

INVOICE



WDPN-TV
300 East Rock Road
Allentown, PA 18103-7599
Main: (610) 797-4530
Billing: (610) 797-4530

Invoice #	Invoice Date	Invoice Month	Invoice Period
36240-2	06/07/20	June 2020	06/01/20 - 06/03/20

Property	Account Executive	Sales Office	Sales Region
WDPN-TV		WDPN ME-TV	Local

Billing Address:

New Media Firm
Attention: Accounts Payable
c/o MKM
1322 G Street SE
Washington, DC 20003

Send Payment To:

WDPN-TV
300 East Rock Road
Allentown, PA 18103-7599

Advertiser	Product	Estimate Number
NJEA	1124 - Issue	7451-NJEA Phila TV

Flight Dates	Order #	Alt Order #
05/22/20 - 06/04/20	36240	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	05/29/20	06/03/20	Mon-Fri	9a-10a	MTW-F--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 MTW---- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDPN	W	06/03/20	9:56 AM	Mon-Fri	9a-10a	:30	TV1308x75-20H	\$60.00 NM
9	05/29/20	06/03/20	Mon-Fri	12p-1p	MTW-F--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 MTW---- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDPN	M	06/01/20	12:59 PM	Mon-Fri	12p-1p	:30	TV1308x75-20H	\$60.00 NM
10	05/29/20	06/03/20	Mon-Fri	2p-3p	MTW-F--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 MTW---- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDPN	Tu	06/02/20	2:19 PM	Mon-Fri	2p-3p	:30	TV1308x75-20H	\$60.00 NM
11	05/29/20	06/03/20	Mon-Fri	6p-7p	MTW-F--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 MTW---- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDPN	M	06/01/20	6:17 PM	Mon-Fri	6p-7p	:30	TV1308x75-20H	\$200.00 NM
12	05/29/20	06/03/20	Mon-Fri	7p-8p	MTW-F--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/01/20 06/07/20 MTW---- 3 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WDPN	M	06/01/20	7:58 PM	Mon-Fri	7p-8p	:30	TV1308x75-20H	\$400.00 NM
2	WDPN	Tu	06/02/20	7:44 PM	Mon-Fri	7p-8p	:30	TV1308x75-20H	\$400.00 NM
3	WDPN	W	06/03/20	7:58 PM	Mon-Fri	7p-8p	:30	TV1308x75-20H	\$400.00 NM

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.

INVOICE

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WDPN-TV
300 East Rock Road
Allentown, PA 18103-7599

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
36240-2	06/07/20	June 2020	06/01/20 - 06/03/20
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
NJEA	1124 - Issue	7451-NJEA Phila TV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,580.00
<u>Agency Commission</u>	\$237.00
<u>Net Amount Due</u>	\$1,343.00

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