

PREVIEW

Remit Address:

KY3

999 West Sunshine
Springfield, MO 65807
Main: (417) 268-3000
Billing: (417) 268-3000



Invoice #	
Invoice Date	
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/13/14

Order #	7419786
Alt Order #	07419786
Deal #	
Order Flight	10/07/14 - 10/13/14

IDB #	
Advertiser Code	163
Product Code	173

Agency Ref	
Advertiser Ref	

Billing Address:

WATERFRONT STRATEGIES
Attention: Accounts Payable
3050 K ST W
SUITE 100
WASHINGTON, DC 20007

PAID

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYTV	M-F KY3 NEWS AT 10 P	10-1035P		10/07/14 to 10/13/14	1x	MTWTF--				
				Tu	10/07/14	:30	10:16 PM	45MPARSN08TH	\$1,235.00		1
2	KYTV	TONIGHT SHOW	1037-1137P		10/07/14 to 10/13/14	1x	MTWTF--				
				W	10/08/14	:30	10:45 PM		\$495.00		1
3	KYTV	KY3 NEWS AT NOON	12-1230P		10/07/14 to 10/13/14	1x	MTWTF--				
				M	10/13/14	:30	12:10 PM		\$525.00		1
4	KYTV	M-F KY3 NEWS AT 5P	5-530P		10/07/14 to 10/13/14	2x	MTWTF--				
				W	10/08/14	:30	5:10 PM		\$875.00		1
				M	10/13/14	:30	5:10 PM		\$875.00		2
5	KYTV	M-F KY3 NEWS AT 6P	6-630P		10/07/14 to 10/13/14	2x	MTWTF--				
				Tu	10/07/14	:30	6:23 PM	45MPARSN08TH	\$1,235.00		1
				W	10/08/14	:30	6:04 PM		\$1,235.00		2
6	KYTV	OZARKS TODAY AT 6A	6-7A		10/07/14 to 10/13/14	1x	MTWTF--				
				M	10/13/14	:30	6:29 AM		\$700.00		1
7	KYTV	WHEEL	630-7P		10/07/14 to 10/13/14	2x	MTWTF--				
				W	10/08/14	:30	6:34 PM		\$1,040.00		2
				Th	10/09/14	:30	6:34 PM		\$1,040.00		1
8	KYTV	TODAY SHOW	7-9A		10/07/14 to 10/13/14	2x	MTWTF--				
				W	10/08/14	:30	8:44 AM		\$675.00		2
				M	10/13/14	:30	8:53 AM		\$675.00		1
9	KYTV	TODAY SHOW 2	9-10A		10/07/14 to 10/13/14	2x	MTWTF--				

PREVIEW

Remit Address:

KY3

999 West Sunshine
Springfield, MO 65807
Main: (417) 268-3000
Billing: (417) 268-3000



Billing Address:

WATERFRONT STRATEGIES
Attention: Accounts Payable
3050 K ST W
SUITE 100
WASHINGTON, DC 20007

Invoice #	
Invoice Date	
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/13/14

Order #	7419786
Alt Order #	07419786
Deal #	
Order Flight	10/07/14 - 10/13/14

IDB #	
Advertiser Code	163
Product Code	173

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	KYTV	TODAY SHOW 2	9-10A		10/07/14 to 10/13/14	1x	MTWTF--				
	KYTV			M	10/13/14	:30	9:26 AM		\$475.00		1
10	KYTV	VOICE	7-9P		10/13/14 to 10/19/14	1x	1-----				
	KYTV			M	10/13/14	:30	8:19 PM		\$1,260.00		1
11	KYTV	SAT KY3 NEWS AT 10P	10-1030P		10/06/14 to 10/12/14	1x	-----1-				
	KYTV			Sa	10/11/14	:30	10:16 PM		\$1,020.00		1
12	KYTV	SUN KY3 NEWS AT 1030P	1030-1105P		10/06/14 to 10/12/14	1x	-----1				
	KYTV			Su	10/12/14	:30	10:34 PM		\$825.00		1
13	KYTV	SUN KY3 NEWS AT 5P	5-530P		10/06/14 to 10/12/14	1x	-----1				
	KYTV			Su	10/12/14	:30	5:05 PM		\$725.00		1
14	KYTV	MEET THE PRESS	9-10A		10/06/14 to 10/12/14	1x	-----1				
	KYTV			Su	10/12/14	:30	9:59 AM		\$605.00		1
15	KYTV	VOICE	7-8P		10/06/14 to 10/12/14	1x	-1-----				
	KYTV			Tu	10/07/14	:30	7:58 PM	45MPARSNO8TH	\$4,440.00	See MG 15.2	1
	KYTV			Tu	10/07/14	:30			\$1,140.00	MG for 15.1 10/07	2
17	KYTV	US FARM REPORT	5-6A		10/06/14 to 10/12/14	1x	-----S-				
	KYTV			Sa	10/11/14	:30			\$325.00		1
18	KYTV	M-TH AG DAY	430-5A		10/06/14 to 10/12/14	1x	--WT---				
	KYTV			Th	10/09/14	:30			\$275.00		1

PREVIEW

Remit Address:

KY3

999 West Sunshine
Springfield, MO 65807
Main: (417) 268-3000
Billing: (417) 268-3000

KY3

Billing Address:

WATERFRONT STRATEGIES
Attention: Accounts Payable
3050 K ST W
SUITE 100
WASHINGTON, DC 20007

Advertiser	SENATE MAJORITY PAC	Invoice #	
Product	SENATE MAJORITY PAC	Invoice Date	
Estimate Number	3673	Invoice Month	October 2014
		Invoice Period	09/29/14 - 10/13/14
Station	KYTV	Order #	7419786
Account Executive	ASHLEY DEMBY	Alt Order #	07419786
Sales Office	HRP-WASHINGTON DC	Deal #	
Sales Region	National	Order Flight	10/07/14 - 10/13/14
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	163
Special Handling		Product Code	173
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
------	---------	-------------	------	-----	------	--------	----------	-------	------	----------------	-------

Aired Spots 21

Gross Total \$17,255.00
Agency Commission \$2,588.25
Net Amount Due \$14,666.75 Payment Terms 30 Days