



**ENTERED**  
6/14/20

**KATZ TELEVISION**  
GROUP

125 West 55th St  
New York, NY 10019

4370632

<b>Contract #</b> 26920002	<b>Changes as of:</b> 5/12/2020 at 11:01 AM	<b>Version:</b> Original Order
<b>CPE:</b> 79/86/8163	<b>Flight:</b> 9/22/20 - 9/28/20	<b>Station:</b> ECIV
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> HOUSE MAJORITY PAC	<b>Market:</b> Charleston, SC
3050 K ST NW #100	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 9587750	<b>Service:</b> Nielsen
	<b>Buyer:</b> Seidel, Justin	<b>Primary Demo:</b>
	<b>Salesperson:</b> SARA SCOTT	<b>Assistant:</b> SARA SCOTT
	202-955-5342	202-955-5342

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$15,675.00

**Total Spots:** 62  
**Total CPP:** \$0.00  
**Total GRP:**

**Separation:**

**Comments:** HMP - 9/22-9/28 - SKED A; Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/22 - 9/22		Total Spots	Total \$	CPP*	GRP*
						9/22					
1	Tu-F,M 7a-8a		Good Morning America	\$250.00	30	5		5	\$1,250.00	\$0.00	0.0
2	Sa 8a-10a		Good Morning America Weekend	\$150.00	30	1		1	\$150.00	\$0.00	0.0
3	Tu-F,M 9a-10a		Live with Kelly & Ryan	\$125.00	30	3		3	\$375.00	\$0.00	0.0
4	Tu-F,M 11a-12n		The View	\$125.00	30	3		3	\$375.00	\$0.00	0.0
5	Tu-F,M 3p-4p		The Kelly Clarkson Show	\$125.00	30	3		3	\$375.00	\$0.00	0.0
6	Tu-F,M 4p-5p		Ellen	\$150.00	30	3		3	\$450.00	\$0.00	0.0
7	Tu-F,M 5p-5:30p		ABC News 4 at 5-530P	\$125.00	30	5		5	\$625.00	\$0.00	0.0
8	Tu-F,M 5:30p-6p		ABC News 4 at 530-6P	\$125.00	30	5		5	\$625.00	\$0.00	0.0
9	Tu-F,M 6p-6:30p		ABC News 4 at 6P	\$225.00	30	5		5	\$1,125.00	\$0.00	0.0
10	Tu-F,M 6:30p-7p		ABC World News Tonight	\$500.00	30	5		5	\$2,500.00	\$0.00	0.0
11	Tu-F,M 7p-7:30p		ABC News 4 at 7P	\$225.00	30	5		5	\$1,125.00	\$0.00	0.0
12	Sa 6p-6:30p		ABC News 4 at 6P	\$300.00	30	1		1	\$300.00	\$0.00	0.0
13	Sa 6:30p-7p		ABC World News Tonight	\$500.00	30	1		1	\$500.00	\$0.00	0.0
14	Su 6:30p-7p		ABC World News Sunday	\$500.00	30	1		1	\$500.00	\$0.00	0.0
15	Tu-F,M 7:30p-8p		Entertainment Tonight	\$325.00	30	3		3	\$975.00	\$0.00	0.0
16	M 8p-10p		Dancing With the Stars-ABC	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
17	M 10p-11p		The Good Doctor-ABC	\$1,000.00	30	1		1	\$1,000.00	\$0.00	0.0
18	Tu 8p-9p		The Conners/Bless This Mess-ABC	\$500.00	30	1		1	\$500.00	\$0.00	0.0
19	Tu-F,M 11p-11:35p		ABC News 4 at 11P	\$150.00	30	5		5	\$750.00	\$0.00	0.0
20	Sa 11p-11:35p		ABC News 4 at 11P	\$150.00	30	1		1	\$150.00	\$0.00	0.0
21	Tu-F,M 11:35p-12:37a		Jimmy Kimmel Live	\$75.00	30	3		3	\$225.00	\$0.00	0.0



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26920002	Changes as of: 5/12/2020 at 11:01 AM	Version: Original Order
CPE: 79/86/8163	Flight: 9/22/20 - 9/28/20	Station: ECIV
Agency: WATERFRONT STRATEGIE	Advertiser: HOUSE MAJORITY PAC	Market: Charleston, SC
3050 K ST NW #100	Product: TV	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 9587750	Service: Nielsen
	Buyer: Seidel, Justin	Primary Demo:
	Salesperson: SARA SCOTT	Assistant: SARA SCOTT
	202-955-5342	202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$15,675.00
		Total Spots: 62
		Total CPP: \$0.00
		Total GRP:

#	Day/Time	DP	Program	Rate	Len	9/22 - 9/22		Total Spots	Total \$	CPP*	GRP*
						9/22					
22	Sa 7:30p-11p		ABC Saturday Night College Football	\$800.00	30	1		1	\$800.00	\$0.00	0.0
TOTALS:						62		62	\$15,675.00	\$0.00	0.0

Makegood Comments			
Date/Time	Action	Added by	Comment
05/12/20 11:01 AM	New	SARA SCOTT	HMP - 9/22-9/28 - SKED A;Separation: 30



ECIV  
888 Albion Blvd  
Mount Pleasant, SC 29464

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

Contract # 4370632  
Schedule Dates 09/22/20-09/28/20  
Advertiser House Majority Political Action Committee (S7001)  
Agency Waterfront Strategies (7591)  
Product POLITICAL ISSUE (ns) (1187)  
Brand 79/86/8163 (1368768)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Justin Seidel,  
Phone/Fax /  
CPE 79/86/8163  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
SARA SCOTT  
20%

Date Entered 05/14/20  
Last Modified 05/14/20  
Entered By Sonia Mendez  
CO-OP No  
External # ECR26920002  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,351.25  
Net Total \$13,323.75  
Sales Tax

Charleston SC (ECIV)  
By Broadcast Month  
Spots  
Rate  
Sep. 2020 54 \$12,325.00  
Oct. 2020 8 \$3,350.00  
Grand Total: 62 \$15,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/22/20-09/25/20	2	:30	7A- 8A (EST)	5		X	X	X	X	X		5	\$250.00	\$1,250.00	Charleston SC (ECIV)	Good Morning America	5/14/20
2.0	Normal Line / News (2)	09/26/20-09/26/20	2	:30	8A- 10A (EST)							1		1	\$150.00	\$150.00	Charleston SC (ECIV)	Good Morning America Weekend	5/14/20
3.0	Normal Line / SPOT (3)	09/22/20-09/25/20	2	:30	9A- 10A (EST)	3	X	X	X	X	X			3	\$125.00	\$375.00	Charleston SC (ECIV)	Live with Kelly & Ryan	5/14/20
4.0	Normal Line / SPOT (4)	09/22/20-09/25/20	2	:30	11A- 12P (EST)	3	X	X	X	X	X			3	\$125.00	\$375.00	Charleston SC (ECIV)	The View	5/14/20
5.0	Normal Line / SPOT (5)	09/22/20-09/25/20	2	:30	3P- 4P (EST)	3	X	X	X	X	X			3	\$125.00	\$375.00	Charleston SC (ECIV)	The Kelly Clarkson Show	5/14/20
6.0	Normal Line / SPOT (6)	09/22/20-09/25/20	2	:30	4P- 5P (EST)	2			X	X	X	X		3	\$150.00	\$450.00	Charleston SC (ECIV)	Ellen	5/14/20
7.0	Normal Line / News (7)	09/22/20-09/28/20	2	:30	5P- 5:30P (EST)		1	1	1	1	1	1		5	\$125.00	\$625.00	Charleston SC (ECIV)	ABC News 4 at 5-530P	5/14/20
8.0	Normal Line / News (8)	09/22/20-09/28/20	2	:30	5:30P- 6P (EST)		1	1	1	1	1	1		5	\$125.00	\$625.00	Charleston SC (ECIV)	ABC News 4 at 530-6P	5/14/20
9.0	Normal Line / News (9)	09/22/20-09/28/20	2	:30	6P- 6:30P (EST)		1	1	1	1	1	1		5	\$225.00	\$1,125.00	Charleston SC (ECIV)	ABC News 4 at 6P	5/14/20
10.0	Normal Line / News (10)	09/22/20-09/28/20	2	:30	6:29P- ABC-World News Tonight		1	1	1	1	1	1		5	\$500.00	\$2,500.00	Charleston SC (ECIV)	ABC World News Tonight	5/14/20
11.0	Normal Line / News (11)	09/22/20-09/28/20	2	:30	7P- 7:30P (EST)		1	1	1	1	1	1		5	\$225.00	\$1,125.00	Charleston SC (ECIV)	ABC News 4 at 7P	5/14/20
12.0	Normal Line / News (12)	09/26/20-09/26/20	2	:30	6P- 6:30P (EST)							1		1	\$300.00	\$300.00	Charleston SC (ECIV)	ABC News 4 at 6P	5/14/20

## CONFIRMATION CONTRACT

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgf.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





ECIV  
888 Allbritton Blvd  
Mount Pleasant, SC 29464

Waterfront Strategies  
3050 K St NW  
#100  
Washington, DC 20007

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

House Majority Political Action Committee (57001)  
Waterfront Strategies (7591)  
POLITICAL ISSUE (ns) (1187)  
79/86/8163 (1368768)  
Millennium/DC, Washington DC (1108)  
Millennium Washington DC  
Justin, Seidel,  
/ 79/86/8163  
National/Political Issue Agency BRD  
Weekly/Irregular  
TV  
SARA SCOTT  
20%

Date Entered  
Last Modified  
Entered By  
CO-OP  
External #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

05/14/20  
05/14/20  
Sonia Mendez  
No  
ECR26920002  
Normal  
15.00  
\$2,351.25  
\$13,323.75

Charleston SC (ECIV)  
By Broadcast Month  
Spots  
Rate

Sep. 2020 54  
Oct. 2020 8  
Grand Total: 62  
\$12,325.00  
\$3,350.00  
\$15,675.00

Contract # 4370632

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / News (13)	09/26/20-09/26/20	2	:30	6:29P- ABC-World News Tonight Saturday							1		1	\$500.00	\$500.00	Charleston SC (ECIV)	ABC World News Tonight	5/14/20
14.0	Normal Line / News (14)	09/27/20-09/27/20	2	:30	6:29P- ABC-World News Tonight Sunday								1		\$500.00	\$500.00	Charleston SC (ECIV)	ABC World News Sunday	5/14/20
15.0	Normal Line / SPOT (15)	09/22/20-09/25/20	2	:30	7:30P- 8P (EST)	3				X	X	X		3	\$325.00	\$975.00	Charleston SC (ECIV)	Entertainment Tonight	5/14/20
16.0	Normal Line / Prime (16)	09/28/20-09/28/20	2	:30	7:58P- ABC-Dancing With the Stars (Monday)		1							1	\$1,000.00	\$1,000.00	Charleston SC (ECIV)	Dancing With the Stars-ABC	5/14/20
17.0	Normal Line / Prime (17)	09/28/20-09/28/20	2	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$1,000.00	\$1,000.00	Charleston SC (ECIV)	The Good Doctor-ABC	5/14/20
18.0	Normal Line / Prime (18)	09/22/20-09/22/20	2	:30	7:57:50P- ABC-The Conners (Tuesday)				1					1	\$500.00	\$500.00	Charleston SC (ECIV)	The Conners/Bless This Mess-ABC	5/14/20
19.0	Normal Line / News (19)	09/22/20-09/28/20	2	:30	10:59P- 11:35P (EST)			1	1	1	1			5	\$150.00	\$750.00	Charleston SC (ECIV)	ABC News 4 at 11P	5/14/20
20.0	Normal Line / News (20)	09/26/20-09/26/20	2	:30	10:59P- 11:35P (EST)							1		1	\$150.00	\$150.00	Charleston SC (ECIV)	ABC News 4 at 11P	5/14/20
21.0	Normal Line / SPOT (21)	09/22/20-09/25/20	2	:30	11:35P- ABC-Jimmy Kimmel Live	3				X	X	X		3	\$75.00	\$225.00	Charleston SC (ECIV)	Jimmy Kimmel Live	5/14/20
22.0	Normal Line / Football (22)	09/26/20-09/26/20	2	:30	7:30P- 11P (EST)							1		1	\$800.00	\$800.00	Charleston SC (ECIV)	ABC Saturday Night College Football	5/14/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbj.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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