

KTMW, Salt Lake City, Utah
3rd Quarter Issues/Programs List – 2010

- ISSUES:
1. Aging
 2. Mentoring
 3. Health Education

ISSUE: Aging

PROGRAM TITLE: Aspiring Women

AIR DATES/TIME: July 21, 2010 – 12:30 pm
July 23, 2010 – 7:30 pm

DURATION: Each broadcast was 30 minutes

SYNOPSIS:

The elderly constitute a growing share of the population in the Salt Lake Valley, but with age comes wisdom. In this first part of a two-part series, a panel of men and women over 50 years old share what they've learned about money, age, beauty, sex and more.

ISSUE: Aging

PROGRAM TITLE: Aspiring Women

AIR DATES/TIME: July 28, 2010 – 12:30 pm
July 30, 2010 – 7:30 pm

DURATION: Each broadcast was 30 minutes

SYNOPSIS:

In part two of the two-part series on aging, a panel of 50 plus year-old men and women discussed health, activity, intimacy and the importance of leaving positive legacies.

ISSUE: Mentoring

PROGRAM TITLE: Aspiring Women

AIR DATES/TIME: September 15, 2010 – 12:30 pm
September 17, 2010 – 7:30 pm

DURATION: Each broadcast was 30 minutes

SYNOPSIS:

In this episode, the program producers look at how mentoring is a wonderful way to share hard-earned knowledge with others. We often picture an older person mentoring a younger one. But sometimes those in the second half of life need to be on the receiving end of mentoring, too.

ISSUE: Health Education

PROGRAM TITLE: Aspiring Women

AIR DATES/TIME: August 4, 2010 – 12:30 pm
August 6, 2010 – 7:30 pm

DURATION: Each broadcast was 30 minutes

SYNOPSIS:

As an example of the trials imposed by Alzheimer's disease, the program featured Spencer Johansen, who was only 49 when he was diagnosed with early-onset Alzheimer's. In this moving episode, Spencer talked about his fears and his faith in light of this debilitating disease.