

CONTRACT

KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Great American Media
3050 K St NW
Washington, DC 20007

Contract / Revision 1782237 /		Alt Order # 09199588
Product Issue		
Contract Dates 08/21/18 - 08/27/18	Estimate # 6952 STRONGER NEW	
Advertiser Stronger NM		Original Date / Revision 08/29/18 / 08/29/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KOAT	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agy Code 8091	Advertiser Code 431	Product 1/2 460
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 8	KOAT	08/26/18	08/26/18	This Week	9-10a		:30			P-1		NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/20/18	08/26/18	-----1				1	\$400.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	KOAT	08/20/18-08/26/18	This Week	9-10a	-----SL	:30		\$400.00			NM		
Credited														
Totals									0.00				99	\$46,350.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/30/18 - 08/26/18	80	\$34,750.00	(\$5,212.50)	\$29,537.50	\$2,326.08	\$31,863.58
08/27/18 - 08/27/18	19	\$11,600.00	(\$1,740.00)	\$9,860.00	\$776.48	\$10,636.48
Totals	99	\$46,350.00	(\$6,952.50)	\$39,397.50	\$3,102.56	\$42,500.06

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

K# 610-225-1191
 FROM REP AUG29/18 18.13
 CHANGES *** KOAT-TV *****

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME ANDREW HUTSON

SALES PRSN PH- MARY TRICOLI

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>STRONGER NEW MEXICO</u>	<u>EST#6952</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	<u>AUG21/18</u>	AUG27/18	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG29/18 18.13

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS

AGENCY ADVERTISER CODE = 431 AGENCY EST# = 69522
AGENCY PRODUCT CODE = 460

8	900A-1000A	30	\$400.00	8/26	0	SUN	0
S							

PROGRAM : THIS WEEK
CON COM1: THIS WEEK

AUG/18	42350.00	SEP/18	\$4,000.00
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CONTRACT TOTAL	46350.00
TOTAL SPOTS	99

REP HEADLINE# 9199588 TRF# 1782237
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG29/18 18.13
CHANGES ** KOAT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS
MARKET TOTALS			\$150,806	KOAT 31%	KROE 33%	KOB 26%	KWBQ 2%	KASA 8%	KASY 0%	CABL 0%		
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				