

PREVIEW

Remit Address:

KY3

999 West Sunshine
Springfield, MO 65807
Main: (417) 268-3000
Billing: (417) 268-3000



Billing Address:

WATERFRONT STRATEGIES
Attention: Accounts Payable
3050 K ST W
SUITE 100
WASHINGTON, DC 20007

PAID

Invoice #	
Invoice Date	
Invoice Month	October 2014
Invoice Period	09/29/14 - 09/29/14

Order #	7370177
Alt Order #	07370177
Deal #	
Order Flight	09/23/14 - 09/29/14

IDB #	
Advertiser Code	163
Product Code	173

Agency Ref	
Advertiser Ref	

Advertiser	SENATE MAJORITY PAC
Product	SENATE MAJORITY PAC
Estimate Number	3578

Station	KYTV
Account Executive	ASHLEY DEMBY
Sales Office	HRP-WASHINGTON DC
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	KYTV	TONIGHT SHOW	1037-1137P								
				M	09/23/14 to 09/29/14	2x	MTWTF--		\$495.00		1
3	KYTV	KY3 NEWS AT NOON	12-1230P								
				M	09/23/14 to 09/29/14	1x	MTWTF--		\$525.00		1
4	KYTV	M-F KY3 NEWS AT 5P	5-530P								
				M	09/23/14 to 09/29/14	3x	MTWTF--		\$875.00		2
5	KYTV	OZARKS TODAY AT 530A	530-6A								
				M	09/23/14 to 09/29/14	1x	MTWTF--		\$525.00		1
6	KYTV	M-F KY3 NEWS AT 6P	6-630P								
				M	09/23/14 to 09/29/14	3x	MTWTF--		\$1,235.00		1
7	KYTV	OZARKS TODAY AT 6A	6-7A								
				M	09/23/14 to 09/29/14	2x	MTWTF--		\$700.00		1
8	KYTV	WHEEL	630-7P								
				M	09/23/14 to 09/29/14	3x	MTWTF--		\$1,040.00		1
11	KYTV	VOICE	7-9P								
				M	09/23/14 to 10/05/14	1x	1-----		\$1,260.00		1
				M	09/29/14	:30	8:19 PM				
											8

Aired Spots

Gross Total \$6,655.00

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Agency Commission

\$998.25

Net Amount Due

\$5,656.75

Payment Terms 30 Days