

Quarterly Issues / Programs List for KSDW, 1st quarter, 2017				
Issue description	Program segment	Date / Time	Duration	Description of segment
environment	prerecorded PSAs	January 1 through March 31, 2017; numerous airings	30 seconds each airing	recycling old and used electronics; Greener Gadgets(dot)Org
volunteerism	prerecorded PSAs	January 1 through March 31, 2017; numerous airings	30 seconds each airing	terrorism awareness; D H S(dot)Gov(slash)See Something Say Something
children and youth needs	prerecorded PSAs	January 1 through March 31, 2017; numerous airings	30 seconds each airing	fatherhood involvement; Fatherhood(dot)gov
health	prerecorded PSAs	January 1 through March 31, 2017; numerous airings	30 seconds each airing	Chronic Obstructive Pulmonary Disease awareness; N I H(dot)Gov
safety	prerecorded PSAs	January 1 through March 31, 2017; numerous airings	30 seconds each airing	ladder safety; Ortho Info(dot)Org
health	prerecorded PSAs	January 9 through March 31, 2017; numerous airings	30 seconds each airing	eye disease awareness; Bright Focus(dot)Org
jobs/health care/underprivileged/disabled	prerecorded PSAs	January 9 through March 31, 2017; numerous airings	30 seconds each airing	benefits for veterans; D A V(dot)Org
health	prerecorded PSAs	January 24 through March 31, 2017; numerous airings	30 seconds each airing	Atrial Fibrillation awareness; Heart(dot)Org
health care	Update Program	January 14, 2017; 10am	27 minutes	organ donation; Life Issues(dot)Org
safety	Update Program	January 28, 2017; 10am	27 minutes	teen drivers; A A A(dot)Com
health / education	Update Program	February 4, 2017; 10am	27 minutes	teen sexual health education; Great 2 Wait(dot)Org
disabled	Update Program	February 11 and 18, 2017; 10am	27 minutes each airing	intellectual disabilities; Special Olympics(dot)Org
health	Update Program	February 25, 2017; 10am	27 minutes	heart disease and stroke prevention; Heart(dot)Org
children and youth needs	Update Program	March 4, 2017; 10am	27 minutes	advocacy for abused, abandoned or neglected children; Casa O C(dot)Org
health	Update Program	March 18, 2017; 10am	27 minutes	colon cancer prevention; Long Beach Gastro (dot)Com