Hope". "It is a corporate policy here to take a portion of all commissions and give the money to the Harvest Hope Food Bank. And so, since that time in 2013, we are very proud to say that this program has been successful as our business has grown and we've been able to provide approximately a half a million meals to the community" explained Yip. "It was an idea that grew out of the recession around 2009-2010. I just remember a couple of my clients that I sold homes to were telling me that they had to go to the food bank - that's how bad things had gotten

**Broadcast Date:** 2/28/19

**Source:** Local/Regional

**Description:** Veteran Recovers

Sarah brown is many things; A mother, a veteran, and most recently homeless. That is until someone from the South Carolina Department of Veteran's Affairs stepped in. "Without them pulling me aside saying 'I know your story personally, I know these resources, I can get you help', we would still be out there." Now she's sleeping here at the Veterans Welcome Home and Resource Center, where a spokesperson said "we are here not to provide a hand out, but to provide a hand up to those who served our country. It's instilled in us as veterans that we leave no man or woman behind on the battle field. We bring that home. Sometimes the battlefield comes home."

**Broadcast Date:** 3/5/19

**Source:** Local/Regional

**Description:** Kamala Harris Visits

Senator Kamala Harris will be in Dorchester County on Saturday for a breakfast, which is also a Town Hall event. Senator Harris will talk about the importance of small and minority owned businesses, which she will also speak about during the Black Expo in North Charleston.

**Broadcast Date:** 3/25/19

**Source:** Local/Regional

**Description:** Pastor's Path

Since he was 15 years old, he's spent years in and out of jail, running from police. Now at 48, kelvin jones has been arrested 30 times. It stemmed from neighborhood wars, according to his younger brother, Mario Hicks. "You just thought you were doing what you were supposed to be doing; you thought you were 'representin' as we would say back then. It was all about who was the baddest on your block, who could fight" said Hicks. Childhood innocence masked by violence. From armed robberies to cocaine-use, Jones says he thought he had made it as a gangster, finding power in his weapons. Jones then said, "Nobody asked me 'what's wrong with you?'" In March 1997, Jones was arrested for the last time, after which he says he started changing his mindset for good. Jones was sentenced to life in prison in 1999. Jones went on to get his Pastoral Ministry Degree at Ohio Christian University in April 2016, and started "Set Free Mnistry". Now he ministers to inmates in nine different state prisons. He also helps at-risk youth and the homeless through community cookouts. Sheriff Leon Lott commented, "sometimes we have to lock people up to help them and he's a great example of that. We locked him up and it helped him, now he's helping others. He's got a lot of energy and it's all directed in the right place so when someone's like that we need to support them." Meanwhile, Jones plans to partner with state probation officials to support people recently released from prison. Lott, "the Sheriff's Department locked him up. He doesn't hate them. He's working with them and maybe that's something we need to do too." Jones says change lies in asking a simple question - it takes someone who's been there to ask what nobody asked me, 'What's wrong? What happened? And how can I help?'".

**Broadcast Date:** 3/26/19

**Source:** Local/Regional

**Description:** Special Olympics

Each year the Special Olympics uses this day to encourage people not to use the r-word. In just a few hours students, teachers, and parents from about 40 schools in the state will show their support. This is the 10th year for the "End the R-word Rally". This year's theme is peace, love, and inclusion. The End the R-word State Rally is led by a group of student leaders, with and without intellectual disabilities, working together to spread the word about how Special Olympics enriches the lives of the athletes, their families, and volunteers.

#### **Public Service Announcements – Minority Issues**

The station aired Public Service Announcements that pertained to Minority issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1, 2019 and March 31, 2019:

<b>1/3 – 3/30</b>	<b>"Empower #2"</b> Habitat for Humanity	<b>:30</b>
<b>1/3 – 2/20</b>	<b>"Empower #4"</b> Habitat for Humanity	<b>:15</b>

## ISSUE: EDUCATION

*News at Ten Cover Stories*

**Broadcast Date:** 1/15/19

**Source:** Local/Regional

**Description:** Executive Budget

Last week during his inaugural address, the governor promised to improve the state's public education system, and the state budget plan he unveiled today backs up that commitment, including pay raises for teachers. McMaster's spending plan would give a five percent increase to teachers and also a six percent increase for public colleges that agree to freeze tuition. The second part of the plan comes at a time when some new numbers show South Carolina has the fastest growing rate of student loan debt in the country. Lawmakers ultimately get the last say on how the state's spending plan stacks up, but the governor has given them the blueprint for what he wants to see. That means committing to education, particularly in the state's poorest districts, where McMaster wants a one-hundred million dollar Department of Commerce fund to help lure business to those areas.

**Broadcast Date:** 1/23/19

**Source:** Local/Regional

**Description:** State of the State

Governor Henry McMaster says South Carolina needs to fix its education system if it wants to continue its economic growth. The governor promised education reform in his inauguration speech just two weeks ago, and put money in his budget proposal for teacher raises, an increase in across-the-board funding and a one-hundred million dollar fund to bring business to poor school districts. McMaster says he will sign into law any wholesale education reform supported by fellow republicans in the house and senate. He closed his nearly 50 minute address to a loud ovation when he vowed there will never be offshore drilling in South Carolina.

**Broadcast Date:** 1/27/19

**Source:** Local/Regional

**Description:** SC Teachers

Teachers from across the state are gathering at the State House asking legislators for a ten percent pay raise. Most teachers scheduled appointments with local representatives, and they're focused on the education reform bill that would not only increase teacher pay nine percent but among other things, create more oversight among teachers and consolidate school districts. Social Studies teacher Sarah Brown said "This is democracy in action. This is teaching students you have a voice and you have a choice, and I felt that it was my responsibility to come here today and show students that you can speak up, that you can be heard."

**Broadcast Date:** 2/12/19

**Source:** Local/Regional

**Description:** SC Education

The South Carolina Education Association will be at the State house today to testify for the "South Carolina Career Opportunity and Access for All" Act. It's a wide-ranging proposal that includes changes to standardized testing, increasing starting salaries for teachers, and consolidating school districts with fewer than a thousand students.

**Broadcast Date:** 2/15/19

**Source:** Local/Regional

**Description:** Carolina Colonoscopy

Carolina Colonoscopy Center is hosting the "Run Your Butt Off" 5K and symposium this Friday and Saturday to celebrate victory over colon cancer. More progress is being made to educate the public on the importance of getting a proper colonoscopy, how it can save your life, and the fact that colon cancer is the preventable cancer. This event is also to kick off Colon Cancer Awareness month, which begins in March.

**Broadcast Date:** 2/26/19

**Source:** Local/Regional

**Description:** Technology for the Disabled

A free assistive technology expo will be held next week for families and healthcare professionals alike to learn more. These free workshops will be next Tuesday at the Columbia Convention Center.

**Broadcast Date:** 3/7/19

**Source:** Local/Regional

**Description:** Education Bill

After six hours of debate on Wednesday, the South Carolina House has passed a massive education overhaul bill. The bill raises the minimum, teacher starting pay to 35 thousand dollars, gives the state education superintendent more ability to take over low-performing school districts, and creates a nearly 100-million-dollar fund to attract businesses to poor and struggling school districts.

**Broadcast Date:** 3/12/19

**Source:** Local/Regional

**Description:** Teacher of the Year

A Midlands teacher has been named one of five finalists for South Carolina Teacher of the Year. Molly Spearman making the big reveal today that Sue Weems of Blythewood High School is one of the final five. Weems has been at the school for four years, and was recently named Richland School District Two's Teacher of the Year.

### **Public Service Announcements - Education**

The station aired Public Service Announcements that pertained to Education issues. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1, 2019 and March 31, 2019:

<b>2/16 – 3/9</b>	<b>“XQ School Board - Web”</b> XQ School Board	<b>:30</b>
<b>2/23 – 3/23</b>	<b>“XQ School Board - Text”</b> XQ School Board	<b>:30</b>
<b>2/8 – 3/9</b>	<b>“XQ School Board – Future Jobs”</b> XQ School Board	<b>:15</b>
<b>2/16 – 3/31</b>	<b>“XQ School Board – Elected Leaders”</b> XQ School Board	<b>:15</b>

**ISSUE: HEALTH SERVICES AND MEDICAL CARE**

*Good Day Cover Stories*

**Broadcast Date:** 1/15/19

**Source:** Local/Regional

**Description:** SC Compassionate Care Act

Two Lowcountry lawmakers intend to ramp up the push for medical marijuana in this state. Senator Tom Davis and representative Peter McCoy say they will file the "South Carolina Compassionate Care Act". The proposal would allow patients with specific condition to use cannabis with a doctor's approval. Davis and McCoy say they have worked with law enforcement and health professionals for months to put together the most strictly regulated medical marijuana program in the country.

**Broadcast Date:** 1/17/19

**Source:** Local/Regional

**Description:** MUSC Nursing

The Medical University of South Carolina's College of Nursing is taking home big honors. The college ranks number six out of more than 500 nursing schools, and is also on the best online graduate nursing programs list. School leaders say they've held a top spot for the past five years.

**Broadcast Date:** 1/28/19

**Source:** Local/Regional

**Description:** MUSC Donation

The new children's hospital at the Medical University of South Carolina is expected to get a 5-million-dollar donation this week. The new building will hold 250 new beds, and will feature a brand new neonatal intensive care unit and a rooftop heli-pad. The hospital is set to open in October.

**Broadcast Date:** 2/6/19

**Source:** Local/Regional

**Description:** DHEC Testing

DHEC is offering STD tests at no cost at participating clinics. The department is offering the free tests on February 7th as a part of National Black HIV/AIDS Awareness Day. DHEC is hoping people will take advantage of the testing to learn important facts about AIDS and HIV, including how the disease is spread and how to prevent it.

**Broadcast Date:** 2/13/19

**Source:** Local/Regional

**Description:** March for Babies

The March of Dimes "March for Babies" kick-off luncheon was held at Seawell's this week. The event inspired the crowd to get their fundraising campaigns started for March for Babies 2019 April 26th at Spirit Communications Park.

**Broadcast Date:** 3/15/19

**Source:** Local/Regional

**Description:** Lotto Charity

Liz Atkinson is the Operations Manager at the Ronald McDonald House in Columbia. Says she's thankful the state's record setting lottery winner pegged her organization for a donation. "This donation is amazing. Every penny we get helps us to take care of these families just a little bit better. So from all of the staff, the board members, the families of RMHC we thank you." The donation will help pay for things like new linens, food, and help the house add bedrooms. The home is one of two charities in the Columbia area to receive a significant donation.

**Broadcast Date:** 3/19/19

**Source:** Local/Regional

**Description:** Maximizing Your Brain

Clinical Neuropsychologist Dr. Myriam Sollman says there are three things you can do to increase your overall brain health. The first, is sleep! "We need to be well-rested. Sleep is when our memory is consolidated and a lot of neuro-restoration happens so it's really important to get enough sleep to the point where you feel well-rested when you awake in the morning." Dr. Sollman also points to the importance of exercise. She says using your brain muscles helps strengthen your brain and is more beneficial than word puzzles. "It's not just about the endorphins that you get. Research is showing that using your muscles helps strengthen your brain. So your brain controls everything we do and we think. And when it comes to feeding your mind, it's all about nutrition. "The mind diet involves eating healthy, simple, foods such as olive oils, fishes, chickens, berries, and avoiding things that promote inflammation."

### **Public Service Announcements – Health Services & Medical Care**

The station aired Public Service Announcements that pertained to Health Care and Education, child health and teen drug abuse, child safety, and other miscellaneous topics. Announcements were in varying length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1, 2019 and March 31, 2019:

<b>1/3 – 3/6</b>	<b>"City of Hope :30"</b> City of Hope – Cancer Research	<b>:30</b>
<b>1/3 – 3/23</b>	<b>"SU2C :30"</b> Stand Up to Cancer	<b>:30</b>
<b>1/3 – 3/30</b>	<b>"Great Strides :30"</b> Cystic Fibrosis Foundation	<b>:30</b>
<b>1/3 – 3/1</b>	<b>"Great Strides :15"</b> Cystic Fibrosis Foundation	<b>:15</b>
<b>1/3 – 1/27</b>	<b>"Not On My Watch :30"</b> Ovarian Cancer Awareness	<b>:30</b>

## ISSUE: CIVIC RESPONSIBILITIES

*News at Ten Cover Stories*

**Broadcast Date:** 1/18/19

**Source:** Local/Regional

**Description:** Harvest Hope

Some federal workers who aren't getting paid during the government shutdown -- got a little boost. Harvest Hope Food Bank donated food and water to FAA and TSA workers at Columbia Metropolitan Airport. The frozen meat, dinners, fresh vegetables, and more that was donated is enough to feed 100 people for seven to ten days.

**Broadcast Date:** 1/22/19

**Source:** Local/Regional

**Description:** ARC of SC

Volunteers at the ARC of South Carolina gathered on Martin Luther King Day to prepare food to distribute to the homeless in Columbia. All together volunteers were able to pack 4,630 peanut butter and jelly sandwiches - all for the homeless! Volunteers did beat out last year's number which was just under two-thousand sandwiches. The ARC of South Carolina promotes and protects the human rights of people with intellectual and developmental disabilities.

**Broadcast Date:** 2/4/19

**Source:** Local/Regional

**Description:** World Cancer Day

LOWVELO is no ordinary bike ride. Rather, it's a bold idea to pull the entire state together to raise funds for cancer research at a level that's never been tried before in South Carolina, says Hollings Cancer Center Director Gustavo Leone, Ph.D. The ride, which will be held November 1- 2 in the Lowcountry, will feature three routes (25, 50 or 100-miles) with riders committing to raise a minimum amount specific to the route selected. A peer-to-peer fundraising event, riders solicit donations and develop fundraising activities to reach their goals with 100 percent of rider-raised dollars funding research at Hollings Cancer Center at the Medical University of South Carolina. This will help elevate our cancer center and MUSC to new levels of health care and change the cancer landscape in our South Carolina communities. It goes to fund high-risk cancer research and accelerate making discoveries and translating those findings translated to the clinic to help patients" Leone says. "And it goes beyond raising money. It's about connecting directly to the community and raising awareness of the quality of health care at Hollings and MUSC Health, which is ranked in the top 25 cancer care institutions in the country by U.S. News & World Report. Most importantly, it involves everyone in finding cures to cancer" he continued.

**Broadcast Date:** 2/19/19

**Source:** Local/Regional

**Description:** Housing Program

The City of Columbia has a new housing program that will help more people buy their first homes. It's called the "Uplift Program", and it's for families with low to moderate incomes. Officials with the city's Community Development department say they'll offer down payment and closing cost assistance. They're hoping to help 15 to 20 families in the city.

**Broadcast Date:** 2/20/19

**Source:** Local/Regional

**Description:** Coffee With a Cop

Officials with the Columbia Police Department want the community to join them for "Coffee With a Cop." It's going on this morning from 7-30 to 8-30 at the McDonalds on Harbison Boulevard, where you'll be able to discuss community issues, build relationships with law enforcement, and drink coffee.

**Broadcast Date:** 3/13/19

**Source:** Local/Regional

**Description:** Citadel Veterans

Today's your last chance to see the 22-13 traveling art exhibit before it leaves The Citadel. The display raises awareness about veteran suicide. Scott Lobaido is the artist behind the display. He says it's based around the number 22

- according to the Department of Veteran's Affairs, that's the number of veterans who die by suicide each day in the United States.

**Broadcast Date:** 3/26/19

**Source:** Local/Regional

**Description:** Marine Gets Car

A special gift to a local veteran who needed a way to get around. Former Marine, Alfred Jones, has had to rely on public transportation since his car broke down about five months ago. Geico and Caliber Collision restored a 2014 Chevy Cruze, and gave it to him as was a way to thank Jones for his service to the country.

### **Public Service Announcements – Civic Responsibilities**

The station aired Public Service Announcements that pertained to Civic Responsibilities, including need for volunteerism, community pride, combating littering, and other miscellaneous topics. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1, 2019 and March 31, 2019:

<b>1/19 – 3/23</b>	<b>“STEM :30”</b> Army National Guard	<b>:30</b>
<b>1/23 – 3/29</b>	<b>“Heart of the Soldier :30”</b> Army National Guard	<b>:30</b>
<b>1/19 – 3/23</b>	<b>“Something Greater :30”</b> Army National Guard	<b>:30</b>
<b>1/10 – 3/4</b>	<b>“Give Tix”</b> VET TIX	<b>:15</b>
<b>1/4 – 3/30</b>	<b>“Chris :60”</b> Wounded Warrior Project	<b>:60</b>

**ISSUE: Business Growth and Economic Development**

*Good Day Cover Stories*

**Broadcast Date:** 1/11/19

**Source:** Local/Regional

**Description:** SC Air BNB

We're learning that Air BNB's are becoming a booming business in South Carolina.

The company says homeowners earned a combined 111-million dollars last year, from 695-thousand guests. The success comes as more and more people open their homes as a way to make some extra change. We're told there are more than 85-hundred hosts across the state.

**Broadcast Date:** 1/16/19

**Source:** Local/Regional

**Description:** SC Energy Forum

Right now...the Public Service Commission approves utility rates. Forum attendees want to know if deregulating the industry will keep the cost lower. The South Carolina Small Business Chamber of Commerce, and several non-profits held a forum to discuss utility competition in efforts to find ways to lower utility bills.

**Broadcast Date:** 2/21/19

**Source:** Local/Regional

**Description:** Meeting Place Opportunity Zones

Vice President Mike Pence spoke at The Meeting Place Church today, discussing Opportunity Zones. Opportunity zones are designated areas where investors are offered federal tax incentives to set up shop in underprivileged communities, providing jobs and economic growth. Governor Henry McMaster has said there will eventually be 135 opportunity zones in the state, at least one in each of the 46 counties.

**Broadcast Date:** 2/25/19

**Source:** Local/Regional

**Description:** Midlands Business Presentation

A one-hour business presentation is being offered today to share with you how to own your own travel business, without going to school. The presentation is free to attend, and begins at 7pm at the Hampton Inn.

**Broadcast Date:** 3/18/19

**Source:** Local/Regional

**Description:** NCAA Madness in Columbia

More than twenty-five thousand basketball fans are expected to visit Colonial Life Arena for the first and second rounds of the NCAA Men's Basketball Tournament. Business owners near the arena are expecting large crowds of people, looking forward to the increase in revenue for local businesses. Tourism officials estimate the city will collect close to nine-million dollars from tourists visiting for the tournament.

**Public Service Announcements – Business Growth & Economic Development**

The station aired Public Service Announcements that pertained to business and economic development. Announcements were varying in length (:10, :15, :20, :30, and :60); each PSA aired multiple times between January 1, 2019 and March 31, 2019:

<b>1/5 – 3/23</b>	<b>“SC MEP”</b>	<b>:30</b>
	South Carolina Broadcaster Association	
<b>1/3 – 3/30</b>	<b>“SC Asphalt Pavement Association”</b>	<b>:30</b>
	South Carolina Broadcaster Association	