

ORDER



Orders
Order / Rev: 680792
Alt Order #: 09079344
Product Desc: SPANBERGER FOR CON
Estimate:
Flight Dates: 05/11/18 - 05/14/18
Original Date / Rev: 05/10/18 / 05/10/18
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E 18th Ave
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Spanberger/D/Congress/VA
Demographic: HH
Product Codes: PL3.a.i
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/14/18	26	\$5,475.00	\$4,653.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	26	\$5,475.00	\$4,653.75	0.00
Totals	26	\$5,475.00	\$4,653.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVR-TV	26%	\$5,475.00
Market	100%	\$21,057.69

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	21%	\$4,422.12
WRLH	16%	\$3,369.23
WUPV	8%	\$1,684.62
WWBT	29%	\$6,106.73
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	05/11/18	05/11/18	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----1--	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 05/07/18		05/07/18	05/13/18	----1--			1		\$400.00		0.00				
E 2	6	05/11/18	05/11/18	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----2--	:30	2	\$250.00	04	0.00	NM	2	\$500.00

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Advertiser: Spanberger/D/Congress/VA
 Product Desc: SPANBERGER FOR CON
 Estimate: WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	6	05/11/18	05/11/18	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----2--	:30	2	\$250.00	04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	----2--	2		\$250.00		0.00						
E 3	6	05/14/18	05/14/18	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	2-----	:30	2	\$250.00	04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	2-----	2		\$250.00		0.00						
E 4	6	05/11/18	05/11/18	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----1--	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	----1--	1		\$225.00		0.00						
E 5	6	05/14/18	05/14/18	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	2-----	:30	2	\$225.00	04	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	2-----	2		\$225.00		0.00						
E 6	6	05/12/18	05/12/18	Sa 7a-8a Sa 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	-----1-	1		\$175.00		0.00						
E 7	6	05/12/18	05/12/18	Sa 8a-10a Sa 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----2-	:30	2	\$125.00	07	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	-----2-	2		\$125.00		0.00						
E 8	6	05/13/18	05/13/18	Su 6a-7a Su 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	-----1	1		\$100.00		0.00						
E 9	6	05/11/18	05/11/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	----1--	1		\$125.00		0.00						
E 10	6	05/14/18	05/14/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	1-----	1		\$125.00		0.00						
E 11	6	05/11/18	05/11/18	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	----1--	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	----1--	1		\$225.00		0.00						
E 12	6	05/14/18	05/14/18	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	1-----	1		\$225.00		0.00						
E 13	6	05/14/18	05/14/18	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	2-----	:30	2	\$125.00	07	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	2-----	2		\$125.00		0.00						
E 14	6	05/11/18	05/11/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/07/18	05/13/18	----1--	1		\$250.00		0.00						
E 15	6	05/14/18	05/14/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	1-----	1		\$250.00		0.00						
E 16	6	05/11/18	05/11/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Advertiser: Spanberger/D/Congress/VA
 Product Desc: SPANBERGER FOR CON
 Estimate:

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 16	6	05/11/18	05/11/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$300.00	04	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	05/07/18	05/13/18	----1--		1		\$300.00		0.00				
E 17	6	05/14/18	05/14/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$300.00	04	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	05/14/18	05/20/18	1-----		1		\$300.00		0.00				
E 18	6	05/12/18	05/12/18	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	07	0.00 NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	05/07/18	05/13/18	-----1-		1		\$150.00		0.00				
E 19	6	05/13/18	05/13/18	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$175.00	07	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	05/07/18	05/13/18	-----1		1		\$175.00		0.00				
E 20	6	05/11/18	05/11/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$250.00	07	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	05/07/18	05/13/18	----1--		1		\$250.00		0.00				
E 21	6	05/14/18	05/14/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	1-----	:30	1	\$250.00	07	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	05/14/18	05/20/18	1-----		1		\$250.00		0.00				
Totals													26	\$5,475.00