



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2283849

Schedule Dates 11/02/15-11/08/15
Advertiser American Petroleum Institute (28032)
Agency Strategic Media Services (8287)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 177 API-RFS TV 11/2-11/8 (773093)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE API/RFS TV/Est 177 API-RFS
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Est 177 API-RFS TV 11/2-11/8
 WJLA-TV

Date Entered 10/29/15
Last Modified 10/29/15
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,572.50
Net Total \$31,577.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2015	16	\$37,150.00
Grand Total:	16	\$37,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/15-11/06/15	4	:30	6A- News-Good Morning Washington at 6a		1		1		1			3	\$600.00	\$1,800.00	Washington (WJLA)		10/29/15
2.0	Normal Line / SPOT	11/03/15-11/05/15	4	:30	6:58A- ABC-Good Morning America			1		1				2	\$950.00	\$1,900.00	Washington (WJLA)		10/29/15
3.0	Normal Line / SPOT	11/08/15-11/08/15	4	:30	9A- Government Matters								1	1	\$350.00	\$350.00	Washington (WJLA)		10/29/15
4.0	Normal Line / SPOT	11/08/15-11/08/15	4	:30	9:30A- News-Full Measure with Sharyl Attkisson								1	1	\$500.00	\$500.00	Washington (WJLA)		10/29/15
5.0	Normal Line / SPOT	11/08/15-11/08/15	4	:30	9:57:55A- ABC-This Week								1	1	\$15,000.00	\$15,000.00	Washington (WJLA)		10/29/15
6.0	Normal Line / SPOT	11/02/15-11/04/15	4	:30	5P- News-ABC 7 News at 5p		1		1					2	\$1,200.00	\$2,400.00	Washington (WJLA)		10/29/15
7.0	Normal Line / SPOT	11/03/15-11/05/15	4	:30	5:59:26P- News-ABC 7 News at 6p			1		1				2	\$1,700.00	\$3,400.00	Washington (WJLA)		10/29/15
8.0	Normal Line / Access	11/02/15-11/05/15	4	:30	6:57P- 7P (EST)		1	1		1				3	\$3,500.00	\$10,500.00	Washington (WJLA)	WORLD NEWS ADJACENCY	10/29/15
9.0	Normal Line / SPOT	11/04/15-11/04/15	4	:30	11P- News-ABC 7 News at 11p				1					1	\$1,300.00	\$1,300.00	Washington (WJLA)		10/29/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.