

KTMW, Salt Lake City, Utah
4st Quarter Issues/Programs List – 2010

- ISSUES:
1. Health Education
 2. Self-Improvement
 3. Poverty
 4. Breakdown of the Family

ISSUE: Health Education

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. November 17th and 19th

Chris Crosswhite, who directs the Rescue Mission of Salt Lake City, described the needs of the homeless population in Sale Lake City during the Christmas season. He discussed the programs of the mission and their efforts to rehabilitate those who have been addicted to drugs and alcohol. An appeal for coats and financial contributions was made to assist the mission.

2. December 29th and 31st

The host interviewed Carole Mikita, a KSL air personality, concerning her career in broadcasting and contemporary stories facing Utah, including material she reported on recently focusing on the Cambodian and International Children Friend Organization orphanage in Salt Lake City and arts education efforts there.

ISSUE: Self-Improvement

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. October 6th and 8th

Former NFL football player Luther Ellis, who has recently moved back to Utah, discussed his financial difficulties and how to manage one’s personal finances better. The audience was challenged to commit to wise spending and budgeting, and getting financial counseling if in any kind of financial difficulties.

ISSUE: Poverty

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. November 10th and 12th

Alison Long, Utah Director of Operation Christmas Child, explained about the efforts of the Operation to fill shoe boxes with things needed by the world’s poorest children. This year’s goal is 12,000 boxes from the state of Utah. Operation Christmas Child is a ministry of Samaritan’s Purse.

ISSUE: Breakdown of the Family

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. November 24th and 26th (repeated on December 22nd and 24th)

The guest was Lisa McDonald of Christmas Box International, a public/private charity that provides immediate shelter for children facing abandonment, abuse and neglect until foster homes can be found. She discussed the ways in which this organization helps children who are in tough place.