

KTMW, Salt Lake City, Utah

3rd Quarter Issues/Programs List – 2011

- ISSUES:
1. Health Education
 2. Governmental Services
 3. Self-Improvement through Religion
 4. Support for Community Sports

ISSUE: Health Education

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. July 20th and 22nd

The host interviewed Rob Gunn Jeremy Holm, coach of the US adaptive Bobsled team, and the founder of the Athletic Outreach program, which works to inspire teens to pursue their dreams.

2. July 27th and 29th

Shirley Huestis, Executive Director of the Anne Stirba Cancer Foundation, told how the Foundation got started and that the proceeds of the funds raised go to the Huntsman Cancer Institute for breast cancer research. The Foundation is sponsoring a benefit concert featuring Amy Grant.

3. August 3rd and 5th

Rosalind Frezt, Certified Grief Counselor and IPFCA Chaplain, discussed the upcoming “In Memory of” Event to take place on August 5 at the Utah Cultural Celebration Center to raise public awareness about crime.

ISSUE: Governmental Services

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. September 14th and 16th

Kathy Smith, Chair of Constitution Day of Utah, discussed the need to education people about the US Constitution and that it is not political but rather should unite people.

ISSUE: Self-Improvement through Religion

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. August 10th and 12th

Tim Drisdorn and Josh Pierce discussed the Salt Lake City Mass Choir that they are putting together as a means of uniting the community.

2. August 24th and 26th

Chad Jacobson, pastor of City Church, discussed its community outreach program call “The Big Give.”

3. September 21st and 23rd

Major Richard Greene, Salt Lake Basin Coordinator of the Salvation Army, described its services and programs to assist adults, families and youth, including their Christmas outreach and how it assisted the needy in the community.

4. September 28th and 30th

Bob Millet, Professor of Ancient Scriptures at BYU, discussed with host Greg Johnson the relationship between the Mormon and Evangelical communities in Utah and how they have improved their dialogue recently.

ISSUE: Support for Community Sports

PROGRAM TITLE: “What’s Up, Utah?”

AIR DATE/TIME: Broadcast each week on Wednesdays at 9:30 pm and Fridays at 7:00 pm during the quarter

DURATION: Each broadcast is 30 minutes.

SYNOPSIS:

1. July 6th and 8th

Marc Amicone, General manager of the Salt Lake City Bees, discussed the history and background of the Bees and their effect on the community, including the upcoming All Star game here and the value of Bees games as family entertainment.

2. July 13th and 15th

Ron Duncombe, driver Maverick spokesperson, discussed the monster truck world and how people can get involved in this sport in a safe way.