

Quarterly Issues / Programs List for KSDW, 2nd quarter 2021				
Issue description	Program segment	Date / Time	Duration	Description of segment
family, children needs	prerecorded PSAs	April 1 through June 30, 2021; numerous airings	30 seconds each airing	adoption awareness; Adopt U S Kids(dot)Org
health	prerecorded PSAs	April 1 through June 30, 2021; numerous airings	30 seconds each airing	managing blood pressure; Manage Your BP(dot)Org
education	prerecorded PSAs	April 1 through June 30, 2021; numerous airings	30 seconds each airing	high school equivalency credential; Finish Your Dipoma(dot)Org
community, safety	prerecorded PSAs	April 1 through June 30, 2021; numerous airings	30 seconds each airing	preparing for natural disaster; Ready(dot)Gov (slash)plan
health	prerecorded PSAs	April 1 through June 30, 2021; numerous airings	30 seconds each airing	hospital safety during pandemic; Heart(dot)Org (slash)Dont Die of Doubt
jobs / economy	prerecorded PSAs	April 1 through June 30, 2021; numerous airings	30 seconds each airing	resources for small businesses; Micro Biz In SoCal(dot)Org
safety / emergency planning	Update Program	April 3, 2021; 10am	27 minutes	emergency preparedness; Ready O C(dot)Org
health	Update Program	April 10, 2021; 10am	27 minutes	asthma, allergies and cancer; Lungevity(dot)Org, A A A A I(dot)Org
children and family needs	Update Program	April 17,2021; 10am	27 minutes	unhealthy trends in children's dance; Soul To Sole Choreography(dot)org
health of children	Update Program	April 24, 2021; 10am	27 minutes	how electronics affect children; Children and Screens(dot)com
health	Update Program	May 1 and May 8, 2021; 10am	54 minutes total	self care during crisis; Mimi Secor(dot)Com
family, children, education	Update Program	May 22, 2021; 10am	27 minutes	education through homeschooling; P S P(dot)C C C M(dot)Com