

PREVIEW

Remit Address:

KY3

999 West Sunshine
Springfield, MO 65807
Main: (417) 268-3000
Billing: (417) 268-3000

KY3

Billing Address:

WATERFRONT STRATEGIES
Attention: Accounts Payable
3050 K ST W
SUITE 100
WASHINGTON, DC 20007

PAID

Invoice #	
Invoice Date	
Invoice Month	November 2014
Invoice Period	10/27/14 - 11/03/14

Order #	7463677
Alt Order #	07463677
Deal #	
Order Flight	10/24/14 - 11/03/14

IDB #	
Advertiser Code	163
Product Code	173

Agency Ref	
Advertiser Ref	

Advertiser	SENATE MAJORITY PAC
Product	SENATE MAJORITY PAC
Estimate Number	3955

Station	KYTV
Account Executive	ASHLEY DEMBY
Sales Office	HRP-WASHINGTON DC
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYTV	M-F KY3 NEWS AT 10 P	10-1035P								
	KYTV			Tu	10/28/14 to 11/03/14	4x	MTWTF--				
	KYTV			W	10/29/14	:30	10:10 PM		\$1,235.00		3
	KYTV			Th	10/30/14	:30	10:16 PM		\$1,235.00		5
	KYTV			M	11/03/14	:30	10:17 PM		\$1,235.00		2
	KYTV					:30	10:16 PM		\$1,235.00		4
2	KYTV	TODAY SHOW 3	10-11A								
	KYTV			Tu	10/28/14 to 11/03/14	4x	MTWTF--				
	KYTV			W	10/29/14	:30	10:38 AM		\$385.00		5
	KYTV			Th	10/30/14	:30	10:39 AM		\$385.00		3
	KYTV			M	11/03/14	:30	10:38 AM		\$385.00		4
	KYTV					:30	10:48 AM		\$385.00		2
3	KYTV	TONIGHT SHOW	1037-1137P								
	KYTV			M	10/27/14 to 10/27/14	3x	M---F--				
	KYTV			M	10/27/14	:30	10:46 PM		\$495.00		3
	KYTV			M	10/27/14	:30	11:23 PM		\$495.00		9
	KYTV			Tu	10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			W	10/29/14	:30	10:46 PM		\$495.00		6
	KYTV			Th	10/30/14	:30	11:25 PM		\$495.00		5
	KYTV			F	10/31/14	:30	11:26 PM		\$495.00		4
	KYTV			M	11/03/14	:30	11:05 PM		\$495.00		8
	KYTV					:30	11:10 PM		\$495.00		7
4	KYTV	SETH MEYERS	1137P-1237A								
	KYTV			M	10/27/14 to 10/27/14	2x	M---F--				
	KYTV			M	10/27/14	:30	12:00 AM		\$340.00		2
	KYTV			Tu	10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			W	10/29/14	:30	12:25 AM		\$340.00		3
	KYTV			Th	10/30/14	:30	11:59 PM		\$340.00		4
	KYTV			F	10/31/14	:30	12:25 AM		\$340.00		5
	KYTV			M	11/03/14	:30	12:11 AM		\$340.00		7
	KYTV					:30	11:59 PM		\$340.00		6

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	KYTV	RR	11A-12P		10/28/14 to 11/03/14	4x	MTWTF--				
	KYTV			Tu	10/28/14	:30	11:16 AM		\$355.00		5
	KYTV			W	10/29/14	:30	11:27 AM		\$355.00		3
	KYTV			Th	10/30/14	:30	11:18 AM		\$355.00		4
	KYTV			M	11/03/14	:30	11:16 AM		\$355.00		2
6	KYTV	ANDY	1230-1P		10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			Tu	10/28/14	:30	12:45 PM		\$495.00		1
	KYTV			W	10/29/14	:30	12:44 PM		\$495.00		2
	KYTV			Th	10/30/14	:30	12:51 PM		\$495.00		5
	KYTV			F	10/31/14	:30	12:58 PM		\$495.00		4
	KYTV			M	11/03/14	:30	12:51 PM		\$495.00		3
7	KYTV	KY3 NEWS AT NOON	12-1230P		10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			Tu	10/28/14	:30	12:16 PM		\$525.00		1
	KYTV			W	10/29/14	:30	12:23 PM		\$525.00		2
	KYTV			Th	10/30/14	:30	12:10 PM		\$525.00		5
	KYTV			F	10/31/14	:30	12:18 PM		\$525.00		4
	KYTV			M	11/03/14	:30	12:11 PM		\$525.00		3
8	KYTV	OZARKS TODAY AT 5A	5-530A		10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			Tu	10/28/14	:30	5:10 AM		\$460.00		1
	KYTV			W	10/29/14	:30	5:22 AM		\$460.00		4
	KYTV			Th	10/30/14	:30	5:06 AM		\$460.00		3
	KYTV			F	10/31/14	:30	5:17 AM		\$460.00		5
	KYTV			M	11/03/14	:30	5:10 AM		\$460.00		2
9	KYTV	M-F KY3 NEWS AT 5P	5-530P		10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			Tu	10/28/14	:30	5:12 PM		\$875.00		1
	KYTV			W	10/29/14	:30	5:04 PM		\$875.00		4

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Sales Office	HRP-WASHINGTON DC
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
Advertiser Code	163
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	KYTV	M-F KY3 NEWS AT 5P	5-530P		Th	10/30/14	:30	5:23 PM	\$875.00		2
	KYTV			F	10/31/14	:30	5:18 PM		\$875.00		3
	KYTV			M	11/03/14	:30	5:10 PM		\$875.00		5
10	KYTV	M-F NBC NEWS ADJACENCY	528-6P		10/21/14 to 10/27/14	2x	M---F--				
	KYTV			M	10/27/14	:30	5:29 PM		\$1,000.00		2
	KYTV			10/28/14 to 11/03/14	2x	MTWTF--					
	KYTV			W	10/29/14	:30	5:44 PM		\$1,000.00		4
	KYTV			Th	10/30/14	:30	5:44 PM		\$1,000.00		3
11	KYTV	OZARKS TODAY AT 530A	530-6A		10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			Tu	10/28/14	:30	5:36 AM		\$525.00		5
	KYTV			W	10/29/14	:30	6:00 AM		\$525.00		3
	KYTV			Th	10/30/14	:30	5:53 AM		\$525.00		4
	KYTV			F	10/31/14	:30	5:41 AM		\$525.00		2
	KYTV			M	11/03/14	:30	5:52 AM		\$525.00		1
12	KYTV	M-F KY3 NEWS AT 6P	6-630P		10/28/14 to 11/03/14	5x	MTWTF--				
	KYTV			Tu	10/28/14	:30	6:28 PM		\$1,235.00		3
	KYTV			W	10/29/14	:30	6:23 PM		\$1,235.00		5
	KYTV			Th	10/30/14	:30	6:11 PM		\$1,235.00		2
	KYTV			F	10/31/14	:30	6:10 PM		\$1,235.00		1
	KYTV			M	11/03/14	:30	6:10 PM		\$1,235.00		4
13	KYTV	OZARKS TODAY AT 6A	6-7A		10/28/14 to 11/03/14	10x	MTWTF--				
	KYTV			Tu	10/28/14	:30	6:10 AM		\$700.00		7
	KYTV			Tu	10/28/14	:30	6:42 AM		\$700.00		1
	KYTV			W	10/29/14	:30	6:30 AM		\$700.00		8
	KYTV			W	10/29/14	:30	6:54 AM		\$700.00		2
	KYTV			Th	10/30/14	:30	6:11 AM		\$700.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	KYTV	OZARKS TODAY AT 6A	6-7A	Th	10/30/14	:30	6:48 AM		\$700.00		9
	KYTV			F	10/31/14	:30	6:05 AM		\$700.00		4
	KYTV			F	10/31/14	:30	6:43 AM		\$700.00		10
	KYTV			M	11/03/14	:30			\$700.00		6
	KYTV			M	11/03/14	:30	6:36 AM		\$700.00		5
14	KYTV	WHEEL	630-7P	10/28/14 to 11/03/14 5x MTWTF--							
	KYTV			Tu	10/28/14	:30	6:42 PM		\$1,040.00		2
	KYTV			Tu	10/28/14	:30	6:53 PM		\$1,040.00		3
	KYTV			W	10/29/14	:30	6:34 PM		\$1,040.00		4
	KYTV			F	10/31/14	:30	6:58 PM		\$1,040.00		5
	KYTV			M	11/03/14	:30	6:47 PM		\$1,040.00		1
15	KYTV	TODAY SHOW	7-9A	10/28/14 to 11/03/14 10x MTWTF--							
	KYTV			Tu	10/28/14	:30	7:54 AM		\$675.00		8
	KYTV			Tu	10/28/14	:30	8:58 AM		\$675.00		1
	KYTV			W	10/29/14	:30	7:32 AM		\$675.00		2
	KYTV			W	10/29/14	:30	8:53 AM		\$675.00		7
	KYTV			Th	10/30/14	:30	7:29 AM		\$675.00		3
	KYTV			Th	10/30/14	:30	8:45 AM		\$675.00		10
	KYTV			F	10/31/14	:30	7:57 AM		\$675.00		9
	KYTV			F	10/31/14	:30	8:48 AM		\$675.00		4
	KYTV			M	11/03/14	:30	7:28 AM		\$675.00		5
	KYTV			M	11/03/14	:30	8:43 AM		\$675.00		6
16	KYTV	TODAY SHOW 2	9-10A	10/21/14 to 10/27/14 2x M---F--							
	KYTV			M	10/27/14	:30	9:29 AM		\$475.00		2
	KYTV			10/28/14 to 11/03/14 5x MTWTF--							
	KYTV			Tu	10/28/14	:30	9:46 AM		\$475.00		4
	KYTV			W	10/29/14	:30	9:29 AM		\$475.00		5

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Advertiser	SENATE MAJORITY PAC	Invoice #	
Product	SENATE MAJORITY PAC	Invoice Date	
Estimate Number	3955	Invoice Month	November 2014
		Invoice Period	10/27/14 - 11/03/14

Station	KYTV	Order #	7463677
Account Executive	ASHLEY DEMBY	Alt Order #	07463677
Sales Office	HRP-WASHINGTON DC	Deal #	
Sales Region	National	Order Flight	10/24/14 - 11/03/14

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	163
Special Handling		Product Code	173

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	KYTV	TODAY SHOW 2	9-10A	Th	10/30/14	:30	9:46 AM		\$475.00		3
	KYTV			F	10/31/14	:30	9:47 AM		\$475.00		6
	KYTV			M	11/03/14	:30	9:26 AM		\$475.00		7
17	KYTV	DATELINE	7-8P	10/27/14 to 11/02/14			1x	-----1--			
	KYTV			F	10/31/14	:30	7:19 PM		\$660.00		2
18	KYTV	VOICE	7-9P	10/27/14 to 11/02/14			1x	1-----			
	KYTV			M	10/27/14	:30	7:29 PM		\$1,260.00		1
	KYTV			11/03/14 to 11/09/14			2x	2-----			
	KYTV			M	11/03/14	:30	8:19 PM		\$1,260.00		2
	KYTV			M	11/03/14	:30	8:39 PM		\$1,260.00		3
19	KYTV	BLACKLIST	9-10P	10/27/14 to 11/02/14			1x	1-----			
	KYTV			M	10/27/14	:30	9:18 PM		\$1,295.00		1
	KYTV			11/03/14 to 11/09/14			1x	1-----			
	KYTV			M	11/03/14	:30	9:18 PM		\$1,295.00		2
20	KYTV	SAT KY3 NEWS AT 10P	10-1030P	10/27/14 to 11/02/14			1x	-----1-			
	KYTV			Sa	11/01/14	:30	10:10 PM		\$1,020.00		2
22	KYTV	US FARM REPORT	5-6A	10/27/14 to 11/02/14			1x	-----1-			
	KYTV			Sa	11/01/14	:30	5:44 AM		\$325.00		1
23	KYTV	SAT NBC NEWS ADJAGENCY	530-6P	10/27/14 to 11/02/14			1x	-----1-			
	KYTV			Sa	11/01/14	:30	5:59 PM		\$800.00		2
24	KYTV	SAT KY3 NEWS AT 6P	6-630P	10/27/14 to 11/02/14			1x	-----1-			

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Sales Office	HRP-WASHINGTON DC
Sales Region	National

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	KYTV	SAT KY3 NEWS AT 6P	6-630P	Sa	11/01/14	:30	6:23 PM		\$780.00		2
25	KYTV	SATURDAY TODAY A	6-7A	10/27/14 to 11/02/14	2x	-----2-					
	KYTV			Sa	11/01/14	:30	6:17 AM		\$435.00		3
	KYTV			Sa	11/01/14	:30	6:47 AM		\$435.00		4
26	KYTV	WHEEL	630-7P	10/27/14 to 11/02/14	1x	-----1-					
	KYTV			Sa	11/01/14	:30	6:41 PM		\$640.00		2
27	KYTV	OZARKS TODAY (SAT)	7-8A	10/27/14 to 11/02/14	2x	-----2-					
	KYTV			Sa	11/01/14	:30	7:28 AM		\$560.00		3
	KYTV			Sa	11/01/14	:30	7:49 AM		\$560.00		4
29	KYTV	SUN KY3 NEWS AT 1030P	1030-1105P	10/27/14 to 11/02/14	1x	-----1					
	KYTV			Su	11/02/14	:30	10:53 PM		\$825.00		2
30	KYTV	SUN KY3 NEWS AT 5P	5-530P	10/27/14 to 11/02/14	1x	-----1					
	KYTV			Su	11/02/14	:30	5:24 PM		\$725.00		2
31	KYTV	SUN NBC NEWS	530-6P	10/27/14 to 11/02/14	1x	-----1					
	KYTV			Su	11/02/14	:30	5:59 PM		\$800.00		1
32	KYTV	SUN NFL	715-1030p	10/27/14 to 11/02/14	1x	-----1					
	KYTV			Su	11/02/14	:30	7:58 PM		\$3,000.00		2
33	KYTV	SUNDAY TODAY	8-9A	10/27/14 to 11/02/14	1x	-----1					
	KYTV			Su	11/02/14	:30	8:25 AM		\$600.00		2
34	KYTV	PARENTHOOD	9-10P								

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34	KYTV	PARENTHOOD	9-10P		10/27/14 to 11/02/14	1x	---1---		\$840.00		1
				Th	10/30/14	:30	9:37 PM				
35	KYTV	VOICE	7-8P		10/27/14 to 11/02/14	1x	-1-----		\$1,140.00		1
				Tu	10/28/14	:30	7:20 PM				
36	KYTV	C FIRE	9-10P		10/27/14 to 11/02/14	1x	-1-----		\$1,210.00		1
				Tu	10/28/14	:30	9:30 PM				
37	KYTV	LAURA	7-8P		10/27/14 to 11/02/14	1x	--1----		\$865.00		1
				W	10/29/14	:30	7:20 PM				
38	KYTV	CHI PD	9-10P		10/27/14 to 11/02/14	2x	--2----		\$590.00		2
				W	10/29/14	:30	9:18 PM		\$590.00		1
				W	10/29/14	:30	9:38 PM				
39	KYTV	SATURDAY TODAY B	8-9A		10/27/14 to 11/02/14	2x	-----2-		\$500.00		1
				Sa	11/01/14	:30	8:25 AM		\$500.00		2
				Sa	11/01/14	:30	8:47 AM				

Aired Spots

117

Gross Total	\$83,550.00
Agency Commission	\$12,532.50
Net Amount Due	\$71,017.50
	Payment Terms 30 Days