



WNKY-CBS  
P.O. BOX 149  
BowlingGreen, KY 42102

SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD.  
SUITE 505  
FAIRFAX, VA 22030

### Contract # 24766

#### Schedule Dates

04/29/19-05/05/19

#### Advertiser

ROCKY ADKINS FOR GOVERNOR (3244)

#### Agency

SCREEN STRATEGIES MEDIA (1542)

#### Product

Political (1040)

#### Brand

POLITICAL (1186)

#### Salesperson

HOUSE, HOUSE (1)

#### Sales Office

WNKY

#### Buyer Name

WELLS, JAMES

#### Phone/Fax

(703) 272-7300 /

#### CPE

5127

#### Account Types

Regional/Political

#### Billing Type

Standard

#### Comments

FLIGHT DATES 4/29 - 5/5  
ENKY

Date Entered 04/25/19  
Last Modified 04/25/19  
Entered By Julie Milam  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$235.50  
Net Total \$1,334.50  
Sales Tax

### WNKY-CBS (ENKY)

#### By Broadcast Month

May, 2019 30

Grand Total: 30

#### Spots

30

#### Rate

\$1,570.00

\$1,570.00

XB5\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/02/19-05/02/19	3	:30	10:35P- THE LATE SHOW					1				1	\$20.00	\$20.00	WNKY-CBS (ENKY)		4/25/19
2.0	Normal Line / NEWS	04/30/19-05/03/19	3	:30	6:30A- CBS MORNING NEWS			1			1			2	\$15.00	\$30.00	WNKY-CBS (ENKY)		4/25/19
3.0	Normal Line / NEWS	04/29/19-05/02/19	3	:30	7A- CBS THIS MORNING		1			1				2	\$25.00	\$50.00	WNKY-CBS (ENKY)		4/25/19
4.0	Normal Line / NEWS	05/05/19-05/05/19	3	:30	8A- CBS SUNDAY MORNING NEWS								1	1	\$50.00	\$50.00	WNKY-CBS (ENKY)		4/25/19
5.0	Normal Line / SPOT	04/30/19-05/03/19	3	:30	10A- THE PRICE IS RIGHT			1			1			2	\$30.00	\$60.00	WNKY-CBS (ENKY)		4/25/19
6.0	Normal Line / NEWS	05/01/19-05/01/19	3	:30	12P- SOX @ NOON			1						1	\$50.00	\$50.00	WNKY-CBS (ENKY)		4/25/19
7.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	12:30P- THE BOLD & THE BEAUTIFUL		1				1			2	\$25.00	\$50.00	WNKY-CBS (ENKY)		4/25/19
8.0	Normal Line / SPOT	05/02/19-05/02/19	3	:30	1P- THE TALK					1				1	\$15.00	\$15.00	WNKY-CBS (ENKY)		4/25/19
9.0	Normal Line / SPOT	04/30/19-04/30/19	3	:30	3P- JUDGE MATHIS			1						1	\$15.00	\$15.00	WNKY-CBS (ENKY)		4/25/19
10.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	4:30P- JEOPARDY 2		1	1	1	1	1			5	\$25.00	\$125.00	WNKY-CBS (ENKY)		4/25/19
11.0	Normal Line / NEWS	04/29/19-05/01/19	3	:30	6P- CBS 40 NEWS @ 6PM		1		1					2	\$150.00	\$300.00	WNKY-CBS (ENKY)		4/25/19
12.0	Normal Line / NEWS	05/04/19-05/04/19	3	:30	5:30P- 6P (CST)							1		1	\$125.00	\$125.00	WNKY-CBS (ENKY)	CBS EVENING NEWS	4/25/19

### CONFIRMATION CONTRACT

Date:

Accepted-Agency/Advertiser:

Date:

Comments:

Thank You!

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



WNKY-CBS  
P.O. BOX 149  
BowlingGreen, KY 42102

SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD.  
SUITE 505  
FAIRFAX, VA 22030

## Contract # 24766

**Schedule Dates** 04/29/19-05/05/19  
**Advertiser** ROCKY ADKINS FOR GOVERNOR (3244)  
**Agency** SCREEN STRATEGIES MEDIA (1542)  
**Product** Political (1040)  
**Brand** POLITICAL (1186)  
**Salesperson** HOUSE, HOUSE (1)  
**Sales Office** WNKY  
**Buyer Name** WELLS,JAMES  
**Phone/Fax** (703) 272-7300 /  
**CPE** 5127  
**Account Types** Regional/Political  
**Billing Type** Standard  
**Comments** FLIGHT DATES 4/29 - 5/5  
ENKY

**Date Entered** 04/25/19  
**Last Modified** 04/25/19  
**Entered By** Julie Milam  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$235.50  
**Net Total** \$1,334.50  
**Sales Tax**

**WNKY-CBS (ENKY)**  
**By Broadcast Month**  
May. 2019 30 \$1,570.00  
**Grand Total:** 30 \$1,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / NEWS	05/05/19-05/05/19	3	:30	5:30P- CBS SUNDAY EVENING NEWS								1	1	\$125.00	\$125.00	WNKY-CBS (ENKY)		4/25/19
14.0	Normal Line / SPOT	04/29/19-05/02/19	3	:30	6:30P- FAMILY FEUD PRIMARY		1	1	1	1				4	\$45.00	\$180.00	WNKY-CBS (ENKY)		4/25/19
15.0	Normal Line / PRIME	05/01/19-05/01/19	3	:30	9P- SEAL TEAM SPECIAL			1						1	\$175.00	\$175.00	WNKY-CBS (ENKY)		4/25/19
16.0	Normal Line / PRIME	05/03/19-05/03/19	3	:30	9P- BLUE BLOODS					1				1	\$100.00	\$100.00	WNKY-CBS (ENKY)		4/25/19
17.0	Normal Line / PRIME	05/04/19-05/04/19	3	:30	9P- 48 HOURS							1		1	\$75.00	\$75.00	WNKY-CBS (ENKY)		4/25/19
18.0	Normal Line / SPOT	04/30/19-04/30/19	3	:30	10:06P- MODERN FAMILY SECONDARY		1							1	\$25.00	\$25.00	WNKY-CBS (ENKY)		4/25/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.

# Rocky Adkins for Governor



<b>Station</b>	ENKY-TV	<b>Buyer</b>	James Wells
<b>Market</b>	Bowling Green/Glasgow, KY	<b>Email</b>	James.Wells@screenstrategies.com
<b>Flight Dates</b>	4/29/2019 - 5/5/2019 (Est. 5127)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 4/29	Tue 4/30	Wed 5/1	Thu 5/2	Fri 5/3	Sat 5/4	Sun 5/5	Total
ENKY 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$15.00 <b>\$30.00</b>		1			1			2
CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$25.00 <b>\$50.00</b>	1			1				2
CBS Sunday Morning 8:00 AM - 9:30 AM	EM	Su 30	\$50.00 <b>\$50.00</b>							1	1
The Price Is Right 10:00 AM - 11:00 AM	DT	M-F 30	\$30.00 <b>\$60.00</b>		1			1			2
ENKY Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$50.00 <b>\$50.00</b>			1					1
The Bold & Beautiful 12:30 PM - 1:00 PM	DT	M-F 30	\$25.00 <b>\$50.00</b>	1				1			2
The Talk 1:00 PM - 2:00 PM	DT	M-F 30	\$15.00 <b>\$15.00</b>				1				1
Judge Mathis 3:00 PM - 4:00 PM	DT	M-F 30	\$15.00 <b>\$15.00</b>		1						1
Jeopardy II 4:30 PM - 4:56 PM	EF	M-F 30	\$25.00 <b>\$125.00</b>	1	1	1	1	1			5
ENKY 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$150.00 <b>\$300.00</b>	1		1					2



# Rocky Adkins for Governor



<b>Station</b>	ENKY-TV	<b>Buyer</b>	James Wells
<b>Market</b>	Bowling Green/Glasgow, KY	<b>Email</b>	James.Wells@screenstrategies.com
<b>Flight Dates</b>	4/29/2019 - 5/5/2019 (Est. 5127)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 4/29	Tue 4/30	Wed 5/1	Thu 5/2	Fri 5/3	Sat 5/4	Sun 5/5	Total
CBS Evening News 5:30 PM - 6:00 PM	EN	Sa 30	\$125.00 <b>\$125.00</b>						1		1
CBS Evening News 5:30 PM - 6:00 PM	EN	Su 30	\$125.00 <b>\$125.00</b>							1	1
Family Feud 6:30 PM - 7:00 PM	PA	M-F 30	\$45.00 <b>\$180.00</b>	1	1	1	1				4
SEAL Team 9:00 PM - 10:00 PM	PT	W 30	\$175.00 <b>\$175.00</b>			1					1
Blue Bloods 9:00 PM - 10:00 PM	PT	F 30	\$100.00 <b>\$100.00</b>					1			1
48 Hours 9:00 PM - 10:00 PM	PT	Sa 30	\$75.00 <b>\$75.00</b>						1		1
Modern Family 10:06 PM - 10:35 PM	LF	M-F 30	\$25.00 <b>\$25.00</b>		1						1
Stephen Colbert 10:35 PM - 11:37 PM	LF	M-F 30	\$20.00 <b>\$20.00</b>				1				1
<b>Station Totals</b>			<b>\$1,570.00</b>	<b>5</b>	<b>6</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>2</b>	<b>2</b>	<b>30</b>

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> ENKY-TV	<b>Date:</b> 4/25/2019
---	------------------------

I, Screen Strategies Media,  
being/on behalf of: Rocky Adkins,  
a legally qualified candidate of the Democratic  
political party for the office of: Governor  
in the Primary  
election to be held on: 5/21/2019  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$1,334.50

I represent that the payment for the above described broadcast time has been furnished by:

Rocky for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/25/2019

**Date**



**Signature**

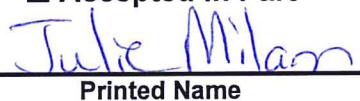
***To Be Signed By Station Representative***

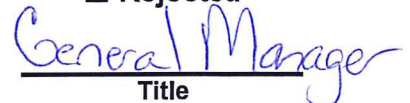
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

  
**Signature**

  
**Printed Name**

  
**Title**



WNKY-NBC  
P.O. Box 149  
BowlingGreen, KY 42102



SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD.  
SUITE 505  
FAIRFAX, VA 22030

## Contract # 24761

Schedule Dates 04/29/19-05/04/19  
Advertiser ROCKY ADKINS FOR GOVERNOR (3244)  
Agency SCREEN STRATEGIES MEDIA (1542)  
Product Political (1040)  
Brand POLITICAL (1186)  
Salesperson HOUSE, HOUSE (1)  
Sales Office WNKY  
Buyer Name WELLS, JAMES  
Phone/Fax (703) 272-7300 /  
CPE 5127  
Account Types Regional/Political  
Billing Type Standard  
Comments FLIGHT DATES 4/29 - 5/5  
WNKY

Date Entered 04/25/19  
Last Modified 04/25/19  
Entered By Julie Milam  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$144.75  
Net Total \$820.25  
Sales Tax

## Bowling Green (WNKY)

By Broadcast Month Spots Rate  
May, 2019 18 \$965.00  
Grand Total: 18 \$965.00

*ANBC*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/29/19-05/02/19	3	:30	2P- 3P (CST)		1			1				2	\$15.00	\$30.00	Bowling Green (WNKY)	Judge Judy	4/25/19
2.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	4P- DR. PHIL		1	1	1	1	1			5	\$25.00	\$125.00	Bowling Green (WNKY)		4/25/19
3.0	Normal Line / NEWS	04/30/19-04/30/19	3	:30	5P- NBC 40 NEWS @ 5PM			1						1	\$100.00	\$100.00	Bowling Green (WNKY)		4/25/19
4.0	Normal Line / NEWS	05/01/19-05/01/19	3	:30	5:30P- NBC NIGHTLY NEWS			1						1	\$100.00	\$100.00	Bowling Green (WNKY)		4/25/19
5.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	6:01P- JEOPARDY 6PM		1	1	1	1	1			4	\$45.00	\$180.00	Bowling Green (WNKY)		4/25/19
6.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	6:30P- ENTERTAINMENT TONIGHT		1		1					3	\$35.00	\$105.00	Bowling Green (WNKY)		4/25/19
7.0	Normal Line / PRIME	04/30/19-04/30/19	3	:30	8P- THE VOICE			1						1	\$225.00	\$225.00	Bowling Green (WNKY)		4/25/19
8.0	Normal Line / PRIME	05/04/19-05/04/19	3	:30	7P- 9P (CST)							1		1	\$100.00	\$100.00	Bowling Green (WNKY)	Dateline	4/25/19

## CONFIRMATION CONTRACT

Date:

Accepted-Agency/Advertiser:

Date:

Comments:

*Julie Milam 4-25-19*  
*Thank You!*

WNKY-DT NBC 40.1 and WNKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



# Rocky Adkins for Governor



<b>Station</b>	WNKY-TV	<b>Buyer</b>	James Wells
<b>Market</b>	Bowling Green/Glasgow, KY	<b>Email</b>	James.Wells@screenstrategies.com
<b>Flight Dates</b>	4/29/2019 - 5/5/2019 (Est. 5127)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 4/29	Tue 4/30	Wed 5/1	Thu 5/2	Fri 5/3	Sat 5/4	Sun 5/5	Total
Judge Judy 2:00 PM - 3:00 PM	DT	M-F 30	\$15.00 <b>\$30.00</b>	1			1				2
Dr. Phil 4:00 PM - 5:00 PM	EF	M-F 30	\$25.00 <b>\$125.00</b>	1	1	1	1	1			5
WNKY 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$100.00 <b>\$100.00</b>		1						1
NBC Nightly News 5:30 PM - 6:00 PM	EN	M-F 30	\$100.00 <b>\$100.00</b>			1					1
Jeopardy 6:00 PM - 6:30 PM	PA	M-F 30	\$45.00 <b>\$180.00</b>	1	1		1	1			4
Ent. Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$35.00 <b>\$105.00</b>	1		1		1			3
The Voice 7:00 PM - 8:00 PM	PT	Tu 30	\$225.00 <b>\$225.00</b>		1						1
Dateline 7:00 PM - 9:00 PM	PT	Sa 30	\$100.00 <b>\$100.00</b>						1		1
<b>Station Totals</b>			<b>\$965.00</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>0</b>	<b>18</b>

OK 



WNKY

TO: James Wells  
PHONE:  
FAX:

FROM: Julie Milam  
PHONE: 270-781-2140  
FAX:

CLIENT NAME: ROCKY ADKINS  
PRODUCT:  
CONTRACT #: 24761  
FLIGHT DATES: 4/29/19-5/5/19  
ESTIMATE: 5127  
MARKET: BOWLING GREEN, KY  
STATION: WNKY NBC

DATE: 4.25.19

**PRE-EMPTED SPOTS**

LINE	DATE	DAY	# OF SPOTS	TIME	DP	LENGTH	PROGRAM	REASON FOR CHANGE	COST	RATING
8	4-May	Sat	1	7p-9p	PR	:30	Dateline	Will be NHL Hockey Conference Finals	\$100	
									\$100	0.0

**MAKE GOOD OFFER**

8	3-May	Fri	1	5:30p-6p	EF	:30	NBC Nightly News		\$100	
									\$100	0.0

APPROVED:

Approved via email 4.25.19



Julie Milam &lt;julie.milam@wnky.com&gt;

---

**RE: Rocky Adkins for Governor 4/29 - 5/05 order for WNKY-TV**

1 message

---

**James Wells** <James.Wells@screenstrategies.com>  
To: Julie Milam <julie.milam@wnky.com>  
Cc: "greg.fotos@wnky.com" <greg.fotos@wnky.com>

Thu, Apr 25, 2019 at 10:02 AM

Nightly News on Friday works. Thanks Julie!



James Wells

Screen Strategies Media | 11150 Fairfax Blvd, Suite 505

Fairfax, Virginia 22030 | 703-272-7300

**From:** Julie Milam <julie.milam@wnky.com>  
**Sent:** Thursday, April 25, 2019 11:00 AM  
**To:** James Wells <James.Wells@ScreenStrategies.com>  
**Cc:** greg.fotos@wnky.com  
**Subject:** Re: Rocky Adkins for Governor 4/29 - 5/05 order for WNKY-TV

James,

Per our conversation, we only have one program change on WNKY that needs to be addressed. I've attached original contract confirmations for your files, as well as a MG offer for the Dateline spot ordered.

If making this spot good in Friday's NBC Nightly News is ok with you, please let me know and I'll get that corrected ASAP and added to the public file.

Thanks! Have a wonderful Thursday!  
Julie

*Julie J. Milam*

*General Manager/GSM/Host of "The Scene"*

*WNKY - NBC 40 , CBS 40 & MeTV*

*Marquee Broadcasting Kentucky*

*Office: 270-781-2140*

*Cell: 615-681-1985*



WVKY-NBC  
P.O. Box 149  
BowlingGreen, KY 42102

Contract # 24761

Schedule Dates

04/29/19-05/03/19

Advertiser

ROCKY ADKINS FOR GOVERNOR (3244)

Agency

SCREEN STRATEGIES MEDIA (1542)

Product

Political (1040)

Brand

POLITICAL (1186)

Salesperson

HOUSE, HOUSE (1)

Sales Office

WVKY

Buyer Name

WELLS, JAMES

Phone/Fax

(703) 272-7300 /

CPE

5127

Account Types

Regional/Political

Billing Type

Standard

Comments

FLIGHT DATES 4/29 - 5/5

WVKY

SCREEN STRATEGIES MEDIA  
11150 FAIRFAX BLVD.  
SUITE 505  
FAIRFAX, VA 22030

Date Entered 04/25/19  
Last Modified 04/25/19  
Entered By Julie Millam  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$144.75  
Net Total \$820.25  
Sales Tax

Bowling Green (WVKY)  
By Broadcast Month Spots Rate  
May, 2019 18 \$965.00  
Grand Total: 18 \$965.00

*NBC*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/29/19-05/02/19	3	:30	2P- 3P (CST)	1	1			1				2	\$15.00	\$30.00	Bowling Green (WVKY)	Judge Judy	4/25/19
2.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	4P- DR. PHIL	1	1	1	1	1				5	\$25.00	\$125.00	Bowling Green (WVKY)		4/25/19
3.0	Normal Line / NEWS	04/30/19-04/30/19	3	:30	5P- NBC 40 NEWS @ 5PM			1						1	\$100.00	\$100.00	Bowling Green (WVKY)		4/25/19
4.0	Normal Line / NEWS	05/01/19-05/01/19	3	:30	5:30P- NBC NIGHTLY NEWS			1						1	\$100.00	\$100.00	Bowling Green (WVKY)		4/25/19
5.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	6:01P- JEOPARDY 6PM	1	1	1	1	1				4	\$45.00	\$180.00	Bowling Green (WVKY)		4/25/19
6.0	Normal Line / SPOT	04/29/19-05/03/19	3	:30	6:30P- ENTERTAINMENT TONIGHT	1	1	1	1	1				3	\$35.00	\$105.00	Bowling Green (WVKY)		4/25/19
7.0	Normal Line / PRIME	04/30/19-04/30/19	3	:30	8P- THE VOICE		1							1	\$225.00	\$225.00	Bowling Green (WVKY)		4/25/19
8.0	Revised Line / PRIME	05/04/19-05/04/19	3	:30	7P- 9P (CST)							1					Bowling Green (WVKY)	Dateline	4/25/19
8.1	Normal Line / NEWS	05/03/19-05/03/19	3	:30	5:30P- NBC NIGHTLY NEWS						1			1	\$100.00	\$100.00	Bowling Green (WVKY)	MG for Dateline - Approved by JW 4.25.19	4/25/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*Julie Millam* 4-25-19 *Revision #1*

WVKY-DT NBC 40.1 and WVKY-DT CBS 40.2 certify that our advertising sales agreements do not discriminate on the basis of race or ethnicity and that all such agreements will contain nondiscrimination clauses. This includes the placement, scheduling, and completion of purchase of advertising. Any order for advertising that includes any such restrictions will not be accepted.



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNKY-TV	<b>Date:</b> 4/25/2019
---	------------------------

I, Screen Strategies Media,  
being/on behalf of: Rocky Adkins,  
a legally qualified candidate of the Democratic  
political party for the office of: Governor  
in the Primary  
election to be held on: 5/21/2019  
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$820.25

I represent that the payment for the above described broadcast time has been furnished by:

Rocky for Kentucky

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/25/2019

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Julie Milam  
**Signature**

Julie Milam  
**Printed Name**

General Manager  
**Title**