

ORDER



Orders
Order / Rev: 742926
Alt Order #: 09266182
Product Desc: SPANBERGER FOR CON
Estimate: 1221
Flight Dates: 10/02/18 - 10/08/18
Original Date / Rev: 09/26/18 / 09/26/18
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E 18th Ave
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Spanberger/D/Congress/VA
Demographic: HH
Product Codes: PL3.a.i
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/08/18	57	\$18,525.00	\$15,746.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	57	\$18,525.00	\$15,746.25	0.00
Totals	57	\$18,525.00	\$15,746.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	10/02/18	10/05/18	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	- T - - F - -	:30	2	\$225.00	04	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	- T - - F - -			2		\$225.00		0.00				
E 2	6	10/02/18	10/08/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	MT - - - - -	:30	2	\$150.00	07	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MT - - - - -			2		\$150.00		0.00				
E 3	6	10/02/18	10/08/18	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	MTWTF - -	:30	5	\$450.00	04	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF - -			5		\$450.00		0.00				
E 4	6	10/02/18	10/08/18	M-F 6a-7a M-F 630-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWT - - -	:30	4	\$375.00	07	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWT - - -			4		\$375.00		0.00				
E 5	6	10/04/18	10/04/18	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- - - 1 - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	- - - 1 - - -			1		\$300.00		0.00				
E 6	6	10/05/18	10/05/18		CM	8:00 AM-9:00 AM	- - - - 1 - -	:30	1	\$275.00	07	0.00	NM	1	\$275.00

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Advertiser: Spanberger/D/Congress/VA
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 Estimate: 1221

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 7a-9a M-F 8a-9a	(8:00 AM-9:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	----1--		1			\$275.00		0.00				
E 7	6	10/06/18	10/06/18	Sa 6a-7a Sa 630a-7a	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$135.00	07	0.00	NM	1	\$135.00
				(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1-		1			\$135.00		0.00				
E 8	6	10/06/18	10/06/18	Sa 8a-10a Sa 9a-10a	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$275.00	04	0.00	NM	1	\$275.00
				(9:00 AM-10:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1-		1			\$275.00		0.00				
E 9	6	10/07/18	10/07/18	Su 6a-7a Su 630-7a	CM	6:30 AM-7:00 AM	-----1	:30	1	\$100.00	07	0.00	NM	1	\$100.00
				(6:30 AM-7:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1		1			\$100.00		0.00				
E 10	6	10/02/18	10/02/18	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-1-----		1			\$325.00		0.00				
E 11	6	10/04/18	10/08/18	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	M--T---	:30	2	\$275.00	04	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/04/18	10/10/18	M--T---		2			\$275.00		0.00				
E 12	6	10/05/18	10/05/18	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	----1--		1			\$200.00		0.00				
E 13	6	10/08/18	10/08/18	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/08/18	10/14/18	1-----		1			\$225.00		0.00				
E 14	6	10/02/18	10/04/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-TWT---	:30	3	\$300.00	04	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-TWT---		3			\$300.00		0.00				
E 15	6	10/03/18	10/08/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	M-W-F--	:30	3	\$300.00	04	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/03/18	10/09/18	M-W-F--		3			\$300.00		0.00				
E 16	6	10/02/18	10/08/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MTW-F--	:30	4	\$275.00	07	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTW-F--		4			\$275.00		0.00				
E 17	6	10/03/18	10/03/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	--1----		1			\$300.00		0.00				
E 18	6	10/02/18	10/08/18	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	MTWTF--	:30	5	\$350.00	04	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/02/18	10/08/18	MTWTF--		5			\$350.00		0.00				
E 19	6	10/07/18	10/07/18	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/18	10/07/18	-----1		1			\$175.00		0.00				
E 20	6	10/03/18	10/04/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	---WT---	:30	2	\$175.00	04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	6	10/03/18	10/04/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 XI	-- WT---	:30	2	\$175.00	04	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	-- WT---		2			\$175.00		0.00				
E 21	6	10/06/18	10/06/18	Sa 1135p-1235a Sa 1135p-1235a	CM	11:35 PM-12:35 XI	----- 1-	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	----- 1-		1			\$40.00		0.00				
E 22	6	10/02/18	10/08/18	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PIM	WTTF--	:30	5	\$250.00	07	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/02/18	10/08/18	MTWTF--		5			\$250.00		0.00				
E 23	6	10/06/18	10/06/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PI	----- 1-	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	----- 1-		1			\$175.00		0.00				
E 24	6	10/07/18	10/07/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PI	----- 1	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	----- 1		1			\$175.00		0.00				
E 25	6	10/04/18	10/04/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--- 1---	:30	1	\$200.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	--- 1---		1			\$175.00		0.00				
E 26	6	10/02/18	10/02/18	Tuesday Prime Hour 3 Tuesday Prime Hour 3	CM	10:00 PM-11:00 PI	1-----	:30	1	\$650.00	07	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	- 1-----		1			\$650.00		0.00				
E 27	6	10/04/18	10/04/18	Thursday Prime Hour 3 Thursday Prime Hour 3	CM	10:00 PM-11:00 PI	--- 1---	:30	1	\$1,000.00	04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	--- 1---		1			\$1,000.00		0.00				
E 28	6	10/05/18	10/05/18	Friday Prime Hour 3 Friday Prime Hour 3	CM	10:00 PM-11:00 PI	---- 1--	:30	1	\$700.00	07	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	---- 1--		1			\$700.00		0.00				
E 29	6	10/06/18	10/06/18	Saturday Prime Hour 3 Saturday Prime Hour 3	CM	10:00 PM-11:00 PI	----- 1-	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	----- 1-		1			\$250.00		0.00				
E 30	6	10/07/18	10/07/18	Sunday Prime Hour 3 Sunday Prime Hour 3	CM	9:00 PM-10:00 PM	----- 1	:30	1	\$1,300.00	04	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	----- 1		1			\$1,300.00		0.00				
E 31	6	10/07/18	10/07/18	Sunday Prime Hour 4 Sunday Prime Hour 4	CM	10:00 PM-11:00 PI	----- 1	:30	1	\$450.00	07	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/01/18	10/07/18	----- 1		1			\$450.00		0.00				
Totals													57	\$18,525.00	