

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WMMJ, WKYS, WPRS; Washington D.C.	<b>Date:</b> 05/30/19
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I, Luke Thompson

do hereby request station time concerning the following issue:

Making more facilities available for charter schools

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6a-10a 10a-3p	3		36	1

This broadcast time will be used by: DC Association of Public Charter Schools

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Lucas Thompson, 484 Amsterdam Ave 1D, New York, NY 10024

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Shantelle Wright, Alice Rivlin, Donald Hense, Linda Moore

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>5/30/19</u>	<u>Luke Thompson</u>	<u>785-331-6688</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
	<u>ERNEST D. FEARSTUL</u>	
Signature	Printed Name	Title

## Issue Advertising Supplement to NAB PB-18

This form is to be completed every time a request is made to purchase broadcast time for any issue advertising that communicates a message relating to any political matter of national or local importance (e.g., ballot or legislative issues of public importance).

This form must be placed in the station's local public inspection file together with the NAB PB-18 Agreement Form for Non-Candidate/Issue Advertisements and retained for two years, except in the case of local issue advertising.

Date of Request: 5/28/19 Time: 11:00 a.m.

Issue Referred to: DC Charter Schools

Name of Purchasing Organization: DC Association of Public Charter Schools

Purchaser Address: 333 W 9th Street Suite C, Lawrence, KS 66044

Purchaser Telephone: 785.331.6688

Purchaser Representative: Lucas Thompson

Board of Directors/CEO/Officers (List Separately):

Shantelle Wright, Alice Rivlin, Donald Hense, Linda Moore

Name of Agency: Ad Astra Insights LC

Agency Representative: Luke Thompson

Information Requested: \_\_\_\_\_

Received By: Luke Thompson

Public File Date Prepared By: J. Spencer, 5/30/19

Rates Charged for Spot: see attached

Class of Time: \_\_\_\_\_

Schedule Details (attach order and broadcast contract): \_\_\_\_\_

# Charter Issue



From: Jalonda Spence  
Phone: (301) 429-3284  
Email:

5/28/2019 11:34 AM

Flight Dates: 05/27/2019 - 06/02/2019

Demo: P 12+

Radio Market: WASHINGTON, DC  
Survey: APR19  
Geography: Metro

Radio Total	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost
WKYS-FM			36		\$196.67	\$7,044.00
Flight A - 1 wk (05/27)			10		\$217.20	\$2,172.00
One Week Total			10		\$217.20	\$2,172.00
	W 6A-10A		2	30	\$412.00	\$824.00
	Sa 6A-10A	SA1	4	30	\$112.00	\$448.00
	Su 10A-3P	SU2	4	30	\$225.00	\$900.00
WKMM-FM			18		\$220.89	\$3,976.00
Flight A - 1 wk (05/27)			18		\$220.89	\$3,976.00
One Week Total			18		\$220.89	\$3,976.00
	W 6A-10A		4	30	\$412.00	\$1,648.00
	Sa 10A-3P	SA2	6	30	\$188.00	\$1,128.00
	Su 6A-10A	SU1	8	30	\$150.00	\$1,200.00
WPRS-FM			8		\$112.00	\$896.00
Flight A - 1 wk (05/27)			8		\$112.00	\$896.00
One Week Total			8		\$112.00	\$896.00
	Sa 10A-3P	SA2	2	30	\$112.00	\$224.00
	Su 10A-3P	SU2	6	30	\$112.00	\$672.00

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: WASHINGTON, DC: APR19 Metro Market Demos Used: P 12+ See Detailed Sourcing Page for Complete Details.  
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# Charter Issue



From: Jalonda Spencer  
Phone: (301) 429-3284  
Email:

5/28/2019 11:34 AM

## Schedule Grand Totals: 1 Week

Stations	Spots	Unit Rate	Total Cost
Radio Total	36	\$195.67	\$7,044.00
WKYS-FM	10	\$217.20	\$2,172.00
WMML-FM	18	\$220.89	\$3,976.00
WPBS-FM	8	\$112.00	\$896.00

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

May 28, 2019

The first demo listed is the Primary Demo.  
This report was created by TAPSCAN using the following Radio Information: WASHINGTON, DC: WPBS-FM; Market: Midwest Drypoint US Inc. P 124; See Detailed Sourcing Page for Complete Details.  
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