

EEO Public File Report 2016

As of January 31, 2017

As per the payroll period ending January 31, 2017, radio stations KCYT, KFMD, and KAKS, KUOA had a total of 6 full time employees.

Six (6) full time positions consist of: One (1) General Manager (1 white female), two (2) sales workers (white females), One (1) Production Director (1 white male) and Two on air talent professionals (2) (white male)

There were 3 full time hires for sales in 2016. (one white male, two white female)

During the last 12 months, the stations employment unit engaged in the following initiatives:

Distributed information about careers in the broadcast field during live remote broadcasts.

Distributed intern information to colleges and high schools.

Aired recruiting ads on all stations.

Our group of stations had a booth at the Fayetteville Job Expo, sponsored by the Fayetteville Chamber of Commerce. The event was held on 4/29/2016 at the Chancellor Hotel in Fayetteville. Information for KFMD, KCYT and KAKS, KUOA were included.

Our station group also participated in the University of Arkansas job fair for Media, Communication and Design majors held Feb 9, 2016 at the Union on the University Campus in Fayetteville AR. Information for KCYT, KAKS, KFMD and KUOA were included.

Posted job openings on the Arkansas Broadcasters Associations job site and listed job openings with Arkansas Workforce.

EEO Narrative Statement 2016

The Hog Radio group of Radio Stations, KCYT, KFMD and KAKS KUPA, seek to notify the public about job openings through multiple means including:

Any job openings within the Hog Radio group of radio stations, KCYT KFMD KAKS KUOA are posted on the station's web sites.

Any job openings within the Hog Radio Group of radio stations, KCYT KFMD KAKS KUOA are advertised on KCYT KAKS KUOA KFMD.

Area colleges and universities are contacted in regard to any job opening including those with a large minority enrollment.

Job openings are listed with the Arkansas Broadcasters Association and Arkansas Workforce.

Our group of stations had a booth at the Fayetteville Job Expo, Hog radio also assisted as a sponsor to promote the job fair hosted by the Fayetteville Chamber of Commerce by posting on our webpages and running commercials about the event on all stations. The event was held on 4/29/2016 at the Chancellor Hotel in Fayetteville. Information for KFMD KCYT KAKS KUOA were included.

Our station group also participated in the University of Arkansas job fair for Media, Communication and Design majors held Feb 9, 2016 at the Union on the University Campus in Fayetteville AR. Information for KCYT, KAKS, KFMD and KUOA were included.

The Hog Radio group of radio stations, KCYT, KFMD, KAKS KUOA, feel that using these and other methods to ensure a broad and inclusive outreach that our applicant pool reflects the gender and racial make-up of our area.