

## E/I PROGRAM GUIDE

### 2<sup>nd</sup> Quarter 2018

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E/I is aired nationally on Asian World Media between the hours of 7:00 AM and 10:00 PM on local station meets FCC guidelines for commercial advertising and web site limitations. During E/I programming, the E/I bug will be visible, the programming will be closed-captioned and all other FCC requirements will be met to qualify each program as core E/I programming. Commercial Limit Certification is provided by Heartland to affiliates on a quarterly basis.

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#### HOME WITH GRANDMA

- ◆ Length: 30 minutes
- ◆ Air Time: Everyday 2:30 PM Pacific Standard time
- ◆ Synopsis: “Home With Grandma”, is an educational/informative program targeting children ages 6 -14. The program depicts real life situations and teaches kids to act according to the Vietnamese traditional culture and values. With 50 new episodes, this show will bring more knowledge to the children. The duration of the program is about 25 minutes with 5 minutes of commercials. There is an E/I bug at the lower left of the screen on all of the episodes. The program normal airtime is scheduled at 2:30PM Pacific Standard time and re-run two more times throughout the day.