

ORDER

**WOIO**

Orders

Order / Rev: 1600923

Alt Order #: 08405624

Product Desc: STRICKLAND ADD 10/17

Estimate:

Flight Dates: 10/18/16 - 10/21/16

Original Date / Rev: 10/17/16 / 10/17/16

Order Type: General

Primary AE: Jim Rapp

Sales Office: T-CHI

Sales Region: National

Agency

Name: AKPD Message & Media

Buying Contact:

Billing Contact:

730 North Franklin Street

Chicago, IL 60654

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Strickland, T/D/Senate/OH

Demographic: A35+

Product Codes: PL820

Priority: P 6

Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/21/16	5	\$8,000.00	\$6,800.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	5	\$8,000.00	\$6,800.00	0.00
Totals	5	\$8,000.00	\$6,800.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	10/20/16	10/20/16	NET Price Is Right Price is Right	Comm	11a-12p	--- 1---	:30	1	\$400.00	P 6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	--- 1---		1			\$400.00	0.00					
2	WOIO	10/19/16	10/19/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11-1135p	-- 1----	:30	1	\$750.00	P 6	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	-- 1----		1			\$750.00	0.00					
N 3	WOIO	10/20/16	10/20/16	NET Late Show, The The Late Show	Comm	1135p-1238a	--- 1---	:30	1	\$350.00	P 6	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	--- 1---		1			\$350.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	10/17/16-10/23/16	NET Late Show, The See MG 3.2 [PROGRAM CHANGE-late run late show due to NFL]		1135p-1238a	--- Th-----	:30		(\$350.00)		0.00	NM		
	2	WOIO	10/20/16-10/20/16	NET Late Late Show Ⓜ MG for 3.1 10/20		1150p-1250a	--- Th-----	:30		\$350.00		0.00	NM		
4	WOIO	10/21/16	10/21/16	NET Fri Hour 3 Fri Hour 3	Comm	10-11p	---- 1--	:30	1	\$2,500.00	P 6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/17/16	10/23/16	---- 1--		1			\$2,500.00	0.00					
5	WOIO	10/18/16	10/18/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	- 1-----	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00

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5	WOIO	10/18/16	10/18/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	- 1 - - - - -	:30	1	\$4,000.00	P 6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/17/16		10/17/16	10/23/16	- 1 - - - - -	1		\$4,000.00		0.00						
													Totals	5	\$8,000.00