

# INVOICE



Invoice #: IN-11807140554  
 Invoice Date: 07/29/2018  
 Contract #: 321854  
 Page: 1  
 Net Amount Due: \$2,200.34

Agency: Media Period.  
 7115 Orchard Lake Rd.  
 Suite 430  
 West Bloomfield, MI 48322

Station(s): WMGC-FM

Advertiser: Shri Thanedar for Governer  
 Product: WMGC Shri Gov 7 16 18  
 Estimate #: 2312  
 Agency Client Code:  
 Buyer Name: Sue Johnson

Salesperson(s): Brian Campbell  
 Terms: Net 30 days

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	07/16/18	06:30a	7	30	2304	STR-001-30	\$31.00
MON	07/16/18	09:01a	7	30	2304	STR-002-30	\$31.00
MON	07/16/18	09:46a	7	30	2304	STR-003-30	\$31.00
MON	07/16/18	10:32a	9	30	2304	STR-004-30	\$54.00
MON	07/16/18	01:58p	9	30	2304	STR-001-30	\$54.00
MON	07/16/18	02:20p	9	30	2304	STR-002-30	\$54.00
MON	07/16/18	03:17p	11	30	2304	STR-003-30	\$48.00
MON	07/16/18	06:29p	11	30	2304	STR-004-30	\$48.00
MON	07/16/18	08:13p	13	30	2304	STR-001-30	\$8.00
MON	07/16/18	10:47p	13	30	2304	STR-002-30	\$8.00
MON	07/16/18	11:48p	13	30	2304	STR-003-30	\$8.00
TUE	07/17/18	07:19a	7	30	2304	STR-004-30	\$31.00
TUE	07/17/18	09:21a	7	30	2304	STR-001-30	\$31.00
TUE	07/17/18	09:51a	7	30	2304	STR-002-30	\$31.00
TUE	07/17/18	11:18a	9	30	2304	STR-003-30	\$54.00
TUE	07/17/18	11:34a	9	30	2304	STR-004-30	\$54.00
TUE	07/17/18	02:32p	9	30	2304	STR-001-30	\$54.00
TUE	07/17/18	03:17p	11	30	2304	STR-002-30	\$48.00
TUE	07/17/18	05:59p	11	30	2304	STR-003-30	\$48.00
TUE	07/17/18	07:47p	13	30	2304	STR-004-30	\$8.00
TUE	07/17/18	10:15p	13	30	2304	STR-001-30	\$8.00
TUE	07/17/18	11:16p	13	30	2304	STR-002-30	\$8.00
WED	07/18/18	07:18a	7	30	2304	STR-003-30	\$31.00
WED	07/18/18	09:02a	7	30	2304	STR-004-30	\$31.00
WED	07/18/18	09:19a	7	30	2304	STR-001-30	\$31.00
WED	07/18/18	10:19a	9	30	2304	STR-002-30	\$54.00
WED	07/18/18	11:18a	9	30	2304	STR-003-30	\$54.00
WED	07/18/18	12:15p	9	30	2304	STR-004-30	\$54.00
WED	07/18/18	03:14p	11	30	2304	STR-001-30	\$48.00
WED	07/18/18	03:17p	11	30	2304	STR-002-30	\$48.00
WED	07/18/18	08:16p	13	30	2304	STR-003-30	\$8.00
WED	07/18/18	10:47p	13	30	2304	STR-004-30	\$8.00
WED	07/18/18	11:47p	13	30	2304	STR-001-30	\$8.00

# INVOICE



**Invoice #:** IN-11807140554  
**Invoice Date:** 07/29/2018  
**Contract #:** 321854  
**Page:** 2  
**Net Amount Due:** \$2,200.34

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	07/19/18	06:06a	8	30	2304	STR-001-30	\$31.00
THU	07/19/18	07:21a	8	30	2304	STR-002-30	\$31.00
THU	07/19/18	09:17a	8	30	2304	STR-003-30	\$31.00
THU	07/19/18	10:30a	10	30	2304	STR-004-30	\$54.00
THU	07/19/18	11:49a	10	30	2304	STR-001-30	\$54.00
THU	07/19/18	02:36p	10	30	2304	STR-002-30	\$54.00
THU	07/19/18	03:17p	11	30	2304	STR-003-30	\$48.00
THU	07/19/18	04:20p	11	30	2304	STR-004-30	\$48.00
THU	07/19/18	05:59p	11	30	2304	STR-001-30	\$48.00
THU	07/19/18	08:21p	14	30	2304	STR-003-30	\$8.00
THU	07/19/18	09:58p	14	30	2304	STR-004-30	\$8.00
THU	07/19/18	10:47p	14	30	2304	STR-001-30	\$8.00
THU	07/19/18	11:49p	14	30	2304	STR-002-30	\$8.00
FRI	07/20/18	06:05a	15	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$38.33
FRI	07/20/18	07:12a	15	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$38.33
FRI	07/20/18	08:57a	15	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$38.33
FRI	07/20/18	10:34a	16	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$66.67
FRI	07/20/18	11:15a	16	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$66.67
FRI	07/20/18	02:20p	16	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$66.67
FRI	07/20/18	03:18p	17	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$59.21
FRI	07/20/18	04:17p	17	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$59.21
FRI	07/20/18	05:57p	17	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$59.21
FRI	07/20/18	09:41p	18	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
FRI	07/20/18	10:47p	18	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
FRI	07/20/18	11:57p	18	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SAT	07/21/18	10:41a	1	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	12:19p	1	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	01:46p	1	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	03:14p	2	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	05:30p	2	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	06:14p	2	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	08:16p	3	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SAT	07/21/18	10:43p	3	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SAT	07/21/18	11:45p	3	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SUN	07/22/18	11:15a	4	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	11:49a	4	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	12:17p	4	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	03:17p	5	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	05:31p	5	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	06:13p	5	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	07:46p	6	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SUN	07/22/18	10:12p	6	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SUN	07/22/18	11:41p	6	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00

# Broadcast Contract

Media Period.  
Shri Thanedar for Governer  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 1
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/18/18
Advertiser Shri Thanedar for Go		Station Market WMGC-FM
Product WMGC Shri Gov 7 16 18		SalesRep/Office Brian Campbell

Standard Billing Cycle Estimate# 2312

LN	DATE	TIMES/PROGRAMS	LEN	MO TU WE TH FR SA SU	SPOTS /WK	RATE
1	SA 07/21/18 SA 07/21/18	10:00A-03:00P	60	-- -- -- -- -- 3 --	3	\$50.00
2	SA 07/21/18 SA 07/21/18	03:00P-07:00P	60	-- -- -- -- -- 3 --	3	\$50.00
3	SA 07/21/18 SA 07/21/18	07:00P-12:00A	60	-- -- -- -- -- 3 --	3	\$10.00
4	SU 07/22/18 SU 07/22/18	10:00A-03:00P	60	-- -- -- -- -- 3	3	\$25.00
5	SU 07/22/18 SU 07/22/18	03:00P-07:00P	60	-- -- -- -- -- 3	3	\$25.00
6	SU 07/22/18 SU 07/22/18	07:00P-12:00A	60	-- -- -- -- -- 3	3	\$10.00
7	MO 07/16/18 WE 07/18/18	06:00A-10:00A	30	X X X -- -- -- --	9	\$31.00
8	TH 07/19/18 TH 07/19/18	06:00A-10:00A	30	-- -- -- 3 -- -- --	3	\$31.00
9	MO 07/16/18 WE 07/18/18	10:00A-03:00P	30	X X X -- -- -- --	9	\$54.00
10	TH 07/19/18 TH 07/19/18	10:00A-03:00P	30	-- -- -- 3 -- -- --	3	\$54.00
11	MO 07/16/18 TH 07/19/18	03:00P-07:00P	30	X X X X -- -- --	9	\$48.00
12	TH 07/19/18 TH 07/19/18	03:00P-07:00P	30	-- -- -- 3 -- -- --	3	\$48.00
13	MO 07/16/18 WE 07/18/18	07:00P-12:00A	30	X X X -- -- -- --	9	\$8.00
14	TH 07/19/18 TH 07/19/18	07:00P-12:00A	30	-- -- -- 4 -- -- --	4	\$8.00
15	FR 07/20/18 FR 07/20/18	06:00A-10:00A	60	-- -- -- -- 3 -- --	3	\$38.33
16	FR 07/20/18 FR 07/20/18	10:00A-03:00P	60	-- -- -- -- 3 -- --	3	\$66.67

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1

# Broadcast Contract

Media Period.  
 Shri Thanedar for Governer  
 7115 Orchard Lake Rd.  
 Suite 430  
 West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 1
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/18/18
Advertiser Shri Thanedar for Go		Station Market WMGC-FM
Product WMGC Shri Gov 7 16 18		SalesRep/Office Brian Campbell

Standard Billing Cycle Estimate# 2312

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
17	FR 07/20/18 FR 07/20/18	03:00P-07:00P	60	--	--	--	--	3	--	--	3	\$59.21
18	FR 07/20/18 FR 07/20/18	07:00P-12:00A	60	--	--	--	--	3	--	--	3	\$10.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	79	2,732.63	\$409.89	\$ 2,322.74	\$ 2,732.63

Billing Projections: By Month

	Jul 18
CA	2,732.63
ST	2,732.63

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.  
 CANCELLATION POLICY: NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks' prior notice. Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 2

## Cassandra Kniaz

---

**From:** Brian Campbell  
**Sent:** Wednesday, July 18, 2018 4:51 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz; Sue Johnson  
**Subject:** Re: 60s Creative shri

Thanks Harvey!

Brian Campbell  
(C) 248.770.0770

On Jul 18, 2018, at 4:42 PM, Harvey Rabinowitz <[harveyrabinowitz@mediaperiod.com](mailto:harveyrabinowitz@mediaperiod.com)> wrote:

You will have one for them tomorrow when the creative is completed  
The wmgc changes are approved

Harvey Rabinowitz  
President  
<[image001.gif](#)>  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 4:26 PM  
**To:** Harvey Rabinowitz  
**Cc:** 'Sue Johnson'; Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

I don't have a Sri schedule on WRIF or WCSX.

Need approval on the last revision that I sent over. ☺

---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 4:22 PM  
**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Cc:** 'Sue Johnson' <[suejohnson@mediaperiod.com](mailto:suejohnson@mediaperiod.com)>  
**Subject:** RE: 60s Creative shri

We will deduct from next week  
Just let us know the exact net amount to deduct  
Wcsx and wrif should be sent tomorrow with different 60 from wmgc  
h

Harvey Rabinowitz  
President  
<[image001.gif](#)>  
7115 Orchard Lake Rd.  
Suite 430

West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 4:09 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

Changed to reflect 30's ending on Thursday.

Can issue refund or apply balance to future schedule.

Sincerely,  
Brian Campbell  
(248)770-0770  
Account Manager for Beasley Media Group  
<image002.jpg>

---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 3:50 PM  
**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Cc:** Cassandra Kniaz <[Cassandra.Kniaz@bbgi.com](mailto:Cassandra.Kniaz@bbgi.com)>  
**Subject:** RE: 60s Creative shri

Just want all 30's to end on Thursday and all Friday and beyond to be all 60's  
Call with questions  
h

Harvey Rabinowitz  
President  
<image001.gif>  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 3:32 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

That was line #11 on the original insertion order. It was ordered as M-F.  
I've attached it.  
There was another small correction that needed to be made. I've attached the revision, of the revision.

---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 3:24 PM

**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Cc:** Cassandra Kniaz <[Cassandra.Kniaz@bbgi.com](mailto:Cassandra.Kniaz@bbgi.com)>  
**Subject:** RE: 60s Creative shri

You have 3 30's on Friday pm drive  
Change that and we are good to go

Harvey Rabinowitz  
President  
<image001.gif>  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 3:20 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

Hi Harvey,  
Okay, I've attached the changed order.  
Just to review: Tomorrow we'll be running 30-second spots only. The 60-second spots will start on Friday.  
Please review and approve.

Sincerely,  
Brian Campbell  
(248)770-0770  
Account Manager for Beasley Media Group  
<image002.jpg>

---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 3:04 PM  
**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Subject:** RE: 60s Creative shri

Don't know if we can get that to you today  
Send me the cost change for the day and I will approve it

Harvey Rabinowitz  
President  
<image001.gif>  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 2:47 PM

**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

Hi Harvey,

Technically, I can't make a change without an insertion order, particularly with political candidates.

Since technically, changing spot lengths is changing the order I need to get something to Cassandra (copied).

Can someone send me something?

Sincerely,  
Brian Campbell  
(248)770-0770  
Account Manager for Beasley Media Group  
<image002.jpg>

---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 2:10 PM  
**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Subject:** FW: 60s Creative shri

60's will now start Friday  
Put the current 30's on for tomorrow we will revise paperwork later

Harvey Rabinowitz  
President  
<image001.gif>  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

# Sales Order

Station: WMGC-FM Agency: Media Period  
 Contract Name: WMGC Shri Gov 7 16 18 -01 Address: 7115 Orchard Lake Rd.  
 Contract#: 321854 Suite 430  
 Start Date: 7/16/18 End Date: 7/22/18 City: West Bloomfield State: MI Zip: 48322  
 Revenue Type: LOCAL AGENCY Type: Cash Buyer: Sue Johnson  
 Advertiser: Shri Thanedar for Governer Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: WMGC Shri Gov 7 16 18 Salesperson: 2822bcamp Comm %: 6  
 Estimate #: 2312 Makegood Policy: WITHIN FLIGHT  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/21/18	7/21/18		10:00 AM	3:00 PM	60						3		3	D	50.00	3	150.00		
2	7/21/18	7/21/18		3:00 PM	7:00 PM	60						3		3	D	50.00	3	150.00		
3	7/21/18	7/21/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		
4	7/22/18	7/22/18		10:00 AM	3:00 PM	60						3		3	D	25.00	3	75.00		
5	7/22/18	7/22/18		3:00 PM	7:00 PM	60						3		3	D	25.00	3	75.00		
6	7/22/18	7/22/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		
7	7/16/18	7/18/18		6:00 AM	10:00 AM	30	4	4	4					9	W	31.00	9	279.00	8	
8	7/19/18	7/19/18		6:00 AM	10:00 AM	30				3				3	D	31.00	3	93.00		
9	7/16/18	7/18/18		10:00 AM	3:00 PM	30	4	4	4					9	W	54.00	9	486.00	8	
10	7/19/18	7/19/18		10:00 AM	3:00 PM	30				3				3	D	54.00	3	162.00		
11	7/16/18	7/19/18		3:00 PM	7:00 PM	30	2	2	2	3				9	W	48.00	9	432.00		
12	7/19/18	7/19/18		3:00 PM	7:00 PM	30				3				3	D	48.00	3	144.00		
13	7/16/18	7/18/18		7:00 PM	12:00 AM	30	4	4	4					9	W	8.00	9	72.00	8	
14	7/19/18	7/19/18		7:00 PM	12:00 AM	30				4				4	D	8.00	4	32.00		
15	7/20/18	7/20/18		6:00 AM	10:00 AM	60						3		3	D	38.33	3	114.99		
16	7/20/18	7/20/18		10:00 AM	3:00 PM	60						3		3	D	66.67	3	200.01		
17	7/20/18	7/20/18		3:00 PM	7:00 PM	60						3		3	D	59.21	3	177.63		
18	7/20/18	7/20/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		

Billing Projections: By Month

Jul 18  
 CA 2,732.63  
 ST 2,732.63

Print Spot Prices

Notes to Traffic: WARNING! This order has an end-dated schedule line which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

7/18/18 Converted 60-second spots to 30-second spots per clients instruction. Used Class C pricing.

TOTAL SPOTS.....	79
GROSS TOTAL \$.....	2,732.63
ADJUSTED SPOTS.....	79
ADJUSTED TOTAL \$.....	2,732.63

APPROVE    DECLINE

- |                       |                       |                     |
|-----------------------|-----------------------|---------------------|
| <input type="radio"/> | <input type="radio"/> | Interactive Manager |
| <input type="radio"/> | <input type="radio"/> | Sales Manager       |
| <input type="radio"/> | <input type="radio"/> | Business Department |
| <input type="radio"/> | <input type="radio"/> | General Manager     |

## Cassandra Kniaz

---

**From:** Brian Campbell  
**Sent:** Wednesday, July 18, 2018 4:09 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri  
**Attachments:** WCSX Shri Thanedar 7-16-18 Es 2312 REV 7-18-18.pdf

Changed to reflect 30's ending on Thursday.

Can issue refund or apply balance to future schedule.

Sincerely,  
Brian Campbell  
(248)770-0770  
Account Manager for Beasley Media Group



---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 3:50 PM  
**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Cc:** Cassandra Kniaz <[Cassandra.Kniaz@bbgi.com](mailto:Cassandra.Kniaz@bbgi.com)>  
**Subject:** RE: 60s Creative shri

Just want all 30's to end on Thursday and all Friday and beyond to be all 60's  
Call with questions  
h

Harvey Rabinowitz  
President

**MEDIA...PERIOD**  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 3:32 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

That was line #11 on the original insertion order. It was ordered as M-F.

I've attached it.

There was another small correction that needed to be made. I've attached the revision, of the revision.

---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]

**Sent:** Wednesday, July 18, 2018 3:24 PM

**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>

**Cc:** Cassandra Kniaz <[Cassandra.Kniaz@bbgi.com](mailto:Cassandra.Kniaz@bbgi.com)>

**Subject:** RE: 60s Creative shri

You have 3 30's on Friday pm drive

Change that and we are good to go

Harvey Rabinowitz

President

**MEDIA...PERIOD**

7115 Orchard Lake Rd.

Suite 430

West Bloomfield, MI 48322

PH: 248.539.9119

Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]

**Sent:** Wednesday, July 18, 2018 3:20 PM

**To:** Harvey Rabinowitz

**Cc:** Cassandra Kniaz

**Subject:** RE: 60s Creative shri

Hi Harvey,

Okay, I've attached the changed order.

Just to review: Tomorrow we'll be running 30-second spots only. The 60-second spots will start on Friday.

Please review and approve.

Sincerely,

Brian Campbell

(248)770-0770

Account Manager for Beasley Media Group



---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]

**Sent:** Wednesday, July 18, 2018 3:04 PM

**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>

**Subject:** RE: 60s Creative shri

Don't know if we can get that to you today  
Send me the cost change for the day and I will approve it

Harvey Rabinowitz  
President

**MEDIA...PERIOD**  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322  
PH: 248.539.9119  
Fax: 248.539.3703

---

**From:** Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]  
**Sent:** Wednesday, July 18, 2018 2:47 PM  
**To:** Harvey Rabinowitz  
**Cc:** Cassandra Kniaz  
**Subject:** RE: 60s Creative shri

Hi Harvey,

Technically, I can't make a change without an insertion order, particularly with political candidates.

Since technically, changing spot lengths is changing the order I need to get something to Cassandra (copied).

Can someone send me something?

Sincerely,  
Brian Campbell  
(248)770-0770  
Account Manager for Beasley Media Group



---

**From:** Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]  
**Sent:** Wednesday, July 18, 2018 2:10 PM  
**To:** Brian Campbell <[Brian.Campbell@bbgi.com](mailto:Brian.Campbell@bbgi.com)>  
**Subject:** FW: 60s Creative shri

60's will now start Friday  
Put the current 30's on for tomorrow we will revise paperwork later

Harvey Rabinowitz  
President

# Sales Order

Station: WMGC-FM Agency: Media Period  
 Contract Name: WMGC Shri Gov 7 16 18 -01 Address: 7115 Orchard Lake Rd.  
 Contract#: 321854 Suite 430  
 Start Date: 7/16/18 End Date: 7/22/18 City: West Bloomfield State: MI Zip: 48322  
 Revenue Type: LOCAL AGENCY Type: Cash Buyer: Sue Johnson  
 Advertiser: Shri Thanedar for Governer Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: WMGC Shri Gov 7 16 18 Salesperson: 2822bcamp Comm %: 6  
 Estimate #: 2312 Makegood Policy: WITHIN FLIGHT  
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/21/18	7/21/18		10:00 AM	3:00 PM	60						3		3	D	50.00	3	150.00		
2	7/21/18	7/21/18		3:00 PM	7:00 PM	60						3		3	D	50.00	3	150.00		
3	7/21/18	7/21/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		
4	7/22/18	7/22/18		10:00 AM	3:00 PM	60						3		3	D	25.00	3	75.00		
5	7/22/18	7/22/18		3:00 PM	7:00 PM	60						3		3	D	25.00	3	75.00		
6	7/22/18	7/22/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		
7	7/16/18	7/18/18		6:00 AM	10:00 AM	30	4	4	4					9	W	31.00	9	279.00	8	
8	7/19/18	7/19/18		6:00 AM	10:00 AM	30				3				3	D	31.00	3	93.00		
9	7/16/18	7/18/18		10:00 AM	3:00 PM	30	4	4	4					9	W	54.00	9	486.00	8	
10	7/19/18	7/19/18		10:00 AM	3:00 PM	30				3				3	D	54.00	3	162.00		
11	7/18/18	7/19/18		3:00 PM	7:00 PM	30	2	2	2	3				9	W	48.00	9	432.00		
12	7/19/18	7/19/18		3:00 PM	7:00 PM	30				3				3	D	48.00	3	144.00		
13	7/16/18	7/18/18		7:00 PM	12:00 AM	30	4	4	4					9	W	8.00	9	72.00	8	
14	7/19/18	7/19/18		7:00 PM	12:00 AM	30				4				4	D	8.00	4	32.00		
15	7/20/18	7/20/18		6:00 AM	10:00 AM	60						3		3	D	38.33	3	114.99		
16	7/20/18	7/20/18		10:00 AM	3:00 PM	60						3		3	D	66.67	3	200.01		
17	7/20/18	7/20/18		3:00 PM	7:00 PM	60						3		3	D	59.21	3	177.63		
18	7/20/18	7/20/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		

Billing Projections: By Month

Jul 18  
 CA 2,732.63  
 ST 2,732.63

Print Spot Prices

Notes to Traffic: WARNING! This order has an end-dated schedule line which has already aired.

Any spots which are aired, posted or invoiced must be reconciled manually. Spots in the future will be removed automatically when contract revision is scheduled in traffic.

7/18/18 Converted 60-second spots to 30-second spots per clients instruction. Used Class C pricing.

.....  
.....  
.....

TOTAL SPOTS	79
GROSS TOTAL \$	2,732.63
ADJUSTED SPOTS	79
ADJUSTED TOTAL \$	2,732.63

APPROVE    DECLINE

- |                       |                       |                     |
|-----------------------|-----------------------|---------------------|
| <input type="radio"/> | <input type="radio"/> | Interactive Manager |
| <input type="radio"/> | <input type="radio"/> | Sales Manager       |
| <input type="radio"/> | <input type="radio"/> | Business Department |
| <input type="radio"/> | <input type="radio"/> | General Manager     |

# Broadcast Contract

Media Period.  
Shri Thanedar for Governer  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 0
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/13/18
Advertiser Shri Thanedar for Go		Station Market WMGC-FM
Product WMGC Shri Gov 7 16 18		SalesRep/Office Brian Campbell

Standard Billing Cycle Estimate# 2312

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 07/21/18 SA 07/21/18	10:00A-03:00P	60	--	--	--	--	--	3	--	3	\$50.00
2	SA 07/21/18 SA 07/21/18	03:00P-07:00P	60	--	--	--	--	--	3	--	3	\$50.00
3	SA 07/21/18 SA 07/21/18	07:00P-12:00A	60	--	--	--	--	--	3	--	3	\$10.00
4	SU 07/22/18 SU 07/22/18	10:00A-03:00P	60	--	--	--	--	--	--	3	3	\$25.00
5	SU 07/22/18 SU 07/22/18	03:00P-07:00P	60	--	--	--	--	--	--	3	3	\$25.00
6	SU 07/22/18 SU 07/22/18	07:00P-12:00A	60	--	--	--	--	--	--	3	3	\$10.00
7	MO 07/16/18 WE 07/18/18	06:00A-10:00A	30	X	X	X	--	--	--	--	9	\$31.00
8	TH 07/19/18 FR 07/20/18	06:00A-10:00A	60	--	--	--	X	X	--	--	6	\$38.33
9	MO 07/16/18 WE 07/18/18	10:00A-03:00P	30	X	X	X	--	--	--	--	9	\$54.00
10	TH 07/19/18 FR 07/20/18	10:00A-03:00P	60	--	--	--	X	X	--	--	6	\$66.67
11	MO 07/16/18 FR 07/20/18	03:00P-07:00P	30	X	X	X	X	X	--	--	9	\$48.00
12	TH 07/19/18 FR 07/20/18	03:00P-07:00P	60	--	--	--	X	X	--	--	6	\$59.21
13	MO 07/16/18 WE 07/18/18	07:00P-12:00A	30	X	X	X	--	--	--	--	9	\$8.00
14	TH 07/19/18 FR 07/20/18	07:00P-12:00A	60	--	--	--	X	X	--	--	6	\$10.00

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name \_\_\_\_\_ Title \_\_\_\_\_  
See reverse for accepted terms and conditions, if any

Name \_\_\_\_\_ Title \_\_\_\_\_  
Page 1

# Broadcast Contract

Media Period.  
 Shri Thanedar for Governer  
 7115 Orchard Lake Rd.  
 Suite 430  
 West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 0
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/13/18
Advertiser Shri Thanedar for Go		Station Market WMGC-FM
Product WMGC Shri Gov 7 16 18		SalesRep/Office Brian Campbell

Standard Billing Cycle Estimate# 2312

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	78	2,824.26	\$423.64	\$ 2,400.62	\$ 2,824.26

Billing Projections: By Month

	Jul 18
CA	2,824.26
ST	2,824.26

**NONDISCRIMINATION POLICY:** Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.  
**CANCELLATION POLICY:** NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks' prior notice. Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
 Page 2

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WMGC-FM Detroit, MI	<b>Date:</b> 7/13/18
---	-------------------------

I, Shri Thanedar

being/on behalf of: Shri Thanedar for Governor

a legally qualified candidate of the Democratic

political party for the office of: Democrat Governor

in the \_\_\_\_\_

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Shri Thanedar for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shashi Thanedar

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/13/18

Date

Shashi Thanedar

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Brian Campbell

Printed Name

Acct. Mgr

Title

# New Order

**Media:** Radio      **Market:** Detroit      **Vendor:** WMGC-FM      **Media Period:** 7001 Orchard Lake Rd  
**Client:** Shri Thanedar for Governor      **Demo:** Adults 35+      **Billing To:** West Bloomfield, MI 48322  
**Product:** Radio      **Separation:** 30      **AE:** Brian Campbell  
**CPE:** //2312      **Flight Start:** 7/16/18      **Phone:** 248-539-9119  
**Description:** Shri Thanedar Ethnic Radio 7/16 thru 7/22      **Flight End:** 7/22/18      **Fax:** 248-539-3703  
**Rep:**      **Sales Office:**      **Version:** 1      **Survey:** May18 MSA CustRadio  
**Comments:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/16	Total Spots	Adults 35+ RTG	CPP
1	Sa 10:00A-3:00P	WK	\$50.00	C 60	3	3		
2	Sa 3:00P-7:00P	WK	\$50.00	C 60	3	3		
3	Sa 7:00P-12:00A	EV	\$10.00	C 60	3	3		
4	Su 10:00A-3:00P	WK	\$25.00	C 60	3	3		
5	Su 3:00P-7:00P	WK	\$25.00	C 60	3	3		
6	Su 7:00P-12:00A	EV	\$10.00	C 60	3	3		
7	MTuW 6:00A-10:00A	AM	\$31.00	C 30	9	9		
8	ThF 6:00A-10:00A	AM	\$38.33	C 60	6	6		
9	MTuW 10:00A-3:00P	MD	\$54.00	C 30	9	9		
10	ThF 10:00A-3:00P	MD	\$66.67	C 60	6	6		
11	MTuWThF 3:00P-7:00P	PM	\$48.00	C 30	9	9		
12	ThF 3:00P-7:00P	PM	\$59.21	C 60	6	6		
13	MTuW 7:00P-12:00A	EV	\$8.00	C 30	9	9		
14	ThF 7:00P-12:00A	EV	\$10.00	C 60	6	6		
					<b>Total Spots:</b>	78		
					<b>Total GRP/GIMP(000):</b>	0.0		0.0

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
7/2018	\$2,824.26 - 78	\$0.00 - 0	\$2,824.26 - 78
<b>Total Gross Cost:</b>		\$2,824.26	<b>Total Gross CPP:</b> \$0.00
<b>Total Net Cost:</b>		\$2,400.62	<b>Total Net CPP:</b> \$0.00

**Disclaimer:**  
 All invoices should be forwarded to Media...Period for reconciliation. Upon completion, these invoices will be forwarded to the client who will forward payment directly to the media. The client is solely liable and responsible for station payment.

Beasley Media Group

Payment Request Form

Market: DETROIT

Vendor Name : Media Period  
7115 Orchard Lake Rd STE # 430  
West Bloomfield, MI 48322

Amount: \$ 1,379.00

Description: Refund to client  
9/12/2018

Date Requested: 09/12/18

G/L Codes:

Account	BMG	Market	Station	Division	Dept	Amount
2560	3	360	000'	000	000	\$ 1,379.00
					Total:	\$ 1,379.00

THANK YOU



# Check Request/Purchase Order Request

Request For CHECK or PURCHASE ORDER (Circle One)

Date: 9/6/18	Station: WMGC WCSX	Account Name: SHRI THANEDAR FOR GOVERNOR
Amount: \$1,379.00	Contract #: 125737, 125770, 321854, 321863, 321898	Requested by: SUE KAHLER

Make Check Payable To:

MEDIA PERIOD  
7115 ORCHARD LAKE ROAD  
SUITE 430  
WEST BLOOMFIELD, MI 48322

Reason For Request:

Live Read Talent Fee For:

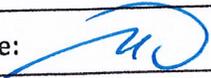
Appearance Fee For:

Other (Explain):

POLITICAL SPOTS DIDN'T ALL CLEAR

Sales Manager Signature:

Business Manager Signature:

General Manager Signature: 

**Beasley Media Group-Detroit  
Statement of Account**

Statement Date: 09/06/2018  
Aged As Of: 09/06/2018  
Page: 1



Agency: Media Period.  
7115 Orchard Lake Rd.  
Suite 430  
West Bloomfield, MI 48322

Advertiser: Shri Thanedar for Governer

Transaction Number	Transaction Date	Contract Number	Station	Check Number	Net Amount	Applied Amount	Net Due
PA-2180775262	07/16/2018	321854	WMGC-FM		(\$200.28)		(\$200.28)
PA-2180775319	07/20/2018	125737	WCSX-FM		(\$429.25)		(\$429.25)
PA-2180775329	07/20/2018	321863	WMGC-FM		(\$323.00)		(\$323.00)
PA-2180775431	07/30/2018	125770	WCSX-FM		(\$276.27)		(\$276.27)
PA-2180775432	07/30/2018	321898	WMGC-FM		(\$150.99)		(\$150.99)
<hr/>							
0 - 30 days	31 - 60 days	61 - 90 days	91 - 120 days	121+ days			Net Due
\$0.00	(\$1,379.79)	\$0.00	\$0.00	\$0.00			(\$1,379.79)

Remit To: **BEASLEY MEDIA GROUP**  
P.O. BOX 20429  
Ferndale, MI 48220