

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, Authorized Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Great American Media

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact:

Phone number: 202-338-8799

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: DSCC

Address: 120 Maryland Ave NE Washington DC 20002

Contact:

Phone number: 202-224-2447

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Christie Roberts - Executive Director  
Preston Elliott - IE Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: 2024 Senate Elections (various candidates)

Office(s) sought by such candidate(s) (no acronyms or abbreviations): 2024 Senate Elections (various states)

Date of election: 11/5/24

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**


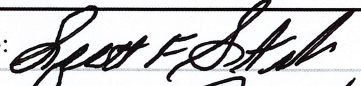
N/A

2024 Senate Elections (various states)



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Preston Elliott	Name: Matt Steinle
Date of Request to Purchase Ad Time: 4/16/24	Date of Station Agreement to Sell Time: 4/18/24

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: 37247765	Station Call Letters: KPLN-AM	Date Received/Requested: 4/19/24
Est. #: 13234	Station Location: Billis, NJ	Run Start and End Dates: 10/1/24-10/17/24

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# 2024 Political Memo

Date: 5/9/24

Candidate or Issue : DEMOCRATIC SENATORIAL  
CAMPAIGN COMMITTEE

Date of Run : 10/1/24-10/7/24

Station: KPLN FM

Payment and Run Time Information can be obtained  
from Melissa Ripplinger Business Manager of Desert  
Mountain Broadcasting

Scott Steinke



Regional and National Sales Manager Desert Mountain  
Broadcasting

May 09, 24  
 CONT# 37247765 Mod# Ver# 1 (Last = )  
 REP CHRISTAL RADIO  
 TO KPLN-FM (Billings, MT)  
 FM LATONYA CHENAULT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 13234

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV DEMOCRATIC SENATORIAL CAMPAIGN  
 COMMITTEE  
 PDT Issue  
 FLT Oct 01, 24 - Oct 08, 24

\* REP ORDER COMMENT \*

\*\* 4/19/2024 10:40:00 AM: FOR ALL GMMB/WATERFRONT/GREAT AMERICAN MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF GREER. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION. PLEASE CONFIRM WITH PLEASE NOTE WITH ALL POLITICAL/ISSUE ORDERS THERE IS A 24 HOUR CANCELLATION NOTICE.

\*\* 4/19/2024 10:40:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 4/19/2024 10:40:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 4/19/2024 10:40:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	TuWThF,M	6A - 10A	60	10/1/2024 - 10/7/2024	1W	4	\$100.00	4
	1.2	TuWThF,M	10A - 3P	60	10/1/2024 - 10/7/2024	1W	4	\$100.00	4
	1.3	TuWThF,M	3P - 7P	60	10/1/2024 - 10/7/2024	1W	4	\$100.00	4
	1.4	.....S.	10A - 3P	60	10/5/2024 - 10/5/2024	1W	1	\$90.00	1
	1.5	.....S	6A - 10A	60	10/6/2024 - 10/6/2024	1W	1	\$90.00	1
					<b>** WEEKLY FLIGHT TOTALS **</b>		14	\$1,380.00	

	Oct 24					
SPOTS	14					
CASH	1380.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1380.00					

May 09, 24

CONT# 37247765 Mod# Ver# 1 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: / / 13234

						<b>TOTAL</b>
SPOTS						14
CASH						1,380.00
TRADE						0.00
NSL						0.00
TOTAL						1,380.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



# Contract

Contract #: 37247765

PO/Estimate #: 13234

Product: On Air Contract

Type: Political National

Flight: 10-01-2024 - 10-07-2024

Advertiser: Democratic Senatorial Campaign Committee

05-09-2024

DSCC Billings 10/1-10/7

## KPLN-FM

National Sales  
2075 Central Ave, #5  
Billings MT  
US 59102  
sfredricks@lovebillings.org

## KATZ MEDIA GROUP

125 W 55TH STREET 3RD FLOOR  
NEW YORK NY  
10019

Description		Run Dates		Cost	Calendar Month		Spots					
Custom package / #1		10-01-2024 to 10-07-2024		Based on Rate & Volume			14					
<b>Media Outlet: KPLN-FM</b>												
W/C 09-30-2024				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	09/30	10/01	10/02	10/03	10/04	10/05	10/06	Units	Cost
Morning Drive (6am-10am)	National	60sec	\$100.00	0	1	0	1	0	1	0	3	\$300.00
Mid-Day (10am-3pm)	National	60sec	\$100.00	0	0	1	1	1	0	0	3	\$300.00
Afternoon Drive (3pm-7pm)	National	60sec	\$100.00	0	1	0	1	1	0	0	3	\$300.00
06:00am - 10:00am	National	60sec	\$90.00	0	0	0	0	0	0	1	1	\$90.00
10:00am - 03:00pm	National	60sec	\$90.00	0	0	0	0	0	1	0	1	\$90.00
<b>Total per station</b>											11	\$1,080.00
<b>Week total</b>											11	\$1,080.00
W/C 10-07-2024				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
Daypart	Type	Length	Rate	10/07	10/08	10/09	10/10	10/11	10/12	10/13	Units	Cost
Morning Drive (6am-10am)	National	60sec	\$100.00	1	0	0	0	0	0	0	1	\$100.00
Mid-Day (10am-3pm)	National	60sec	\$100.00	1	0	0	0	0	0	0	1	\$100.00
Afternoon Drive (3pm-7pm)	National	60sec	\$100.00	1	0	0	0	0	0	0	1	\$100.00
<b>Total per station</b>											3	\$300.00
<b>Week total</b>											3	\$300.00

Total Spots

14

<b>Total</b>	<b>\$1,380.00</b>
<b>- Agency Commission (15%)</b>	<b>\$207.00</b>
<b>Total NET</b>	<b>\$1,173.00</b>

Amounts quoted are in USD

<b>Projected Billing (USD)</b>	
<b>October, 2024</b>	<b>\$1,380.00</b>

<b>Authority to Proceed</b>			
<b>Name:</b> _____	<b>Title:</b> _____	<b>Signature:</b> _____	<b>Date:</b> _____
<b>Name:</b> _____	<b>Title:</b> _____	<b>Signature:</b> _____	<b>Date:</b> _____

Last revised 05-09-2024 (3:16am)