



KTEN-TV
10 High Point Circle
Denison, TX 75020
(903) 548-4000

CONTRACT

<u>Contract / Revision</u> 79644 /		<u>Alt Order #</u> 25876860
<u>Product</u> Estes/TX SD 30		
<u>Contract Dates</u> 01/18/18 - 01/23/18		<u>Estimate #</u> 727
<u>Advertiser</u> Estes TX SD		<u>Original Date / Revision</u> 01/17/18 / 01/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTEN	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental-Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Political Communications Advertising
37 W 39th Street
Suite 602
New York, NY 10018

**PRE-EMPTIBLE WITH 48
HOURS NOTICE**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KTEN	01/18/18	01/18/18	M-F KTEN News at 630a	6:30 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/15/18	01/21/18	---1---				1	\$100.00			
N 2	KTEN	01/19/18	01/19/18	M-F KTEN News at 630a	6:30 AM-7:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/15/18	01/21/18	----1--				1	\$100.00			
N 3	KTEN	01/22/18	01/22/18	M-F KTEN News at 6a	6:00 AM-6:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	1-----				1	\$50.00			
N 4	KTEN	01/23/18	01/23/18	M-F KTEN News at 6a	6:00 AM-6:30 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	-1-----				1	\$50.00			
N 5	KTEN	01/18/18	01/18/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/15/18	01/21/18	---1---				1	\$125.00			
N 6	KTEN	01/19/18	01/19/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/15/18	01/21/18	----1--				1	\$125.00			
N 7	KTEN	01/22/18	01/22/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	1-----				1	\$75.00			
N 8	KTEN	01/23/18	01/23/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	-1-----				1	\$75.00			
N 9	KTEN	01/18/18	01/18/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/15/18	01/21/18	---1---				1	\$80.00			
N 10	KTEN	01/19/18	01/19/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/15/18	01/21/18	----1--				1	\$80.00			
N 11	KTEN	01/22/18	01/22/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/22/18	01/28/18	1-----				1	\$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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<u>Advertiser</u> Estes TX SD		<u>Original Date / Revision</u> 01/17/18 / 01/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	KTEN	01/23/18	01/23/18	M-RF KTEN News Midday	11:00 AM-12:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	-1-----				1	\$25.00			
N 13	KTEN	01/18/18	01/18/18	M-F	12:00 PM-1:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	---1---				1	\$90.00			
N 14	KTEN	01/19/18	01/19/18	M-F	12:00 PM-1:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	----1--				1	\$90.00			
N 15	KTEN	01/22/18	01/22/18	M-F	12:00 PM-1:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	1-----				1	\$45.00			
N 16	KTEN	01/23/18	01/23/18	M-F	12:00 PM-1:00 PM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	-1-----				1	\$45.00			
N 17	KTEN	01/18/18	01/18/18	M-F	3:00 PM-4:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	---1---				1	\$90.00			
N 18	KTEN	01/19/18	01/19/18	M-F	3:00 PM-4:00 PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	----1--				1	\$90.00			
N 19	KTEN	01/22/18	01/22/18	M-F	3:00 PM-4:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	1-----				1	\$50.00			
N 20	KTEN	01/23/18	01/23/18	M-F	3:00 PM-4:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	-1-----				1	\$50.00			
N 21	KTEN	01/18/18	01/18/18	M-F	6:00 PM-6:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	---1---				1	\$225.00			
N 22	KTEN	01/19/18	01/19/18	M-F	6:00 PM-6:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	----1--				1	\$225.00			
N 23	KTEN	01/22/18	01/22/18	M-F	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	1-----				1	\$175.00			
N 24	KTEN	01/23/18	01/23/18	M-F	6:00 PM-6:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	-1-----				1	\$175.00			
N 25	KTEN	01/18/18	01/18/18	M-F	6:30 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	---1---				1	\$250.00			
N 26	KTEN	01/19/18	01/19/18	M-F	6:30 PM-7:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	----1--				1	\$250.00			
N 27	KTEN	01/22/18	01/22/18	M-F	6:30 PM-7:00 PM		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	1-----				1	\$185.00			
N 28	KTEN	01/23/18	01/23/18	M-F	6:30 PM-7:00 PM		:30			NM	1	\$185.00

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Contract / Revision	Alt Order #
79644 /	25876860

Contract Dates	Product	Estimate #
01/18/18 - 01/23/18	Estes/TX SD 30	727

Advertiser	Original Date / Revision
Estes TX SD	01/17/18 / 01/17/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	-1-----				1	\$185.00			
N 29	KTEN	01/18/18	01/18/18	KTEN News at 10 M-F	10:00 PM-10:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	---1---				1	\$300.00			
N 30	KTEN	01/19/18	01/19/18	KTEN News at 10 M-F	10:00 PM-10:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	----1--				1	\$300.00			
N 31	KTEN	01/22/18	01/22/18	KTEN News at 10 M-F	10:00 PM-10:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	1-----				1	\$225.00			
N 32	KTEN	01/23/18	01/23/18	KTEN News at 10 M-F	10:00 PM-10:30 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/22/18	01/28/18	-1-----				1	\$225.00			
N 33	KTEN	01/21/18	01/21/18	Su	8:00 AM-9:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/15/18	01/21/18	-----1				1	\$350.00			
Totals											33	\$4,530.00

Time Period	# of Spots	Gross Amount	Net Amount
01/01/18 -01/23/18	33	\$4,530.00	\$3,850.50
Totals	33	\$4,530.00	\$3,850.50

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HOURS NOTICE**

Signature: _____ **Date:** _____

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