



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams Sept 12 through Nov 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Comments

Date Entered 04/14/16

Last Modified 07/12/16

Entered By Chantyrice Diehl

CO-OP No

Headline

A21+R

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$15,673.50

Net Total

\$88,816.50

Sales Tax

04/14/16

07/12/16

Chantyrice Diehl

No

Headline

A21+R

Demo

Normal

Order Type

Package Deal

Commission %

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Commission

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Advertiser

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Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEPT 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

04/14/16

Last Modified

07/12/16

Entered By

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No

Headline

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Demo

Normal

Package Deal

15.00

Commission %

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Commission

\$88,816.50

Net Total

Sales Tax

By Broadcast Month

Sep. 2016 57
Oct. 2016 123
Nov. 2016 41
Grand Total: 221

Salt Lake City (KUTV)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.1	Normal Line / SPOT	09/12/16-09/30/16	3	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			6	\$200.00	\$1,200.00	Salt Lake City (KUTV)		5/25/16
8.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	8A- 8:59:59A (MST)	1	X	X						1	\$200.00	\$200.00	Salt Lake City (KUTV)		4/14/16
9.0	Revised Line / News	09/17/16-11/05/16	3	:30	7A- 7:59:59A (MST)							1					Salt Lake City (KUTV)		4/14/16
9.1	Normal Line / News	09/17/16-10/01/16	3	:30	7A- News-2 News This Morning 7a							1		3	\$110.00	\$330.00	Salt Lake City (KUTV)		5/25/16
10.0	Revised Line / News	09/18/16-11/06/16	3	:30	7A- 7:59:59A (MST)							1		1			Salt Lake City (KUTV)		4/14/16
10.1	Normal Line / News	09/18/16-10/02/16	3	:30	7A- News-2 News This Morning 7a							1		2	\$150.00	\$300.00	Salt Lake City (KUTV)		5/25/16
10.1.1	Closed Preempt	10/02/16															Salt Lake City (KUTV)	Program Change/Exception - NFL @7a	
11.0	Normal Line / News	11/06/16-11/06/16	3	:30	8A- 9:29:59A (MST)							1		1	\$400.00	\$400.00	Salt Lake City (KUTV)		4/14/16
12.0	Revised Line / News	09/12/16-11/04/16	3	:30	12P- 12:59:59P (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		4/14/16
12.1	Normal Line / News	09/12/16-09/30/16	3	:30	11:58-45A- News-2 News at Noon	1	X	X	X	X	X			3	\$135.00	\$405.00	Salt Lake City (KUTV)		5/25/16
13.0	Normal Line / News	11/07/16-11/07/16	3	:30	12P- 12:59:59P (MST)		1							1	\$135.00	\$135.00	Salt Lake City (KUTV)		4/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams Sept 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

04/14/16

Last Modified

07/12/16

Entered By

Chantrayce Diehl

CO-OP

No

Headline

A21+R

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$15,673.50

Net Total

\$88,816.50

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Spots	Rate
Sep. 2016	\$26,990.00
Oct. 2016	\$59,735.00
Nov. 2016	\$17,765.00
Grand Total:	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Revised Line / SPOT	09/12/16-11/04/16	3	:30	4P- 4:59:59P (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		4/14/16
14.1	Normal Line / SPOT	09/12/16-09/30/16	3	:30	3:58P- Ellen DeGeneres Show	2	X	X	X	X	X			6	\$325.00	\$1,950.00	Salt Lake City (KUTV)		5/25/16
15.0	Revised Line / News	09/12/16-11/04/16	3	:30	5P- 5:29:59P (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		4/14/16
15.1	Normal Line / News	09/12/16-09/30/16	3	:30	4:58:15P- News-2 News at 5p	2	X	X	X	X	X			6	\$325.00	\$1,950.00	Salt Lake City (KUTV)		5/25/16
16.0	Revised Line / News	09/12/16-11/04/16	3	:30	5P- 6:29:59P (MST)	2	X	X	X	X	X						Salt Lake City (KUTV)		4/14/16
16.1	Normal Line / News	09/12/16-09/30/16	3	:30	5:59P- News-2 News at 6p	2	X	X	X	X	X			6	\$375.00	\$2,250.00	Salt Lake City (KUTV)		5/25/16
17.0	Normal Line / News	11/06/16-11/06/16	3	:30	5P- 5:59:59P (MST)								1	1	\$300.00	\$300.00	Salt Lake City (KUTV)		4/14/16
18.0	Revised Line / SPOT	09/12/16-11/04/16	3	:30	6:30P- 6:59:59P (MST)	1	X	X	X	X	X						Salt Lake City (KUTV)		4/14/16
18.1	Normal Line / SPOT	09/12/16-09/30/16	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			3	\$350.00	\$1,050.00	Salt Lake City (KUTV)		5/25/16
19.0	Normal Line / Prime	09/27/16-09/27/16	3	:30	6:57:26P- CBS-NCIS (Tuesday)			1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		4/14/16
20.0	Normal Line / Prime	10/11/16-10/11/16	3	:30	6:57:26P- CBS-NCIS (Tuesday)			1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		4/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 2470519

Schedule Dates 09/12/16-11/08/16
Advertiser Ben McAdams for Salt Lake County Mayor (72698)
Agency Love Communications (1242)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 1480 Ben McAdams Sept 12 through Nove 7
Salesperson Hodges, Karen (2949)
Sales Office KUTV/KMYU
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate Agency BRD
Account Types Standard
Billing Type Comments

Date Entered 04/14/16
Last Modified 07/12/16
Entered By Chantyrce Diehl
CO-OP No
Headline # A21+R
Demo Normal
Order Type
Package Deal
Commission % 15.00
Commission \$15,673.50
Net Total \$88,816.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Sep. 2016 57 \$26,990.00
Oct. 2016 123 \$59,735.00
Nov. 2016 41 \$17,765.00
Grand Total: 221 \$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Prime	11/01/16-11/01/16	3	:30	6:57-7:26P- CBS-NCIS (Tuesday)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		4/14/16
22.0	Revised Line / Prime	09/13/16-09/13/16	3	:30	8P- CBS-NCIS: New Orleans (Tuesday)	1		1									Salt Lake City (KUTV)		4/14/16
23.0	Normal Line / Prime	09/27/16-09/27/16	3	:30	8P- CBS-NCIS: New Orleans (Tuesday)	1		1							\$1,200.00		Salt Lake City (KUTV)		4/14/16
23.0.1	Closed Preempt	09/27/16															Salt Lake City (KUTV)	Program Change/Exception - Zoo @8p	4/14/16
25.0	Normal Line / Prime	10/25/16-10/25/16	3	:30	8P- CBS-NCIS: New Orleans (Tuesday)	1		1							\$1,200.00		Salt Lake City (KUTV)		4/14/16
25.0.1	Closed Preempt	10/25/16															Salt Lake City (KUTV)	Program Change/Exception - Zoo @8p	4/14/16
27.0	Normal Line / Prime	09/20/16-09/20/16	3	:30	9P- CBS-News (Tuesday)	1		1							\$1,100.00		Salt Lake City (KUTV)		4/14/16
27.0.1	Closed Preempt	09/20/16															Salt Lake City (KUTV)	Program Change/Exception - NCIS: LA @9p	4/14/16
29.0	Normal Line / Prime	10/18/16-10/18/16	3	:30	9P- CBS-News (Tuesday)	1		1							\$1,100.00		Salt Lake City (KUTV)		4/14/16
29.0.1	Closed Preempt	10/18/16															Salt Lake City (KUTV)	Program Change/Exception - NCIS: LA @9p	4/14/16

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 1480 Ben McAdams SEPT 12 through Nove 7
Salesperson Hodges, Karen (2949)
Sales Office KUTV/KMYU
Buyer Name /
Phone/Fax N/A
CPE Local/Political Candidate Agency BRD
Account Types Standard
Billing Type Comments

Date Entered 04/14/16
Last Modified 07/12/16
Entered By Chantryce Diehl
CO-OP No
Headline # A21+R
Demo Normal
Order Type
Package Deal
Commission % 15.00
Commission \$15,673.50
Net Total \$88,816.50
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2016	57	\$26,990.00
Oct. 2016	123	\$59,735.00
Nov. 2016	41	\$17,765.00
Grand Total:	221	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.0	Revised Line / Prime	10/06/16-10/06/16	3	:30	6:57-7:26P- CBS-The Big Bang Theory (Thursday)	1				1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		4/14/16
30.1	Normal Line / Prime	11/03/16-11/03/16	3	:30	6:57-7:26P- CBS-The Big Bang Theory (Thursday)	1				1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		5/25/16
31.0	Revised Line / Prime	10/13/16-10/13/16	3	:30	6:57-7:26P- CBS-The Big Bang Theory (Thursday)	1				1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		4/14/16
31.1	Normal Line / Prime	10/10/16-10/10/16	3	:30	6:57-7:26P- CBS-The Big Bang Theory (Thursday)	1								1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		5/25/16
31.1.1	Closed Preempt	10/10/16															Salt Lake City (KUTV)	Pre-empt/Exception - program title/day of week ordered mismatch	4/14/16
32.0	Revised Line / Prime	11/03/16-11/03/16	3	:30	6:57-7:26P- CBS-The Big Bang Theory (Thursday)	1				1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		5/25/16
32.1	Normal Line / Prime	10/10/16-10/10/16	3	:30	6:57-7:26P- CBS-The Big Bang Theory (Thursday)	1								1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		5/25/16
32.1.1	Closed Preempt	10/10/16															Salt Lake City (KUTV)	Pre-empt/Exception - program title/day of week ordered mismatch	4/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEpt 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

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Phone/Fax

N/A

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Account Types

Standard

Billing Type

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Comments

Date Entered 04/14/16

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Entered By Chantyrce Diehl

CO-OP No

Headline #

Demo A21+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,673.50

Net Total \$88,816.50

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

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Oct. 2016 123

Nov. 2016 41

Grand Total: 221

Rate

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\$59,735.00

\$17,765.00

\$104,490.00

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33.0	Revised Line / Prime	10/07/16-10/07/16	3	:30	9P- CBS-Blue Bloods (Friday)	1					1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		4/14/16
33.1	Normal Line / Prime	09/23/16-09/23/16	3	:30	9P- CBS-Blue Bloods (Friday)	1					1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		5/25/16
34.0	Normal Line / Prime	09/17/16-09/17/16	3	:30	8:59P- CBS-48 Hours (Saturday)	1						1		1	\$450.00	\$450.00	Salt Lake City (KUTV)		4/14/16
35.0	Normal Line / Prime	10/01/16-10/01/16	3	:30	8:59P- CBS-48 Hours (Saturday)	1						1		1	\$450.00	\$450.00	Salt Lake City (KUTV)		4/14/16
37.0	Normal Line / Prime	10/29/16-10/29/16	3	:30	8:59P- CBS-48 Hours (Saturday)	1						1		1	\$900.00	\$900.00	Salt Lake City (KUTV)		4/14/16
38.0	Normal Line / Prime	09/18/16-09/18/16	3	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		4/14/16
39.0	Normal Line / Prime	09/25/16-09/25/16	3	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		4/14/16
42.0	Normal Line / Prime	11/06/16-11/06/16	3	:30	5:57:30P- CBS-60 Minutes (Sunday)	1							1	1	\$900.00	\$900.00	Salt Lake City (KUTV)		4/14/16
43.0	Normal Line / Prime	09/18/16-09/18/16	3	:30	7P- CBS-Madam Secretary (Sunday)	1							1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		4/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEPT 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Comments

Date Entered

04/14/16

Last Modified

07/12/16

Entered By

Chantrayce Diehl

CO-OP

No

Headline

A21+R

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$15,673.50

Net Total

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Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
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Grand Total:	221	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0.1	Closed Preempt	09/18/16															Salt Lake City (KUTV)	Program Change/Exception - Big Brother @7p	
44.0	Normal Line / Prime	10/02/16-10/02/16	3	:30	7P- CBS-Madam Secretary (Sunday)								1	1	\$1,200.00		Salt Lake City (KUTV)		4/14/16
44.0.1	Closed Preempt	10/02/16															Salt Lake City (KUTV)	Program Change/Exception - Big Brother @7p	
45.0	Normal Line / Prime	10/30/16-10/30/16	3	:30	7P- CBS-Madam Secretary (Sunday)								1	1	\$1,200.00		Salt Lake City (KUTV)		4/14/16
46.0.1	Closed Preempt	10/30/16															Salt Lake City (KUTV)	Program Change/Exception - Big Brother @7p	
51.0	Revised Line / News	09/12/16-11/04/16	3	:30	10P- 10:37P (MST)		3	X	X	X	X	X		9	\$750.00	\$6,750.00	Salt Lake City (KUTV)		4/14/16
51.1	Normal Line / News	09/12/16-09/30/16	3	:30	10P- News-2 News at 10p		3	X	X	X	X	X		1	\$750.00	\$750.00	Salt Lake City (KUTV)		5/25/16
52.0	Normal Line / News	11/07/16-11/07/16	3	:30	10P- 10:37P (MST)		1						1	1	\$575.00	\$1,725.00	Salt Lake City (KUTV)		4/14/16
53.0	Revised Line / News	09/17/16-11/05/16	3	:30	10P- 10:37P (MST)								1	1	\$575.00	\$1,725.00	Salt Lake City (KUTV)		5/25/16
53.1	Normal Line / News	09/17/16-10/01/16	3	:30	10P- News-2 News at 10p								1	1	\$575.00	\$1,725.00	Salt Lake City (KUTV)		4/14/16
54.0	Revised Line / Sports/Other	09/17/16-11/05/16	3	:30	10:39P- 11:05P (MST)								1	1	\$575.00	\$1,725.00	Salt Lake City (KUTV)		4/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEPT 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Comments

Comments

Date Entered 04/14/16

Last Modified 07/12/16

Entered By Chantye Diehl

CO-OP No

Headline #

Demo A21+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,673.50

Net Total \$88,816.50

Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Sep. 2016	57	\$26,990.00
Oct. 2016	123	\$59,735.00
Nov. 2016	41	\$17,765.00
Grand Total:	221	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.1	Normal Line / Sports/Other	09/17/16-10/01/16	3	:30	10:37P- News-Talkin Sports Saturday	1						1		1	\$150.00	\$150.00	Salt Lake City (KUTV)		5/25/16
55.0	Revised Line / Sports/Other	09/18/16-11/06/16	3	:30	10:30P- 11:35P (MST)	1							1	1			Salt Lake City (KUTV)		4/14/16
55.1	Normal Line / Sports/Other	09/18/16-10/02/16	3	:30	10:37P- News-Talkin Sports Sunday	1							1	1	\$125.00	\$375.00	Salt Lake City (KUTV)		5/25/16
56.0	Normal Line / Football	09/15/16-09/15/16	3	:30	6:30P- 9:45P (MST)	1			1					1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		4/14/16
57.0	Normal Line / Football	09/29/16-09/29/16	3	:30	6:30P- 9:45P (MST)	1			1					1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		4/14/16
57.0.1	Closed Preempt	09/29/16															Salt Lake City (KUTV)	No Availability/Exception - Thursday NFL not scheduled 9/29	
58.0	Revised Line / Football	09/18/16-11/06/16	3	:30	2P- 5P (MST)	1							1	1			Salt Lake City (KUTV)		4/14/16
58.1	Normal Line / Football	09/18/16-10/02/16	3	:30	1:58:30P- Sports-CBS NFL 2	1							1	2	\$2,000.00	\$4,000.00	Salt Lake City (KUTV)		6/1/16
58.1.1	Closed Preempt	10/02/16															Salt Lake City (KUTV)	Pre-empt/Exception - Incorrect program title/1x game only 10/2	
59.0	Normal Line / Prime	10/21/16-10/21/16	3	:30	9P- CBS-Blue Bloods (Friday)	1					1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		4/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1185)

Brand

EST 1480 Ben McAdams Sept 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

04/14/16

Last Modified

07/12/16

Entered By

Chantryce Diehl

CO-OP

No

Headline

A21+R

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

\$15,673.50

Net Total

\$88,816.50

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Spots	Rate
Sep. 2016	\$26,990.00
Oct. 2016	\$59,735.00
Nov. 2016	\$17,765.00
Grand Total:	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	N/G For 57.0.1 / Football	10/13/16-10/13/16	3	:30	6:22-30P- Sports-CBS NFL Thursday Night Football	2	X			1				1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		5/25/16
63.0	Normal Line / News	10/10/16-11/04/16	3	:30	5:58-45A- News-2 News This Morning 6a	2	X	X	X	X	X			8	\$250.00	\$2,000.00	Salt Lake City (KUTV)		5/25/16
64.0	Normal Line / News	10/10/16-10/14/16	3	:30	6:58A- News-2 News This Morning 7a	3	X	X	X	X	X			3	\$275.00	\$825.00	Salt Lake City (KUTV)		5/25/16
65.0	Normal Line / News	10/17/16-10/21/16	3	:30	6:58A- News-2 News This Morning 7a	3	X	X	X	X	X			3	\$275.00	\$825.00	Salt Lake City (KUTV)		5/25/16
66.0	Normal Line / News	10/24/16-10/28/16	3	:30	6:58A- News-2 News This Morning 7a	3	X	X	X	X	X			3	\$275.00	\$825.00	Salt Lake City (KUTV)		5/25/16
67.0	Normal Line / News	10/31/16-11/04/16	3	:30	6:58A- News-2 News This Morning 7a	3	X	X	X	X	X			3	\$275.00	\$825.00	Salt Lake City (KUTV)		5/25/16
69.0	Normal Line / SPOT	10/10/16-10/14/16	3	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		5/25/16
70.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		5/25/16
71.0	Normal Line / SPOT	10/24/16-10/28/16	3	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		5/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEPT 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Standard

Comments

Date Entered

04/14/16

Last Modified

07/12/16

Entered By

Chantrayce Diehl

CO-OP

No

Headline

A21+R

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$15,673.50

Commission

\$88,816.50

Net Total

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month

Sep. 2016 57

Oct. 2016 123

Nov. 2016 41

Grand Total: 221

Rate

\$26,990.00

\$59,735.00

\$17,765.00

\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
72.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	8A- CBS-This Morning (New Title)	2	X	X	X	X	X			2	\$200.00	\$400.00	Salt Lake City (KUTV)		5/25/16
74.0	Normal Line / News	10/15/16-11/05/16	3	:30	7A- News-2 News This Morning 7a							1		4	\$110.00	\$440.00	Salt Lake City (KUTV)		5/25/16
75.0	Normal Line / News	10/16/16-11/06/16	3	:30	7A- News-2 News This Morning 7a								1	4	\$150.00	\$600.00	Salt Lake City (KUTV)		5/25/16
76.0	Normal Line / News	10/10/16-10/24/16	3	:30	11:58-45A- News-2 News at Noon	2	X	X	X	X	X			2	\$135.00	\$270.00	Salt Lake City (KUTV)		5/25/16
77.0	Normal Line / News	10/17/16-10/21/16	3	:30	11:58-45A- News-2 News at Noon	2	X	X	X	X	X			2	\$135.00	\$270.00	Salt Lake City (KUTV)		5/25/16
78.0	Normal Line / News	10/24/16-10/28/16	3	:30	11:58-45A- News-2 News at Noon	2	X	X	X	X	X			2	\$135.00	\$270.00	Salt Lake City (KUTV)		5/25/16
79.0	Normal Line / News	10/31/16-11/04/16	3	:30	11:58-45A- News-2 News at Noon	2	X	X	X	X	X			2	\$135.00	\$270.00	Salt Lake City (KUTV)		5/25/16
80.0	Normal Line / SPOT	10/10/16-11/04/16	3	:30	3-58P- Ellen DeGeneres Show	2	X	X	X	X	X			8	\$325.00	\$2,600.00	Salt Lake City (KUTV)		5/25/16
81.0	Normal Line / News	10/10/16-11/04/16	3	:30	4-58P- News-2 News at 5p	2	X	X	X	X	X			8	\$325.00	\$2,600.00	Salt Lake City (KUTV)		5/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEpt 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 04/14/16

Last Modified 07/12/16

Entered By Chantrice Diehl

CO-OP No

Headline #

Demo A21+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,673.50

Net Total \$88,816.50

Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Sep. 2016	57	\$26,990.00
Oct. 2016	123	\$59,735.00
Nov. 2016	41	\$17,765.00
Grand Total:	221	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / News	10/10/16-11/04/16	3	:30	5:59P- News-2 News at 6p	3	X	X	X	X	X			12	\$375.00	\$4,500.00	Salt Lake City (KUTV)		5/25/16
83.0	Normal Line / SPOT	10/10/16-11/04/16	3	:30	6:28P- Entertainment Tonight	1	X	X	X	X	X			4	\$350.00	\$1,400.00	Salt Lake City (KUTV)		5/25/16
84.0	Revised Line / Prime	10/14/16-10/21/16	3	:30	9P- CBS-Blue Bloods (Friday)							1		1			Salt Lake City (KUTV)		5/25/16
84.1	Normal Line / Prime	10/14/16-10/14/16	3	:30	9P- CBS-Blue Bloods (Friday)							1		1	\$900.00	\$900.00	Salt Lake City (KUTV)		6/1/16
85.0	Normal Line / News	10/10/16-11/04/16	3	:30	10P- News-2 News at 10p	3	X	X	X	X	X			12	\$750.00	\$9,000.00	Salt Lake City (KUTV)		5/25/16
86.0	Normal Line / News	10/15/16-11/05/16	3	:30	10P- News-2 News at 10p							1		4	\$575.00	\$2,300.00	Salt Lake City (KUTV)		5/25/16
87.0	Normal Line / Sports/Other	10/15/16-11/05/16	3	:30	10:37P- News-Talkin Sports Saturday							1		4	\$150.00	\$600.00	Salt Lake City (KUTV)		5/25/16
88.0	Normal Line / Sports/Other	10/16/16-11/06/16	3	:30	10:37P- News-Talkin Sports Sunday								1	4	\$125.00	\$500.00	Salt Lake City (KUTV)		5/25/16
89.0	M/G For 31.1.1.32.1.1 / Prime	09/26/16-09/26/16	3	:30	7P- 7:30:30P (MST)		1								\$2,250.00		Salt Lake City (KUTV)		6/1/16
89.0.1	Closed Preempt	09/26/16															Salt Lake City (KUTV)	Program Change/Exception - Presidential Debate 7P-9P	
90.0	M/G For 31.1.1.32.1.1 / Prime	10/10/16-10/10/16	3	:30	7P- 7:30:30P (MST)		1							1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		6/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams SEpr 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

N/A

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

Date Entered 04/14/16

Last Modified 07/12/16

Entered By Charitryce Diehl

CO-OP

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$15,673.50

Net Total \$88,816.50

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2016	57	\$26,990.00
Oct. 2016	123	\$59,735.00
Nov. 2016	41	\$17,765.00
Grand Total:	221	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
91.0	M/G For 44.0.1.46.0.1 / Prime	10/02/16-10/02/16	3	:30	8P- 9P (MST)	1							1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	Madam Secretary	6/1/16
92.0	M/G For 44.0.1.46.0.1 / Prime	10/30/16-10/30/16	3	:30	8P- 9P (MST)	1							1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	Madam Secretary	6/1/16
93.0	M/G For 43.0.1 / Prime	09/20/16-09/20/16	3	:30	9P- 10P (MST)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/1/16
94.0	M/G For 23.0.1.25.0.1 / Prime	09/27/16-09/27/16	3	:30	9P- 10P (MST)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/1/16
95.0	M/G For 23.0.1.25.0.1 / Prime	10/25/16-10/25/16	3	:30	9P- 10P (MST)	1		1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/1/16
96.0	Normal Line / News	10/10/16-11/04/16	3	:30	528:30A- News-2 News This Morning 530a (Friday)	2	X	X	X	X	X			8	\$150.00	\$1,200.00	Salt Lake City (KUTV)		6/1/16
98.0	M/G For 29.0.1.27.0.1 / Prime	09/23/16-09/23/16	3	:30	8P- CBS-Hawaii Five-O (Friday)	1							1	1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)		6/1/16
99.0	M/G For 29.0.1.27.0.1 / Prime	10/21/16-10/21/16	3	:30	8P- CBS-Hawaii Five-O (Friday)	1							1	1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)		6/1/16
99.1	M/G For 29.0.1.27.0.1 / Prime	10/21/16-10/21/16	3	:30	8P- CBS-Hawaii Five-O (Friday)	1							1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		7/12/16
100.0	Normal Line / Prime	09/25/16-09/25/16	3	:30	8P- 9P (MST)	1							1	1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)		6/1/16
100.0.1	Closed Preempt	09/25/16															Salt Lake City (KUTV)	Program Change/Exception - Case Closed 7p-9p	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Love Communications
546 S 200 W
Salt Lake City, UT 84101-2304

Contract # 2470519

Schedule Dates

09/12/16-11/08/16

Advertiser

Ben McAdams for Salt Lake County Mayor (72698)

Agency

Love Communications (1242)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

EST 1480 Ben McAdams Sept 12 through Nove 7

Salesperson

Hodges, Karen (2949)

Sales Office

KUTV/KMYU

Buyer Name

/

Phone/Fax

N/A

CPE

Local/Political Candidate Agency BRD

Account Types

Standard

Billing Type

Standard

Comments

Date Entered 04/14/16

Last Modified 07/12/16

Entered By Chantyrce Diehl

CO-OP

Headline #

Demo

AZ1+R

Normal

Package Deal

Commission %

Commission \$15,673.50

Net Total \$88,816.50

Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Sep. 2016	57	\$26,990.00
Oct. 2016	123	\$59,735.00
Nov. 2016	41	\$17,765.00
Grand Total:	221	\$104,490.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
101.0	Normal Line / Football	10/16/16-11/06/16	3	:30	1:58:30P- Sports-CBS NFL 2	2							1	2	\$2,000.00	\$4,000.00	Salt Lake City (KUTV)		6/1/16
101.0.1	Closed Preempt	10/30/16															Salt Lake City (KUTV)	Program Change/Exception - PROGRAM 15 NFL	
101.0.2	Closed Preempt	10/16/16															Salt Lake City (KUTV)	Program Change/Exception - NFL	
102.0	M/G For 101.0.2 / Football	10/16/16-10/16/16	3	:30	2P- Sports-CBS NFL	1							1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/21/16
103.0	M/G For 101.0.1 / Football	10/30/16-10/30/16	3	:30	2P- Sports-CBS NFL	1							1	1	\$2,000.00		Salt Lake City (KUTV)		6/21/16
103.0.1	Closed Preempt	10/30/16															Salt Lake City (KUTV)	No Availability/Exception - NA on entry	
104.0	M/G For 103.0.1 / Football	10/30/16-10/30/16	3	:30	2P- Sports-CBS NFL	1							1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/23/16
105.0	M/G For 58.1.1 / Football	10/02/16-10/02/16	3	:30	2P- Sports-CBS NFL	1							1	1	\$2,000.00	\$2,000.00	Salt Lake City (KUTV)		6/27/16
106.0	M/G For 89.0.1 / Prime	09/26/16-09/26/16	3	:30	9P- CBS-The Big Bang Theory (Monday)	1	1							1	\$2,250.00	\$2,250.00	Salt Lake City (KUTV)		7/12/16
107.0	Normal Line / Prime	10/18/16-10/18/16	3	:30	9P- CBS-NCIS: New Orleans (Tuesday)	1		1						1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)		7/12/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
		Comments:	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Buy Detail Report

Revision #: Date: 7/13/2016

Client: Ben McAdams for Salt Lake County Mayor TV
 Media: TV
 Product: Mayor
 Market: Salt Lake City-Ogden
 Primary Demo: Adults 21+
 Separation between spots: 15
 Estimate: 1480
 Flight Start Date: 9/12/2016 03:00 AM
 Flight End Date: 11/13/2016 02:59 AM
 Buyer: Peggy Conway
 Vendor: KUTV-TV
 299 South Main Street
 Suite 150
 Salt Lake City, UT 84111
 Phone: 801-839-1103 O 801-450-9284 C
 Fax: 801-839-1101

Estimate Comments: THIS SCHEDULE ENDS ON NOV 8 AT 9AM

Daypart Program	Daypart Code	STN Gross	Dur	Wks							Total Spots	Adults 21+ Rtg/CPP
				9/12	9/19	9/26	10/10	10/17	10/24	10/31	11/7	
KUTV-TV												
MTuWThF 5:30a- 6:00a 2NEWS AT 530A	EM	\$150.00	30	2	2	2	2	2	2	2	1	15 3.4 \$44.12
MTuWThF 6:00a- 7:00a 2NEWS THS MORNING 6A	EM	\$250.00	30	2	2	2	2	2	2	2	2	16 5.0 \$50.00
MTuWThF 7:00a- 8:00a 2NEWS THIS MORNING 7A	EM	\$275.00	30	2	2	2	3	3	3	3	2	20 5.7 \$48.25
MTuWThF 8:00a- 9:00a CBS THIS MORNING	EM	\$200.00	30	2	2	2	2	2	2	2	1	15 4.9 \$40.82
Sa 7:00a- 8:00a 2NEWS SATURDAY MORNING	EM	\$110.00	30	1	1	1	1	1	1	1	0	7 4.3 \$25.58
Su 7:00a- 8:00a 2NEWS SUNDAY MORNING	EM	\$150.00	30	1	1	0	1	1	1	1	0	6 3.3 \$45.45
Su 8:00a- 9:30a CBS SUNDAY MORNING	EM	\$400.00	30	0	0	0	0	0	0	1	0	1 5.4 \$74.07
MTuWThF 12:00p- 1:00p 2 NEWS AT NOON	DT	\$135.00	30	1	1	1	2	2	2	2	1	12 3.5 \$38.57
MTuWThF 4:00p- 5:00p ELLEN	EF	\$325.00	30	2	2	2	2	2	2	2	0	14 4.1 \$79.27
MTuWThF 5:00p- 5:30p 2NEWS AT 5 PM	EN	\$325.00	30	2	2	2	2	2	2	2	0	14 6.4 \$50.78
MTuWThF 6:00p- 6:30p 2NEWS AT 6 PM	EN	\$375.00	30	2	2	2	3	3	3	3	0	18 6.4 \$58.59
Su 5:00p- 6:00p 2NEWS AT 5 PM SUNDAY	EN	\$300.00	30	0	0	0	0	0	0	1	0	1 5.0 \$60.00
MTuWThF 6:30p- 7:00p ENTERTAINMENT TONIGHT	PA	\$350.00	30	1	1	1	1	1	1	1	0	7 6.2 \$56.45

Buy Detail Report

Revision #: Date: 7/13/2016

Client: Ben McAdams for Salt Lake County Estimate: 1480 Vendor: KUTV-TV
 Media: TV 299 South Main Street
 Product: Mayor Suite 150
 Market: Salt Lake City-Ogden Salt Lake City, UT 84111
 Primary Demo: Adults 21+
 Separation between spots: 15 Buyer: Peggy Conway
 Flight Start Date: 9/12/2016 03:00 AM
 Flight End Date: 11/13/2016 02:59 AM
 Phone: 801-839-1103 O 801-450-9284 C
 Fax: 801-839-1101

Estimate Comments: THIS SCHEDULE ENDS ON NOV 8 AT 9AM

Daypart Program	Daypart Code	STN Gross	Dur	Wks							Total Spots	Adults 21+ Rtg/CPP
				9/12	9/19	9/26	10/10	10/17	10/24	10/31	11/7	
KUTV-TV												
Tu 7:00p-8:00p NCIS	PT	\$1,200.00	30	0	0	1	1	0	0	1	0	3 7.3 \$164.38
Tu 8:00p-9:00p BULL	PT	\$1,200.00	30	0	1	1	0	0	1	0	0	3 5.9 \$203.39
Tu 9:00p-10:00p NCIS ORLEANS	PT	\$1,100.00	30	0	0	0	0	1	0	0	0	1 5.4 \$203.70
F 8:00p-9:00p HAWAII 5-0	PT	\$1,100.00	30	0	0	0	0	1	0	0	0	1 5.4 \$203.70
Th 7:00p-7:30p BIG BANG	PT	\$2,250.00	30	0	0	0	0	1	0	1	0	1 9.1 \$247.25
M 9:00p-9:30p BIG BANG	PT	\$2,250.00	30	0	0	1	1	0	0	0	0	2 9.1 \$247.25
F 9:00p-10:00p BLUE BLOODS	PT	\$900.00	30	0	1	0	1	1	0	0	0	3 5.9 \$152.54
Sa 9:00p-10:00p 48 HOURS MYSTERY	PT	\$450.00	30	1	0	1	0	0	1	0	0	3 4.7 \$95.74
Su 6:00p-7:00p 60 MINUTES-CBS	PT	\$900.00	30	1	1	0	0	0	0	1	0	3 9.3 \$96.77
Su 8:00p-9:00p MADAM SECT	PT	\$1,200.00	30	0	0	1	0	0	1	0	0	2 6.1 \$196.72
F 8:00p-9:00p HAWAII 5-0	PT	\$1,100.00	30	0	1	0	0	0	0	0	0	1 6.1 \$180.33
MTuWThF 10:00p-10:37p 2NEWS AT 10 PM	LN	\$750.00	30	3	3	3	3	3	3	3	1	22 8.0 \$93.75
Sa 10:00p-10:37p 2 NEWS-10P-SAT	LN	\$575.00	30	1	1	1	1	1	1	1	0	7 7.0 \$82.14

Buy Detail Report

Revision #: Date: 7/13/2016

Client: Ben McAdams for Salt Lake County Mayor TV Estimate: 1480 Vendor: KUTV-TV
 Media: TV 299 South Main Street
 Product: Mayor Flight Start Date: 9/12/2016 03:00 AM Suite 150
 Market: Salt Lake City-Ogden Flight End Date: 11/13/2016 02:59 AM Salt Lake City, UT 84111
 Primary Demo: Adults 21+ Buyer: Peggy Conway Phone: 801-839-1103 O 801-450-9284 C
 Separation between spots: 15 Fax: 801-839-1101

Estimate Comments: THIS SCHEDULE ENDS ON NOV 8 AT 9AM

Daypart Program	Daypart Code	STN Gross	Dur	Wks									Total Spots	Adults 21+ Rtg/CPP	
				9/12	9/19	9/26	10/10	10/17	10/24	10/31	11/7				
KUTV-TV															
Sa 10:37p-11:07p	LF	\$150.00	30	1	1	1	1	1	1	1	0	7	4.8		
TALKIN' SPORTS													\$31.25		
Su 10:37p-11:37p	LF	\$125.00	30	1	1	1	1	1	1	1	0	7	4.9		
TALKIN SPORTS													\$25.51		
Th 6:30p- 9:45p	S	\$2,250.00	30	1	0	0	1	0	0	0	0	2	8.6		
NFL THURSDAY NIGHT FOOTBALL													\$261.63		
Su 2:00p- 5:00p	S	\$2,000.00	30	1	1	1	1	1	1	1	0	7	11.3		
LATE AFC FOOTBALL ON CBS 2015													\$176.99		
Total Spots:				28	29	29	32	31	31	33	8	221			
Total GRP/GIMP(Mil):				163.7	168.3	170.9	187.6	173.4	173.4	192.8	41.2		1271.3		
Total CPP/CPM:														\$82.11	
Total Cost:														221	
Station Monthly Summary															

Market Totals:														
Total Spots: 28 29 29 32 31 31 33 8 221														
Total GRP/GIMP (Mil): 163.7 168.3 170.9 187.6 173.4 173.4 192.8 41.2 1271.3														
Total CPP/CPM: \$82.11														
Total Cost: \$104,390.00 221														
Market Monthly Summary														
SEP 16 \$26,990.00 57														
OCT 16 \$59,635.00 123														
NOV 16 \$17,765.00 41														
Total Cost:														

Page: 3

Total Cost:		\$104,390.00	221
All Market Monthly Summary			
SEP 16	\$26,990.00		57
OCT 16	\$59,635.00		123
NOV 16	\$17,765.00		41
Total Cost:	\$104,390.00		221