

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, KATHERINE WAGNER, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MARK METCALF

Authorized committee:

MARK METCALF FOR TREASURER

Agency requesting time (and contact information):

☒

MEDIUM BUYING, LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

TREASURER

Date of election:

5/16/23

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

SAM BURCHETT

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Katherine Wagner, MEDIUM BUYING Digitally signed by Katherine Wagner, MEDIUM BUYING
Date: 2023.04.19 22:26:34 -0400

Name: KATHERINE WAGNER

Date of Request to Purchase Ad Time: 4/20/23

Station Representative

Signature:

Cynthia K. Pike

Name:

Cynthia K. Pike

Date of Station Agreement to Sell Time: 4/27/23

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ NoDate ad received: 4/27/23Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WDFB - AM

Date Received/Requested:

4/27/23

Est. #:

Station Location:

Danville, KY

Run Start and End Dates:

4/26/23 - 5/16/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WDFB-AM	ORDER#:	3207511	DATE:	04/27/2023
MARKET:	UM - Junction City, KY	AMOUNT:	\$520.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	65	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 3 Last: Orig CF				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4443666		
ADVERTISER:	MARK METCALF FOR TREASURER	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	Est 2226 4/28-5/16	AGY EST:	2226	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-26-2023 TO 5/16/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	3				
PRIM. DEMO:	Adults 50+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/27/2023 17:31	

COMMENTS

04/27/2023: URGENT REVISED order UPDATING RATES AND SPOT LOADS. DO NOT DBL BK. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1 **4/26/2023 To 5/2/2023** **WK TOT \$56.00** **WK TOTAL SPOTS 7**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	60	4/26/2023	5/2/2023	3	\$8	\$24
R	2		WThF.. /MTu	10:00AM	3:00PM	60	4/26/2023	5/2/2023	2	\$8	\$16
R	3		WThF.. /MTu	3:00PM	7:00PM	60	4/26/2023	5/2/2023	2	\$8	\$16

WEEK#2-WEEK#3 **5/3/2023 To 5/16/2023** **WK TOT \$232.00** **WK TOTAL SPOTS 29**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
R	1		WThF.. /MTu	6:00AM	10:00AM	60	5/3/2023	5/16/2023	9	\$8	\$72
R	2		WThF.. /MTu	10:00AM	3:00PM	60	5/3/2023	5/16/2023	8	\$8	\$64
R	3		WThF.. /MTu	3:00PM	7:00PM	60	5/3/2023	5/16/2023	8	\$8	\$64
R	4	SS	6:00AM	7:00PM	60	5/6/2023	5/14/2023	4	\$8	\$32

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SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
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TOTAL	Apr	May													Total
SPOT	7	58													65
CASH	56.00	464.00													520.00
TOTAL	56.00	464.00													520.00