



WFXR
201 Humboldt St
Rochester, NY 14610
ph: (585) 287-8057
fx: (585) 482-2515

Advertiser Nancy Dye/SD 21/Republican/Virgini(75364)
Agency Strategic Media Placement (10336)
Buyer FRANKLIN, SCOTT
Salesperson Katz - Washington DC, Washington DC (1179)
ph: (202) 872-5880
Fax: (202) 872-0222
Product Political State Senate (1074)
Brand NO EST NUMBER (459713)
Acct Types National/Spot Agency
Est/Headline /ECR09623551
Demo HH
Revision
Comments DYE/ST.D/R
NANCY DYE/STATE DELEGATE

Invoice 2274605
Inv Date 9/27/2015
Terms Cash In Advance
Contract 1186803
Bill Type Standard
Period 8/31/2015 - 9/27/2015

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 9/28/2015 3:32:57PM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		NEWS						
	SPOT	7:00:00AM- 9:00:00	Per week (3),We,Fr	09/16/15 7:51AM (We)	00:30	FOX 21/27 Morning News	TGVADYE1501H	\$10.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),We,Fr	09/18/15 8:41AM (Fr)	00:30	FOX 21/27 Morning News	TGVADYE15(H)	\$10.00	
	SPOT	7:00:00AM- 9:00:00	Per week (3),We,Fr	09/18/15 8:59AM (Fr)	00:30	FOX 21/27 Morning News	TGVADYE15(H)	\$10.00	
2.0	Contract Line Remarks:		NEWS						
	SPOT	7:00:00AM- 9:00:00	Per week (2),Mo,Tu	09/21/15 7:20AM (Mo)	00:30	FOX 21/27 Morning News	TGVADYE15(H)	\$10.00	
	SPOT	7:00:00AM- 9:00:00	Per week (2),Mo,Tu	09/22/15 8:44AM (Tu)	00:30	FOX 21/27 Morning News	TGVADYE15(H)	\$10.00	
3.0	Contract Line Remarks:		FOX NEWS						
	SPOT	9:00:00AM-10:00:00	Per week (1),Su	09/20/15 9:49AM (Su)	00:30	FOX NEWS SUNDAY	TGVADYE15(H)	\$25.00	
4.0	Contract Line Remarks:		WENDY						
	SPOT	2:00:00PM- 2:30:00	Per week (1),We,Fr	09/18/15 2:08PM (Fr)	00:30	Divorce Court	TGVADYE15(H)	\$20.00	
5.0	Contract Line Remarks:		WENDY						
	SPOT	2:30:00PM- 3:00:00	Per week (2),We,Fr	09/16/15 2:46PM (We)	00:30	Divorce Court	TGVADYE1501H	\$20.00	
	SPOT	2:30:00PM- 3:00:00	Per week (2),We,Fr	09/18/15 2:54PM (Fr)	00:30	Divorce Court	TGVADYE15(H)	\$20.00	
6.0	Contract Line Remarks:		DIVORCE COURT						
	SPOT	2:30:00PM- 3:00:00	Per week (1),Mo,Tu	09/21/15 2:48PM (Mo)	00:30	Divorce Court	TGVADYE15(H)	\$20.00	
7.0	Contract Line Remarks:		JUDY						
	SPOT	4:00:00PM- 4:30:00	Per week (2),We,Fr	09/16/15 4:24PM (We)	00:30	Judge Judy	TGVADYE1501H	\$30.00	
	SPOT	4:00:00PM- 4:30:00	Per week (2),We,Fr	09/18/15 4:28PM (Fr)	00:30	Judge Judy	TGVADYE15(H)	\$30.00	
8.0	Contract Line Remarks:		JUDY						
	SPOT	4:30:00PM- 5:00:00	Per week (1),We,Th,Fr	09/17/15 4:57PM (Th)	00:30	Judge Judy	TGVADYE15(H)	\$30.00	
9.0	Contract Line Remarks:		JUDY						
	SPOT	4:30:00PM- 5:00:00	Per week (2),Mo,Tu	09/21/15 4:42PM (Mo)	00:30	Judge Judy	TGVADYE15(H)	\$30.00	
	SPOT	4:30:00PM- 5:00:00	Per week (2),Mo,Tu	09/22/15 4:38PM (Tu)	00:30	Judge Judy	TGVADYE15(H)	\$30.00	
10.0	Contract Line Remarks:		JUDY						
	SPOT	5:00:00PM- 5:30:00	Per week (1),We,Fr	09/18/15 5:27PM (Fr)	00:30	Judge Judy	TGVADYE15(H)	\$45.00	
11.0	Contract Line Remarks:		JUDY						
	SPOT	5:00:00PM- 5:30:00	Per week (1),Mo,Tu	09/21/15 5:26PM (Mo)	00:30	Judge Judy	TGVADYE15(H)	\$45.00	
12.0	Contract Line Remarks:		JUDY						
	SPOT	5:30:00PM- 6:00:00	Per week (1),We,Fr	09/16/15 5:43PM (We)	00:30	Judge Judy	TGVADYE1501H	\$45.00	
13.0	Contract Line Remarks:		JUDY						
	SPOT	5:30:00PM- 6:00:00	Per week (1),Mo,Tu	09/21/15 5:51PM (Mo)	00:30	Judge Judy	TGVADYE15(H)	\$45.00	
14.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:00:00PM- 7:30:00	Per week (1),Sa	09/19/15 7:25PM (Sa)	00:30	Fox College Football Pregame	TGVADYE15(H)	\$85.00	
15.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:00:00PM- 7:30:00	Per week (2),We,Fr	09/16/15 7:26PM (We)	00:30	BIG BANG THEORY	TGVADYE1501H	\$200.00	
	SPOT	7:00:00PM- 7:30:00	Per week (2),We,Fr	09/18/15 7:30PM (Fr)	00:30	BIG BANG THEORY	TGVADYE15(H)	\$200.00	
16.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:00:00PM- 7:30:00	Per week (2),Mo,Tu	09/21/15 7:29PM (Mo)	00:30	BIG BANG THEORY	TGVADYE15(H)	\$200.00	
	SPOT	7:00:00PM- 7:30:00	Per week (2),Mo,Tu	09/22/15 7:22PM (Tu)	00:30	BIG BANG THEORY	TGVADYE15(H)	\$200.00	



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Roanoke VA (WFXR)

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17.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:30:00PM- 8:00:00	Per week (1),We,Th,Fr	09/18/15 7:58PM (Fr)	00:30	BIG BANG THEORY	TGVADYE15(H)	\$200.00	
18.0	Contract Line Remarks:		BIG BANG						
	SPOT	7:30:00PM- 8:00:00	Per week (1),Mo,Tu	09/22/15 7:44PM (Tu)	00:30	BIG BANG THEORY	TGVADYE15(H)	\$200.00	
19.0	Contract Line Remarks:		NEWS						
	SPOT	10:00:00PM-10:30:00	Per week (3),We,Fr	09/16/15 10:23PM (We)	00:30	FOX 21/27 Ten O'Clock News	TGVADYE1501H	\$250.00	
	SPOT	10:00:00PM-10:30:00	Per week (3),We,Fr	09/18/15 10:12PM (Fr)	00:30	FOX 21/27 Ten O'Clock News	TGVADYE15(H)	\$250.00	
	SPOT	10:00:00PM-10:30:00	Per week (3),We,Fr	09/18/15 10:28PM (Fr)	00:30	FOX 21/27 Ten O'Clock News	TGVADYE15(H)	\$250.00	
20.0	Contract Line Remarks:		NEWS						
	SPOT	10:00:00PM-10:30:00	Per week (2),Mo,Tu	09/21/15 10:33PM (Mo)	00:30	FOX 21/27 Ten O'Clock News	TGVADYE15(H)	\$250.00	
	SPOT	10:00:00PM-10:30:00	Per week (2),Mo,Tu	09/22/15 10:20PM (Tu)	00:30	FOX 21/27 Ten O'Clock News	TGVADYE15(H)	\$250.00	
21.0	Contract Line Remarks:		NEWS						
	SPOT	10:00:00PM-10:30:00	Per week (1),Su	09/20/15 10:38PM (Su)	00:30	Emmy Awards	TGVADYE15(H)	\$200.00	
22.0	Contract Line Remarks:		INSIDE THE REDSKINS						
	SPOT	11:30:00AM-12:00:00	Per week (1),Su	09/20/15 11:40AM (Su)	00:30	FOX NFL KICKOFF	TGVADYE15(H)	\$200.00	
23.0	Contract Line Remarks:		NFL - REDSKINS						
	SPOT	1:00:00PM- 4:30:00	Per week (2),Su	09/20/15 3:15PM (Su)	00:30	NFL ON FOX	TGVADYE15(H)	\$750.00	
	SPOT	1:00:00PM- 4:30:00	Per week (2),Su	09/20/15 4:24PM (Su)	00:30	NFL ON FOX	TGVADYE15(H)	\$750.00	
24.0	Contract Line Remarks:		NFL						
	SPOT	4:00:00PM- 7:30:00	Per week (1),Su	09/20/15 7:39PM (Su)	00:30	NFL on FOX Game 2	TGVADYE15(H)	\$600.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$5,520.00	Total Spots	36
Commission	(\$828.00)		
Net Total	\$4,692.00		