

ORDER



Orders
Order / Rev: 719330
Alt Order #: 09188174
Product Desc: SPANBERGER4 CONGRESS
Estimate: 1030
Flight Dates: 08/14/18 - 08/20/18
Original Date / Rev: 08/06/18 / 08/06/18
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E 18th Ave
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Spanberger/D/Congress/VA
Demographic: HH
Product Codes: PL3.a.i
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/20/18	63	\$21,585.00	\$18,347.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	63	\$21,585.00	\$18,347.25	0.00
Totals	63	\$21,585.00	\$18,347.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	08/14/18	08/20/18	M-F 5a-530a M-F 5a-530a	CM	5a-530a	MTWTF--	:30	5	\$200.00	07	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/18	08/20/18	MTWTF--			5		\$200.00		0.00				
E 2	6	08/15/18	08/17/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	--W-F--	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/18	08/19/18	--W-F--			2		\$250.00		0.00				
E 3	6	08/14/18	08/20/18	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$400.00	07	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/18	08/20/18	MTWTF--			5		\$400.00		0.00				
E 4	6	08/14/18	08/20/18	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$450.00	07	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/18	08/20/18	MTWTF--			5		\$450.00		0.00				
E 5	6	08/14/18	08/16/18	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-TWT---	:30	3	\$350.00	07	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/18	08/19/18	-TWT---			3		\$350.00		0.00				
E 6	6	08/16/18	08/16/18		CM	8:00 AM-9:00 AM	---1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00

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Estimate: 1030
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7a-9a M-F 8a-9a	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	--- 1---		1			\$300.00			0.00			
E 7	6	08/18/18	08/18/18	Sa 6a-7a Sa 630a-7a	CM	6:30 AM-7:00 AM	----- 1-	:30	1	\$135.00	07	0.00	NM	1	\$135.00
				(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	----- 1-		1			\$135.00			0.00			
E 8	6	08/19/18	08/19/18	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	----- 1	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	----- 1		1			\$225.00			0.00			
E 9	6	08/14/18	08/17/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- T- TF- -	:30	3	\$150.00	07	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	- T- TF- -		3			\$150.00			0.00			
E 10	6	08/15/18	08/20/18	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- W- - - -	:30	2	\$300.00	07	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/18	08/21/18	- W- - - -		2			\$300.00			0.00			
E 11	6	08/15/18	08/16/18	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	- - WT- - -	:30	2	\$250.00	07	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	- - WT- - -		2			\$250.00			0.00			
E 12	6	08/14/18	08/20/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF- -	:30	5	\$300.00	07	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	MTWTF- -		5			\$300.00			0.00			
E 13	6	08/14/18	08/20/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MT- - - - -	:30	2	\$350.00	07	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	MT- - - - -		2			\$350.00			0.00			
E 14	6	08/14/18	08/20/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MT- TF- -	:30	4	\$425.00	07	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	MT- TF- -		4			\$425.00			0.00			
E 15	6	08/15/18	08/20/18	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	M- WTF- -	:30	4	\$350.00	07	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/18	08/21/18	M- WTF- -		4			\$350.00			0.00			
E 16	6	08/14/18	08/20/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	MT- T- - -	:30	3	\$175.00	07	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/14/18	08/20/18	MT- T- - -		3			\$175.00			0.00			
E 17	6	08/15/18	08/20/18	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	M- W- F- -	:30	6	\$350.00	07	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/15/18	08/21/18	M- W- F- -		6			\$350.00			0.00			
E 18	6	08/14/18	08/16/18	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- T- T- - -	:30	2	\$350.00	07	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	- T- T- - -		2			\$350.00			0.00			
E 19	6	08/18/18	08/18/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	- - - - - 2-	:30	2	\$300.00	07	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/13/18	08/19/18	- - - - - 2-		2			\$300.00			0.00			
E 20	6	08/19/18	08/19/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	- - - - - 2	:30	2	\$300.00	07	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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E 20	6	08/19/18	08/19/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----2	:30	2	\$300.00	07	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	-----2	2		\$300.00		0.00						
E 21	6	08/20/18	08/20/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	1-----	:30	1	\$350.00	07	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/18	08/26/18	1-----	1		\$350.00		0.00						
E 22	6	08/14/18	08/14/18	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	-1-----	1		\$1,200.00		0.00						
E 23	6	08/17/18	08/17/18	Friday Prime Hour 2 Friday Prime Hour 2	CM	9:00 PM-10:00 PM	----1--	:30	1	\$1,200.00	07	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/18	08/19/18	----1--	1		\$1,200.00		0.00						
Totals													63	\$21,585.00	