

Quarterly Issues / Programs List for KSDW, 3rd quarter 2015

Issue description	Program segment	Date / Time	Duration	Description of segment
public information children and youth needs / education	prerecorded PSAs	July 1 through August 13, 2015; numerous airings	30 seconds each airing	retirement planning; Social Security(dot)Gov learning and attention issues; Understood(dot)Org
health	prerecorded PSAs	July 1 through September 30, 2015; numerous airings	30 seconds each airing	women's heart disease prevention; Go Red For Women(dot)Org
health care	prerecorded PSAs	July 1 through September 30, 2015; numerous airings	30 seconds each airing	support for wounded military members; Find W W P(dot)Org
jobs poor / homeless / underprivileged / disabled	prerecorded PSAs	July 1 through September 30, 2015; numerous airings	30 seconds each airing	job placement and training; Goodwill(dot)Org benefits and support for military veterans; D A V(dot)Org
troubled kids	prerecorded PSAs	August 26 through September 30, 2015; numerous airings	30 seconds each airing	developing youth into responsible and productive citizens; A M I Kids(dot)Org
environment	prerecorded PSAs	August 26 through September 30, 2015; numerous airings	30 seconds each airing	recycling old and used electronics; Greener Gadgets(dot)Org
education	Update Program	August 15, 2015; 10am	27 minutes	professional development for public school educators; www (dot) G T B E (dot) Org
health	Update Program	September 5, 2015; 10am	27 minutes	mobile pregnancy centers; Save The Storks(dot)Com