

INVOICE



Invoice #: IN-11807140554
 Invoice Date: 07/29/2018
 Contract #: 321854
 Page: 1
 Net Amount Due: \$2,200.34

Agency: Media Period.
 7115 Orchard Lake Rd.
 Suite 430
 West Bloomfield, MI 48322

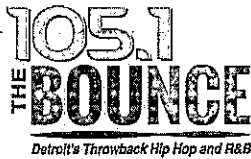
Station(s): WMGC-FM

Advertiser: Shri Thanedar for Governer
Product: WMGC Shri Gov 7 16 18
Estimate #: 2312
Agency Client Code:
Buyer Name: Sue Johnson

Salesperson(s): Brian Campbell
Terms: Net 30 days

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	07/16/18	06:30a	7	30	2304	STR-001-30	\$31.00
MON	07/16/18	09:01a	7	30	2304	STR-002-30	\$31.00
MON	07/16/18	09:46a	7	30	2304	STR-003-30	\$31.00
MON	07/16/18	10:32a	9	30	2304	STR-004-30	\$54.00
MON	07/16/18	01:58p	9	30	2304	STR-001-30	\$54.00
MON	07/16/18	02:20p	9	30	2304	STR-002-30	\$54.00
MON	07/16/18	03:17p	11	30	2304	STR-003-30	\$48.00
MON	07/16/18	06:29p	11	30	2304	STR-004-30	\$48.00
MON	07/16/18	08:13p	13	30	2304	STR-001-30	\$8.00
MON	07/16/18	10:47p	13	30	2304	STR-002-30	\$8.00
MON	07/16/18	11:48p	13	30	2304	STR-003-30	\$8.00
TUE	07/17/18	07:19a	7	30	2304	STR-004-30	\$31.00
TUE	07/17/18	09:21a	7	30	2304	STR-001-30	\$31.00
TUE	07/17/18	09:51a	7	30	2304	STR-002-30	\$31.00
TUE	07/17/18	11:18a	9	30	2304	STR-003-30	\$54.00
TUE	07/17/18	11:34a	9	30	2304	STR-004-30	\$54.00
TUE	07/17/18	02:32p	9	30	2304	STR-001-30	\$54.00
TUE	07/17/18	03:17p	11	30	2304	STR-002-30	\$48.00
TUE	07/17/18	05:59p	11	30	2304	STR-003-30	\$48.00
TUE	07/17/18	07:47p	13	30	2304	STR-004-30	\$8.00
TUE	07/17/18	10:15p	13	30	2304	STR-001-30	\$8.00
TUE	07/17/18	11:16p	13	30	2304	STR-002-30	\$8.00
WED	07/18/18	07:18a	7	30	2304	STR-003-30	\$31.00
WED	07/18/18	09:02a	7	30	2304	STR-004-30	\$31.00
WED	07/18/18	09:19a	7	30	2304	STR-001-30	\$31.00
WED	07/18/18	10:19a	9	30	2304	STR-002-30	\$54.00
WED	07/18/18	11:18a	9	30	2304	STR-003-30	\$54.00
WED	07/18/18	12:15p	9	30	2304	STR-004-30	\$54.00
WED	07/18/18	03:14p	11	30	2304	STR-001-30	\$48.00
WED	07/18/18	03:17p	11	30	2304	STR-002-30	\$48.00
WED	07/18/18	08:16p	13	30	2304	STR-003-30	\$8.00
WED	07/18/18	10:47p	13	30	2304	STR-004-30	\$8.00
WED	07/18/18	11:47p	13	30	2304	STR-001-30	\$8.00

INVOICE



Invoice #: IN-11807140554
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 Contract #: 321854
 Page: 2
 Net Amount Due: \$2,200.34

Day	Date	Time	Ln	Length	Product	ISCI	Rate
THU	07/19/18	06:06a	8	30	2304	STR-001-30	\$31.00
THU	07/19/18	07:21a	8	30	2304	STR-002-30	\$31.00
THU	07/19/18	09:17a	8	30	2304	STR-003-30	\$31.00
THU	07/19/18	10:30a	10	30	2304	STR-004-30	\$54.00
THU	07/19/18	11:49a	10	30	2304	STR-001-30	\$54.00
THU	07/19/18	02:36p	10	30	2304	STR-002-30	\$54.00
THU	07/19/18	03:17p	11	30	2304	STR-003-30	\$48.00
THU	07/19/18	04:20p	11	30	2304	STR-004-30	\$48.00
THU	07/19/18	05:59p	11	30	2304	STR-001-30	\$48.00
THU	07/19/18	08:21p	14	30	2304	STR-003-30	\$8.00
THU	07/19/18	09:58p	14	30	2304	STR-004-30	\$8.00
THU	07/19/18	10:47p	14	30	2304	STR-001-30	\$8.00
THU	07/19/18	11:49p	14	30	2304	STR-002-30	\$8.00
FRI	07/20/18	06:05a	15	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$38.33
FRI	07/20/18	07:12a	15	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$38.33
FRI	07/20/18	08:57a	15	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$38.33
FRI	07/20/18	10:34a	16	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$66.67
FRI	07/20/18	11:15a	16	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$66.67
FRI	07/20/18	02:20p	16	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$66.67
FRI	07/20/18	03:18p	17	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$59.21
FRI	07/20/18	04:17p	17	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$59.21
FRI	07/20/18	05:57p	17	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$59.21
FRI	07/20/18	09:41p	18	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
FRI	07/20/18	10:47p	18	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
FRI	07/20/18	11:57p	18	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SAT	07/21/18	10:41a	1	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	12:19p	1	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	01:46p	1	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	03:14p	2	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	05:30p	2	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	06:14p	2	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$50.00
SAT	07/21/18	08:16p	3	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SAT	07/21/18	10:43p	3	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SAT	07/21/18	11:45p	3	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SUN	07/22/18	11:15a	4	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	11:49a	4	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	12:17p	4	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	03:17p	5	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	05:31p	5	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	06:13p	5	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$25.00
SUN	07/22/18	07:46p	6	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SUN	07/22/18	10:12p	6	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00
SUN	07/22/18	11:41p	6	60	WMGC Shri Gov 7 16 18	FindingJobsShriThanGov60	\$10.00

Broadcast Contract

Media Period.
Shri Thanedar for Governer
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 1
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/18/18
Advertiser Shri Thanedar for Go	Station Market WMGC-FM	
Product WMGC Shri Gov 7 16 18	SalesRep/Office Brian Campbell	

Standard Billing Cycle Estimate# 2312

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS	RATE
			LINE	REMARK							/WK	
1	SA 07/21/18 SA 07/21/18	10:00A-03:00P	60	--	--	--	--	--	3	--	3	\$50.00
2	SA 07/21/18 SA 07/21/18	03:00P-07:00P	60	--	--	--	--	--	3	--	3	\$50.00
3	SA 07/21/18 SA 07/21/18	07:00P-12:00A	60	--	--	--	--	--	3	--	3	\$10.00
4	SU 07/22/18 SU 07/22/18	10:00A-03:00P	60	--	--	--	--	--	--	3	3	\$25.00
5	SU 07/22/18 SU 07/22/18	03:00P-07:00P	60	--	--	--	--	--	--	3	3	\$25.00
6	SU 07/22/18 SU 07/22/18	07:00P-12:00A	60	--	--	--	--	--	--	3	3	\$10.00
7	MO 07/16/18 WE 07/18/18	06:00A-10:00A	30	X	X	X	--	--	--	--	9	\$31.00
8	TH 07/19/18 TH 07/19/18	06:00A-10:00A	30	--	--	--	3	--	--	--	3	\$31.00
9	MO 07/16/18 WE 07/18/18	10:00A-03:00P	30	X	X	X	--	--	--	--	9	\$54.00
10	TH 07/19/18 TH 07/19/18	10:00A-03:00P	30	--	--	--	3	--	--	--	3	\$54.00
11	MO 07/16/18 TH 07/19/18	03:00P-07:00P	30	X	X	X	X	--	--	--	9	\$48.00
12	TH 07/19/18 TH 07/19/18	03:00P-07:00P	30	--	--	--	3	--	--	--	3	\$48.00
13	MO 07/16/18 WE 07/18/18	07:00P-12:00A	30	X	X	X	--	--	--	--	9	\$8.00
14	TH 07/19/18 TH 07/19/18	07:00P-12:00A	30	--	--	--	4	--	--	--	4	\$8.00
15	FR 07/20/18 FR 07/20/18	06:00A-10:00A	60	--	--	--	--	3	--	--	3	\$38.33
16	FR 07/20/18 FR 07/20/18	10:00A-03:00P	60	--	--	--	--	3	--	--	3	\$66.67

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			Page 1

Broadcast Contract

Media Period.
Shri Thanedar for Governer
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 1
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/18/18
Advertiser Shri Thanedar for Go	Station Market WMGC-FM	
Product WMGC Shri Gov 7 16 18	SalesRep/Office Brian Campbell	

Standard Billing Cycle Estimate# 2312

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
17	FR 07/20/18 FR 07/20/18	03:00P-07:00P	60	--	--	--	--	3	--	--	3	\$59.21
18	FR 07/20/18 FR 07/20/18	07:00P-12:00A	60	--	--	--	--	3	--	--	3	\$10.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	79	2,732.63	\$409.89	\$ 2,322.74	\$ 2,732.63

Billing Projections: By Month

	Jul 18
CA	2,732.63
ST	2,732.63

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.
CANCELLATION POLICY: NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks' prior notice. Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 2

Cassandra Kniaz

From: Brian Campbell
Sent: Wednesday, July 18, 2018 4:51 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz; Sue Johnson
Subject: Re: 60s Creative shri

Thanks Harvey!

Brian Campbell
(C) 248.770.0770

On Jul 18, 2018, at 4:42 PM, Harvey Rabinowitz <harveyrabinowitz@mediaperiod.com> wrote:

You will have one for them tomorrow when the creative is completed
The wmgc changes are approved

Harvey Rabinowitz
President
<image001.gif>
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]
Sent: Wednesday, July 18, 2018 4:26 PM
To: Harvey Rabinowitz
Cc: 'Sue Johnson'; Cassandra Kniaz
Subject: RE: 60s Creative shri

I don't have a Sri schedule on WRIF or WCSX.

Need approval on the last revision that I sent over. ☺

From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]
Sent: Wednesday, July 18, 2018 4:22 PM
To: Brian Campbell <Brian.Campbell@bbgi.com>
Cc: 'Sue Johnson' <suejohnson@mediaperiod.com>
Subject: RE: 60s Creative shri

We will deduct from next week
Just let us know the exact net amount to deduct
Wcsx and wrif should be sent tomorrow with different 60 from wmgc
h

Harvey Rabinowitz
President
<image001.gif>
7115 Orchard Lake Rd.
Suite 430

West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]
Sent: Wednesday, July 18, 2018 4:09 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri

Changed to reflect 30's ending on Thursday.

Can issue refund or apply balance to future schedule.

Sincerely,
Brian Campbell
(248)770-0770
Account Manager for Beasley Media Group
<image002.jpg>

From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]
Sent: Wednesday, July 18, 2018 3:50 PM
To: Brian Campbell <Brian.Campbell@bbgi.com>
Cc: Cassandra Kniaz <Cassandra.Kniaz@bbgi.com>
Subject: RE: 60s Creative shri

Just want all 30's to end on Thursday and all Friday and beyond to be all 60's
Call with questions
h

Harvey Rabinowitz
President
<image001.gif>
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]
Sent: Wednesday, July 18, 2018 3:32 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri

That was line #11 on the original insertion order. It was ordered as M-F.
I've attached it.
There was another small correction that needed to be made. I've attached the revision, of the revision.

From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]
Sent: Wednesday, July 18, 2018 3:24 PM

To: Brian Campbell <Brian.Campbell@bbgi.com>
Cc: Cassandra Kniaz <Cassandra.Kniaz@bbgi.com>
Subject: RE: 60s Creative shri

You have 3 30's on Friday pm drive
Change that and we are good to go

Harvey Rabinowitz
President
<image001.gif>
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]
Sent: Wednesday, July 18, 2018 3:20 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri

Hi Harvey,
Okay, I've attached the changed order.
Just to review: Tomorrow we'll be running 30-second spots only. The 60-second spots will start on Friday.
Please review and approve.

Sincerely,
Brian Campbell
(248)770-0770
Account Manager for Beasley Media Group
<image002.jpg>

From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]
Sent: Wednesday, July 18, 2018 3:04 PM
To: Brian Campbell <Brian.Campbell@bbgi.com>
Subject: RE: 60s Creative shri

Don't know if we can get that to you today
Send me the cost change for the day and I will approve it

Harvey Rabinowitz
President
<image001.gif>
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]
Sent: Wednesday, July 18, 2018 2:47 PM

To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri

Hi Harvey,

Technically, I can't make a change without an insertion order, particularly with political candidates.

Since technically, changing spot lengths is changing the order I need to get something to Cassandra (copied).

Can someone send me something?

Sincerely,
Brian Campbell
(248)770-0770
Account Manager for Beasley Media Group
<image002.jpg>

From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]
Sent: Wednesday, July 18, 2018 2:10 PM
To: Brian Campbell <Brian.Campbell@bbgi.com>
Subject: FW: 60s Creative shri

60's will now start Friday
Put the current 30's on for tomorrow we will revise paperwork later

Harvey Rabinowitz
President
<image001.gif>
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

Sales Order

Station: WMGC-FM Agency: Media Period
 Contract Name: WMGC Shri Gov 7 16 18 -01 Address: 7115 Orchard Lake Rd.
 Contract#: 321854 Suite 430
 Start Date: 7/16/18 End Date: 7/22/18 City: West Bloomfield State: MI Zip: 48322
 Revenue Type: LOCAL AGENCY Type: Cash Buyer: Sue Johnson
 Advertiser: Shri Thanedar for Governer Tax Schedule: (None)
 Address: Agency Commission %: 15
 City: State: Zip: Billing Cycle: Standard
 Product Name: WMGC Shri Gov 7 16 18 Salesperson: 2822bcamp Comm %: 6
 Estimate #: 2312 Makegood Policy: WITHIN FLIGHT
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/21/18	7/21/18		10:00 AM	3:00 PM	60						3		3	D	50.00	3	150.00	
2	7/21/18	7/21/18		3:00 PM	7:00 PM	60						3		3	D	50.00	3	150.00	
3	7/21/18	7/21/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00	
4	7/22/18	7/22/18		10:00 AM	3:00 PM	60							3	3	D	25.00	3	75.00	
5	7/22/18	7/22/18		3:00 PM	7:00 PM	60							3	3	D	25.00	3	75.00	
6	7/22/18	7/22/18		7:00 PM	12:00 AM	60							3	3	D	10.00	3	30.00	
7	7/16/18	7/18/18		6:00 AM	10:00 AM	30	4	4	4					9	W	31.00	9	279.00	8
8	7/19/18	7/19/18		6:00 AM	10:00 AM	30				3				3	D	31.00	3	93.00	
9	7/16/18	7/18/18		10:00 AM	3:00 PM	30	4	4	4					9	W	54.00	9	486.00	8
10	7/19/18	7/19/18		10:00 AM	3:00 PM	30				3				3	D	54.00	3	162.00	
11	7/16/18	7/19/18		3:00 PM	7:00 PM	30	2	2	2	3				9	W	48.00	9	432.00	
12	7/19/18	7/19/18		3:00 PM	7:00 PM	30				3				3	D	48.00	3	144.00	
13	7/16/18	7/18/18		7:00 PM	12:00 AM	30	4	4	4					9	W	8.00	9	72.00	8
14	7/19/18	7/19/18		7:00 PM	12:00 AM	30				4				4	D	8.00	4	32.00	
15	7/20/18	7/20/18		6:00 AM	10:00 AM	60					3			3	D	38.33	3	114.99	
16	7/20/18	7/20/18		10:00 AM	3:00 PM	60					3			3	D	66.67	3	200.01	
17	7/20/18	7/20/18		3:00 PM	7:00 PM	60					3			3	D	59.21	3	177.63	
18	7/20/18	7/20/18		7:00 PM	12:00 AM	60					3			3	D	10.00	3	30.00	

Billing Projections: By Month

Jul 18
 CA 2,732.63
 ST 2,732.63

☒ Print Spot Prices

Notes to Traffic: WARNING! This order has an end-dated
schedule line which has already aired.

Any spots which are aired, posted or invoiced must be
reconciled manually. Spots in the future will be removed
automatically when contract revision is scheduled in
traffic.

7/18/18 Converted 60-second spots to 30-second spots
per clients instruction. Used Class C pricing.

TOTAL SPOTS 79

GROSS TOTAL \$ 2,732.63

ADJUSTED SPOTS 79

ADJUSTED TOTAL \$ 2,732.63

APPROVE DECLINE

☐
☐

Interactive Manager

☐
☐

Sales Manager

☐
☐

Business Department

☐
☐

General Manager

Cassandra Kniaz

From: Brian Campbell
Sent: Wednesday, July 18, 2018 4:09 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri
Attachments: WCSX Shri Thanedar 7-16-18 Es 2312 REV 7-18-18.pdf

Changed to reflect 30's ending on Thursday.

Can issue refund or apply balance to future schedule.

Sincerely,
Brian Campbell
(248)770-0770
Account Manager for Beasley Media Group



From: Harvey Rabinowitz [mailto:harveyrabinowitz@mediaperiod.com]
Sent: Wednesday, July 18, 2018 3:50 PM
To: Brian Campbell <Brian.Campbell@bbgi.com>
Cc: Cassandra Kniaz <Cassandra.Kniaz@bbgi.com>
Subject: RE: 60s Creative shri

Just want all 30's to end on Thursday and all Friday and beyond to be all 60's
Call with questions
h

Harvey Rabinowitz
President

MEDIA...PERIOD
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [mailto:Brian.Campbell@bbgi.com]
Sent: Wednesday, July 18, 2018 3:32 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri

That was line #11 on the original insertion order. It was ordered as M-F.

I've attached it.

There was another small correction that needed to be made. I've attached the revision, of the revision.

From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]

Sent: Wednesday, July 18, 2018 3:24 PM

To: Brian Campbell <Brian.Campbell@bbgi.com>

Cc: Cassandra Kniaz <Cassandra.Kniaz@bbgi.com>

Subject: RE: 60s Creative shri

You have 3 30's on Friday pm drive

Change that and we are good to go

Harvey Rabinowitz
President

MEDIA...PERIOD

7115 Orchard Lake Rd.

Suite 430

West Bloomfield, MI 48322

PH: 248.539.9119

Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]

Sent: Wednesday, July 18, 2018 3:20 PM

To: Harvey Rabinowitz

Cc: Cassandra Kniaz

Subject: RE: 60s Creative shri

Hi Harvey,

Okay, I've attached the changed order.

Just to review: Tomorrow we'll be running 30-second spots only. The 60-second spots will start on Friday.

Please review and approve.

Sincerely,

Brian Campbell

(248)770-0770

Account Manager for Beasley Media Group



From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]

Sent: Wednesday, July 18, 2018 3:04 PM

To: Brian Campbell <Brian.Campbell@bbgi.com>

Subject: RE: 60s Creative shri

Don't know if we can get that to you today
Send me the cost change for the day and I will approve it

Harvey Rabinowitz
President

MEDIA...PERIOD
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322
PH: 248.539.9119
Fax: 248.539.3703

From: Brian Campbell [<mailto:Brian.Campbell@bbgi.com>]
Sent: Wednesday, July 18, 2018 2:47 PM
To: Harvey Rabinowitz
Cc: Cassandra Kniaz
Subject: RE: 60s Creative shri

Hi Harvey,

Technically, I can't make a change without an insertion order, particularly with political candidates.

Since technically, changing spot lengths is changing the order I need to get something to Cassandra (copied).

Can someone send me something?

Sincerely,
Brian Campbell
(248)770-0770
Account Manager for Beasley Media Group



From: Harvey Rabinowitz [<mailto:harveyrabinowitz@mediaperiod.com>]
Sent: Wednesday, July 18, 2018 2:10 PM
To: Brian Campbell <Brian.Campbell@bbgi.com>
Subject: FW: 60s Creative shri

60's will now start Friday
Put the current 30's on for tomorrow we will revise paperwork later

Harvey Rabinowitz
President

Sales Order

Station: WMGC-FM Agency: Media Period
 Contract Name: WMGC Shri Gov 7 16 18 -01 Address: 7115 Orchard Lake Rd.
 Contract#: 321854 Suite 430
 Start Date: 7/16/18 End Date: 7/22/18 City: West Bloomfield State: MI Zip: 48322
 Revenue Type: LOCAL AGENCY Type: Cash Buyer: Sue Johnson
 Advertiser: Shri Thanedar for Governer Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: WMGC Shri Gov 7 16 18 Salesperson: 2822bcamp Comm %: 6
 Estimate #: 2312 Makegood Policy: WITHIN FLIGHT
 Competitive Code: 09 POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	7/21/18	7/21/18		10:00 AM	3:00 PM	60						3		3	D	50.00	3	150.00		
2	7/21/18	7/21/18		3:00 PM	7:00 PM	60						3		3	D	50.00	3	150.00		
3	7/21/18	7/21/18		7:00 PM	12:00 AM	60						3		3	D	10.00	3	30.00		
4	7/22/18	7/22/18		10:00 AM	3:00 PM	60							3	3	D	25.00	3	75.00		
5	7/22/18	7/22/18		3:00 PM	7:00 PM	60							3	3	D	25.00	3	75.00		
6	7/22/18	7/22/18		7:00 PM	12:00 AM	60							3	3	D	10.00	3	30.00		
7	7/16/18	7/18/18		6:00 AM	10:00 AM	30	4	4	4					9	W	31.00	9	279.00	8	
8	7/19/18	7/19/18		6:00 AM	10:00 AM	30				3				3	D	31.00	3	93.00		
9	7/16/18	7/18/18		10:00 AM	3:00 PM	30	4	4	4					9	W	54.00	9	486.00	8	
10	7/19/18	7/19/18		10:00 AM	3:00 PM	30				3				3	D	54.00	3	162.00		
11	7/16/18	7/19/18		3:00 PM	7:00 PM	30	2	2	2	3				9	W	48.00	9	432.00		
12	7/19/18	7/19/18		3:00 PM	7:00 PM	30				3				3	D	48.00	3	144.00		
13	7/16/18	7/18/18		7:00 PM	12:00 AM	30	4	4	4					9	W	8.00	9	72.00	8	
14	7/19/18	7/19/18		7:00 PM	12:00 AM	30				4				4	D	8.00	4	32.00		
15	7/20/18	7/20/18		6:00 AM	10:00 AM	60					3			3	D	38.33	3	114.99		
16	7/20/18	7/20/18		10:00 AM	3:00 PM	60					3			3	D	66.67	3	200.01		
17	7/20/18	7/20/18		3:00 PM	7:00 PM	60					3			3	D	59.21	3	177.63		
18	7/20/18	7/20/18		7:00 PM	12:00 AM	60					3			3	D	10.00	3	30.00		

Billing Projections: By Month

Jul 18
 CA 2,732.63
 ST 2,732.63

☒ Print Spot Prices

Notes to Traffic: WARNING! This order has an end-dated
schedule line which has already aired.

Any spots which are aired, posted or invoiced must be
reconciled manually. Spots in the future will be removed
automatically when contract revision is scheduled in
traffic.

7/18/18 Converted 60-second spots to 30-second spots
per clients instruction. Used Class C pricing.

TOTAL SPOTS	79
GROSS TOTAL \$	2,732.63
ADJUSTED SPOTS	79
ADJUSTED TOTAL \$	2,732.63

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	Interactive Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Department
<input type="radio"/>	<input type="radio"/>	General Manager

Broadcast Contract

Media Period.
Shri Thanedar for Governer
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 0
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/13/18
Advertiser Shri Thanedar for Go	Station Market WMGC-FM	
Product WMGC Shri Gov 7 16 18	SalesRep/Office Brian Campbell	

Standard Billing Cycle Estimate# 2312

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 07/21/18 SA 07/21/18	10:00A-03:00P	60	--	--	--	--	--	3	--	3	\$50.00
2	SA 07/21/18 SA 07/21/18	03:00P-07:00P	60	--	--	--	--	--	3	--	3	\$50.00
3	SA 07/21/18 SA 07/21/18	07:00P-12:00A	60	--	--	--	--	--	3	--	3	\$10.00
4	SU 07/22/18 SU 07/22/18	10:00A-03:00P	60	--	--	--	--	--	--	3	3	\$25.00
5	SU 07/22/18 SU 07/22/18	03:00P-07:00P	60	--	--	--	--	--	--	3	3	\$25.00
6	SU 07/22/18 SU 07/22/18	07:00P-12:00A	60	--	--	--	--	--	--	3	3	\$10.00
7	MO 07/16/18 WE 07/18/18	06:00A-10:00A	30	X	X	X	--	--	--	--	9	\$31.00
8	TH 07/19/18 FR 07/20/18	06:00A-10:00A	60	--	--	--	X	X	--	--	6	\$38.33
9	MO 07/16/18 WE 07/18/18	10:00A-03:00P	30	X	X	X	--	--	--	--	9	\$54.00
10	TH 07/19/18 FR 07/20/18	10:00A-03:00P	60	--	--	--	X	X	--	--	6	\$66.67
11	MO 07/16/18 FR 07/20/18	03:00P-07:00P	30	X	X	X	X	X	--	--	9	\$48.00
12	TH 07/19/18 FR 07/20/18	03:00P-07:00P	60	--	--	--	X	X	--	--	6	\$59.21
13	MO 07/16/18 WE 07/18/18	07:00P-12:00A	30	X	X	X	--	--	--	--	9	\$8.00
14	TH 07/19/18 FR 07/20/18	07:00P-12:00A	60	--	--	--	X	X	--	--	6	\$10.00

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name _____ Title _____
See reverse for accepted terms and conditions, if any

Name _____ Title _____
Page 1

Broadcast Contract

Media Period.
Shri Thanedar for Governor
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322

Attn: Sue Johnson

Start Date 07/16/18	Contract# 321854	Mod# 0
End Date 07/22/18	Date Entered 07/13/18	Date Last Modified 07/13/18
Advertiser Shri Thanedar for Go	Station Market WMGC-FM	
Product WMGC Shri Gov 7 16 18	SalesRep/Office Brian Campbell	

Standard Billing Cycle Estimate# 2312

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	78	2,824.26	\$423.64	\$ 2,400.62	\$ 2,824.26

Billing Projections: By Month

	Jul 18
CA	2,824.26
ST	2,824.26

NONDISCRIMINATION POLICY: Beasley Media Group Detroit and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender, and will not accept any advertising that is intended to discriminate on the basis of race, ethnicity or gender. Advertiser represents and warrants that it is not purchasing advertising time from Beasley Media Group Detroit or its stations that is intended to discriminate on the basis of race, ethnicity or gender.
CANCELLATION POLICY: NO cancellations or changes to scheduled commercial inventory will be honored unless we receive at least two weeks' prior notice. Any cancellation or change that occurs within two weeks prior to the scheduled contract will be billed at the full contract amount.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name Title
See reverse for accepted terms and conditions, if any

Name Title
Page 2

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WMGC-FM Detroit, MI</u>	Date: <u>7/13/18</u>
--	--------------------------------

I, Shri Thanedar

being/on behalf of: Shri Thanedar for Governor

a legally qualified candidate of the Democratic

political party for the office of: Democrat Governor

in the _____

election to be held on: August 7, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Shri Thanedar for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Shashi Thanedar

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/13/18

Date

Shashi Thanedar

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Brian Campbell

Printed Name

Acct. Mgr

Title

New Order

Media: Radio	Market: Detroit	Vendor: WMGC-FM	Billing To: Media Period
Client: Shri Thanedar for Governor	Demo: Adults 35+		7001 Orchard Lake Rd
Product: Radio	Separation: 30		West Bloomfield, MI 48322
CPE: //2312	Flight Start: 7/16/18	AE: Brian Campbell	
Description: Shri Thanedar Ethnic Radio 7/16 thru 7/22	Flight End: 7/22/18	Phone: 248-539-9119	Phone: 248-539-9119
		Fax: 248-539-3703	Fax: 248-539-3703
Rep:	Sales Office:		
Version: 1	Survey: May18 MSA CustRadio		
Comments:			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	7/16	Total Spots	Adults 35+ RTG	CPP
1	Sa 10:00A-3:00P	WK	\$50.00	C 60	3	3		
2	Sa 3:00P-7:00P	WK	\$50.00	C 60	3	3		
3	Sa 7:00P-12:00A	EV	\$10.00	C 60	3	3		
4	Su 10:00A-3:00P	WK	\$25.00	C 60	3	3		
5	Su 3:00P-7:00P	WK	\$25.00	C 60	3	3		
6	Su 7:00P-12:00A	EV	\$10.00	C 60	3	3		
7	MTuW 6:00A-10:00A	AM	\$31.00	C 30	9	9		
8	ThF 6:00A-10:00A	AM	\$38.33	C 60	6	6		
9	MTuW 10:00A-3:00P	MD	\$54.00	C 30	9	9		
10	ThF 10:00A-3:00P	MD	\$66.67	C 60	6	6		
11	MTuWThF 3:00P-7:00P	PM	\$48.00	C 30	9	9		
12	ThF 3:00P-7:00P	PM	\$59.21	C 60	6	6		
13	MTuW 7:00P-12:00A	EV	\$8.00	C 30	9	9		
14	ThF 7:00P-12:00A	EV	\$10.00	C 60	6	6		
Total Spots:					78	78	0.0	
Total GRP/GIMP(000):								
Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots					
7/2018	\$2,824.26 - 78	\$0.00 - 0	\$2,824.26 - 78					
Total Gross Cost:			\$2,824.26			Total Gross CPP:		
Total Net Cost:			\$2,400.62			Total Net CPP:		
						\$0.00		
						\$0.00		

Disclaimer:

All invoices should be forwarded to Media...Period for reconciliation. Upon completion, these invoices will be forwarded to the client who will forward payment directly to the media. The client is solely liable and responsible for station payment.

Beasley Media Group

Payment Request Form

Market: DETROIT

Vendor Name : Media Period
7115 Orchard Lake Rd STE # 430
West Bloomfield, MI 48322

Amount: \$ 1,379.00

Description: Refund to client
9/12/2018

Date Requested: 09/12/18

G/L Codes:

Account	BMG	Market	Station	Division	Dept	Amount
2560	3	360	000'	000	000	\$ 1,379.00
					Total:	\$ 1,379.00

THANK YOU



Check Request/Purchase Order Request

Request For CHECK or PURCHASE ORDER (Circle One)

Date:

9/6/18

Station:

WMGC
WCSX

Account Name:

SHRI THANEDAR FOR
GOVERNOR

Amount:

\$1,379.00

Contract #:

125737, 125770,
321854, 321863, 321898

Requested by:

SUE KAHLER

Make Check Payable To:

MEDIA PERIOD
7115 ORCHARD LAKE ROAD
SUITE 430
WEST BLOOMFIELD, MI 48322

Reason For Request:

Live Read Talent Fee For:

Appearance Fee For:

Other (Explain):

POLITICAL SPOTS DIDN'T ALL CLEAR

Sales Manager Signature:

Business Manager Signature:

General Manager Signature:

Beasley Media Group-Detroit

Statement of Account



Statement Date: 09/06/2018
Aged As Of: 09/06/2018
Page: 1

Agency: Media Period.
7115 Orchard Lake Rd.
Suite 430
West Bloomfield, MI 48322

Advertiser: Shri Thanedar for Governor

Transaction Number	Transaction Date	Contract Number	Station	Check Number	Net Amount	Applied Amount	Net Due
PA-2180775262	07/16/2018	321854	WMGC-FM		(\$200.28)		(\$200.28)
PA-2180775319	07/20/2018	125737	WCSX-FM		(\$429.25)		(\$429.25)
PA-2180775329	07/20/2018	321863	WMGC-FM		(\$323.00)		(\$323.00)
PA-2180775431	07/30/2018	125770	WCSX-FM		(\$276.27)		(\$276.27)
PA-2180775432	07/30/2018	321898	WMGC-FM		(\$150.99)		(\$150.99)
0 - 30 days	31 - 60 days		61 - 90 days		91 - 120 days	121+ days	Net Due
\$0.00	(\$1,379.79)		\$0.00		\$0.00	\$0.00	(\$1,379.79)

Remit To: **BEASLEY MEDIA GROUP**
P.O. BOX 20429
Ferndale, MI 48220