

## ORDER



**Orders**  
**Order / Rev:** 684765  
**Alt Order #:** 09088205  
**Product Desc:** SPANBERGER FOR CON  
**Estimate:**  
**Flight Dates:** 05/29/18 - 06/04/18  
**Original Date / Rev:** 05/22/18 / 05/22/18  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency**  
**Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E 18th Ave  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Spanberger/D/Congress/VA  
**Demographic:** A35+  
**Product Codes:** PL3.a.i  
**Priority:** 04  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	34	\$10,505.00	\$8,929.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	34	\$10,505.00	\$8,929.25	0.00
<b>Totals</b>	<b>34</b>	<b>\$10,505.00</b>	<b>\$8,929.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WTVR-TV	42%	\$10,505.00
Market	100%	\$25,011.90

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	15%	\$3,751.79
WRLH	10%	\$2,501.19
WUPV	0%	\$0.00
WWBT	33%	\$8,253.93
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	05/31/18	05/31/18	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	--- 1---	:30	1	\$190.00	04	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/28/18	06/03/18	--- 1---			1		\$190.00		0.00				
E 2	6	06/04/18	06/04/18	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$190.00	04	0.00	NM	1	\$190.00

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Advertiser: Spanberger/D/Congress/VA  
 Product Desc: SPANBERGER FOR CON  
 Estimate: WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	6	06/04/18	06/04/18	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$190.00	04	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	1-----	1		\$190.00		0.00						
E 3	6	05/29/18	06/01/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-TWTF--	:30	4	\$225.00	04	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-TWTF--	4		\$225.00		0.00						
E 4	6	06/04/18	06/04/18	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	1-----	1		\$225.00		0.00						
E 5	6	05/29/18	06/01/18	M-F 6a-7a M-F 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-TW-F--	:30	3	\$400.00	04	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-TW-F--	3		\$400.00		0.00						
E 6	6	06/02/18	06/02/18	Sa 6a-7a Sa 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1-	:30	1	\$125.00	04	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-----1-	1		\$125.00		0.00						
E 7	6	05/29/18	05/29/18	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-1-----	1		\$125.00		0.00						
E 8	6	05/31/18	06/01/18	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---TF--	:30	2	\$125.00	07	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	---TF--	2		\$125.00		0.00						
E 9	6	06/04/18	06/04/18	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	1-----	1		\$225.00		0.00						
E 10	6	06/01/18	06/01/18	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	----1--	1		\$300.00		0.00						
E 11	6	05/29/18	05/29/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-1-----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-1-----	1		\$300.00		0.00						
E 12	6	06/04/18	06/04/18	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		06/04/18	06/10/18	1-----	1		\$200.00		0.00						
E 13	6	05/31/18	05/31/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---1---	:30	1	\$475.00	03	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	---1---	1		\$475.00		0.00						
E 14	6	05/31/18	05/31/18	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	---1---	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	---1---	1		\$350.00		0.00						
E 15	6	06/02/18	06/02/18	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/28/18	06/03/18	-----1-	1		\$150.00		0.00						
E 16	6	05/29/18	05/30/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	XI-TW----	:30	2	\$150.00	04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Estimate: WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	6	05/29/18	05/30/18	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 XI	- TW- - - -	:30	2	\$150.00	04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- TW- - - -					2	\$150.00		0.00			
E 17	6	06/04/18	06/04/18	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	1- - - - -	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	1- - - - -					1	\$225.00		0.00			
E 18	6	05/29/18	06/01/18	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PI	- TWTF- -	:30	4	\$375.00	03	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- TWTF- -					4	\$375.00		0.00			
E 19	6	06/02/18	06/02/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PI	- - - - - 1-	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- - - - - 1-					1	\$175.00		0.00			
E 20	6	06/03/18	06/03/18	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PI	- - - - - 1	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- - - - - 1					1	\$175.00		0.00			
E 21	6	06/01/18	06/01/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- - - - 1- -	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- - - - 1- -					1	\$325.00		0.00			
E 22	6	06/04/18	06/04/18	Monday Prime Hour 3 Monday Prime Hour 3	CM	10:00 PM-11:00 PI	1- - - - -	:30	1	\$900.00	04	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/04/18	06/10/18	1- - - - -					1	\$900.00		0.00			
E 23	6	06/02/18	06/02/18	Saturday Prime Hour 3 Saturday Prime Hour 3	CM	10:00 PM-11:00 PI	- - - - - 1-	:30	1	\$500.00	07	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- - - - - 1-					1	\$500.00		0.00			
E 24	6	06/03/18	06/03/18	Sunday Prime Hour 3 Sunday Prime Hour 3	CM	9:00 PM-10:00 PM	- - - - - 1	:30	1	\$1,200.00	04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/28/18	06/03/18	- - - - - 1					1	\$1,200.00		0.00			
Totals													34	\$10,505.00	