

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Mindy Colbert, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Mindy Colbert

Agency name: Imagine Indiana

Address: 101 W. Ohio St, Ste 2200

Contact: Mindy Colbert

Phone number: 317-997-7209

Email: mindy@colbert-consulting.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Imagine Indiana

Address: 101 W. Ohio St., Ste 2200

Contact: Mindy Colbert

Phone number: 317-997-7209

Email: mindy@colbert-consulting

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Kyle Hupfer, Mike O'Brien, Jeffrey Knight

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): DNA, already in office

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor: Imagine Indiana	Station Representative
Signature: <i>Mindy Colbert</i>	Signature: <i>[Signature]</i>
Name: Mindy Colbert	Name: <i>Keith Hanna</i>
Date of Request to Purchase Ad Time: 8/6/2021	Date of Station Agreement to Sell Time: <i>8-6-21</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *8-6-21*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>757852</i>	Station Call Letters: <i>WFMS</i>	Date Received/Requested: <i>8-6-21</i>
Est. #: <i>Gov Holcomb Inaugural Celebration</i>	Station Location: <i>Indianapolis</i>	Run Start and End Dates: <i>8-7-21 to 8-19-21</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order #757852: Live Nation/Imagine In../Gov Holcom../Gov Holcom..

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
08/06/21 11:54:25 AM	Processed		<sync process>	Keith Han	\$5,000.00	60	0.00
08/06/21 11:47:52 AM	Approved			Jean Pratt	\$5,000.00	60	0.00
08/06/21 11:47:49 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jean Pratt	\$5,000.00	60	0.00
08/06/21 11:44:46 AM	Approval Workflow		[Sales Manager - Ready Default]	Sherry An	\$5,000.00	60	0.00
08/06/21 11:25:13 AM	Ready for approval		Correcting advertiser and rev codes.	Jean Pratt	\$5,000.00	60	0.00
08/06/21 11:06:22 AM	Ready for approval		New order	Dione Wh	\$5,000.00	60	0.00
08/06/21 10:56:13 AM	New order created		<new order>	Dione Wh	\$0.00	0	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 757852
Alt Order #: _____
Product Desc: Gov Holcomb Inaugural Celebration
Estimate: Gov Holcomb Inaugural Celebration
Flight Dates: 08/07/21 - 08/19/21
Original Date / Rev: 08/06/21 / 08/06/21
Order Type: GENERAL

WFMS-FM
Primary AE: Indianapolis House
Sales Office: L-IND
Sales Region: Local

Agency
Name: Live Nation
Buying Contact: _____
Billing Contact: _____
111 East Wacker Drive
Chicago, IL 60601

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Imagine Indiana, Inc
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: POL-GOV
Priority: P-100

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/26/21	08/18/21	60	\$5,000.00	\$4,250.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2021	60	\$5,000.00	\$4,250.00	0.00
Totals	60	\$5,000.00	\$4,250.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Indianapolis House	L-IND	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFMS	08/07/21	08/19/21	Sa-Su Extended Prime Sa-Su	CM	8:00 AM-10:00 PM (8:00 AM-10:00 PM)	-----SS	:30	10	\$75.00	P-10	0.00	NM	20	\$1,500.00
				Inaugural Celebration BIG & RICH CONCERT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/21	08/08/21	-----SS		10				\$75.00		0.00			
		Week: 08/09/21	08/15/21	-----SS		10				\$75.00		0.00			
		Week: 08/16/21	08/22/21	-----		0				\$75.00		0.00			
N 2	WFMS	08/07/21	08/08/21	Sa-Su 5a-12a Sa-Su	CM	5a-12a	-----SS	:30	2	\$35.00	P-10	0.00	NM	2	\$70.00
				Inaugural Celebration BIG & RICH CONCERT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/02/21	08/08/21	-----SS		2				\$35.00		0.00			
N 3	WFMS	08/09/21	08/18/21	M-F AM Drive M-F	CM	6a-10a	-----	:15	0	\$85.00	P-10	0.00	NM	9	\$765.00
				Inaugural Celebration BIG & RICH CONCERT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/21	08/15/21	11112--		6				\$85.00		0.00			
		Week: 08/16/21	08/22/21	111----		3				\$85.00		0.00			
N 4	WFMS	08/09/21	08/19/21	M-F PM Drive M-F	CM	3p-7p	11121--	:15	6	\$85.00	P-10	0.00	NM	8	\$680.00
				Inaugural Celebration BIG & RICH CONCERT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/21	08/15/21	11112--		6				\$85.00		0.00			

Order / Rev: 757852
 Alt Order #:
 Flight Dates: 08/07/21 - 08/19/21

Advertiser: Imagine Indiana, Inc
 Product Desc: Gov Holcomb Inaugural Celebration
 Estimate: Gov Holcomb Inaugural Celebration

WFMS-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	11-----		2				\$85.00		0.00			
N 5	WFMS	08/12/21	08/15/21	M-Su 5a-12a M-Su Inaugural Celebration BIG & RICH CONCERT	CM	5a-12a	---TFSS	:30	5	\$35.00	P-10	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/21	08/15/21	---TFSS		5				\$35.00		0.00			
N 6	WFMS	08/16/21	08/17/21	M-F Prime M-F Inaugural Celebration BIG & RICH CONCERT	CM	6a-7p	33-----	:15	6	\$85.00	P-10	0.00	NM	6	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/21	08/22/21	33-----		6				\$85.00		0.00			
N 7	WFMS	08/09/21	08/15/21	M-F Prime M-F Inaugural Celebration BIG & RICH CONCERT	CM	6a-7p	2222--	:30	10	\$130.00	P-10	0.00	NM	10	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/09/21	08/15/21	2222--		10				\$130.00		0.00			
													Totals	60	\$5,000.00