

ISSUES AND PROGRAM LISTS FOR 1st QUARTER 2014

“What’s Up Utah” a weekly half-hour program hosted by Greg Johnson and Steve Peterson, is directed toward the needs and concerns of our Utah Community. The program airs twice per week Wednesdays at 10:30pm and reruns Fridays at 7:00pm. During the 1st Quarter of 2014 these were among the subjects discussed: teen bullying, teen suicide prevention, pornography, marijuana and prescription drug abuse. Health issues are an important concern for Utah residents, during the quarter we aired several programs dealing with health issues. We discussed dietary health issues and saving money on grocery purchases. We featured a program promoting the upcoming “Stop Diabetes Expo” held at the South Town Expo Center....another program about health excercises, and healthy living. A current news event featured was the 2014 legislature’s decision to relocate the Utah State Prison and that was discussed by the Draper City Mayor and member of the Prison Relocation Committee. High cost of government was discussed by A Davis County Commissioner who also talked about volunteer programs....and another program dealt with the Aging and Adult services available to the community.

Week of 1/1/2014 and 1/15/2014

This week we featured the culture side of the State of Utah in honoring the world reknown illustrator and painter Arnold Friberg. A Salt Lake resident since 1950 Friberg died in 2010. Carolyn Dominy, Director of Friberg Fine Art was guest who told about the special presentation of Friberg paintings on display in a special showing at the Gateway Mall during the month of January.

Friberg is best known for his famous 1975 painting “The Prayer at Valley Forge”. During his lifetime, he spent 3 years working with Cecil B. DeMille as his chief artist and designer for the movie The Ten Commandments.

He was also commissioned to do a Royal Family Painting that is hanging in the Buckingham Palace.

Week of 1/8/2014 and 1/22/2014

From Utah Crime Prevention we featured guest Tibby Milne who discussed many topics: The prevention of teen bullying...stopping teen and younger age suicide (which has been a big problem and concern for people in Utah lately).

She also warned the viewers of the potentially devastating effects of pornography, marijuana use and harmful effects of prescription drug abuse. Utah has a high usage of drugs.

She promoted an upcoming conference for teenagers, parents, teachers and other school related workers, to help inform and teach how to apply what is learned about these subjects.

Week of 1/29/2014

The problem of higher cost of living that is adversely effecting families living here in the State made this week's program vital to family economics.

A young lady named Rachel turner was the guest and she spoke on price matching as a tremendous way for viewers to save as much as 60% on their grocery bill.

She also spoke on the benefits of eating more fruits & vegetables in our diet. She brought up the stores that accept double coupons, buying fresh meat in bulk and how it's possible to save more money by avoiding big box stores.

She shared how to make an effective shopping list as well as how to navigate through a grocery store without getting stuck buying the high mark up items that stores love to feature.

She also discussed her web site as a way to compare prices on hundreds of items on sale at competing grocery stores.

The last item she covered was how to plan meals for a week at a time while saving money with her price matching methods.

Week of 2/5/2014

Also of concern to Utah residents is the concern over financial difficulties by so many residents.

Don Milne was our guest this week. Don is a Vice President at Zion's Bank in Salt Lake.

Zion's bank was the first bank to sponsor Dave Ramsey's Financial Peace University, a 9-12 week course teaching people how to budget... to purchase with cash instead of credit...and giving your money an assignment so it accomplishes specific prearranged tasks.

This class taught by Dave Ramsey has been so important to Zion's bank's customers that they have sponsored it in Utah for more than 9 years.

Don spoke about how Zion's would like all their customers to be debt free and stay out of various financial difficulties with home loans, car loans and credit card debt.

Week of 2/12/2014

To inform viewers about the workings of our county government, our guest this week was Davis county commissioner Jon Pettroff.

He spoke about how he became involved in local politics and how important it is for citizens to take an active interest in government on every level... especially local level.

He told about his day to day activities and how much time he spends interacting with citizens one-on-one....whether in person, phone, or email.

He talked about how important it is for local citizens to get involved in local government through active and specific volunteer work in order to do what they can to hold down the constantly rising costs of local government.

He also spoke about how to be more effective in questioning the decisions and directions of local government.

Week of 2/19/2014

Our guest this week was Beverly Bartel from the American diabetes association.

She talked about the upcoming Stop Diabetes Expo held at the South Town Expo Center. This event has several different free screening events for diabetes, different heart problems, blood screening as well as several different demonstrations on how to shop, cook, eat, & live successfully with diabetes.

She spoke of the warning signs of diabetes-the dangers of ignoring those signs-as well as several examples of living successfully even if you are diabetic.

She spoke of her own personal experience growing up with a mother who was and is diabetic.

She spoke of tests that could be performed, who to call for answers to questions about living with or conquering the disease of diabetes.

Week of 2/26/2014

This week our guest was a young lady named Kathleen Tesori. Her subject was living healthy fit. She talk about how important it is to dedicate 20 minutes a day to healthy exercise, even if it was only a vigorous walk. She stressed taking one unhealthy practice out of our daily life and replacing it with a healthy one, like no fast food, no deep fried food, less sugar and replacing it with fruits and or vegetables.

She also spoke of “portion control” as well as never eating a carb without a protein.

She told how to apply simple exercises in our daily routine to make us more active and less sluggish.

Week of 3/5/2014

Alan Hill was our guest this week who spoke about the need to encourage better reading ability among Utah young children. Mr. Hill is the founder and former CEO of MarketStar Corp., and now the new chairman of Prosperity 2020, a business-led movement to enhance innovation, investment and accountability in Utah public education.

In the last two decades, Utah has lost the advantage it once held of being among the most highly-educated states in the nation. Utah 8th graders achieved above national average on standardized math and reading tests, but last compared to states with similar income, parents' education and ethnic diversity. Only four out of five ninth-graders go on to graduate from high school. About one-third of college students need remediation.

The Prosperity 2020 Business Promise seeks to deploy 20,200 volunteers into Utah's school ... It aims to mobilize business, education, and community partners to improve educational achievement and workforce literacy, and increase access to service opportunities for individuals and businesses wanting to get involved.

Week of 3/12/2014 Vicky Jo Hansen

Today's program dealt with Salt Lake County's program for the elderly with Vicky Jo Hansen, Volunteer Program Coordinator for the Salt Lake County Aging and Adult Services Means on Wheels program.

She explained how the program benefits the many seniors in the state, age 60 and over, by allowing the frail and isolated older adults to remain independent and continue living in their homes, by providing nutritious hot meals six days a week, and providing transportation to and from medical appointments.

According to Vicky, the Salt Lake County Aging and Adult Services also offers a wide array of services designed to help the older adult population regardless of one's condition. These services help support and maintain the healthy, active and engaged senior population. They also help delay the need for more intensive types of assistance as one ages.

She also promoted the need for more volunteers, ages 18 and over, to fulfill the wide variety of volunteer opportunities to choose from at Aging and Adult Services and provide individuals of all ages the chance to make a difference in their community.

Week of 3/19/2014

This program dealt with politics and the needs and concerns of Davis County residents of Utah. The 2 guests are candidates running for County Commissioner position. Michele Scharf and Jim Smith shared with our viewers about their qualifications for the position and vision for the county.

They discussed the urgent needs of Davis County, which in both of their opinions, the key issue was fiscal control...and the importance of preparing the county for population growth from 315,000 today to double the size in 30 years. They discussed the need for new industrial growth through new businesses and economic development and not to rely solely on Hill Air Force base. They also discussed the current problem of providing more roads for the ever increasing busy traffic problems of the county.

Week of 3/26/2014 Troy Walker

With the recent Utah State Legislative controversial plan to relocate the 60 year old state penitentiary and its over 3,000 prisoner population, it is only fitting that we had as guest to talk about this proposed plan the mayor of Draper city and a member of the Relocation Feasibility Study Committee.

Mayor Troy Walker described the committee's reasons for proposing this move. As the population base of the Salt Lake Valley has grown so rapidly, what is located some 20 miles south of Salt Lake and was once surrounding rural and farming property, has now become highly populated residential property. The 693 acres of prison property is now becoming surrounded by homes. The 3 year feasibility study suggested that the real estate potential of that property would bring \$100 million to \$200 million to the state.

According to Walker, the cost of relocating to a more rural location and the potential real estate value compared to the estimated cost of 3.5 million to renovate the existing aging prison would more than pay for the feasibility of the relocation.

The proposed plan for the existing prison acreage would bring commercial high rise office buildings, super tech center, new industry, housing and employment, infusing an estimated 1.8 million into the local economy.

The next step is setting up a relocation committee to evaluate potential relocation sites.

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KTMW produces and airs a number of live locally produced studio productions each week. Each program has open phone line available for viewers to call-in to talk with the host and guests to ask questions or make comments. Among the programs are:

“This Week in the Word” Mondays 11am and repeated at 8pmwhich includes a discussion between various local area Church Ministers dealing subjects of interest to the Christian Community. During the program, the pastors also discuss verse by verse different bible passages and how it relates to us today. During this past quarter, they are studying chapters 10 – 15 of the book of John and how the teachings affect our daily lives today. They also discuss the weekly activities planned in the local area churches. Phone lines are open for questions and comments from local viewers as people call to ask questions of the pastors.

Wednesdays 8pm the hour long live studio program “Ancient Pathways”, hosted by Jason Wallace, brings in local people for discussions of different issues of concern to Utah people today. They have discussed many issues from racialism to areas dealing with Christianity and Mormonism, living in a Mormon community .

This quarter, the program featured several programs on doctrinal differences between various evangelical Christian groups. Callers are encouraged to call to add to the discussion or voice opposition or ask questions.

Thursdays 8pm Doris Hansen hosts "What Love is This" dealing with people involved in polygamy. Each week the program has people on the program who have been involved in various polygamy communities around Utah. A number of guests appear on her program including many former polygamists who openly described the physical abuse they've received while involved in the groups. They also described what led up their departure and escape. Phone lines are open for viewers to call in questions or comments during the program. Each week there has been a different guest and a different area of concern.

The station has several Utah churches airing their local Sunday Church Services. Weekly Sunday programs include: Faith Baptist Church of Layton, 60 minutes; Pastor Myke Crowder of Christian Life Center of Layton 30 minutes; Calvary Chapel of Salt Lake 60 minutes; Calvary Chapel of St. George 30 minutes; and The Adventure Church of Draper 60 minutes.

Weekday local church sponsored programs include: Gene Short of The Way Church of Provo a 30 minute weekly interview program dealing the various subject of interest to local community people ; Pastor Ibrahim of Jesus The Way Church of Midvale a 30 minutes weekly topical Bible teaching; Word of the Kingdom sponsored by Miracle Rock Church of Salt Lake City a weekly topical Bible teaching; and 5 nights per week Calvary Chapel of Salt Lake hosts a 30 minute discussion between Pastor Terry Long and Associate John Cowen about local interests and a discussion of the Bible book of John.

KTMW airs daily a 60 minute network program called "Your Health" where Dr. Richard and Cindy Becker discuss important issues concerning health problem and then they open the phone lines for viewers to call-in and ask health questions.

KTMW also airs as a public service a program by Doug Kaufman "Know the Cause" where Doug and his guests discuss vital health issues.

Public Service air time has been given the following PSA announcements from the Ad Council:

1. Adoptuskids.org...30 sec spot dealing with the need to be an adoptive parent.
2. How to perform CPR.... from the American Heart Association...30 seconds
3. Smokybear.com PSA on wildfire prevention which is a major concern for the Salt Lake Valley and the state of Utah each year....15 seconds
4. Fatherhood.gov is a 30 second promo spot "It's time to be a dad!" ...30 seconds
5. Feedingamerica.org deals with hunger ...15 second PSA.
6. Letsmove.gov promoting healthy living a 15 second promo.
7. Socialsecurity.gov promotes the Social Security Administration.

These spots each aired a minimum of 3-4 times per day for the 1st quarter 2014.

Additional public service announcements are aired on a regular basis from the Television Networks

