

PREVIEW

Remit Address:

KY3

999 West Sunshine
Springfield, MO 65807
Main: (417) 268-3000
Billing: (417) 268-3000

KY3

Invoice #	
Invoice Date	
Invoice Month	October 2014
Invoice Period	09/29/14 - 10/06/14

Advertiser	SENATE MAJORITY PAC
Product	SENATE MAJORITY PAC
Estimate Number	3672

Order #	7419781
Alt Order #	07419781
Deal #	
Order Flight	09/30/14 - 10/06/14

Station	KYTV
Account Executive	ASHLEY DEMBY
Sales Office	HRP-WASHINGTON DC
Sales Region	National

IDB #	
Advertiser Code	163
Product Code	173

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Billing Address:

WATERFRONT STRATEGIES
Attention: Accounts Payable
3050 K ST W
SUITE 100
WASHINGTON, DC 20007

PAID

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KYTV	M-F KY3 NEWS AT 10 P	10-1035P		09/30/14 to 10/06/14	1x	MTWTF--				
				M	10/06/14	:30	10:30 PM		\$1,235.00		1
2	KYTV	TONIGHT SHOW	1037-1137P		09/30/14 to 10/06/14	1x	MTWTF--				
				W	10/01/14	:30	11:25 PM	4SMPARSN08TH	\$495.00		1
3	KYTV	KY3 NEWS AT NOON	12-1230P		09/30/14 to 10/06/14	1x	MTWTF--				
				W	10/01/14	:30	12:17 PM	4SMPARSN08TH	\$525.00		1
4	KYTV	M-F KY3 NEWS AT 5P	5-530P		09/30/14 to 10/06/14	2x	MTWTF--				
				W	10/01/14	:30	5:10 PM	4SMPARSN08TH	\$875.00		2
				M	10/06/14	:30	5:23 PM		\$875.00		1
5	KYTV	M-F KY3 NEWS AT 6P	6-630P		09/30/14 to 10/06/14	2x	MTWTF--				
				Tu	09/30/14	:30	6:15 PM	4SMPARSN08TH	\$1,235.00		2
				F	10/03/14	:30	6:17 PM		\$1,235.00		1
6	KYTV	OZARKS TODAY AT 6A	6-7A		09/30/14 to 10/06/14	1x	MTWTF--				
				W	10/01/14	:30	6:36 AM	4SMPARSN08TH	\$700.00		1
7	KYTV	WHEEL	630-7P		09/30/14 to 10/06/14	2x	MTWTF--				
				Tu	09/30/14	:30	6:46 PM	4SMPARSN08TH	\$1,040.00		1
				Th	10/02/14	:30	6:41 PM		\$1,040.00		2
8	KYTV	TODAY SHOW	7-9A		09/30/14 to 10/06/14	2x	MTWTF--				
				F	10/03/14	:30	8:24 AM		\$675.00		2
				M	10/06/14	:30	8:44 AM		\$675.00		1
9	KYTV	TODAY SHOW 2	9-10A								

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9	KYTV	TODAY SHOW 2	9-10A		09/30/14 to 10/06/14	1x	MTWTF--		\$475.00		1
	KYTV			Th	10/02/14	:30	9:26 AM				
10	KYTV	VOICE	7-9P		10/06/14 to 10/12/14	1x	1-----				
	KYTV			M	10/06/14	:30	8:39 PM		\$1,260.00		1
11	KYTV	SAT KY3 NEWS AT 10P	10-1030P		09/29/14 to 10/05/14	1x	-----1-				
	KYTV			Sa	10/04/14	:30	10:04 PM		\$1,020.00		1
12	KYTV	SUN KY3 NEWS AT 1030P	1030-1105P		09/29/14 to 10/05/14	1x	-----1				
	KYTV			Su	10/05/14	:30	10:47 PM		\$825.00		1
13	KYTV	SUN KY3 NEWS AT 5P	5-530P		09/29/14 to 10/05/14	1x	-----1				
	KYTV			Su	10/05/14	:30	5:29 PM		\$725.00		1
14	KYTV	MEET THE PRESS	9-10A		09/29/14 to 10/05/14	1x	-----1				
	KYTV			Su	10/05/14	:30	9:29 AM		\$605.00		1
15	KYTV	VOICE	7-8P		09/29/14 to 10/05/14	1x	-1-----				
	KYTV			Tu	09/30/14	:30	7:42 PM	45MPARSN08TH	\$1,140.00		1

Aired Spots

19

Gross Total	\$16,655.00
Agency Commission	\$2,498.25
Net Amount Due	\$14,156.75
Payment Terms	30 Days

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