

INVOICE



Invoice #: IN-11811144988
Invoice Date: 11/25/2018
Contract #: 322267
Page: 1
Net Amount Due: \$5,707.75

Agency: Katz Media Group
 125 W. 55th St. 3rd Floor
 New York, NY 10019

Station(s): WMGC-FM

Advertiser: Gretchen Whitmer for Governor
Product: 7725
Estimate #: 7725
Agency Client Code:
Buyer Name:

Salesperson(s): Katz Philadelphia
Terms: Net 30 days

Day	Date	Time	Ln	Length	Product	ISCI	Rate
TUE	10/30/18	02:16p	2	60	7668	Whitmer Rights Detroit Full Mx	\$145.00
TUE	10/30/18	03:16p	3	60	7668	Whitmer Rights Detroit Full Mx	\$210.00
TUE	10/30/18	03:51p	3	60	7668	Whitmer Rights Detroit Full Mx	\$210.00
WED	10/31/18	06:00a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
WED	10/31/18	07:20a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
WED	10/31/18	09:06a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
WED	10/31/18	09:34a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
WED	10/31/18	10:17a	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
WED	10/31/18	11:13a	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
WED	10/31/18	12:16p	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
WED	10/31/18	02:13p	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
WED	10/31/18	03:15p	3	60	7725	Detroit-Whitmer-My Home Full M	\$210.00
WED	10/31/18	06:30p	3	60	7725	Detroit-Whitmer-My Home Full M	\$210.00
THU	11/01/18	06:04a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
THU	11/01/18	06:25a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
THU	11/01/18	07:18a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
THU	11/01/18	09:05a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
THU	11/01/18	09:16a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
THU	11/01/18	09:48a	1	60	7725	Detroit-Whitmer-My Home Full M	\$115.00
THU	11/01/18	10:17a	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
THU	11/01/18	11:20a	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
THU	11/01/18	12:15p	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
THU	11/01/18	01:59p	2	60	7725	Detroit-Whitmer-My Home Full M	\$145.00
THU	11/01/18	04:16p	3	60	7725	GMMB 12518 Whitmer Obama MscC	\$210.00
THU	11/01/18	05:54p	3	60	7725	Detroit-Whitmer-My Home Full M	\$210.00
FRI	11/02/18	06:23a	1	60		GMMB 12518 Whitmer Obama v2	\$115.00
FRI	11/02/18	07:22a	1	60		GMMB 12518 Whitmer Obama v2	\$115.00
FRI	11/02/18	09:16a	1	60		GMMB 12518 Whitmer Obama v2	\$115.00
FRI	11/02/18	11:16a	2	60		GMMB 12518 Whitmer Obama v2	\$145.00
FRI	11/02/18	12:20p	2	60		GMMB 12518 Whitmer Obama v2	\$145.00
FRI	11/02/18	02:17p	2	60		GMMB 12518 Whitmer Obama v2	\$145.00
FRI	11/02/18	03:44p	3	60		GMMB 12518 Whitmer Obama v2	\$210.00
FRI	11/02/18	06:29p	3	60		GMMB 12518 Whitmer Obama v2	\$210.00

INVOICE



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Invoice Date: 11/25/2018
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Page: 2
Net Amount Due: \$5,707.75

Day	Date	Time	Ln	Length	Product	ISCI	Rate
SAT	11/03/18	11:16a	4	60		GMMB 12518 Whitmer Obama v2	\$85.00
SAT	11/03/18	01:42p	4	60		GMMB 12518 Whitmer Obama v2	\$85.00
SUN	11/04/18	03:13p	5	60		GMMB 12518 Whitmer Obama v2	\$85.00
SUN	11/04/18	06:13p	5	60		GMMB 12518 Whitmer Obama v2	\$85.00
MON	11/05/18	06:00a	6	60		GMMB 12518 Whitmer Obama v2	\$115.00
MON	11/05/18	07:13a	6	60		GMMB 12518 Whitmer Obama v2	\$115.00
MON	11/05/18	09:13a	6	60		GMMB 12518 Whitmer Obama v2	\$115.00
MON	11/05/18	09:47a	6	60		GMMB 12518 Whitmer Obama v2	\$115.00
MON	11/05/18	10:36a	7	60		GMMB 12518 Whitmer Obama v2	\$145.00
MON	11/05/18	11:45a	7	60		GMMB 12518 Whitmer Obama v2	\$145.00
MON	11/05/18	12:24p	7	60		GMMB 12518 Whitmer Obama v2	\$145.00
MON	11/05/18	01:55p	7	60		GMMB 12518 Whitmer Obama v2	\$145.00
MON	11/05/18	04:15p	8	60		GMMB 12518 Whitmer Obama v2	\$210.00
MON	11/05/18	06:26p	8	60		GMMB 12518 Whitmer Obama v2	\$210.00

Remit To:
 Beasley Media Group
 P.O. Box 20429
 Ferndale, MI 48220

Invoice Totals

Total Spots: 47
Gross Amount: \$6,715.00
Agency Commission: (\$1,007.25)
Net Amount Due: \$5,707.75

Thank you for your business

CANCELLATION POLICY: NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks prior notice.
 Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.
 Copy of Electronic Invoice

Broadcast Contract

Katz Media Group
Gretchen Whitmer for Governor
125 W. 55th St. 3rd Floor
New York, NY 10019

Start Date 10/30/18	Contract# 322267	Mod# 0
End Date 11/05/18	Date Entered 10/29/18	Date Last Modified 10/29/18
Advertiser Gretchen Whitmer for		Station Market WMGC-FM
Product 7725		SalesRep/Office Katz Philadelphia

Standard Billing Cycle Estimate# 7725

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/30/18 FR 11/02/18	06:00A-10:00A	60	--	X	X	X	X	--	--	13	\$115.00
2	TU 10/30/18 FR 11/02/18	10:00A-03:00P	60	--	X	X	X	X	--	--	12	\$145.00
3	TU 10/30/18 FR 11/02/18	03:00P-07:00P	60	--	X	X	X	X	--	--	8	\$210.00
4	SA 11/03/18 SA 11/03/18	10:00A-03:00P	60	--	--	--	--	--	2	--	2	\$85.00
5	SU 11/04/18 SU 11/04/18	03:00P-07:00P	60	--	--	--	--	--	--	2	2	\$85.00
6	MO 11/05/18 MO 11/05/18	06:00A-10:00A	60	4	--	--	--	--	--	--	4	\$115.00
7	MO 11/05/18 MO 11/05/18	10:00A-03:00P	60	4	--	--	--	--	--	--	4	\$145.00
8	MO 11/05/18 MO 11/05/18	03:00P-07:00P	60	2	--	--	--	--	--	--	2	\$210.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	47	6,715.00	\$1,007.25	\$ 5,707.75	\$ 6,715.00

Billing Projections: By Month

	Oct 18	Nov 18
CA	2,515.00	4,200.00
ST		6,715.00

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

GAMUB Inc
3030 K Street NW, Suite 100
Washington, DC 20007-3606

Advice

Katz Media Group
125 West 55th
8th Floor
New York, NY 10019-5566
United States

Date	Payment Amount	Reference
Oct/29/2018	\$40,600.25	076096

07100039 818303119

Payment Date: Oct/30/2018				Reference: 076096	
Invoice Number	Invoice Date	Voucher ID	Gross Amount	Discounts	Paid Amount
00366123OCT2018NOV2018	Oct/29/2018	00366123	40,600.25	0.00	40,600.25

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WMGC-FM Detroit

I, gmm b

being/on behalf of: Gretchen Whitmer for Governor

a legally qualified candidate of the Democratic

political party for the office of: Governor

in the General

election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>as</u>	<u>ordered</u>			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gretchen Whitmer for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Trish Foster

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/1/18

Date

Kelly Palk

Signature

Authorized
Media Buyer

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

C Kniaz

Printed Name

Nat'l Sales

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Oct 29, 18
 CONT# 32298761 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WMGC-FM (Detroit, MI)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019
 BYR Helen Hanratty
 ADV GRETCHEN WHITMER FOR GOVERNOR
 PDT Candidate
 FLT Oct 30, 18 - Nov 06, 18

DDS CONT# 0
 C/P/E: 117725

SALESPERSON FAX#

PH # 202-338-8700

* REP ORDER COMMENT *

** 10/29/2018 11:14:00 AM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.
 ** 10/29/2018 11:14:00 AM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!
 ** 10/29/2018 11:14:00 AM: PLEASE EXTEND BUY TO RUN THROUGH 7PM ON 11/6 ELECTION DAY
 ** 10/29/2018 11:14:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST,NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	10/30/2018 - 11/5/2018	1W	17	\$115.00	17
	1.2	TuWThF,M	10A - 3P	60	10/30/2018 - 11/5/2018	1W	16	\$145.00	16
	1.3	TuWThF,M	3P - 7P	60	10/30/2018 - 11/5/2018	1W	10	\$210.00	10
	1.4S.	10A - 3P	60	11/3/2018 - 11/3/2018	1W	2	\$85.00	2
	1.5S	3P - 7P	60	11/4/2018 - 11/4/2018	1W	2	\$85.00	2
		** WEEKLY FLIGHT TOTALS **					47	\$6,715.00	

	Nov 18						
SPOTS	47						
CASH	6715.00						
TRADE	0.00						
NSL	0.00						
TOTAL	6715.00						

Oct 29, 18
CONT# 32298761 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 7725

						TOTAL
SPOTS						47
CASH						6,715.00
TRADE						0.00
NSL						0.00
TOTAL						6,715.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.